



Metro

# Public Engagement Review Committee

April 22, 2025

# Agenda

- 5:00      **Welcome | Introductions**
- 5:30      **Committee Orientation**
- 6:00      **Open public comment**
- 6:05      **Announcements: Engagement at Metro**
- 6:20      **Discussion on the future of the committee**
- 6:55      **Closing**

# Housekeeping announcements

To make sure everyone can fully participate:

- State your name before you begin speaking
- Written comments in the public chat
- To speak, please use your reaction buttons on Zoom to raise your hand or lift your physical hand.
- Interrupt facilitator if needed along the way.

# Member introductions

- **Current members first, then new members**
  - **Name, pronouns**
  - **Occupation**
  - **What from your lived experience informs your approach to engagement?**

Welcome new members!

- An Bui, at-large, Multnomah County
- Muni Kalenandi, at-large, Washington County
- Morgan D Dewey, Oregon Food Bank
- Michelle Barros Carter, Professional Business Development Group
- Amara Pérez, Multnomah County government representative

# Orientation

- ✓ About Metro
- ✓ PERC responsibilities
- ✓ Communication
- ✓ Recent achievements

By: Gloria Pinzón Marin



**Metro**

Arts and conference centers

Garbage and recycling

Land and transportation

Oregon Zoo

Parks and nature

**[oregonmetro.gov](http://oregonmetro.gov)**



# About Oregon Metro





# Metro Council (elected officials)



## **Council President**

Lynn Peterson

## **Metro Councilors**

Ashton Simpson

Christine Lewis

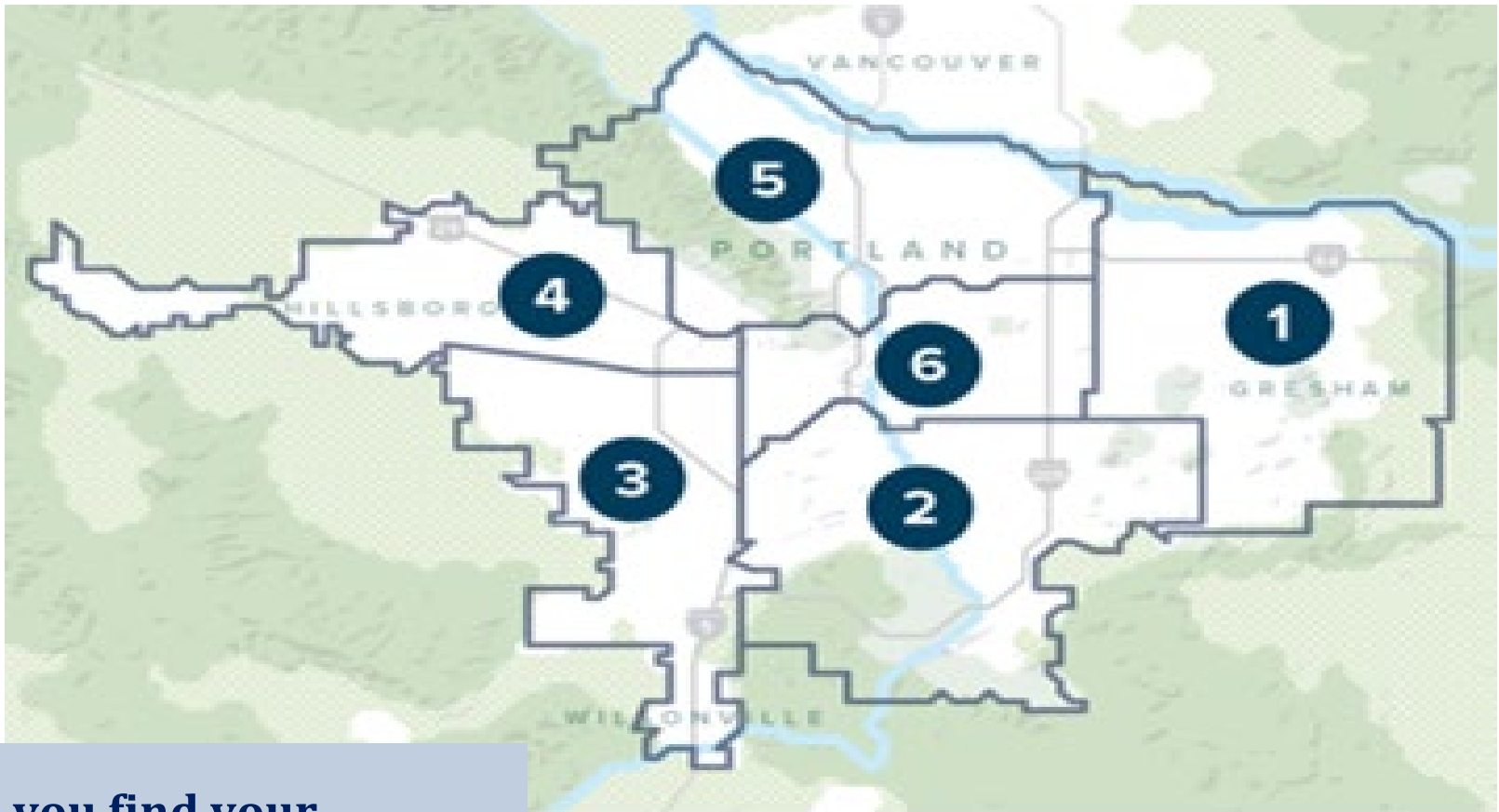
Duncan Hwang

Gerritt Rosenthal

Juan Carlos Gonzalez

Mary Nolan

# Metro serves six districts



**Can you find your district?**



## Public Engagement Review Committee charge

### **METRO CODE**

2.19.100 (a) Purpose. The purpose of the PERC is to advise the Metro Council on the development and maintenance of programs and procedures to aid communication between the public and the Metro Council.

# Committee Responsibilities

1. Attend meetings regularly
2. Share your perspective and guidance about Metro's public engagement practices and policies
3. Amplify your community's needs during meetings and also keep them informed outside of the meetings

# Communication agreements

1. Be yourself
2. Be curious, ask questions
3. Take space/give space
4. Be respectful to yourself and others

# Communication continued...

## During public meetings

**YES! You can discuss committee business..**

- Your opinion, advice, and questions
- Non-substantial topics are okay
- Related information
- Amplify your community's needs
- Public engagement updates from your work

## Outside of public meetings

**YES! you can discuss non-substantial topics**

- Scheduling and agenda topics
- Accessibility needs or facilitation feedback
- Personal/professional topics
- Topics that are purely informational

### **NO - Please avoid**

- No deliberation about committee business.
- Speaking on behalf of the committee ***without*** committee agreement.

Learn more on Oregon's Government Ethics Commission page (OGEC) [Oregon.gov/OGEC](https://oregon.gov/OGEC)



# Decision-making

- This committee mainly offers guidance and feedback to Metro staff and the Metro Council.
- Some recommendations or decisions may require a committee vote. Quorum of 5 is required for a vote.
- Speaking on behalf of the committee outside of the committee meetings okay with approval from other committee members.

# Committee achievements

- ✓ Metro's new Guiding Principles for Meaningful Public Engagement, adopted 2023
- ✓ Metro's new Public Engagement Guide, adopted June 2024
- ✓ Feedback on Appendix H – Evaluation



1. Public participation is an essential part of Metro's **decision-making**.
2. **Transparency** about decision-making is fundamental to successful public service and includes communicating about project outcomes and the impact of community contributions to the process.
3. Meaningful public engagement processes **apply equity, diversity and inclusion strategies** and tools to help identify and address the needs of impacted, underserved, and historically excluded communities.
4. **Engagement and communications are accessible**, informative, timely and inclusive of a rich diversity of lived experiences and perspectives.

Metro's new guiding principles for meaningful public engagement  
(Slide 1 of 2)

Adopted June 15, 2023

Informed by:

- Public Engagement Review Committee
- Committee on Racial Equity
- Metro Council
- Metro staff

5. **Collaboration** and **capacity-building** efforts with community-based organizations, programs, initiatives and individuals that are impacted, underserved, or historically excluded are essential to address regional issues equitably.
6. Intergovernmental **collaboration, coordination, and consultation** are essential to address regional issues holistically and efficiently.
7. **Evaluation** of engagement activities during and after a project encourages responsiveness, growth and process improvement.
8. **Adaptive project timelines** allow for meaningful engagement with the most impacted audiences early and throughout the project.

Metro's new guiding principles for meaningful public engagement

(Slide 2 of 2)

Adopted June 15, 2023

Informed by:

- Public Engagement Review Committee
- Committee on Racial Equity
- Metro Council
- Metro staff



# Words matter, actions matter more

**Meaningful public engagement** is inclusive of all the potentially impacted perspectives. It is rooted in nurturing relationships. It acknowledges the role trauma plays in people's lives and takes into consideration the communication and engagement needs of participants. Meaningful public engagement requires transparency with participants about how their input can affect how decisions are made at Metro without overpromising.

# Open Public Comment

6:00 pm



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# Engagement updates

- What's new
- Recent & current projects
- How the guide has been applied
- Update: Budget impacts for Fiscal Year 2025-26

Gloria Pinzon, *Principal Community Engagement Specialist*

Lia Waiwaiole, *Director of Communications*

# Discussion: The future work of the committee

- Main focus of committee
- Facilitation for this committee
- Bylaws reactions, questions, potential edits

Gloria Pinzon, *Principal Community Engagement Specialist*

Lia Waiwaiole, *Director of Communications*



# Closing

*Adjourn*



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# Break

*Bck at 6:13*



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