

Agenda



Metro

600 NE Grand Ave.
Portland, OR 97232-2736

Meeting: Public Engagement Review Committee meeting
Date: Wednesday, Dec. 9, 2020
Time: 5 to 7 p.m.
Place: Zoom
Purpose: Welcome committee members, PERC recruitment, explore and identify sub-groups for setting PERC priorities, time with Metro Councilor Shirley Craddick
Facilitators: Lukas Soto and Justin Pabalate

- 5:00 p.m. **Welcome**, settle in
- 5:05 p.m. **Overview of agenda** and introduce Councilor Craddick
- 5:10 p.m. **Check in** How is everyone doing?
- 5:30 p.m. **Close check in and open public comment** (start recording)
- 5:30 p.m. **Discussion** Councilor Shirley Craddick | Parks and Nature Bond Refinement: Centering Racial Equity and Community Engagement
Discussion question:
 - How do you balance a prolonged timeline to allow for meaningful community engagement with calls for swift disbursement of funding?*Desired outcome: Councilor learns perspectives of committee members to help inform future Parks and Nature bond refinement stage*
- 6:00 p.m. **Workshop** Re-visit 2019 PERC priorities given changing Metro & nation and call for volunteers for work group to review priorities in 2021
Discussion questions:
 - Do the 2019 PERC priorities encapsulate new developments that occurred in 2020?
 - Are there additions or provisions to the current list of PERC priorities?*Desired outcome: Identify work group members and draft 2021 group meeting schedule*
- 6:50 p.m. **Other items** for the good of the order and **close**
- 7:00 **Adjourn**

Notes and links

- Parks and Nature Bond refinement overview
- PERC 2019 priorities
- Metro charge to PERC

Public Engagement Review Committee | Reference notes | Dec. 9, 2020

What is the Parks and Nature bond refinement phase?

The 2019 [Parks and Nature bond](#) refinement is underway – a phase during which staff engage with communities and partners to turn the program descriptions and policy goals outlined in the bond resolution into functional programs. This past spring, Metro Council provided direction to focus on programs that could quickly invest money into communities given the current economic and health crises-and in response, staff has worked to identify and advance critical infrastructure projects at existing Metro parks, develop-program guidelines for the Local Share program to distribute funding to 27 park providers so they can invest in projects in their own communities, as well as beginning to develop the structure for the grant programs outlined in the bond measure.

One of the overarching requirements of the bond measure is to have meaningful engagement as programs are developed and investments are prioritized and there are many stakeholders interested in this work, both on what we do and how we do it. As was the case during the bond development, staff are developing processes and resources needed to continue centering racial equity and provide opportunities for engagement that lead to meaningful impact for these communities, some of whom have not previously been engaged in the bond work, which takes time. At the same time, staff are beginning to develop relationships with Tribal nations across the region to explore opportunities for collaboration on the bond work ahead. Working with our Tribal government partners is a priority and needs to happen before we continue to engage with Urban Indigenous Communities, communities of color and other key stakeholders.

Given all this, we expect to launch pieces opportunities for engagement in the parks bond refinement in the first quarter of 2021. You can learn more about the 2019 Parks and Nature Bond [here](#) and [sign up](#) to receive updates as we continue through the work ahead.

2019 Top PERC priorities

| Priority | First choice | Second Choice | Third Choice | Weighted total |
|---|--------------|---------------|--------------|----------------|
| Outreach strategy to young adults | 4 | 2 | | 16 |
| Engagement strategy for people experiencing houselessness | 1 | 5 | 1 | 14 |
| Online survey tools and strategies | 3 | 1 | | 11 |
| Annual Public Engagement Report | 2 | 2 | 1 | 11 |
| Behavior change, marketing, storytelling | 2 | 1 | | 8 |
| Community Summit | | 1 | 6 | 8 |
| Barriers to representation on Metro Council | 1 | | 2 | 5 |
| Transportation behavior studies | | 1 | 1 | 3 |
| Economic Atlas | | | 1 | 1 |

more...

Public Engagement Review Committee charge

METRO CODE

2.19.100 Public Engagement Review Committee (PERC)

(a) Purpose. The purpose of the PERC is to advise the Metro Council on the development and maintenance of programs and procedures to aid communication between the public and the Metro Council. PERC will advise the Office of Citizen Involvement (OCI) and the Metro Council, and perform the duties assigned to it by the Metro Charter and other related duties that the Metro Council may prescribe.

METRO CHARTER

Section 27. Metro Office of Citizen Involvement.

(1) Creation and Purpose. The Metro Office of Citizen Involvement is created to develop and maintain programs and procedures to aid communication between citizens and the Council.

(2) Citizens' Committee in Office of Citizen Involvement. The Council shall establish by ordinance (a) a citizens' committee in the office of citizen involvement and (b) a citizen involvement process. The Council shall appropriate sufficient funds to operate the office and committee.