

**WELCOME!**

**SW Corridor Equitable Development Strategy  
Project Oversight Committee Meeting**

March 21, 2019

Metro

# The Strategy

- **What is it?**
  - A working document that explains the plans, processes, actions that together comprise the equitable development strategy for the SW Corridor
- **How is it intended to be used?**
  - It is both a communication tool that summarizes detailed actions and ongoing processes, and a roadmap for those tasked with moving those actions forward
  - The Strategy document will change as the SWEDS evolves

# The Strategy

- **How is it organized**
  - There are two primary sections to The Strategy. These are:
    - 1. Overview and Process, and;
    - 2. The Strategy

# The Strategy

- **Overview and Process Section**
  - This section documents how the Strategy came to be, who is involved, and the goals and principles that form the Strategy's foundation.
- **The Strategy Section**
  - This section describes current actions that are underway (including the Pilots), and lays the groundwork for the future Equity Coalition.

# The Strategy – Questions for the SPOC

- **What messages are not coming through the Strategy, but should?**
- **Is this something that can support future implementation? Is it clear and specific enough?**
- **Will language in the Strategy help secure new partnerships and resources going forward?**

# Equity Coalition Development

- Purpose: a collaborative table of partners dedicated to ensuring implementation of the Strategy
- Initial funding for Coalition Administration:
  - Metro
  - TriMet
  - City of Portland
  - City of Tigard
  - \$300,000 commitment from partners

# Implementation Funding

Where do we find \$ for implementation?

- Meyer Memorial Trust Open Call
- Grant Makers of Oregon & SW Washington
- Oregon Community Foundation
- Others?

# Meyer Memorial Trust

## Meyer Funding Portfolios

- Building Community
- Equitable Education
- Healthy Environment
- Housing Opportunities



# Likely Path

- Housing Opportunities
  - Goals 1: Preserve + increase the number of affordable housing rental units
  - **Goal 2: Support the housing stability + success of Oregonians living on low incomes**
  - Goal 3: Strengthen the housing sector by building capacity, diversity, equity and inclusion, and collaboration

## Intended Outcomes of Goal 2

**Access:** Increased access to available housing for Oregonians living on low incomes

**Retention:** Improved housing stability and retention for Oregonians living on low incomes

**Advancement:** Increased opportunities for Oregonians living on low incomes to build the resources and skills necessary to advance towards their housing goals

**Mitigating Displacement:** Increased opportunities for renters and homeowners affected by displacement to remain in their existing homes or communities

# Considerations

- Don't want Coalition funding requests to take away opportunities from our partners
- Need to make sure there aren't duplicative efforts among members
- How does the Coalition make decisions about which funding to pursue?

# Next Steps

- Convene Funding & Development Sub-Committee
  - 2-3 meetings for initial MMT application
  - Meet bi-monthly after that to explore other opportunities
- Discuss initial application pathway
- Create outline of initial application materials
- Explore other funding opportunities

# Questions

- **Does this feel like the right path?**
- **What other funding opportunities are we missing?**
- **What possible hurdles have we not addressed?**