

REGIONAL WASTE ADVISORY COMMITTEE

Meeting Worksheet

PRESENTATION DATE: March 17, 2022 **LENGTH:** 20 minutes

PRESENTATION TITLE: Regional Refresh Fund Update

DECISION TYPE: Informational

RELATED REGIONAL WASTE PLAN GOALS: Goal 2.3

PRESENTER(S): CAYLA PRUETT

PURPOSE OF PRESENTATION

- Provide the RWAC with background and context on the Regional Refresh Fund sponsorship program's first year, share progress of the program and next steps for evaluation.

ACTION REQUESTED

- This item is informational

BACKGROUND

- The Regional Refresh Fund (formerly The Clean Neighborhoods Sponsorship Program) was initiated in June 2021 in response to the April 2021 budget amendment and fiscal year 2021-22 budget modification to increase service to address community cleanup needs and impacts across the region resulting from dumped garbage, graffiti and litter. \$300,000 was allocated to create the Regional Refresh Fund for sponsorship of community-led cleanup efforts targeting underserved communities.
- The program launched a soft rollout in June 2021, and then hired a full-time program coordinator at the beginning of Sept. 2021. A landing page, FAQ page, updated application and Equity Focus Area lookup tool was launched in Dec. 2021. In Jan. 2022 the post-project survey was rolled out and marketing and outreach efforts increased followed by a clear uptick in applications. Materials in Spanish launched Feb. 2022. Since its inception, Regional Refresh Fund has approved 22 applications totaling roughly \$140,000.
- The Regional Refresh Fund advances Goal 2 of the Regional Waste Plan through community partnership investments that improve the collective regional effort around waste reduction and improved service equity to communities underserved by the waste management system.
- RWAC provided guidance and feedback on the initial phase of this program under its previous name, The Clean Neighborhood Sponsorship Program.

QUESTIONS FOR CONSIDERATION

- Does the committee have any questions about the background or context presented, or recommendations for the next phase of the program?

NEXT STEPS

- None required, but can meet again at committee's request

ATTACHMENTS

- (A) RRF Desired Outcomes
- (B) RRF Funding Criteria
- Relevant links:
 - [Regional Refresh Fund website](#)
 - [Regional Refresh Fund FAQ](#)
 - [Regional Refresh Fund EFA Lookup Tool](#)
 - [Regional Refresh Fund – Post-project survey](#)