



Metro Council Office criteria for sponsorship funding

The Metro Council Office review staff will use the following criteria to evaluate requests for sponsorship. In addition to the application, staff may also do additional research on an organization to determine the organization's commitment to advancing Metro's mission and racial equity goals. Metro receives many more innovative and compelling ideas for sponsorships than we are able to fulfill, but we attempt to spread limited sponsorship dollars around to many organizations as best as we can.

Council Office Specific Funding Criteria

- Focus funding on the following priority areas:
 - Environmental stewardship and regional climate initiatives
 - Regional jobs and economic support (labor and industry)
 - Support for local community engagement and public involvement (e.g. supporting local government and community groups in each district with public engagement programs)
- Sponsorship should prioritize programs that engage and support BIPOC, immigrant, refugee and other underserved communities.

Other Sponsorship Criteria

- Alignment with Metro's six desired outcomes for the region
- Meeting at least one of the following goals:
 - Helps Metro connect with a specific audience
 - Provides opportunities for community members to learn about and engage with Metro
- Alignment with priorities around diversity, equity, and inclusion.

