WELCOME!

SW Corridor Equitable Development Strategy
Project Oversight Committee Meeting

March 21, 2019

Metro
The Strategy

• **What is it?**
  - A working document that explains the plans, processes, actions that together comprise the equitable development strategy for the SW Corridor

• **How is it intended to be used?**
  - It is both a communication tool that summarizes detailed actions and ongoing processes, and a roadmap for those tasked with moving those actions forward
  - The Strategy document will change as the SWEDS evolves
• **How is it organized**
  • There are two primary sections to The Strategy. These are:
    • 1. Overview and Process, and;
    • 2. The Strategy
• **Overview and Process Section**
  • This section documents how the Strategy came to be, who is involved, and the goals and principles that form the Strategy’s foundation.

• **The Strategy Section**
  • This section describes current actions that are underway (including the Pilots), and lays the groundwork for the future Equity Coalition.
The Strategy – Questions for the SPOC

• What messages are not coming through the Strategy, but should?

• Is this something that can support future implementation? Is it clear and specific enough?

• Will language in the Strategy help secure new partnerships and resources going forward?
Purpose: a collaborative table of partners dedicated to ensuring implementation of the Strategy

Initial funding for Coalition Administration:
- Metro
- TriMet
- City of Portland
- City of Tigard
- $300,000 commitment from partners
Where do we find $ for implementation?

• Meyer Memorial Trust Open Call
• Grant Makers of Oregon & SW Washington
• Oregon Community Foundation
• Others?
Meyer Memorial Trust

Meyer Funding Portfolios

- Building Community
- Equitable Education
- Healthy Environment
- Housing Opportunities
Likely Path

• Housing Opportunities
  • Goals 1: Preserve + increase the number of affordable housing rental units
  • **Goal 2: Support the housing stability + success of Oregonians living on low incomes**
  • Goal 3: Strengthen the housing sector by building capacity, diversity, equity and inclusion, and collaboration
**Intended Outcomes of Goal 2**

**Access**: Increased access to available housing for Oregonians living on low incomes

**Retention**: Improved housing stability and retention for Oregonians living on low incomes

**Advancement**: Increased opportunities for Oregonians living on low incomes to build the resources and skills necessary to advance towards their housing goals

**Mitigating Displacement**: Increased opportunities for renters and homeowners affected by displacement to remain in their existing homes or communities
Considerations

• Don’t want Coalition funding requests to take away opportunities from our partners

• Need to make sure there aren’t duplicative efforts among members

• How does the Coalition make decisions about which funding to pursue?
Next Steps

- Convene Funding & Development Sub-Committee
  - 2-3 meetings for initial MMT application
  - Meet bi-monthly after that to explore other opportunities
- Discuss initial application pathway
- Create outline of initial application materials
- Explore other funding opportunities
Questions

• Does this feel like the right path?

• What other funding opportunities are we missing?

• What possible hurdles have we not addressed?