



Equity in Contracting Report

Calendar Year 2024





Per Metro Code, on a yearly basis Metro reviews and reports on our equity in contracting program, broadly describing the efforts, highlighting specific activities and programs undertaken to advance equity and inclusion, and quantitatively detailing the outcomes.

Metro works to prepare the 1.5 million people in the greater Portland region for the future by addressing transportation, development, and environmental protection issues that cross local boundaries.

Diversity in contracting plays a critical role in the success of Metro's mission to plan for the region's future and ensure that it remains a great place to live. Inclusion of diverse businesses adds vibrancy, resilience, sustainability, and breadth to the economy of the region. Each year Metro spends millions of dollars on contracts with businesses that support efforts to provide public services for the residents of Clackamas, Multnomah, and Washington counties. By actively involving minority-owned business enterprises, woman-owned business enterprises, veteran-owned businesses and emerging small businesses (collectively referred to as COBID-certified firms) in the pool for business opportunities, Metro helps expand economic opportunities in the region.

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An Equity Strategy for Capacity Building

Waste Prevention and Environmental Services Equity Strategy and Outcome for the Metro Central Transfer Station Operations Contract

Metro owns the region's two largest transfer stations: Metro Central Station in Portland and Metro South Station in Oregon City. While Metro staff operate the scalehouses and collect fees, the transfer station material receiving, recovery, and transfer operations are contracted out. The transfer station operator is responsible for directing customers, inspecting loads, directing the unloading of the waste, removing recoverable materials, and delivering those materials to markets for recycling. The transfer station operator then compacts and loads the residual materials into transfer trailers for transport to the landfill for disposal.



In 2024, the Metro Central Station operations work was solicited through a Request for Proposal (RFP 4082). The Transfer Station Operations contracts are large and make up a significant portion of the Waste Prevention and Environmental Services department's budget. Over the last 20 years, the solid waste industry has experienced large amounts of consolidation, reducing the pool of potential proposers with transfer station operation experience. Proposers must be in current possession of a large amount of financial and human resources that can be allocated into a risk-filled environment to start the work and able to secure significantly more of those same resources over the life of the contract to scale and maintain the work.

The Metro Central Transfer Station RFP process was specifically designed for capacity building. This reduced barriers, allowing for smaller firms to propose. During this process, Metro, for the first time in history, received a proposal from a COBID certified firm.

Metro implemented equity strategies to the last two operation RFPs (4082 and 4440) in an effort to increase the pool of potential proposers, especially COBID and other small, regional businesses. Some of these steps included:

- The scoring and evaluation were considered holistically and adjusted. The weights of the final score on the sections for community and diversity were increased and the weight for cost was reduced.
- Metro encouraged proposers, and the eventual contractor, to partner with local community-based organizations that provide training and employment opportunities to disadvantaged communities.
- Metro reduced the upfront and ongoing financial/operating requirements for proposers by including contractual terms that included:
 - Metro purchasing or reimbursing for large equipment needs.
 - Metro taking on some of the facility and equipment maintenance responsibilities.
- Metro broadened the experience requirements to allow for operators with recycling and material management, rather than just transfer station experience.
- Metro offered proposal writing assistance with Metro's proposal writing coaches.
- Metro reached out to all known potential proposers.



Despite these efforts, the last two transfer station operational RFPs only received two proposals each. In the most recent RFP for Metro Central operations, one of those proposers was (and still is) a local, COBID-certified operator and the other is a 100% employee-owned firm based on the west coast.

The impact of the award for RFP 4082 is discussed quantitatively later in this report.

Parks and Nature Natural Habitat Restoration RFP

Metro's Parks and Nature department maintains a series of on-call contracts to provide habitat restoration services to protect water quality and fish and wildlife habitat, enhance trails and wildlife corridors, and provide greater connections to nature in neighborhoods throughout the Portland region. In 2019, Procurement Services - in partnership with Parks and Nature - piloted an innovative procurement approach to address barriers for historically disadvantaged firms trying to access this Metro contracting opportunity and succeed in the process. This equity approach of using a two-step request for proposal process and conducting interviews, instead of procuring by low bid only or written response only, resulted into high COBID participation. Therefore, in 2024 the same approach was applied for the second time.

Equitable RFP Process

The two-step RFP process involved qualifying firms as able to do the work in a first step, then, in a second step, seeking understanding of experience and price proposals only from those qualified firms. This process started with a critical review of typical required qualifications and elimination of unnecessary requirements to reduce barriers. By seeking qualification first, Metro ensured that only those firms with the necessary skills and experience would have to develop and submit price proposals or prepare and undergo interviews. Completing bids and proposals can be a burden for small businesses who are very skilled in the line of work they do, but don't have the time and resources to go through a complex bidding process or prepare lengthy proposals for public contracts. Metro's process allowed the firms to present their business in an interview by responding to questions which were provided ahead of time. As an additional equity strategy, Metro provided free interview preparation and price proposal development support from small business coaches who are under contract with Metro.





Results

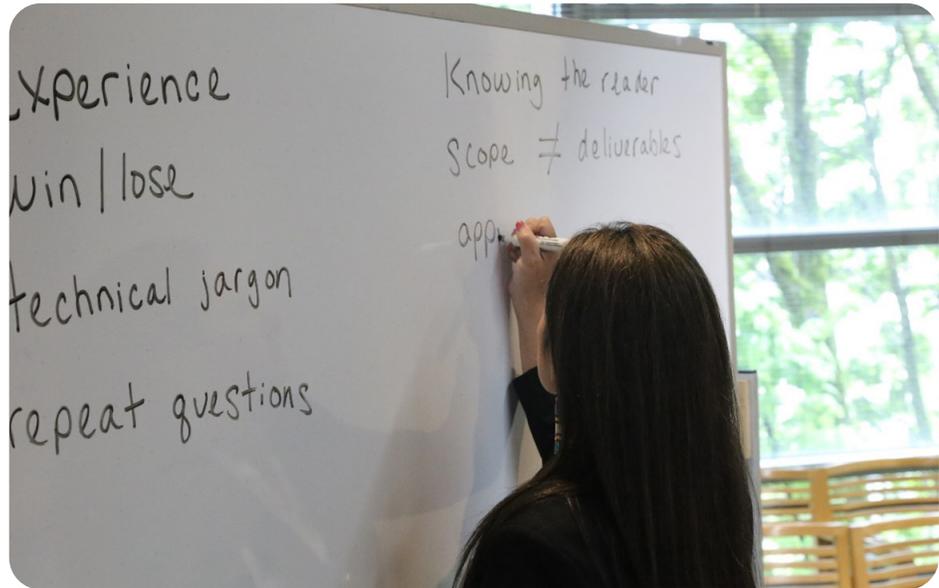
While this two-step process required more Metro staff time than a traditional procurement method would, it was an effective equity strategy resulting in high COBID firm and COBID eligible firm participation.

1. Out of 29 proposing firms, 24 were awarded in at least one category.
2. Of the seven proposing firms that were COBID certified, six were awarded. Many of the non-certified firms seemed to be certification eligible or had graduated from the COBID program.
3. \$3.9M of the \$14.3M awarded was to COBID firms, representing 27% of total dollars.
4. Contracts are cooperative and can be used by other agencies, amplifying their impact. Specifically, a staff member from the City of Portland was involved in the evaluation and has already started awarding cooperative contracts.



Small
Business
Trainings and
Technical
Assistance

Metro offers a variety of programs directly to COBID firms. Here is a selection of those programs, describing the offering and this year’s outcomes.



OFFICE HOURS – HOW TO DO BUSINESS WITH METRO

Offered monthly by Metro Procurement staff, participants learn how to navigate Metro’s procurement process and learn what training and other resources Metro’s Equity in Contracting program offers.

Number of trainings: 3

Number of firms by certification type:

| MBE | WBE | ESB | VBE | Non-Certified | Total |
|-----|-----|-----|-----|---------------|-------|
| 10 | 8 | 2 | 1 | 6 | 27 |

BID WRITING TRAINING

Cost estimating and bid writing can pose a barrier for historically marginalized firms. Metro contracts with BDI (Business Diversity Institute) to address these barriers and provide training from construction and trade services subject matter experts. These trainings are often tailored to specific solicitations.

BUSINESS DIVERSITY INSTITUTE (BDI)

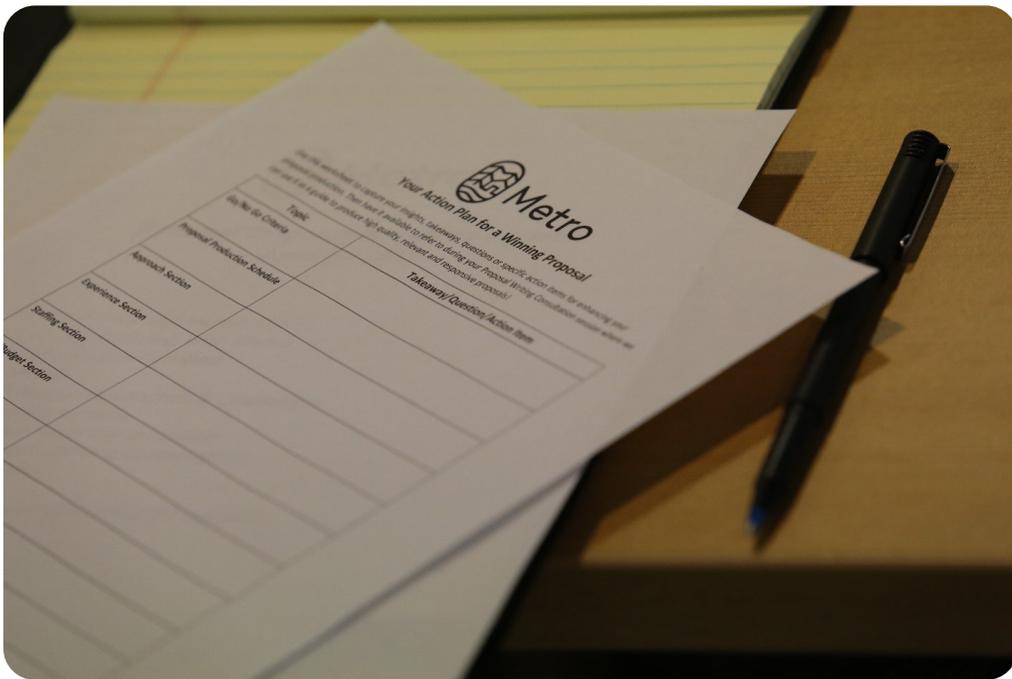
Bid writing assistance for ITB 4318 Concrete Cutting and Drilling, Maintenance and Repair.

Number of trainings: 2

Number of firms by certification type:

| ESB | WBE | Total |
|-----|-----|-------|
| 1 | 1 | 2 |

Award Result: Both firms attending the training were awarded a \$100,000 contract.



Small
Business
Trainings and
Technical
Assistance

General bid writing training for improving bidding skills and to gain understanding of Metro's bidding and contracting requirements:

| MBE | Small, Non-Certified | Total |
|-----|----------------------|-------|
| 5 | 1 | 6 |

Small Business Trainings and Technical Assistance

PROPOSAL CLINICS

Proposal Clinics are 1:1 sessions with an expert consultant. Participants learn how to strengthen their writing skills and highlight their unique qualifications and experience to build a successful proposal template.

Number of trainings: 3

Number of firms by certification type:

| MBE | WBE | VBE | Small, Non-Certified | Total |
|-----|-----|-----|----------------------|-------|
| 15 | 3 | 1 | 7 | 26 |

1:1 PROPOSAL WRITING ASSISTANCE

This training provides technical assistance sessions designed to write proposals for specific Metro RFPs. Training is provided at the time of an open RFP and targets the need of how to read and understand Metro's RFP requirements and how to respond to it. The goal of this training is to submit a competitive and successful proposal.

RFQu 4269 Tri-County Supportive Housing Consulting (Request for Qualification)

| MBE | WBE | Non-Profit | Small, Non-Certified | Total |
|-----|-----|------------|----------------------|-------|
| 2 | 1 | 2 | 2 | 7 |

Award Results: 1 MBE firm qualified

RFP 4301 Professional Development and Coaching

| MBE | Total |
|-----|-------|
| 1 | 1 |

Award Results: 1 MBE \$25,000 and 2 WBE firms were awarded \$200,000 and \$25,000

RFQ 4369 Office and Industrial Supplies

| MBE | Total |
|-----|-------|
| 1 | 1 |

Award Result: 1 MBE \$500,000



WASTE COLLECTIONS AND RECYCLING RFP

1 MBE certified firm was awarded a total of \$3,600,000 for the following Metro locations

| | |
|--------------------------|-------------|
| Metro Regional Center | \$200,000 |
| Oregon Convention Center | \$400,000 |
| Portland'5 | \$250,000 |
| WPES Locations | \$2,750,000 |

BUSINESS DEVELOPMENT STRATEGIES WORKSHOPS -TEAMING UP FOR LARGE METRO PROJECTS

This training provides a hands-on approach to teaming up with other small businesses to propose on larger Metro projects. One of the key barriers that many small businesses experience is that some of Metro's larger projects seem inaccessible with their current capabilities. The workshop specifically addresses how a team of small businesses can partner up to cover different parts of a project and propose an approach that can successfully compete with a larger firm.

Number of trainings: 3

RFQu 4327 Facility Condition Assessment Services

| MBE | WBE | ESB | Non-Certified | Total |
|-----|-----|-----|---------------|-------|
| 6 | 8 | 2 | 2 | 18 |

Award Result: 1 MBE firm \$200,000

Generic training for skill improvement and understanding of Metro's contracting requirements

| MBE | WBE | ESB | Non-Certified | Total |
|-----|-----|-----|---------------|-------|
| 5 | 2 | 10 | 8 | 25 |

Bilingual Teaming Up Workshop

| MBE | WBE | ESB | DBE | Small Business | Total |
|-----|-----|-----|-----|----------------|-------|
| 10 | 2 | 2 | 1 | 2 | 17 |

Outreach by Metro Staff

OUTREACH

Outreach work is a critical part of creating an equitable environment for small businesses to succeed. Metro staff frequently attends regular meetings and events to connect with small business communities and provide information about contracting opportunities and the process on how to access those opportunities.



Events

- Business Diversity Annual Gala
- OAME Youth Conference
- OAME Tradeshow
- Gresham Business Chamber annual event
- Hispanic Metropolitan Business Chamber annual event
- NW Native Chamber Annual Gathering
- NAMC Tradeshow
- NAMC Holiday Gathering
- Gresham Chamber Fall Expo
- Business Expo West
- Governors Marketplace Salem
- Governors Marketplace Portland

SMALL BUSINESS OPEN HOUSE - FEBRUARY 14, 2024

IN PARTNERSHIP WITH MULTNOMAH COUNTY

Annually, Metro and Multnomah County host a popular in-person Small Business Open House. In 2024, we welcomed 271 small businesses to connect with Metro project managers, build business relationships, and explore contracting opportunities. The Small Business Open House also provided the opportunity for small firms to explore resources with various partner agencies. These include the State of Oregon's Department of Administrative Services (DAS) and Business Oregon, the Small Business Administration, and various non-profit small business support organizations such as NW Native Chamber, Black American Business Chamber, OAME, PBDG, APEX Accelerator, NAMC, and BDI. Metro fosters strong relationships with other public agencies and non-profit partners to collaboratively work on reducing barriers for small businesses and create a clear path to government contracting opportunities.



MEET & GREET EVENT IN PARTNERSHIP WITH OAME – AUGUST 14, 2024

Meet & Greet events connect prospective suppliers with project managers at Metro to help develop relationships. Meet & Greet events are arranged by industry type and allow firms the opportunity to introduce their business to Metro staff who typically identify contracting needs and are involved in award decisions. This is especially helpful for non-competitive direct award contracts, like small procurements.

25 small businesses attended, displaying their company expertise and making valuable business connections with Metro staff who frequently contract out work.

WESTSIDE SMALL BUSINESS OPEN HOUSE - NOVEMBER 6, 2024

PCC WILLOW CREEK CENTER

Metro collaborated with Washington County, the City of Hillsboro, and Portland Community College to welcome 350 attendees to this networking event. 16 public agencies, 8 prime contractors, and 14 community-based organizations participated in relationship building and exploring business opportunities. The event provided information about regional workforce efforts and small business development opportunities. The participating local government agencies and small business resource agencies collaborated with community-based organizations to provide access and educational services to small businesses. Small businesses were able to learn about upcoming contracting opportunities and how to do business with each agency, including how to obtain the State of Oregon's small business COBID certification.

COLLABORATION AND NETWORKING

Metro Procurement and program staff participate in networking meetings conducted by small business support organizations and business chambers. Networking is a vital part in small business development as it enables small business owners to build working relationships and make valuable business connections that lead to accessing contract opportunities. Frequently attended meetings include:

- Regular OAME meetings
- PBDG membership meetings
- NAMC membership meetings
- NW Native Chamber luncheons
- BDI quarterly diversity summits
- Gresham Business Chamber meetings

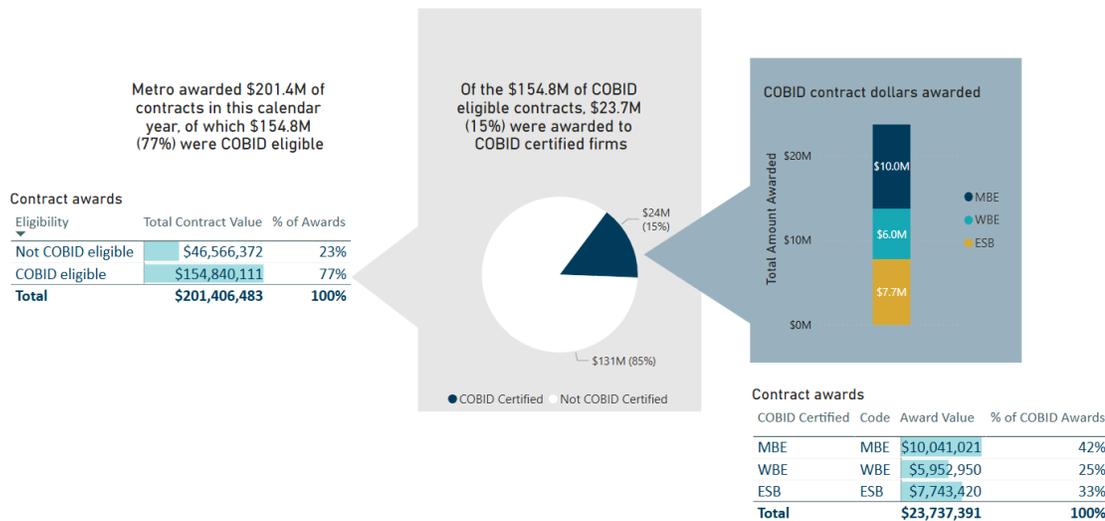
BOARD PARTICIPATION

Metro staff participates on various boards of small business development organizations.

- ONAC
- BDI
- OAME Advisory board
- NIGP Columbia Chapter

COBID Equity in Contracting Report - 2024

COBID Equity in Contracting Report 2024 Choose Award Year 2024



Metro’s total contract dollars have been climbing up consistently (\$201M in 2024 vs. \$182M in 2023) in recovery from a peak of \$356M in 2020. The 77% COBID eligible rate is the highest since the report’s beginning, driven primarily by a \$75M contract to Recology Oregon Recovery – Central, Inc. for the Metro Central Station operations (contract number 938304, RFP 4082). As discussed in more detail elsewhere in this report, this is the first time one of these Major Payment Contracts included COBID firms in the eligible respondents. Of the \$154.8M in COBID Eligible contracts, about 15% by dollar amount were awarded to COBID firms. This percentage is lower than in previous years, again, driven by the one particularly large contract’s eligibility but non-award.

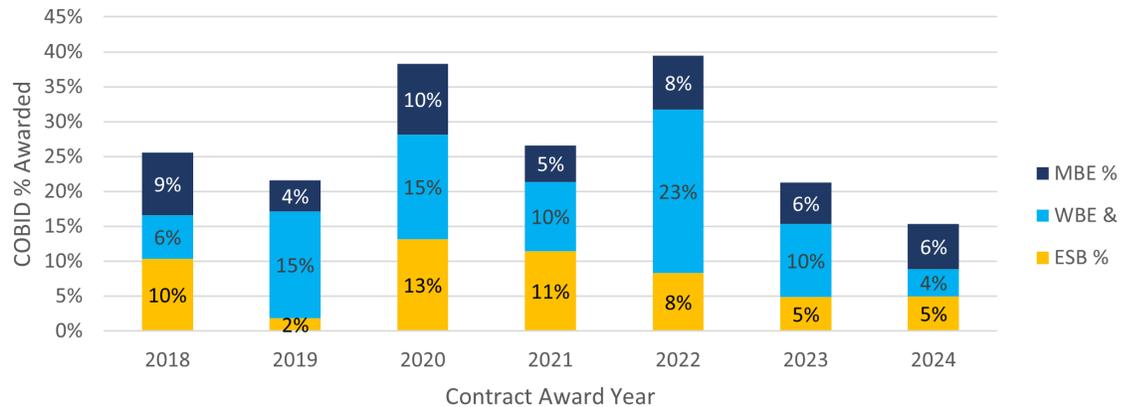
COBID Contracts

LOOKING AT COBID AWARDS OVER TIME

COBID Contract Dollars Awarded by Year



COBID Contract Percentage Awarded by Year



We see a general upward trend, with a spike in 2022 mostly because of rebound of new contracting post COVID budget restriction.

Looking at the distribution by type of certification, we see that MBE (Minority Business Enterprise) accounted for 42% of the awards; 2024 is the first year that MBE rather than WBE (Women Business Enterprise) or ESB (Emerging Small Business) was the highest in share percentage (WBE has 25% and ESB 33%). Note, when determining this assignment for a COBID firm which can have multiple certifications, this report avoids double counting contract dollars by an order of assignment. If a firm is MBE, that is assigned. If not MBE, but WBE, that is assigned. If neither MBE nor WBE but ESB, that is assigned.

Continuing to review contract award, we can turn to the table below.

COBID Equity in Contracting Report 2024

Choose Award Year

2024

Contract dollars awarded within selected calendar year.

• For any chosen year, contract spending in this table reflects spending on contracts awarded in the chosen year up through calendar year 2024.

| Department | Total Awards | Total COBID Eligible Awards | COBID Awards | Award % COBID | COBID Spent | COBID % Spent | Non COBID Awards | Non COBID Spent | Non COBID % Spent |
|---|----------------------|-----------------------------|---------------------|---------------|--------------------|---------------|----------------------|---------------------|-------------------|
| Capital Asset Management | \$26,187,236 | \$26,187,236 | \$4,990,624 | 19.1% | \$189,062 | 3.8% | \$21,196,612 | \$5,994,144 | 28.3% |
| Communications | \$6,547,320 | \$6,547,320 | \$4,206,500 | 64.2% | \$23,660 | 0.6% | \$2,340,820 | \$238,925 | 10.2% |
| Council | \$1,179,305 | \$980,305 | \$168,000 | 17.1% | \$73,735 | 43.9% | \$812,305 | \$370,343 | 45.6% |
| DEI team | \$154,496 | \$28,496 | \$28,496 | 100.0% | \$3,304 | 11.6% | \$0 | \$0 | |
| Expo Center | \$2,285,395 | \$2,214,595 | \$0 | 0.0% | \$0 | | \$2,214,595 | \$1,249,675 | 56.4% |
| Finance and Regulatory Service | \$1,188,635 | \$1,088,635 | \$570,000 | 52.4% | \$71,066 | 12.5% | \$518,635 | \$18,677 | 3.6% |
| Housing Services | \$260,800 | \$209,600 | \$150,000 | 71.6% | \$3,735 | 2.5% | \$59,600 | \$37,100 | 62.2% |
| Human Resources | \$981,232 | \$442,000 | \$25,000 | 5.7% | \$420 | 1.7% | \$417,000 | \$28,759 | 6.9% |
| Information Services | \$745,312 | \$745,312 | \$20,000 | 2.7% | \$5,700 | 28.5% | \$725,312 | \$70,763 | 9.8% |
| Office of Metro Attorney | \$595,000 | \$595,000 | \$0 | 0.0% | \$0 | | \$595,000 | \$81,295 | 13.7% |
| Office of the Auditor | \$25,000 | \$25,000 | \$0 | 0.0% | \$0 | | \$25,000 | \$0 | 0.0% |
| Oregon Convention Center | \$5,356,176 | \$4,956,176 | \$715,000 | 14.4% | \$80,807 | 11.3% | \$4,241,176 | \$288,955 | 6.8% |
| Oregon Zoo | \$8,783,677 | \$7,588,318 | \$2,254,754 | 29.7% | \$542,393 | 24.1% | \$5,333,564 | \$901,626 | 16.9% |
| Parks & Nature | \$20,165,127 | \$7,010,237 | \$3,533,285 | 50.4% | \$1,103,545 | 31.2% | \$3,476,952 | \$1,022,579 | 29.4% |
| Planning Development and Research | \$27,440,149 | \$3,951,039 | \$567,170 | 14.4% | \$76,150 | 13.4% | \$3,383,869 | \$498,535 | 14.7% |
| Portland'S Centers for the Arts | \$2,230,067 | \$2,135,067 | \$735,850 | 34.5% | \$184,131 | 25.0% | \$1,399,217 | \$313,378 | 22.4% |
| Waste Prevention & Environmental Services | \$97,281,556 | \$90,135,775 | \$5,772,712 | 6.4% | \$290,211 | 5.0% | \$84,363,063 | \$13,596,673 | 16.1% |
| Total | \$201,406,483 | \$154,840,111 | \$23,737,391 | 15.3% | \$2,647,919 | 11.2% | \$131,102,720 | \$24,711,428 | 18.8% |

This table shows the total award and resulting COBID nature of the award by Department. It also shows the spend on only those contracts. The DEI Team hit 100% award by having both of its COBID eligible contracts awarded to COBID firms. Other departments with high COBID award include Housing (71.6%), Communications (64.2%), and Parks & Nature (50.4%). This chart also shows the percentage of contract award that has already been spent. This allows us to examine utilization or realization of awarded dollars by COBID nature. Note, we see that quite a few departments with both types of awards have a higher utilization of COBID contracts than non-COBID, including Finance and Regulatory Services and Information Services (recently renamed Information Technology and Record Management) with high ratios and Finance and Regulatory Services and Parks and Nature both having strictly more dollars spent as well as percentage.

Further information can be gained by examining the companion table below, at the same time.

COBID Equity in Contracting Report 2024

Choose Award Year

2024

Number of contracts awarded within selected calendar year.

Number of contracts awarded by Metro department in calendar year

| Department | Total # of Contracts | Total COBID Eligible Contracts | % COBID Eligible | Total COBID Contracts Awarded | % of Eligible Contracts Awarded to COBID Firms |
|---|----------------------|--------------------------------|------------------|-------------------------------|--|
| Capital Asset Management | 43 | 43 | 100% | 12 | 28% |
| Communications | 21 | 21 | 100% | 11 | 52% |
| Council | 19 | 17 | 89% | 4 | 24% |
| DEI team | 12 | 2 | 17% | 2 | 100% |
| Expo Center | 10 | 9 | 90% | 0 | 0% |
| Finance and Regulatory Service | 12 | 11 | 92% | 3 | 27% |
| Housing Services | 12 | 8 | 67% | 2 | 25% |
| Human Resources | 8 | 5 | 63% | 1 | 20% |
| Information Services | 6 | 6 | 100% | 1 | 17% |
| Office of Metro Attorney | 4 | 4 | 100% | 0 | 0% |
| Office of the Auditor | 1 | 1 | 100% | 0 | 0% |
| Oregon Convention Center | 43 | 39 | 91% | 8 | 21% |
| Oregon Zoo | 151 | 140 | 93% | 11 | 8% |
| Parks & Nature | 88 | 53 | 60% | 19 | 36% |
| Planning Development and Research | 109 | 22 | 20% | 7 | 32% |
| Portland'S Centers for the Arts | 18 | 17 | 94% | 6 | 35% |
| Waste Prevention & Environmental Services | 161 | 76 | 47% | 10 | 13% |
| Total | 718 | 474 | 66% | 97 | 20% |

COBID Contracts

This companion chart shows the contracts by count rather than dollar amount. We can see that number of new contracts in a year varies significantly by department, as does the COBID eligibility. Both are fundamentally based on the nature of the work that the department does. As an example, we can note that while Planning, Development, and Research, Waste Prevention & Environmental Services, and Parks and Nature all have a large number of contracts, a significant percentage of those contracts are ineligible. This is due to the Intergovernmental Agreements (IGAs), Leases, and Grants that make up much of their contracting activity. This contrasts with the Oregon Zoo, which while at a similar number of contracts in 2024, has contracting activity primarily driven by goods and services purchases which are generally eligible. We can see that in terms of count, the DEI again hit 100% award to COBID firms of COBID Eligible contracts (2 in total). Other departments mostly clustered in the high 20% or low 30% range, with Communications as a positive outlier at 52% of 21 contracts and 64.2% by dollars. Finally, it's interesting to compare the discrepancy between count percentages and dollar value percentages. 66% of all contracts by count are COBID Eligible and then 20% of Eligible are awarded in contrast to the 77% Eligible and 15% Awarded of Eligible by dollar value – another difference driven by the one extraordinarily large contract.

We can also examine the 2024 awarded contracts by the nature of the purchase. In the chart below, we see the contracts broken out by procurement category.

| Procurement Type | | | | | | Choose Award Year |
|--------------------------|------------------|----------------------|-----------------------------|---------------------|---------------|-------------------|
| | | | | | | 2024 |
| Procurement Type | Procurement Code | Total Awards | Total COBID Eligible Awards | COBID Awards | Award % COBID | |
| Architects and Engineers | DV48 | \$3,276,891 | \$3,276,891 | \$385,241 | 11.8% | |
| Construction | DV49 | \$19,769,960 | \$19,769,960 | \$5,130,012 | 25.9% | |
| Goods and Other Services | DV47 | \$113,887,624 | \$109,881,089 | \$8,463,532 | 7.7% | |
| IGAs, Leases and Grants | NOTP | \$42,090,237 | \$0 | \$0 | | |
| Professional Services | PS | \$22,381,772 | \$21,912,172 | \$9,758,606 | 44.5% | |
| Total | | \$201,406,483 | \$154,840,111 | \$23,737,391 | 15.3% | |

The IGAs, Leases and Grants category (NOTP, "Not Procured") is always ineligible, and accounts for about 90%, by dollar value, of ineligible contracts. Two of the other categories, Construction and Architects and Engineers, were 100% eligible and had 25.9% and 11.8% COBID award respectively. The Professional Services category had about 98% eligibility, and 44.5% COBID award of eligible contracts. Most contracts deemed ineligible in the Professional Services were due to award to Not for Profit organizations, who cannot be granted COBID status. Over time, the percentages of COBID awards in the Construction and Architects and Engineers categories have varied with no discernable trend. For Professional Services, the trend has been steadily increasing over the life of the report with this year being the highest.

The lion's share of Metro's contracting dollars went to Goods and Other Services. In prior years, this category has always trailed the NOTP contracts and been the largest of the procured categories. If we were to remove contract 938804 – the same ordering would play out again. For clarity, "Other Services" includes services attached to goods like delivery or warranties, trade services not attached to a construction project, and services not traditionally covered by "white collar work." In this category, about 96% of contracts were deemed eligible and 7.7% of the eligible contracts were awarded to a COBID firm. Generally, contracts were deemed ineligible if Metro hired a Not for Profit or directly contracted the original supplier of the goods for training or repair without competition. Contract 938304 for ~\$75M for the Metro Central Transfer Station Operations was assigned to this category, and dramatically influenced these percentages.

Pivoting and focusing on spending in Calendar Year 2024, we see the chart below laying out spend by department, COBID nature, and spend mechanism.

COBID Equity in Contracting Report 2024

Select Spend Year

2024

Purchase Order and Purchasing Card spending by calendar year.

All spending within calendar year, regardless of when a contract was issued. Any spending on contracts issued before 2018 have not been vetted in the same way as contracts 2018 and after.

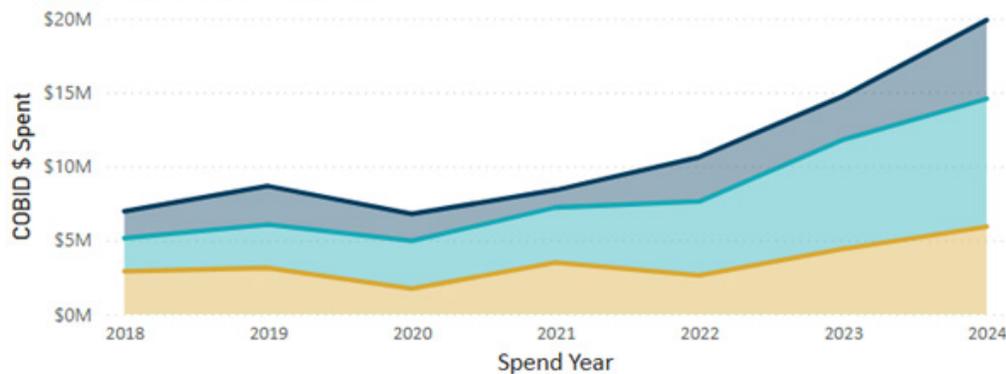
| Department name | Total Contract Spending | Total COBID Eligible Spending | Non COBID Contract Spending | COBID Contract Spending | % COBID Eligible Spending to COBID Firms | Total Off-Contract Spending | Total Pcard Spending |
|---|-------------------------|-------------------------------|-----------------------------|-------------------------|--|-----------------------------|----------------------|
| Capital Asset Management | \$25,244,265 | \$25,157,634 | \$23,177,547 | \$2,019,451 | 8.0% | \$90,507 | \$76,288 |
| Communications | \$2,186,015 | \$2,186,015 | \$1,524,860 | \$661,155 | 30.2% | \$102,820 | \$93,043 |
| Council | \$1,708,188 | \$1,258,054 | \$994,304 | \$300,771 | 23.9% | \$672,760 | \$240,176 |
| DEI team | \$684,848 | \$402,103 | \$204,673 | \$211,618 | 52.6% | \$55,833 | \$51,984 |
| Expo Center | \$2,857,036 | \$1,813,744 | \$1,808,917 | \$71,070 | 3.9% | \$910,574 | \$112,801 |
| Finance and Regulatory Service | \$1,738,255 | \$1,318,666 | \$809,578 | \$512,953 | 38.9% | \$2,618,646 | \$145,559 |
| Housing Services | \$17,296,636 | \$1,552,085 | \$1,055,588 | \$496,497 | 32.0% | \$2,999,751 | \$41,586 |
| Human Resources | \$1,189,553 | \$541,163 | \$408,078 | \$134,373 | 24.8% | \$37,586 | \$64,003 |
| Information Services | \$3,689,131 | \$1,676,592 | \$1,634,125 | \$143,515 | 8.6% | \$559,651 | \$202,352 |
| Metro ER Commission | \$27,630 | \$27,630 | \$0 | \$27,630 | 100.0% | \$0 | \$0 |
| Office of Metro Attorney | \$246,535 | \$246,131 | \$230,074 | \$16,460 | 6.7% | \$1,238 | \$44,322 |
| Office of the Auditor | \$209,650 | \$209,650 | \$209,650 | \$0 | 0.0% | \$0 | \$9,455 |
| Oregon Convention Center | \$13,633,221 | \$6,848,064 | \$6,182,028 | \$889,582 | 13.0% | \$4,895,988 | \$460,596 |
| Oregon Zoo | \$9,906,302 | \$7,370,241 | \$5,499,040 | \$2,129,110 | 28.9% | \$3,167,481 | \$1,087,673 |
| Parks & Nature | \$34,666,789 | \$25,577,122 | \$17,710,534 | \$7,966,789 | 31.1% | \$12,685,025 | \$532,712 |
| Planning Development and Research | \$119,330,888 | \$3,416,033 | \$2,837,552 | \$614,357 | 18.0% | \$85,917 | \$197,105 |
| Portland'5 Centers for the Arts | \$4,381,942 | \$3,865,474 | \$2,491,788 | \$1,686,678 | 43.6% | \$1,529,168 | \$475,540 |
| Waste Prevention & Environmental Services | \$94,874,829 | \$21,455,157 | \$19,500,822 | \$2,000,132 | 9.3% | \$8,379,449 | \$688,574 |
| Zoo Bond | \$0 | \$0 | \$0 | \$0 | | \$3,147 | \$0 |
| Total | \$333,871,713 | \$104,921,558 | \$86,279,159 | \$19,882,140 | 18.9% | \$38,795,540 | \$4,523,769 |

This denotes spending within the calendar year 2024 on contracts (or via Purchase Orders or PCard), regardless of the year in which the contract was awarded. The highest realized COBID spend by percentage are the Metropolitan Exposition Recreation Commission MERC central (100% to one MERC-wide contract), DEI Team (52.6%), and Portland'5 Centers for the Arts (43.6%). By total dollar value, Parks and Nature clearly spent the most (\$8M), with Capital Asset Management, the Oregon Zoo, and Waste Prevention & Environmental Services all spending a similar large amount (\$2M-\$2.1M).

We can also review the COBID spend on contracts over time:

Annual Spending on COBID Contracts Awarded Since 2018

COBID Firm Type ● MBE ● WBE ● ESB



COBID Contract Spend

There is a consistent upward trend in total spend on COBID contracts, with WBE usually, and in 2024, being the largest amount. MBE firms topped their prior maximum this year as well. This shows Metro's consistent commitment to award to and follow through on spending for COBID firms.

As a brief exercise in supposition, if this report were to deem 938304 as COBID ineligible, the numbers were shift to the following:

- Metro-wide COBID Eligible would shift to \$79,487,111 which is 39% of total contract award (rather than 77%).
- The total COBID awarded would shift to 31% of eligible award (rather than 15%).
- This contract is owned by Waste Prevention and Environmental Services, and that department's COBID Award would be 39.1% instead of 6.4%.
- Additionally, the agency-wide Award % Cobid for "Goods and Other Services" would shift to 24.5% from 7.7% with the eligibility percentage shifting from 96% to 30.3%.

Community Based Organizations Explanation of Acronyms

APACC – Asian Pacific American Chamber of Commerce

BDI – Business Diversity Institute

NAMC – National Association of Minority Contractors

OAME – Oregon Association of Minority Entrepreneurs

ONAC/NWNC – formerly Oregon Native American Chamber – now Northwest Native Chamber

PBDG – Professional Business Development Group

Types of COBID firms:

MBE: Minority-owned business

WBE: Woman-owned business

ESB: Emerging small business

Awards: Contract award data is exported from PeopleSoft per year and reviewed by each department. The current year of award data, once reviewed, is merged with previous year contracts for a running total. For 2020 and onward, the complete list of contracts awarded that year was classified by COBID eligibility, and COBID status was determined for the contracted business. For 2018 and 2019, the not COBID eligible contracts were removed from the list prior to analysis.

Purchase Order Spending: Contract spend data is exported from PeopleSoft as a single table. POs issued since 2018 through the calendar year of the report are kept. For contracts with a matched award (matching Contract ID) the eligibility and COBID status is copied from the award. For on contract spending with no award match, the COBID status is determined from the data available in the spend table, which could be outdated (in terms of COBID status of the contractor), and has not been as vetted as the award data.

P-Card Spending: Metro Purchasing Card spending is expected from PeopleSoft for all spending since 2018.

COBID eligibility: A contract is not COBID eligible if no COBID firm exists that was eligible for that work (e.g. non-competitive IGA).





If you picnic at Blue Lake or take your kids to the Oregon Zoo, enjoy symphonies at the Schnitz or auto shows at the convention center, put out your trash or drive your car – we’ve already crossed paths.

So, hello. We’re Metro – nice to meet you.

In a metropolitan area as big as Portland, we can do a lot of things better together. Join us to help the region prepare for a happy, healthy future.

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