



WPES criteria for sponsorship funding

The WPES sponsorship review team uses the questions below to evaluate how the organization and activity meets our mission and racial equity goals. In addition to the application, the review team has the discretion to do additional research on an organization (e.g., website review) in order to help determine the organization's commitment to advancing our mission and racial equity goals.

In order for an organization or activity to receive funding, the sponsorships team must answer yes to question 1 and question 2.

WPES mission

1. Does the organization and/or activity educate, create capacity for, fundraise for, or will use their funding to reduce negative impacts on human health, climate, and the environment through responsible material management, as well as address community needs within the garbage and recycling systems? This can be demonstrated in one or more of the following ways:
 - Developing educational programs to raise awareness about proper recycling practices and waste reduction strategies.
 - Establishing initiatives that enhance community participation in recycling programs, such as collection drives or local drop-off points.
 - Collaborating with local schools, community centers, or other organizations to provide workshops on waste management and recycling.
 - Implementing innovative projects that facilitate convenient and accessible disposal or recycling options for underserved areas.
 - Partnering with local businesses to promote sustainable packaging and waste reduction efforts.
 - Supporting community-led initiatives that aim to reduce litter and enhance the overall cleanliness of public spaces.
 - Engaging in public outreach campaigns that encourage responsible disposal of hazardous materials and e-waste.

AND

Racial Equity Goals

2. Does the organization and/or activity educate, create capacity for, fundraise for, or plan to use their funding to advance racial equity? This can be demonstrated by:
 - Being explicit about goals and actions the organization and/or activity will take in order to advance racial equity.
 - Referencing an established racial equity or diversity, equity and inclusion plan.
 - Co-creating with communities of color to meet a specific need of community members.
 - Being led by and/or specifically serving, celebrating, or benefiting communities of color.
 - Educating the broader community about racial equity.