

# Task Force agenda: March 4, 2020

Public comment

Racial equity  
analysis:

Tier 1 corridors

Programs refresher

“Open house”

Large group  
highlights



**Up to 30 minutes is available for verbal public comment, from up to 15 speakers.  
If more than 15 people have signed up, a lottery will identify speakers.  
Verbal comments will be limited to 1 minute 45 seconds.**

**Please submit written comments at**

**getmoving@  
oregonmetro.gov**

**Comments submitted by 2 p.m. on the day of a Task Force  
meeting will be printed for that meeting's packet.**







2020 TRANSPORTATION FUNDING MEASURE

# Racial Equity Analysis



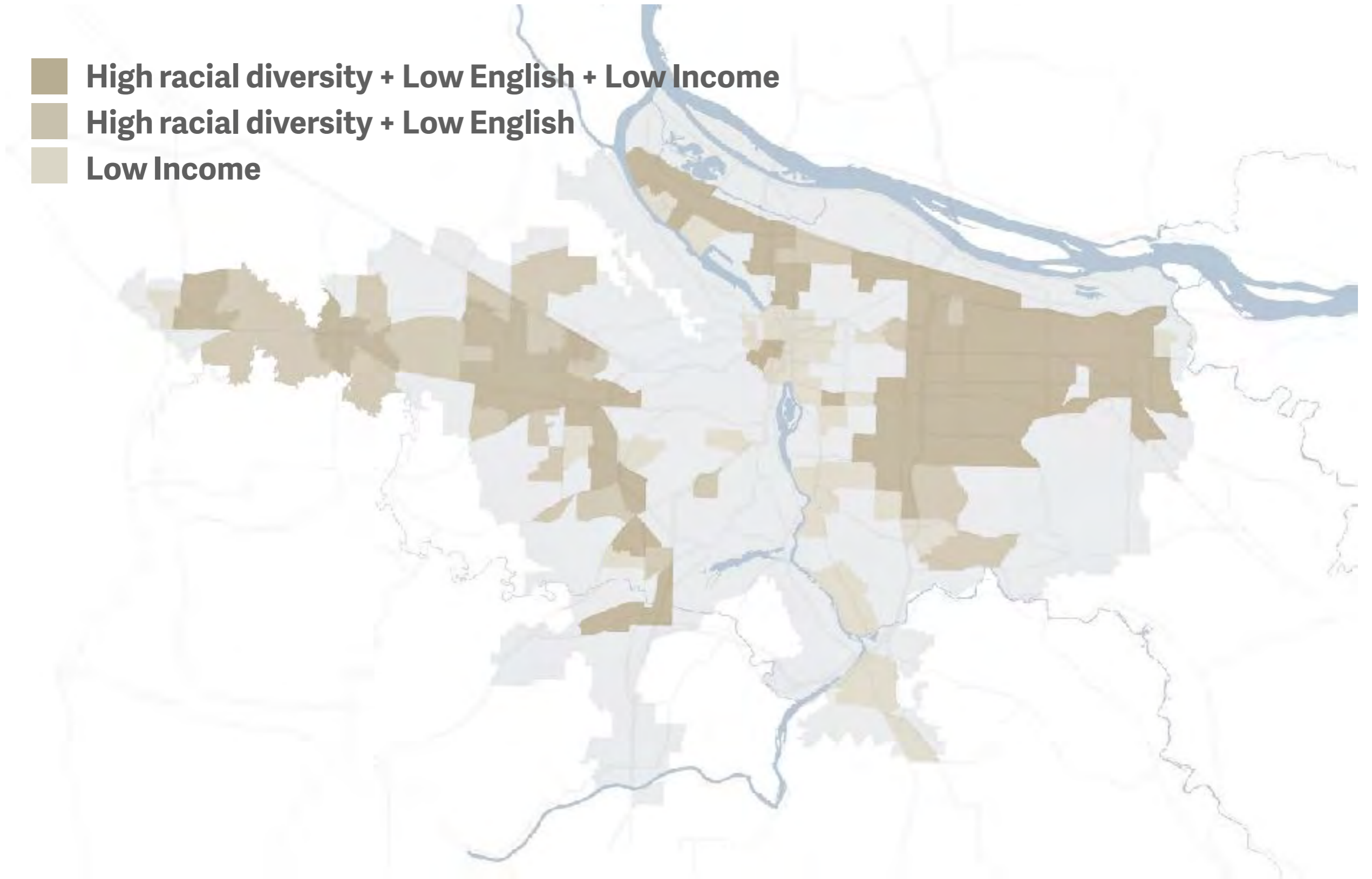


- **Impact and benefit analysis**
- **Racial equity outcomes**
- **Racial equity strategies and accountability mechanisms**

**How does Get Moving 2020  
prioritize equity?**

# EQUITY FOCUS AREAS

- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income



## EQUITY FOCUS AREAS

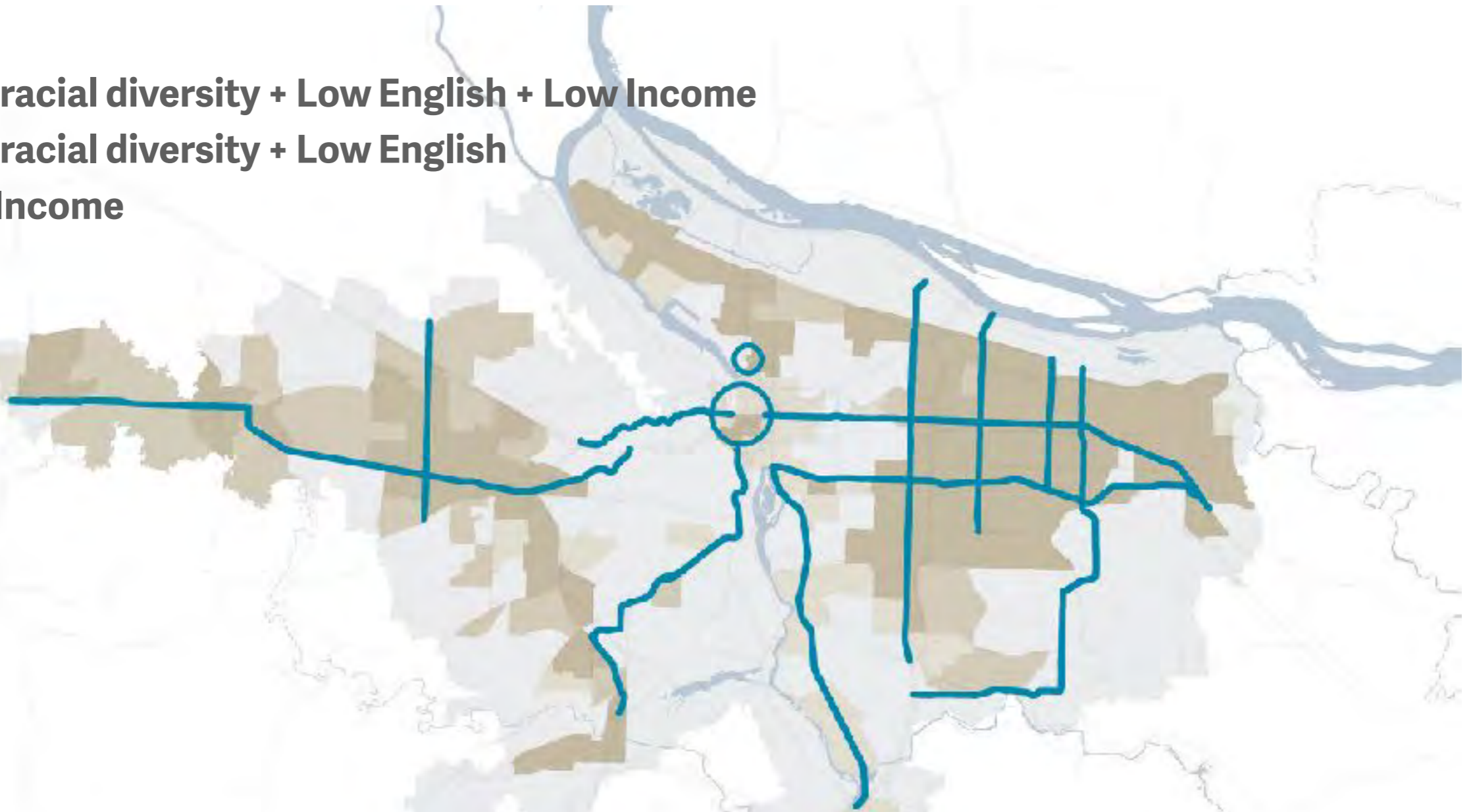
- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income



Tier 1 corridor selection was guided by **Equity Focus Areas**.

## EQUITY FOCUS AREAS

- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income

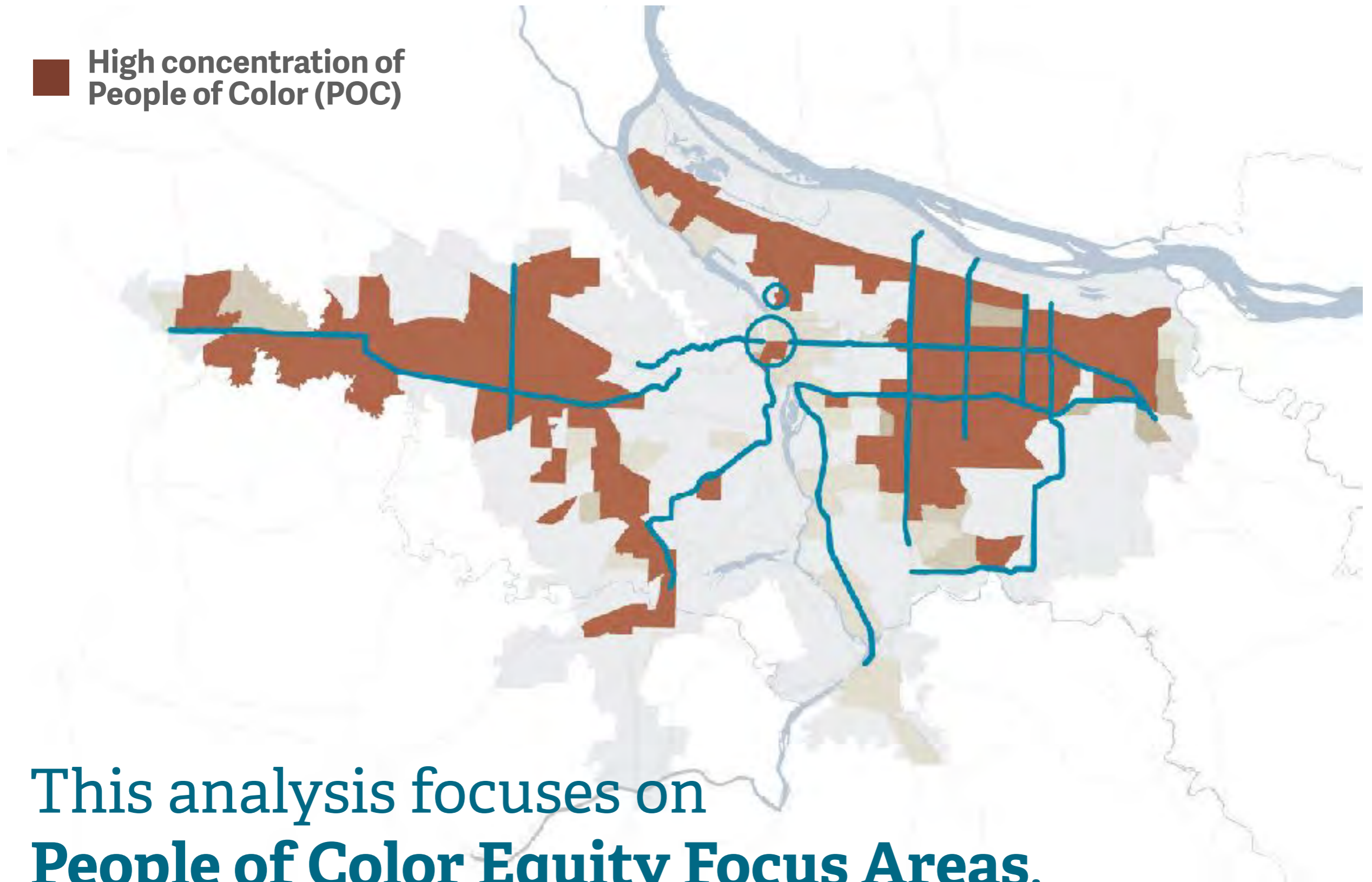


Tier 1 project development was shaped by racially diverse **Local Investment Teams.**



## POC EQUITY FOCUS AREAS

■ High concentration of  
People of Color (POC)

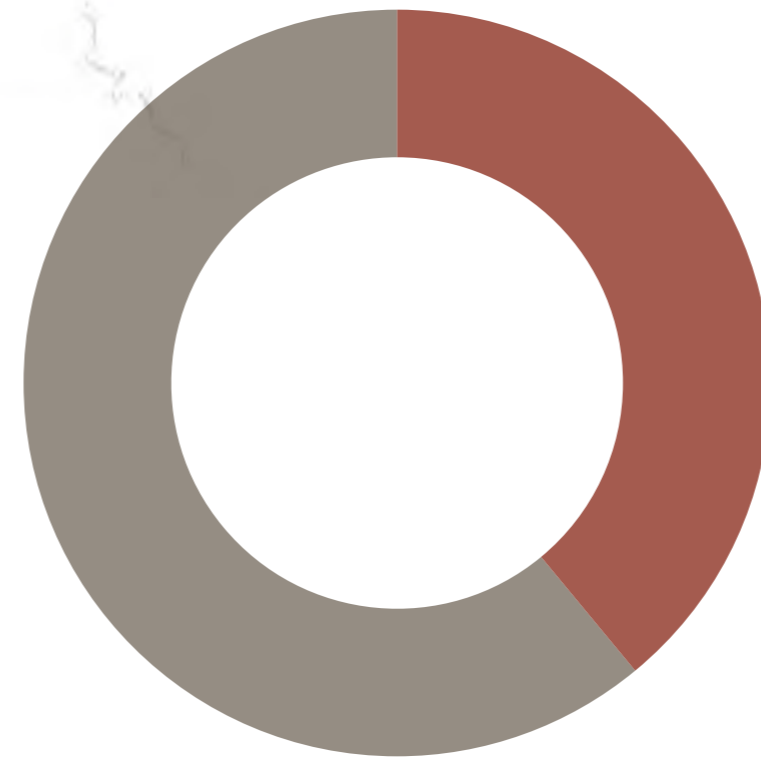
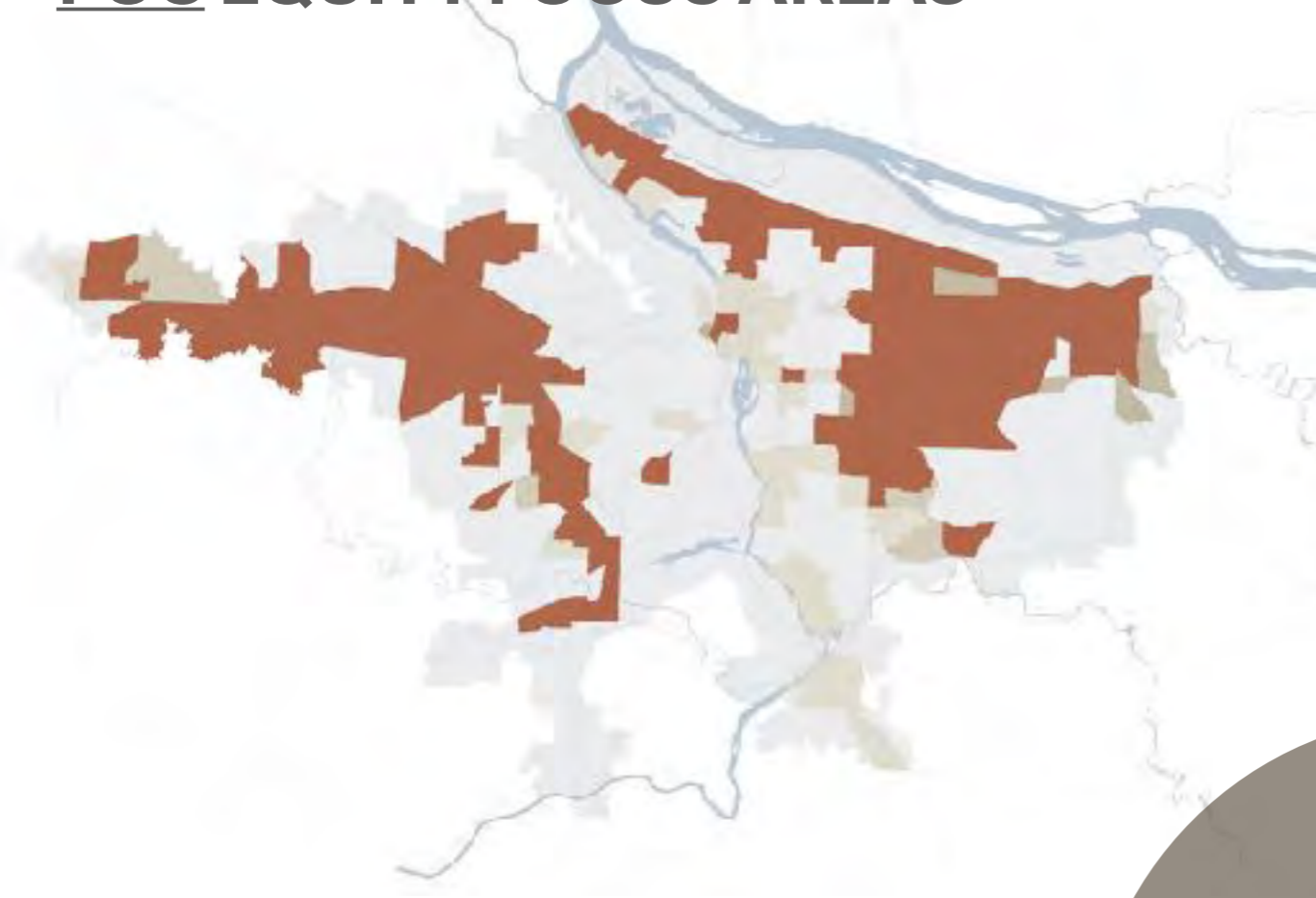


This analysis focuses on  
**People of Color Equity Focus Areas.**

## **KEY FINDING**

**Get Moving 2020 Tier One project investments are strongly weighted toward areas where people of color live.**

# POC EQUITY FOCUS AREAS

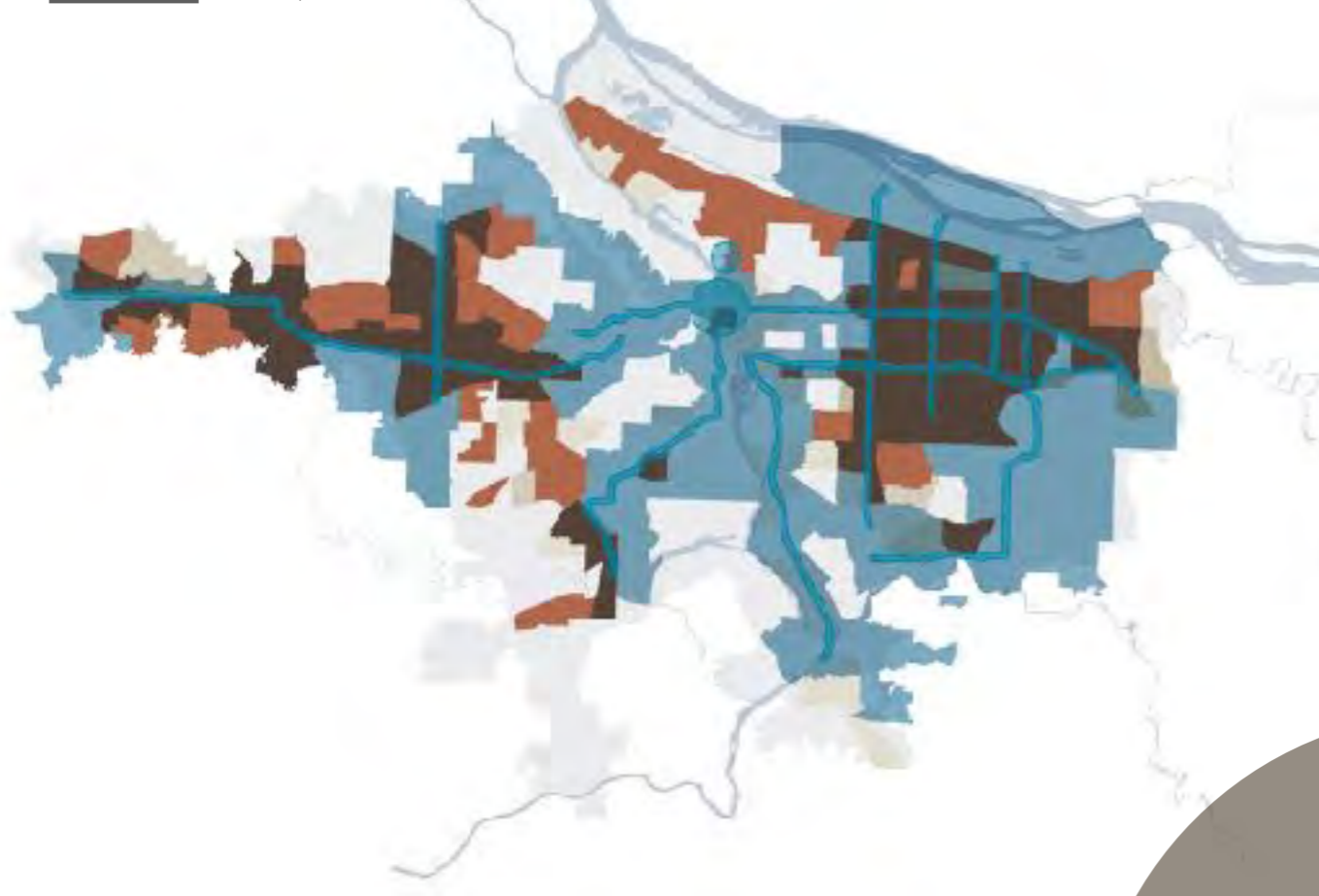


**39%**

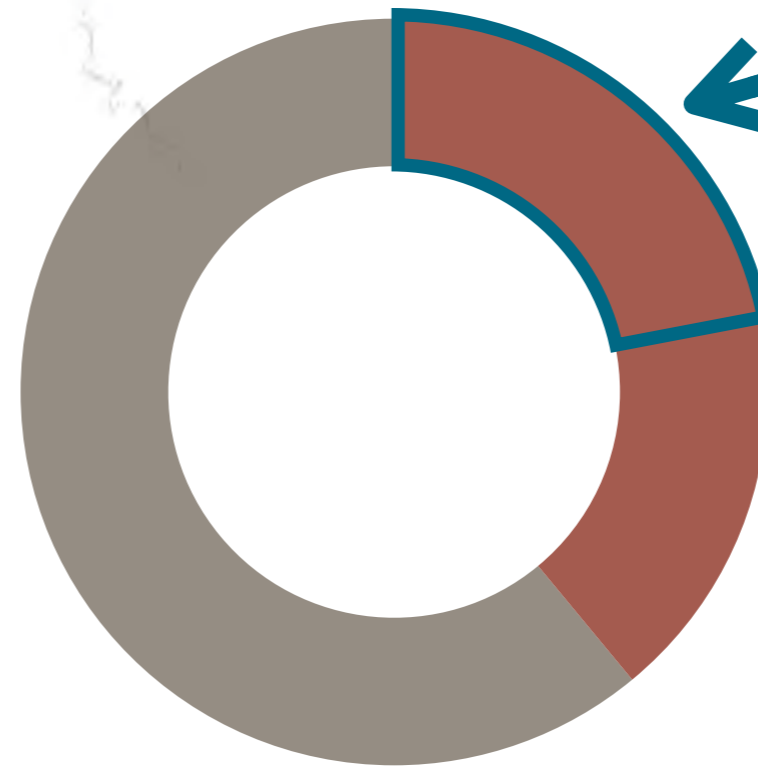
OF CENSUS TRACTS  
IN THE REGION HAVE  
AN **ABOVE-AVERAGE**  
**CONCENTRATION OF**  
**PEOPLE OF COLOR**



# POC EQUITY FOCUS AREAS



*High POC areas slated for Get Moving 2020 investment*

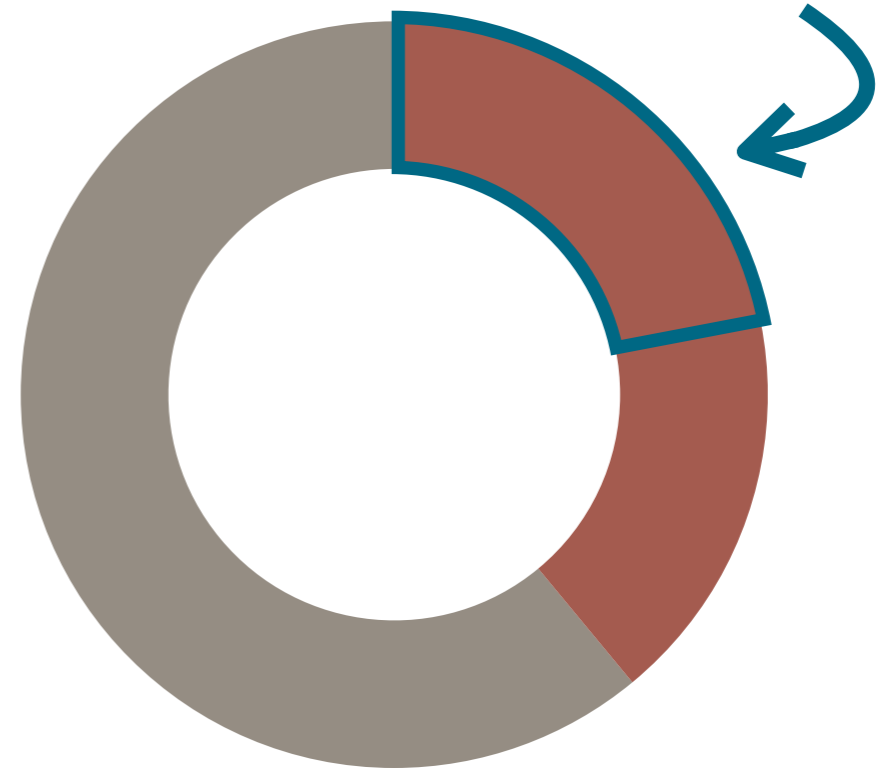


**39%**

OF CENSUS TRACTS IN THE REGION HAVE AN **ABOVE-AVERAGE CONCENTRATION OF PEOPLE OF COLOR**

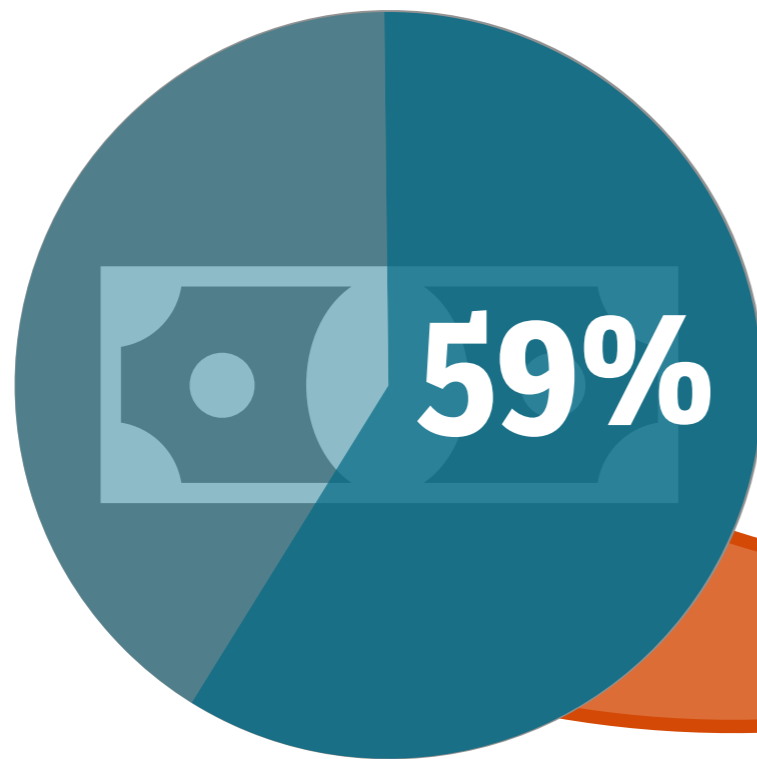
# How much are we investing in these historically underserved communities?

*High POC areas slated for Get Moving 2020 investment*

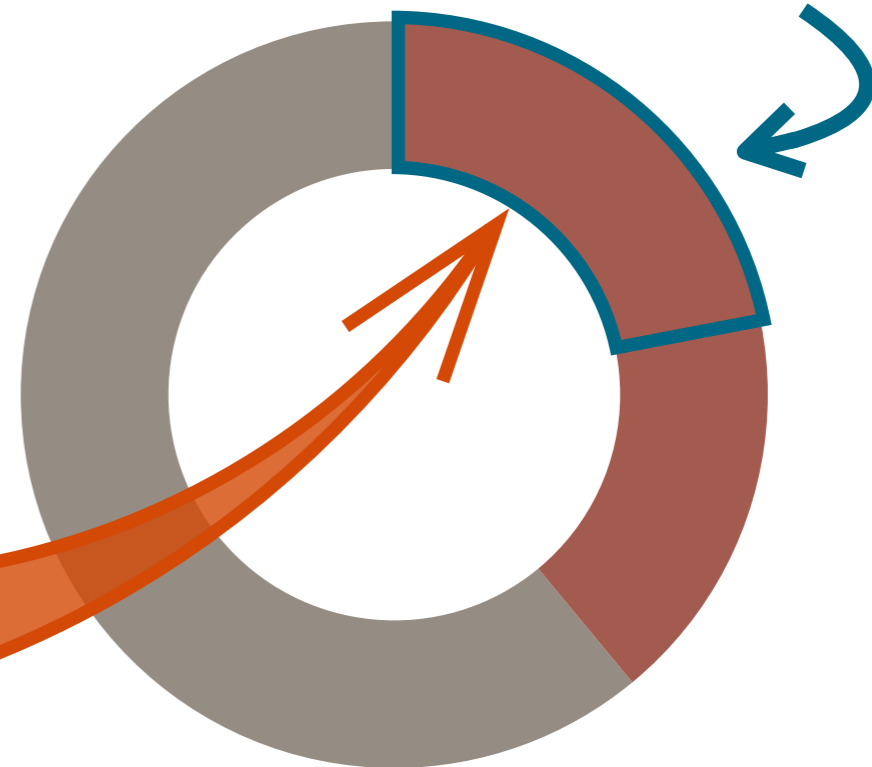


# Get Moving 2020 investments are strongly weighted toward areas where people of color live.

*High POC areas slated for Get Moving 2020 investment*



**MORE THAN HALF OF TOTAL TIER ONE PROJECT INVESTMENT**



**ONE QUARTER OF THE REGION'S CENSUS TRACTS**



## **KEY FINDING**

**Get Moving 2020 SAFETY INVESTMENTS are strongly weighted toward areas where people of color live.**

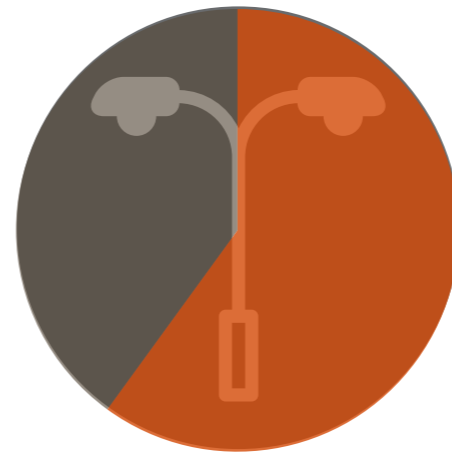
# Portion of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration\*



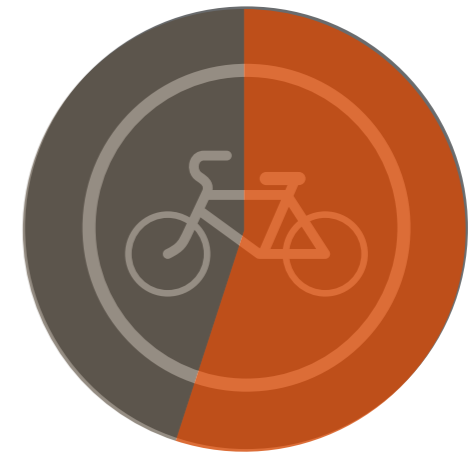
**55%**  
of new  
sidewalk miles



**50%**  
of new safe  
marked  
crossings



**60%**  
of new  
street lights



**55%**  
of improved  
bikeway  
miles

*\*One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

# Number of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration



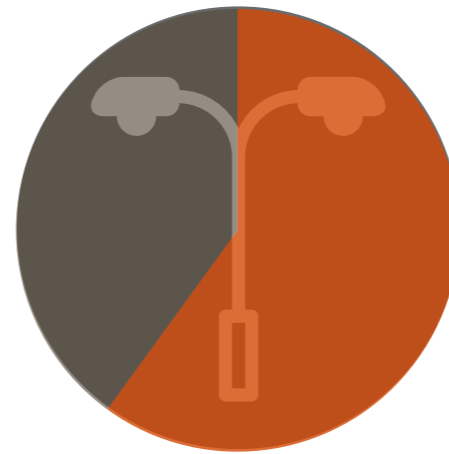
**24**

New  
sidewalk  
miles



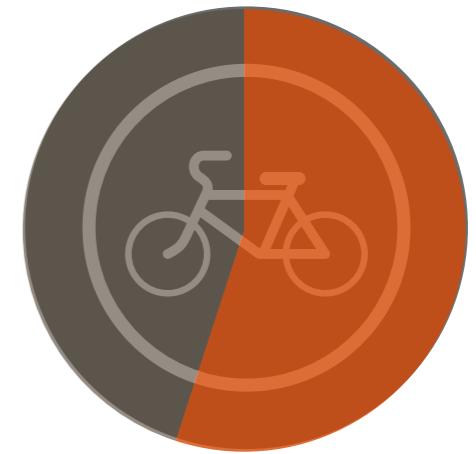
**190**

New safe  
marked  
crossings



**2500**

New street  
lights



**80**

Miles of  
improved  
bikeway



# Portion of Estimated Crash Reductions resulting from Get Moving 2020 in Areas of High POC Concentration



**77%**

of estimated  
reduced injuries  
and fatalities (all  
crashes)



**78%**

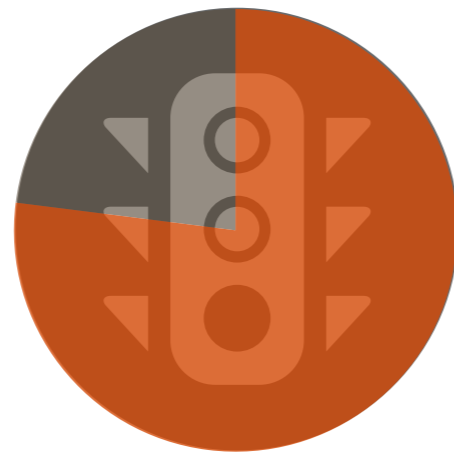
of estimated reduced  
injuries and  
fatalities (people  
walking and biking)

*Estimated safety benefit over 20 years (typical project lifespan). Based on an analysis of the safety performance of Tier 1 corridors and Highway Safety Manual principles, using documented Crash Reduction Factors also used by FHWA, ODOT, and City of Portland.*

## **KEY FINDING**

**Get Moving 2020 investments in TRANSIT ACCESS are strongly weighted toward areas where people of color live.**

# Portion of Get Moving 2020 Transit Investments in Areas of High POC Concentration\*



**80%**  
of Transit  
Signal Priority  
additions

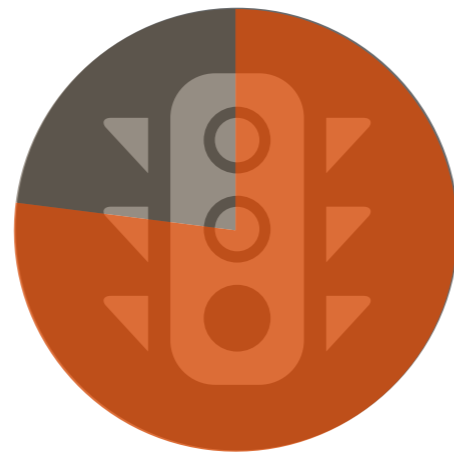


**55%**  
of new bus  
lane miles\*\*

*\*One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

*\*\*Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people of color living in the investment area.*

# Number of Get Moving 2020 Transit Investments in Areas of High POC Concentration



**210**

New transit  
priority signals



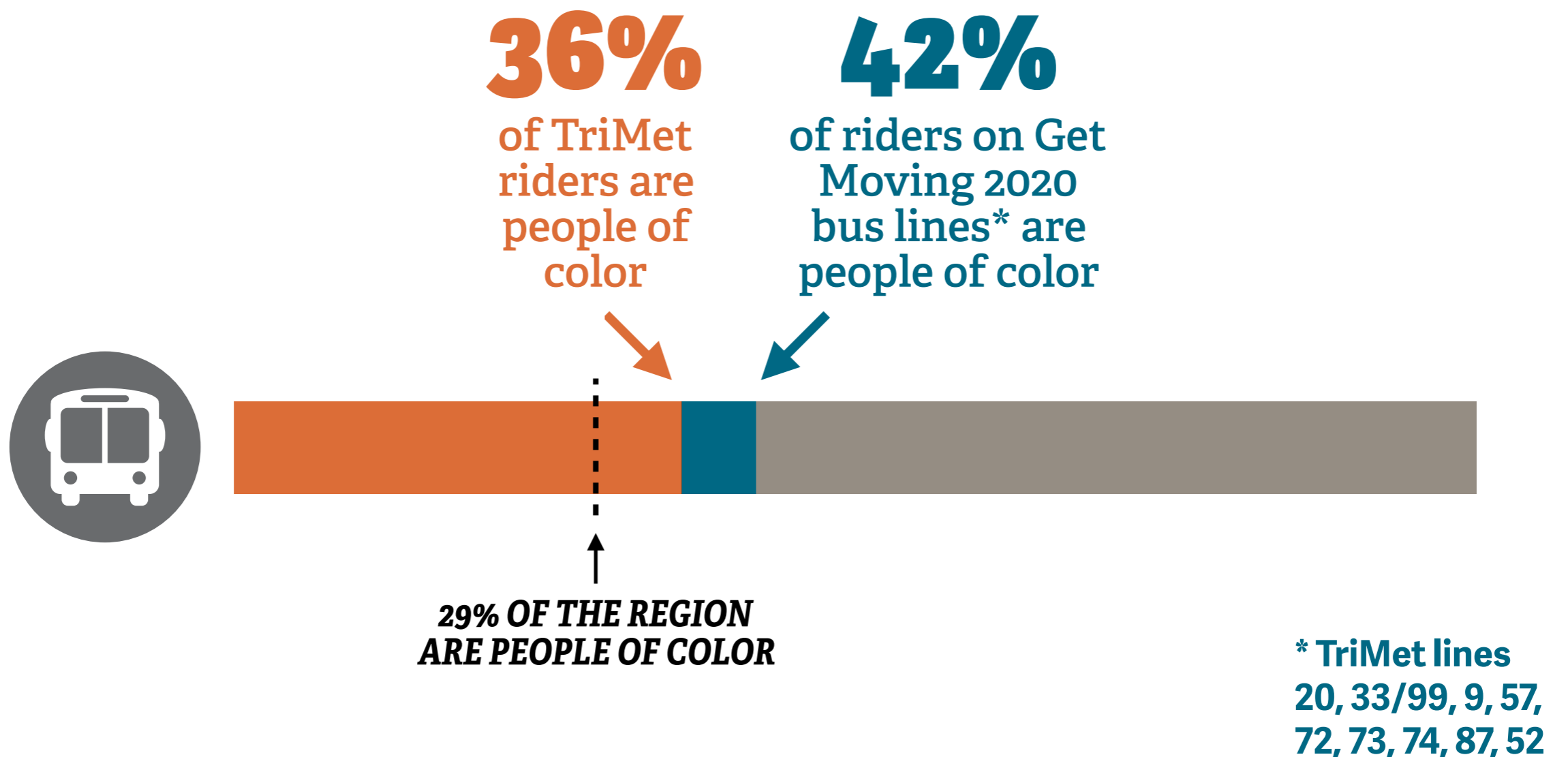
**15**

Miles of new  
bus lanes\*

*\*Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people living in POC Equity Focus areas.*

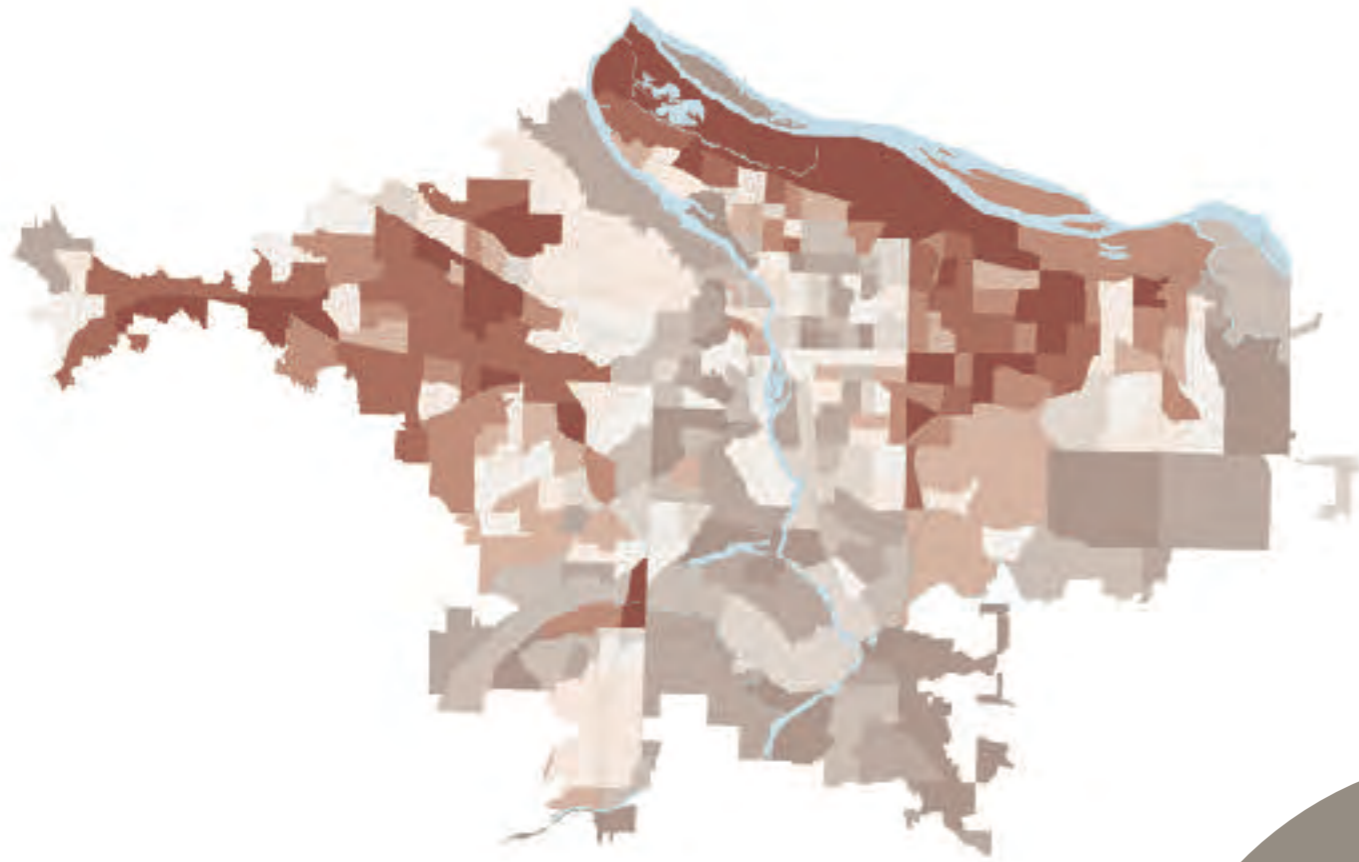


# People of Color use transit at a higher rate than the rest of the region.



**Who lives in the  
Get Moving 2020  
investment area?**

# REGIONAL DEMOGRAPHIC PROFILE

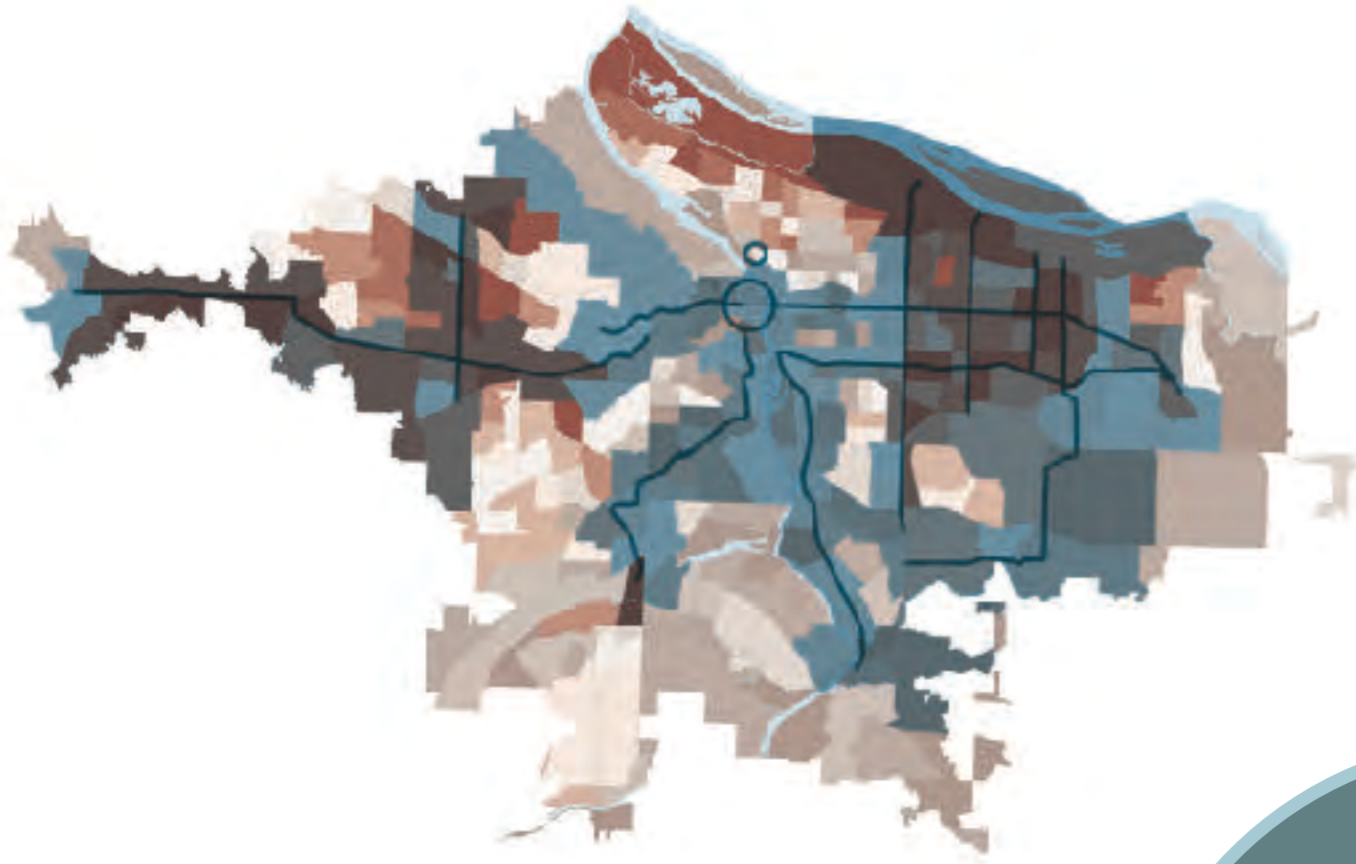


**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA

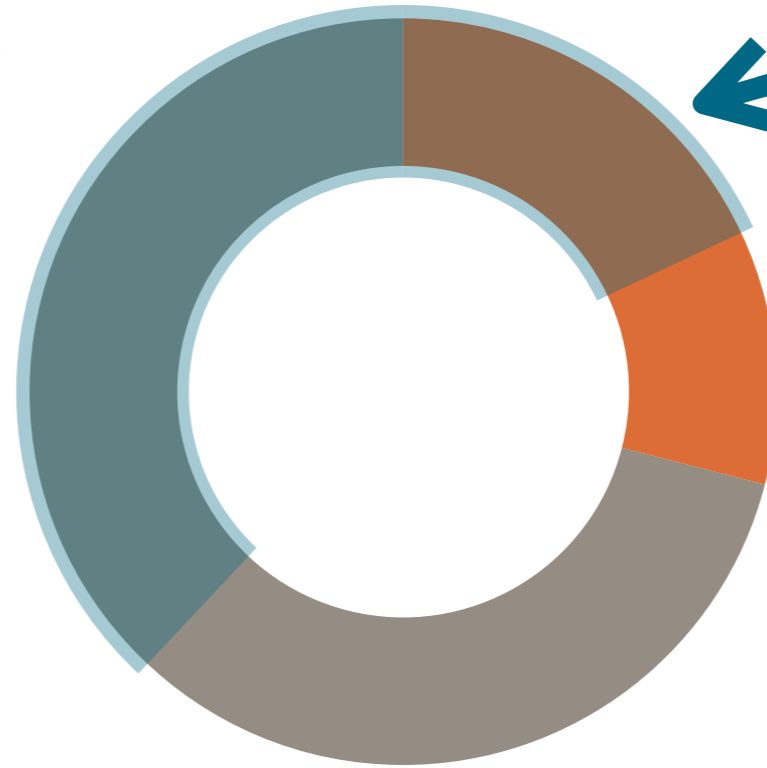


**480,000**  
ARE PEOPLE OF  
COLOR

# REGIONAL DEMOGRAPHIC PROFILE



**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA

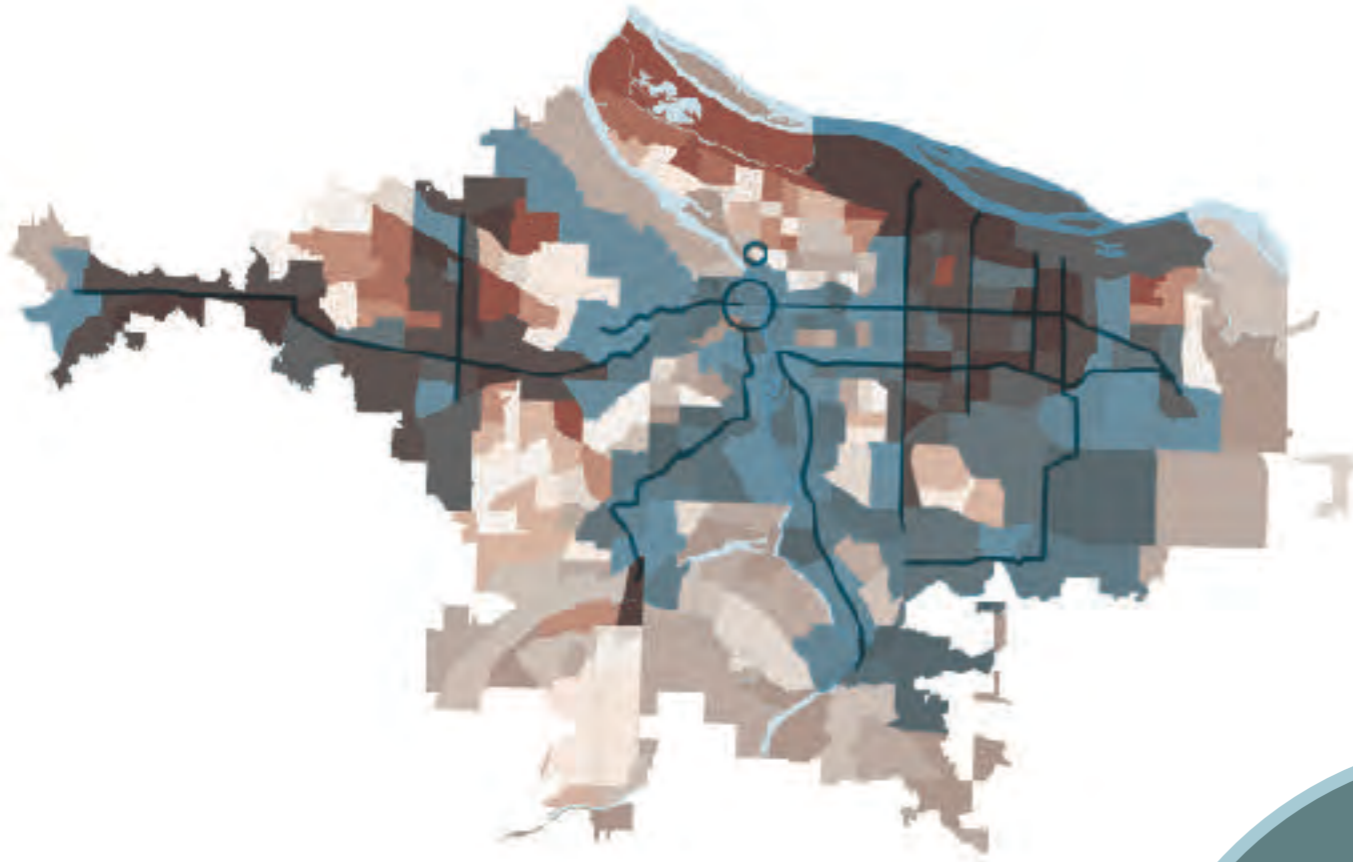


**56%**  
OF THE REGION LIVES IN  
THE GET MOVING 2020  
INVESTMENT AREA

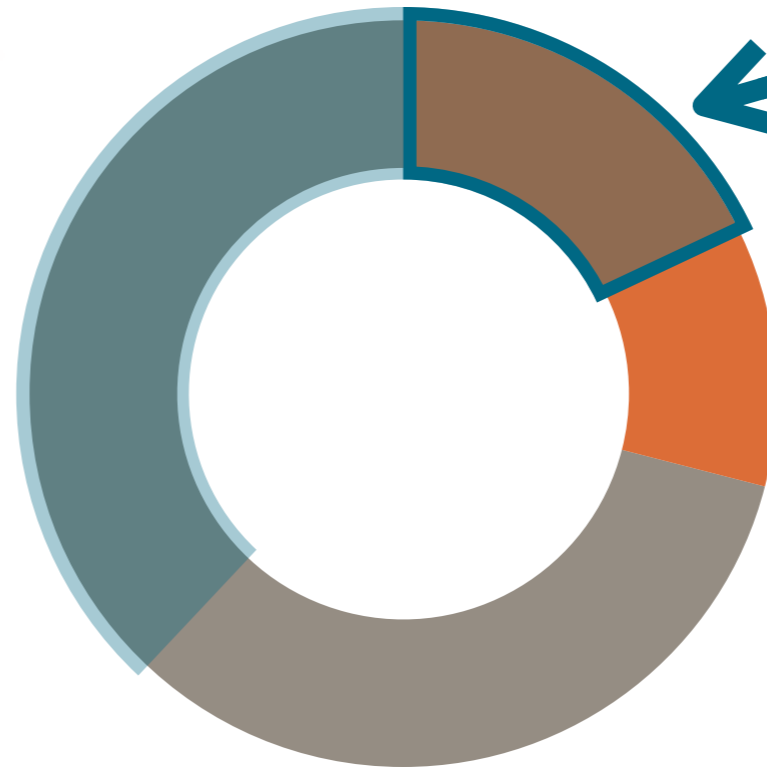
**480,000**  
ARE PEOPLE OF  
COLOR



# REGIONAL DEMOGRAPHIC PROFILE



**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA

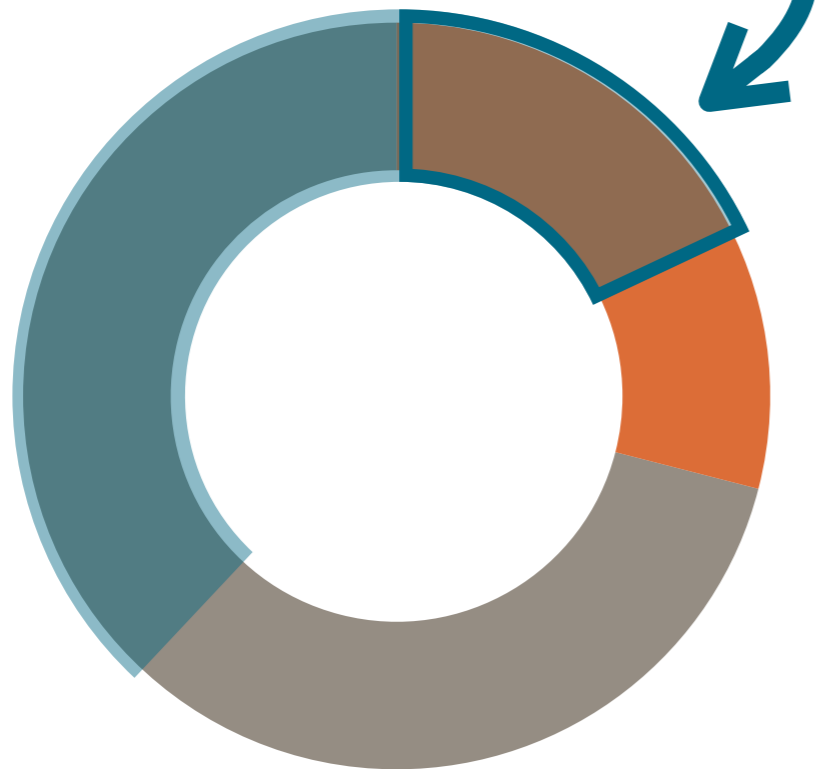


**63%**  
OF THE REGION'S PEOPLE OF  
COLOR LIVE IN THE GET MOVING  
2020 INVESTMENT AREA

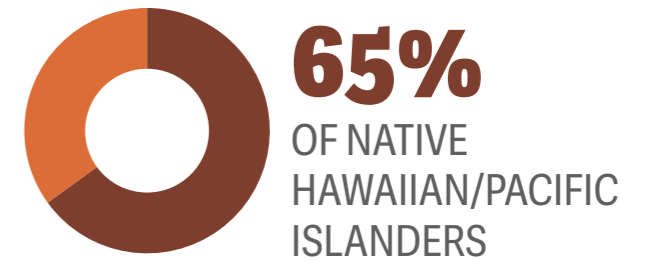
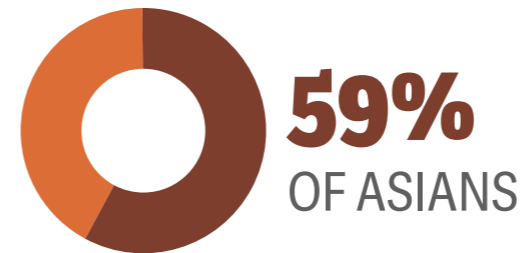
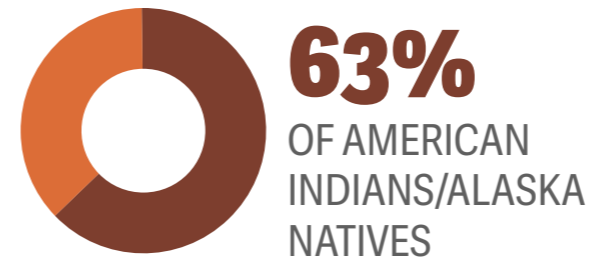
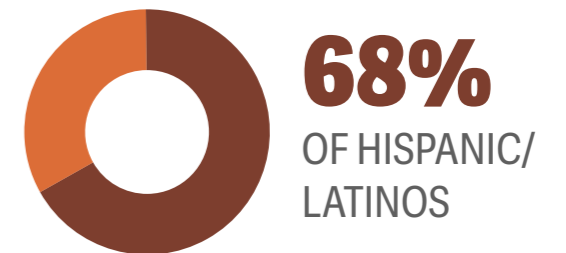
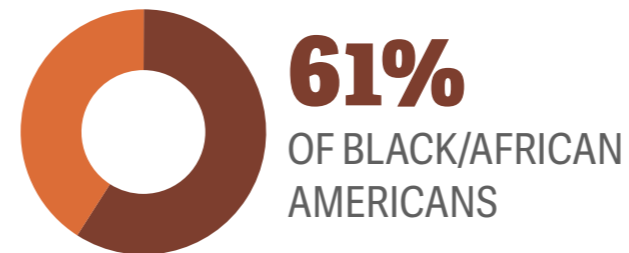
**480,000**  
ARE PEOPLE OF  
COLOR

# REGIONAL DEMOGRAPHIC PROFILE

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



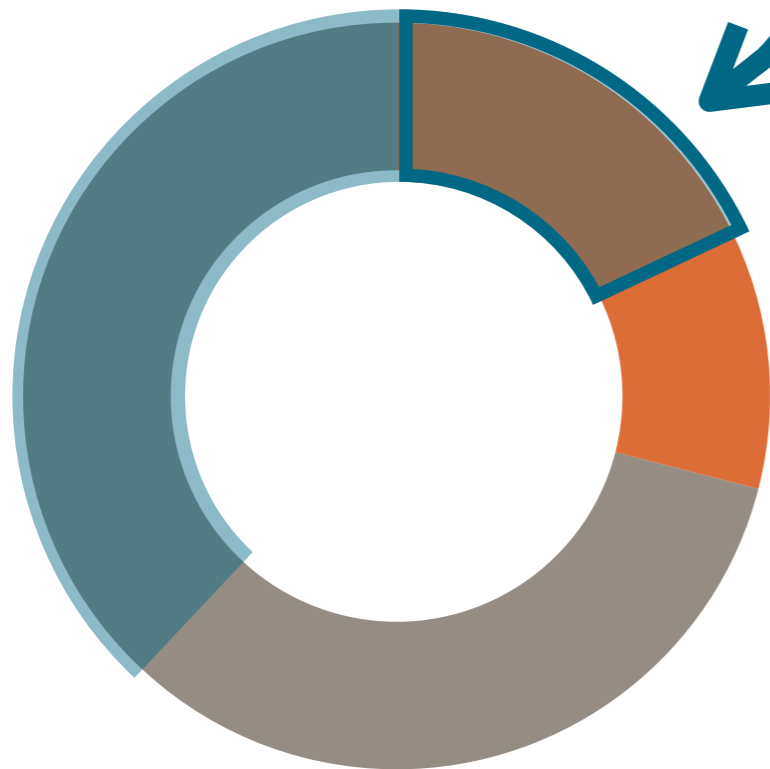
## Percent of population living in investment area by race\*:



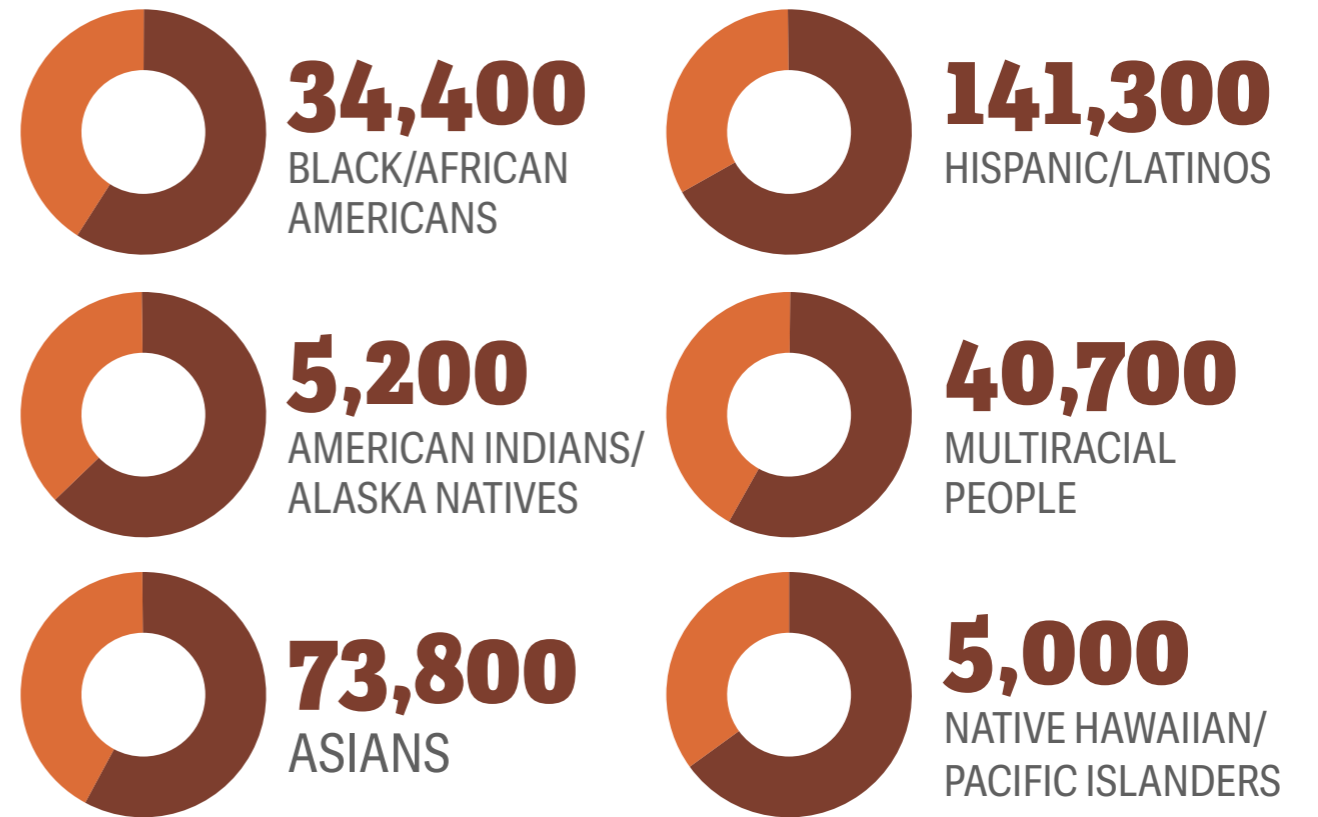
\*Race and ethnicity groups as defined by the US Census

# REGIONAL DEMOGRAPHIC PROFILE

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



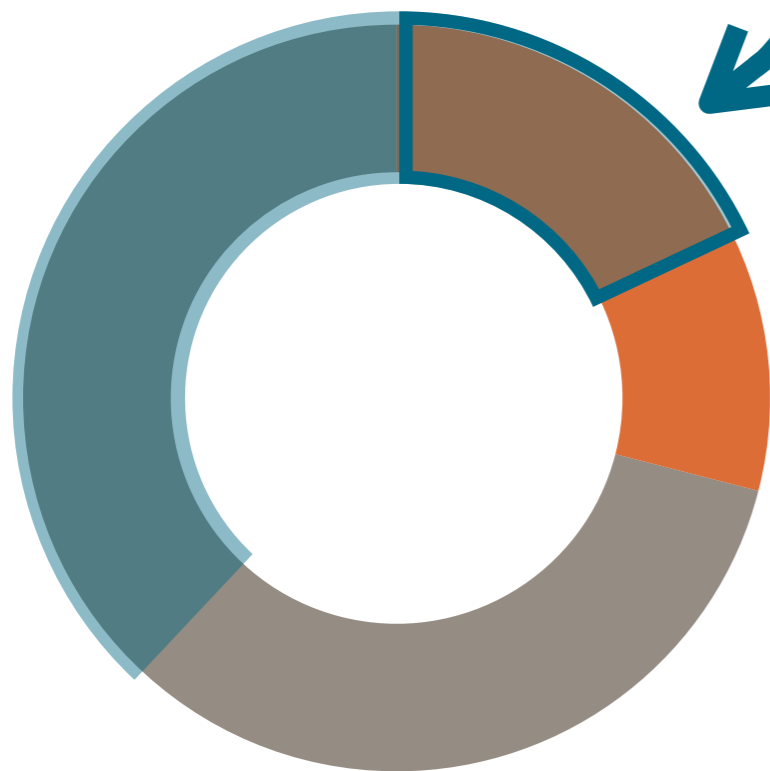
## Size of POC populations\* living in investment area:



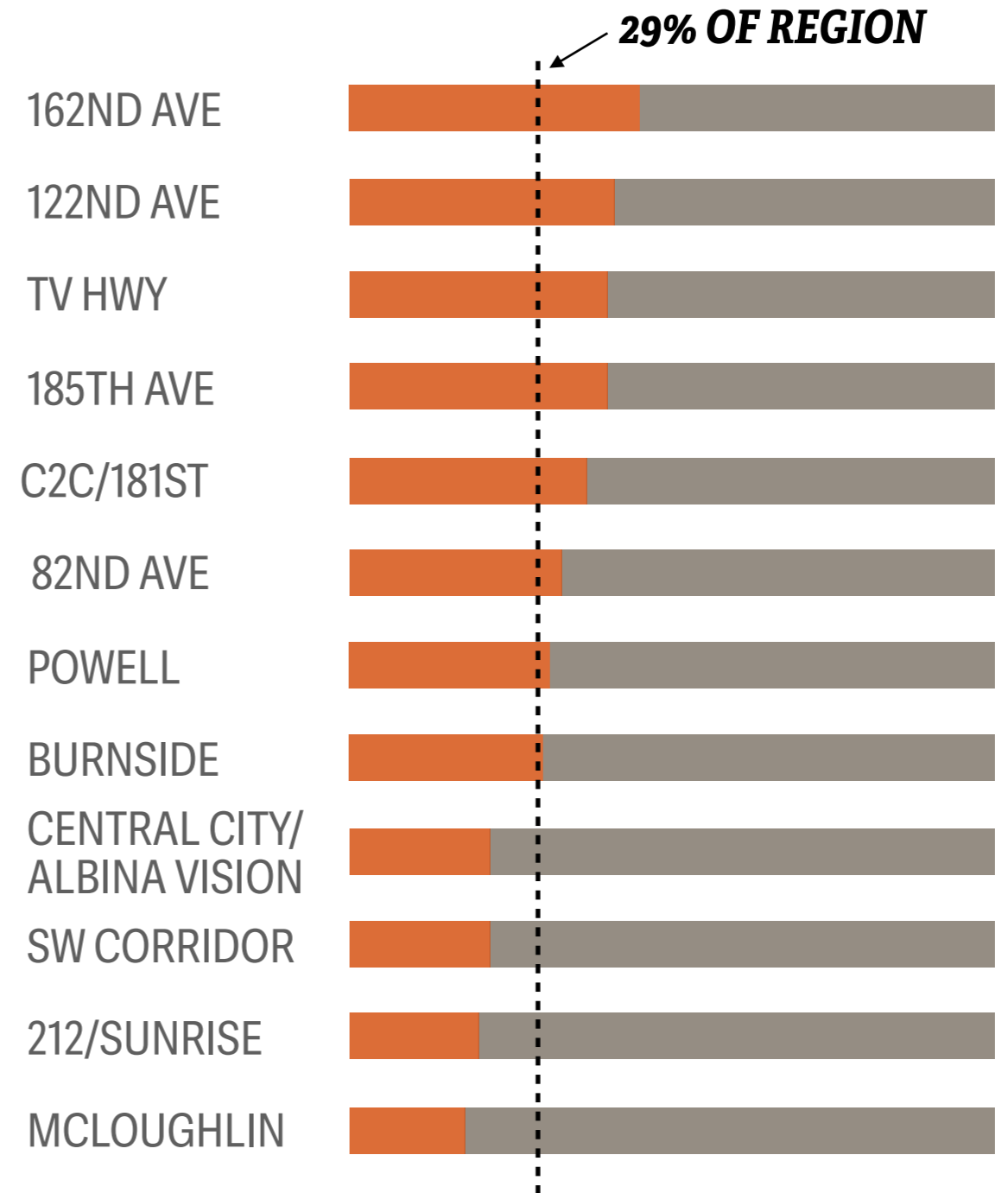
\*Race and ethnicity groups as defined by the US Census

# REGIONAL DEMOGRAPHIC PROFILE: TIER 1 CORRIDORS

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



## Percent of corridor population who are people of color:





**Get Moving 2020 Tier 1 investments demonstrate intentional investment in areas where people of color live.**

**Specific equity outcomes and accountability mechanisms are needed to realize potential benefits.**

**Proposed next steps:**

- **Corridor level analysis**
- **Racial equity outcomes – further engagement**
- **Equity strategies and accountability mechanisms**
- **Project refinement and implementation**





# Questions or reflections?





# Refresher: What are the programs?

Roots in regional policy

Benefits throughout region

Capital, technical assistance,  
and/or outreach

Allocations based on criteria

Ongoing funding



# Programs: How we got here, what happens next

Spring 2019

## Exploring options

Regional policy  
Community forums  
Late spring survey

Summer 2019

## Selecting priorities

**Task Force:**  
Discuss 16 program options  
**Council:**  
Proceed with 10 programs

Fall-Winter

## Refining concepts

Metro staff concepts  
Engagement report

April



**Staff Recommendation to Metro Council**

### *Feb/March engagement*

- Online: [bit.ly/GetMovingSurvey](https://bit.ly/GetMovingSurvey)
- Community workshops
- Community Partners
- Task Force
- Committee on Racial Equity
- Stakeholder conversations



# Council direction, Sept. 2019: Programs to develop



Safety hot spots



Revitalizing main streets



Regional walking and biking connections



Safe Routes to School



Anti-displacement strategies



Affordable housing options



Growth and transportation: planning for the future



Better bus



Electric buses

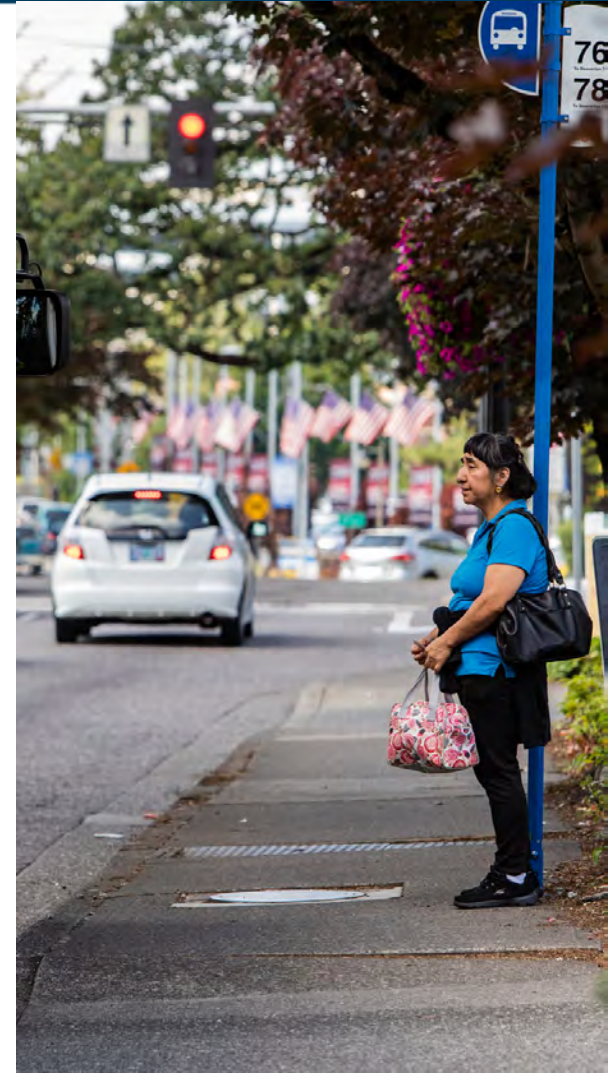


Affordable fares for students

# Open house & discussion questions

What outcomes are most important for this program to advance?

What kinds of investments are most important for this program?



# Timeline update: Highlights

**March**

**Council work sessions:**  
**3/10 & 3/17**

Tier 1 questions  
Measure structure

**Task Force**

3/18: Tier 2 Corridors  
Feedback

**Engagement**

Regionwide programs  
Forums, Survey  
Community Partners

**April**

Staff Programs  
Recommendation

**Council work sessions**

4/7: Tier 2 corridors  
4/14: Programs  
4/28: Reconciliation

**Task Force**

**4/1 & 4/15**  
Oversight &  
Accountability  
Final input to Council

**May**

**Council work sessions**  
Finalizing measure  
package, oversight &  
accountability

**Final engagement**

**Late May:**

Council referral  
decision

# #getmoving2020

[getmoving2020.org](http://getmoving2020.org)

