



Parks and Nature sponsorship funding

Requests are reviewed by a team of Parks and Nature staff and evaluated on how the organization and activity meet the Parks and Nature mission and racial equity goals.

The Parks and Nature sponsorships review team uses the questions below to evaluate how an organization and activity meets our department mission and racial equity goals. In addition to the submitted application, the review team has the discretion to do additional research on an organization (e.g., website review) to determine the organization's commitment to advancing the Parks and Nature mission and racial equity goals.

Parks and Nature mission (requires yes to questions 1 OR 2)

1. Does the organization and/or activity educate, create capacity for, fundraise for, or will use their funding to restore or protect clean water, restore or protect fish and wildlife habitat or demonstrate leadership on climate change?

OR

2. Does the organization and/or activity educate, create capacity for, fundraise for, or will use their funding to remove barriers and/or provide opportunities for community members to access nature close to home? This can be demonstrated by:

- Facilitating community members' experience and relationship to nature and honoring the way they want or choose to interact with nature.
- Repairing harm and building community.
- Facilitating the creation of or access to safe and welcoming spaces.
- Providing basic needs like housing and food security.

Racial equity goals (requires yes to question 3)

3. Does the organization and/or activity educate, create capacity for, fundraise for, or will use their funding to advance racial equity? This can be demonstrated by:

- Being explicit about goals and actions the organization and/or activity will take to advance racial equity.
- Referencing an established racial equity or diversity, equity and inclusion plan.
- Co-creating with communities of color to meet a specific need of community members.
- Being led by and/or specifically serving, celebrating or benefiting communities of color.
- Educating the broader community about racial equity.

