



OREGON

Oregon  
Convention  
Center

# Bringing Ideas and Industries Together

Oregon Convention Center  
FY 2021 – 22 Report

## Building our region back, together

Our communities experienced numerous challenges during 2021-2022, and as we emerge from the pandemic, we are rebuilding a region that's stronger than ever. Our travel and hospitality industries were hit especially hard, yet The Oregon Convention Center's success in weathering the storm is a testament to our region's resilience. We will continue to be a safe space for future visitors to engage with new ideas, make connections and experience the magic of Oregon.

"Our event surged to a record attendance of 2,100 attendees. Attendees were thrilled to gather! The enthusiasm combined with a smooth 2022 led to an even more massive turnout in 2023."

**Tom Waddell, Forest Business Network - International Mass Timber Conference**

VACCINATION  
AREA

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VACUNACIÓN  
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ALL4OREGON  
VACCINATING TO STOP COVID-19



"It's so special to think about everyone who received a vaccine here. We're proud of this collaboration with the regional hospital systems to support our public—and do it to the highest standards. We were considered one of the most efficient and best operated mass vaccination centers in the country."

**Craig Stroud, Oregon Convention Center Executive Director**

## All for Oregon

The Convention Center has always been a safe haven for the Portland Metro community, and over the last year, it became a pivotal beacon of hope when we needed it most. The center's enormity — a million square feet — provided an ideal space for All4Oregon, the COVID-19 mass vaccination effort led by Kaiser Permanente, Legacy Health, Oregon Health Sciences University, and Providence Health. More than 550,000 people across the region came to the Convention Center to receive the COVID-19 vaccine.

## Economic Impact FY 21-22

Total spending:	\$262.6 M
Total jobs:	2,000
Total earnings:	\$108.3M
Total tax revenues:	\$9.5M



## Oregon's gathering place

Against all odds, the Oregon Convention Center has reemerged as a vital gathering place, economic engine, and cultural crossroads where new ideas, innovative leaders, and human connection converge. We are filled with renewed energy and optimism as we welcome folks from near and far to gather in this special place for generations to come.



## Looking ahead

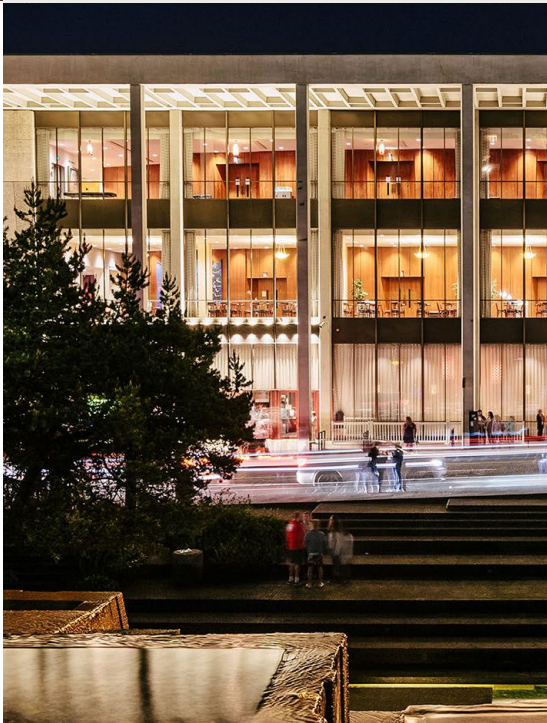
Events and in-person meetings began to return in 2022 with familiar, favorite gatherings like Rose City Comic Con, Oregon Association of Nurseries Farwest Show, and many galas and fundraisers. The 2022-2023 fiscal year showed more significant signs of positive recovery, with the Convention Center booking the National Education Association (NEA) for 2025. This convention is expected to generate 35,000 hotel room nights in the greater Portland Metropolitan region, making it the biggest convention in Portland's history.





### Event Highlights

130	449,600
Number of Events	Total Attendance



## From the Director

This last year, our region overcame unprecedented challenges as we collectively navigated the COVID-19 pandemic. The Oregon Convention Center was a pivotal part of this resurgence.

I am incredibly proud of the center's role in the region's vaccination efforts. As one of the largest facilities to provide space and logistical support to Oregon's community health partners, the Convention Center saw over 550,000 Portland Metro community members come through its doors to receive vaccines. Our operations were renowned in the region for efficiency and high-quality service during difficult times. Travel Portland, the Destination Marketing and Management Organization for Portland, awarded the Convention Center the Community Support Award in 2021 for our efforts.

We were delighted to start building back together as events began to return to the region, like Rose City Comic Con and the Oregon Association of Nurseries Farwest Show. The collective excitement our team, clients, and guests experienced proved that our desire to connect is core to our humanity.

As we look toward our future, our team is committed to cultivating growth, human connection, and prosperity for Oregon, and we will continue to find cutting-edge ways to serve our community.

Craig M. Stroud  
Oregon Convention Center Executive Director



Oregon Convention Center  
Portland's Centers for the Arts  
Portland Expo Center  
Oregon Zoo

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# OREGON

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