



# Public Engagement Guide and Guiding principles for meaningful public engagement

General project update  
*Winter 2023-2024*

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# Public Engagement Guide

*About the 2024 update*

## A tool for



| Members of the public



| Metro staff



| Metro Council

## Considerations

- Strengthen Metro's engagement practices
- Build shared language
- Focus on meaningful public engagement
  - Inclusion and access to influence
  - Collaboration & Community Partnerships
- Meet federal requirements related to Regional Transportation Planning



*Updated November 2023*



Updated Project Phases	
Phase I	Adopt Basic Guide
Phase II	Add Supplemental tools resources, website expansion

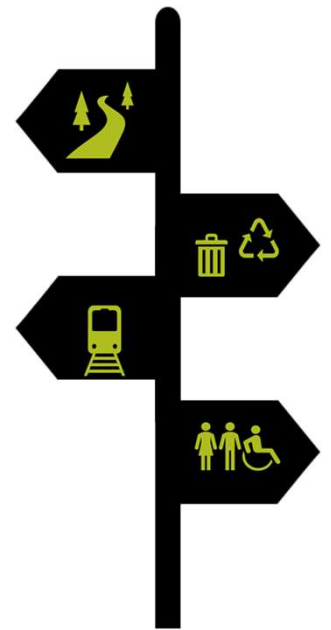


# Words matter: key terms

Metro's guiding principles for meaningful public engagement will strengthen our engagement practices.

A **guiding principle** is a values-based idea that influences behavior and decisions.

**Meaningful public engagement** can impact decision-making, is inclusive of all potentially impacted perspectives, relationship-based, trauma informed, responsive and considerate of the communication and engagement needs of participants.



# Metro's new guiding principles for meaningful public engagement

Adopted June 15, 2023

1. Public participation is an essential part of **Metro's decision-making**.
2. **Transparency** about decision-making is fundamental to successful public service and includes communicating about project outcomes and the impact of community contributions to the process.
3. Meaningful public engagement processes apply equity, diversity and inclusion strategies and tools to help identify and **address the needs of** impacted, underserved, and historically excluded communities.
4. **Engagement and communications are accessible**, informative, timely and inclusive of a rich diversity of lived experiences and perspectives.
5. Collaboration and **capacity-building** efforts with community-based organizations, programs, initiatives and individuals that are impacted, underserved, or historically excluded are essential to address regional issues equitably.
6. Intergovernmental **collaboration**, coordination, and consultation are essential to address regional issues holistically and efficiently.
7. **Evaluation** of engagement activities during and after a project encourages responsiveness, growth and process improvement.
8. **Adaptive project timelines** allow for meaningful engagement with the most impacted audiences early and throughout the project.

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*2023 update*

Questions?  
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