



2023 Regional Transportation Plan Update

Public Engagement Plan

May 5, 2022

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Metro is the federally mandated metropolitan planning organization designated by the governor to develop an overall transportation plan and to allocate federal funds for the region.

The Joint Policy Advisory Committee on Transportation (JPACT) is a 17-member committee that provides a forum for elected officials and representatives of agencies involved in transportation to evaluate transportation needs in the region and to make recommendations to the Metro Council. The established decision-making process strives for a well-balanced regional transportation system and involves local elected officials directly in decisions that help the Metro Council develop regional transportation policies, including allocating transportation funds. Together, JPACT and the Metro Council serve as the MPO board for the region in a unique partnership that requires joint action on all MPO decisions. This means JPACT approves MPO decisions and submits them to the Metro Council for adoption. The Metro Council will adopt the recommended action or refer it back to JPACT with a recommendation for amendment.

Project web site: oregonmetro.gov/rtp

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INTRODUCTION

The Regional Transportation Plan (RTP) shapes the future of greater Portland's transportation system – the way people and businesses get where they need to go. The RTP was last updated in 2018 with the input of thousands of people who live, work and travel across the greater Portland region. The 2018 RTP identified transportation needs and goals related to safety, equity, climate and congestion management. There have been significant successes and progress made toward our regional goals. Still, there is much to accomplish and there are new considerations given all that has changed since 2018.

We are at pivotal moment. The impacts of climate change, generations of systemic racism, economic inequities and the pandemic have made clear the need for action. The greater Portland region continues to grow, technology is changing quickly and our roads and bridges are aging. The 2023 RTP update calls for Metro to again bring together the communities of the greater Portland region to renew our shared vision and strategy for investing in a transportation system that serves everyone. It calls for strengthened and new partnerships, a commitment to collaboration and innovative ideas.

The plan will address regional challenges and areas of focus identified during the scoping phase.

PUBLIC ENGAGEMENT GOALS AND OBJECTIVES

The public engagement plan supporting the 2023 RTP guides the strategic direction, approach and desired outcomes for engaging people, community-based organizations, businesses, transportation agencies and other stakeholders throughout the two-year RTP update process.

The plan describes the engagement goals, objectives, potential strategies, timeline, decision milestones, as well as metrics to measure success. The approach described in this plan is intended to support a transparent process in which all stakeholders have opportunities to provide meaningful input on the 2023 RTP. The plan is in alignment with Metro's agency wide [Strategic plan to advance racial equity, diversity and inclusion](#), the Planning and Development Departmental Strategy for Achieving Racial Equity [public participation in transportation planning guide](#) and federal and state requirements and expectations for effective public engagement.

The desired outcome of the engagement is to gain insight around the values, needs and priorities of the community members, community-based organizations, businesses and transportation agencies and their input on how to pay for investments to address those needs and priorities. The information gathered from engagement activities will be shared with decision-makers in a variety of ways to

ensure they have opportunity to contemplate and fully consider public input. The development of the 2023 RTP will apply a racial equity lens. This includes:

- An understanding that, due to structural racism, Black, Indigenous and other people of color (BIPOC), experience inequitable health, education, criminal justice and economic outcomes.
- A commitment to advance strategies to support and invest in Black Lives and transform systems that create or perpetuate harm.
- A commitment to redesigning and centering new programs, policies or planning efforts to benefit and support BIPOC communities so that they may thrive in our region.
- An understanding that a traditional approach to decision-making without a racial equity considerations will result in communities of color bearing the disproportionate impacts.

Metro is committed to advancing racial equity, which centers the values of diversity, equity and inclusion in decision making and ensuring that all people in the Portland metropolitan region have the opportunity to reach their full potential.

Public Engagement Goals

The engagement for the 2023 RTP will provide opportunities for people across the greater Portland region to increase their understanding of how decisions about transportation in the region are made and to have an impact on those decisions. Goals for this process include:

- Learn about the transportation needs and priorities of communities across greater Portland.
- Reflect the priorities identified through community engagement and prioritize the input provided by communities of color, the disability community and communities with limited English proficiency, in the elements of the 2023 RTP that guide investment decisions.
- Build support for and momentum to achieve community-driven objectives and build public trust in Metro's transportation planning process.
- Strengthen existing and build new partnerships with local, regional, state and federal governments, Tribes, business and community leaders, academic institutions and historically underrepresented communities including Black, Indigenous and people of color, people with disabilities, people with low incomes and people with limited English proficiency, as well as youth and older adults for sustained involvement in decision-making.

METRO ROLE Implement a public engagement plan for the 2023 RTP update that builds on previous and concurrent engagement efforts and relationships, is informed by input from partners and the public and advances **Metro’s Strategic Plan to Advance Racial Equity, Diversity and Inclusion.**

Public engagement objectives

1. Communicate complete, accurate, understandable and timely information to the public and partners throughout the project.
2. Provide inclusive, meaningful public engagement opportunities and demonstrate how input influenced the process. Clearly indicate when there are opportunities for engagements, how the public can participate and how feedback will be used going forward.
3. Actively seek public input prior to key milestones and share with Metro Council and regional committees in a manner that best supports the 2023 RTP decision-making process. Develop meaningful public engagement activities to generate input relevant to project milestones.
4. Build community capacity to participate in and make an impact on transportation policy and investment decisions during the 2023 Regional Transportation Plan and in future transportation plans, projects and decisions at both local and regional levels.
5. Build the capacity of regional decision makers and Metro staff to effectively translate community priorities into effective policies and actions during the 2023 Regional Transportation Plan update and into the future.
6. The 2023 RTP projects and policies respond to the needs and priorities of people living, working and traveling in the region.
7. Comply with all public participation requirements. Ensure engagement approach meets requirements as articulated in Title VI of the Civil Rights Act, the Environmental Justice Executive Order, [Federal Executive Order on Advancing Racial Equity](#), new [Federal Planning Emphasis Areas](#), the Federal Highway Administration’s 23 Code of Federal Regulations Section 450.316, Oregon’s Statewide Planning Goal 1 for citizen involvement and Metro’s Public Engagement Guide.
8. Coordinate engagement efforts with relevant Metro and agency partner projects and programs. Incorporate engagement needs of relevant Metro projects and programs to create a coordinated effort that connects projects and programs for the public as they learn about and provide input on the 2023 RTP. Projects and programs include but are not limited to the Metropolitan Transportation Improvement Program (MTIP) and Regional Flexible Funds Allocation (RFFA) process and major planning efforts underway such as,

updating the High Capacity Transit component of the RTP, the Westside Multimodal Improvements Study and the Tualatin Valley Highway Corridor Plan.

Building a plan together

The engagement efforts will seek participation of all potentially affected and/or interested individuals, communities and organizations. To date, the project team has identified a number of stakeholders to engage in the process. The list that follows is not exhaustive and additional stakeholders will be included as the region builds a shared strategy for the 2023 Regional Transportation Plan.



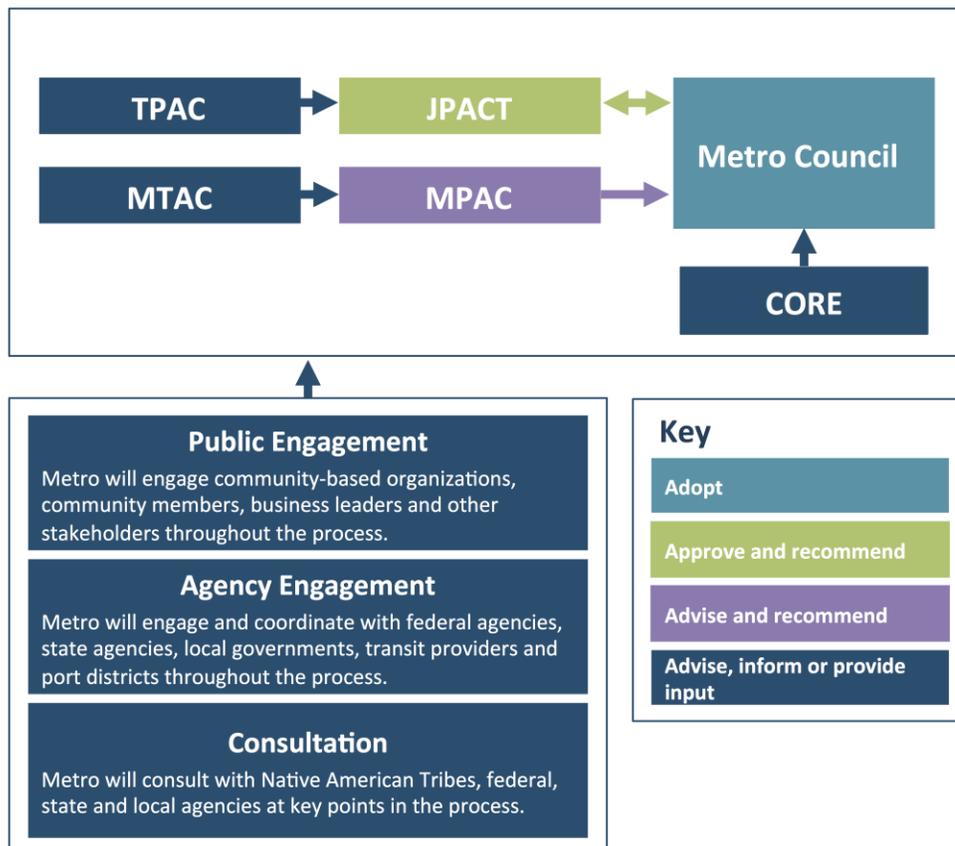
- General public
- Communities historically underrepresented in the decision-making processes including Black, Indigenous and people of color (BIPOC) communities, people with low incomes and people with limited English proficiency
- Youth and older adults
- People with disabilities
- People at the intersection of multiple communities who have been historically underrepresented in the decision-making processes
- Community leaders and organizations, including community-based advocacy organizations working with historically under-represented communities, health and equity interests, environmental and land use issues and transportation advocacy groups
- Business and economic development interests, including large and small employers, business organizations, associations and chambers of commerce
- Local jurisdictions and special districts, including transit providers and Ports
- Advisory committees involved with partner agencies that are engaged in transportation and/or related issues

- Southwest Washington Regional Transportation Council (RTC) and other Clark County governments
- Philanthropic foundations and institutions
- Native American Tribes
- Federal and state legislators and elected officials representing counties and cities in the region
- State agencies, including the Oregon Department of Environmental Quality, Oregon Department of Land Conservation and Development and Oregon Department of Transportation
- Federal agencies, including the Federal Highway Administration, Federal Transit Administration and the U.S. Environmental Protection Agency

REGIONAL TRANSPORTATION DECISION-MAKING FRAMEWORK

The RTP update will rely on Metro’s role as the federally designated Metropolitan Planning Organization (MPO) designated by the governor for the Portland metropolitan region and its existing decision-making framework, shown below.

Regional Transportation Decision-Making Framework



The decision-making framework includes the Metro Council and five advisory committees that have varying levels of responsibility to review, provide input and make recommendations on the development of the 2023 RTP. **Integral to this decision-making process are timely opportunities for partners and the public to provide meaningful input to the Metro Council and the technical and policy advisory committees prior to key decision milestones.**

Metro's Committee on Racial Equity (CORE) advises Metro Council and staff on the implementation of [the *Strategic Plan to Advance Racial Equity, Diversity and Inclusion*](#). CORE will provide input at key points in the 2023 RTP process. CORE's input will be shared with Metro's other advisory committees for consideration.

The Metro Policy Advisory Committee (MPAC) advises and makes recommendations to the Metro Council on growth management and land use issues, including the RTP, at the policy level, and the Metro Technical Advisory Committee provides input to MPAC at the technical level.

The Joint Policy Advisory Committee on Transportation (JPACT) is a 17-member committee that provides a forum for elected officials and representatives of agencies involved in transportation to evaluate transportation needs in the region and to make recommendations to the Metro Council. The established decision-making process strives for a well-balanced regional transportation system and involves local elected officials directly in decisions that help the Metro Council develop regional transportation policies, including updating the RTP every five years. The Transportation Policy Alternatives Committee (TPAC) provides input to JPACT at the technical level.

Together, JPACT and the Metro Council serve as the MPO board for the region in a unique partnership that requires joint action on all MPO decisions. For the purposes of the RTP, JPACT approves the RTP and periodic amendments and submits these to the Metro Council for adoption. The Metro Council adopts the recommended action or refers it back to JPACT with a recommendation for amendment.

PUBLIC ENGAGEMENT APPROACH

The regional advisory committees will serve as the primary engagement mechanisms for collaboration and consensus building. In addition to these committees, engagement with other interested individuals, communities and organizations will continue to be an important element of the engagement strategy.

The process will employ community engagement that informs, consults or involves people based on their level of interest in the project. The project team will seek specific input using a variety of public engagement tools.

The engagement is intended to make the 2023 RTP planning process accessible and to ensure that stakeholders can have meaningful voice in the process. The approach is guided by the following engagement practices:

- 1) demonstrate how the decision-making process operates where/when to provide input and the key questions/outcomes to consider
- 2) provide outreach early enough in the decision-making process to promote meaningful opportunities for the public to shape policies and outcomes,
- 3) track how input is considered by decision makers and impacts final action or outcome of decision,
- 4) provide follow up with those who provided input about final action or outcome of decision,
- 5) seek public evaluation of engagement experience and monitors engagement of historically underrepresented communities and
- 6) adjust engagement to respond to results of evaluation.

ENGAGEMENT STRATEGIES

The engagement strategies will create accessible and welcoming opportunities for community members and other stakeholders to share their experiences and ideas in order to have an impact on the 2023 RTP process. The engagement strategies outlined in this plan are intended to serve as a guide. They are informed by stakeholder input, lessons learned from recent engagement and resources available. However, the engagement strategies will be iterative and responsive to evolving relationships, feedback and changing conditions, to the extent possible. The constraints of this process, including federally designated timelines, will be acknowledged and communicated to stakeholders.

Core strategies include: Interactive online engagement, Community storytelling, community partnerships, place-based conversations. The engagement activities and tools will support the implementation of these strategies.

Engagement for the 2023 RTP starts as the greater Portland area enters the third year of the COVID-19 pandemic. The pandemic has impacted the capacity of community and agencies and has changed how we do community engagement. This engagement plan assumes social distancing will continue through much of this process and emphasizes digital tools to engage stakeholders remotely. However, we will work with community based organizations, local agency partners and other community representatives to ensure community members without internet access or limited access to/familiarity with technology have opportunities to meaningfully engage in the 2023 RTP

Interactive online engagement

Online engagement will include interactive surveys, information that is concise and accessible and videos that make RTP topics and decisions pertinent and relatable. Community members will have opportunities to engage in ways that are comfortable and convenient for them. Brief and relatable information supports a more inclusive process in which participants do not need technical knowledge to engage and make an impact on the process. Staff will promote online engagement opportunities and information through the Metro news feed, social media, emails to interested parties lists, jurisdictional and community partners. Metro staff will also work with community organizations and leaders to encourage survey participation in communities that are typically under-represented among survey respondents. The extent possible, Metro will collaborate with community partners to provide a variety to survey formats (i.e. phone, translations, word documents) to reach community members and expand participation.

Community storytelling

Storytelling amplifies the voices of community members who have been historically left out of public decision-making processes and are affected by transportation policies and investment decisions. When community members tell the stories of their lived experiences they become involved in the decision-making without needing to become experts in transportation policy. Further, their stories help to ground decision-makers in the lives of the community members who they serve. Metro staff will work with community members and community partners to tell the stories of people who work in live in greater Portland. There will be two focused storytelling windows: one in spring and summer 2022 that will highlight community experiences and needs getting around. The second in early 2023 to describe the potential impact of proposed investments on people's lives.

Additionally, Metro staff are aware of at least two storytelling initiatives led by transportation advocacy organizations that will happen concurrently with the 2023 RTP. Staff will also look to these and other community storytelling for insights to inform the 2023 RTP.

Community partnerships

Metro works with community-based organizations (CBO's) serving and expressing the perspectives of Black, Indigenous and people of color to elevate the voices of communities that have been historically ignored or marginalized in policy decisions. Through these partnerships, CBO's have consistently invested their expertise, leadership capacity and limited resources in working with Metro to have a meaningful impact in the policies and investments that affect their communities. Metro's relationships with CBO's continue to evolve and Metro staff and leadership continue to recognize and address the institutional structures and norms that are often barriers to Black, Indigenous and people of color, people with disabilities, people with limited English proficiency, youth and older adults being involved in Metro discussions and decision-making spaces.

“Metro will create policies, build systems and invest resources to break down social, historical and institutional barriers and positively transform how communities of color meaningfully engage in Metro decisions and the design of policies, programs and plans.”

– Goal B, Metro meaningfully engages communities of color

Metro will seek partnerships with three or more community-based organizations to help ensure that the needs and perspectives of communities of color and other culturally specific communities are represented in the development and implementation of the 2023 RTP. Metro seeks to work with partners to achieve the following goals:

- Ensure decision-makers learn from and include perspectives of communities of color in shaping 2023 RTP policies and investment priorities.
- Grow the capacity of communities of color to engage in regional and local transportation decisions, including future decisions beyond the 2023 RTP.
- Include multiple communities of color and culturally specific communities from across Metro's jurisdiction in the 2023 RTP.

Organizations may offer different tactics within their current programming and capacity-building plans to accomplish the partnership program's goals. Specific scopes of work will be co-created with partners once they are selected.

Place-based conversations

Community stories, data and videos will highlight areas in the region that are ongoing priorities for investments as well as areas where investments have been made. Over the last couple years one way Metro engaged community members on transportation was through hosting Local Investment Teams. The teams included local elected officials, community members and agency staff who toured corridors across greater Portland and discussed the needs and opportunities they observed on and around some of the most heavily used roadways.

Metro staff received feedback that the Local Investment Teams were appreciated by both participants and many of the local elected officials who learned from the teams' insights and ideas. The 2023 RTP process will build on and update this approach to meet the constraints of the pandemic, expand participation of local elected officials and business leaders and use videos and interviews/community stories to highlight needs and opportunities across greater Portland.

ENGAGEMENT ACTIVITIES AND TOOLS

The following describes the types of outreach and engagement tools that will be used during the development of the 2023 RTP. These tools will be timed to best leverage the needs of the RTP and its components.

- **Public Engagement Plan** (May 2022) Details outreach activities, schedule, public engagement framework and key stakeholders.
- **Comment tracking database** (Ongoing) The team will pursue a method to log all public comments, questions and concerns and respond to or coordinate a response when appropriate. The log is intended to include direct comments or comment themes from all sources, including emails, phone calls, email submissions and comments made during presentations and briefings with stakeholders.
- **Website** (Ongoing) The project website will be the primary portal for information about the project. It includes pages that describe project activities and events, the process timeline and support documents and materials. The site will host online quick polls, open houses and surveys. At any time, members of the public may submit comments through the project website's online comment tool. Staff will receive comments, coordinate responses as needed and track comments.
- **Interactive online engagement** (Ongoing) The team will use MetroQuest throughout the 2023 RTP process to reach a broad audience. Surveys will be available to the public in advance of key decision points. Participants will engage with multimedia educational content and a variety of formats for providing input including a mapping tool, ranking activities and open ended

comments. Engagement opportunities will be promoted widely. Translated surveys will be made available when Metro is able to work with culturally specific organizations to promote and support community members with limited English proficiency to participate. Metro will seek to collect and report demographic information as part of each survey to track whether we are hearing from a representative group of people that reflects our diverse communities and a broad range of experiences in our region.

- **Social media** (Ongoing) Metro staff will use social media, including Instagram, Twitter and Facebook, to invite members of the public to participate in online quick polls, surveys and other major public engagement activities. Social media will also be used to announce major project milestones.
- **Tribal consultations** (Ongoing) Metro will consult with Tribes in coordination with Metro's Tribal Liaison. Metro will invite Tribes to consult early in the process (Spring 2022). In this invitation, Metro will seek feedback on how Tribes would like to be involved in the 2023 RTP process. Activities could include: email updates, in-person briefings, individual or group consultation meetings (~spring 2022) and an invitation to consult during the public comment period (July- Nov 2023). Metro will document this consultation process as a framework for future consultations.
- **Regulatory and resource agency consultations** (Ongoing) The project team will consult with regulatory, natural resource and other public agencies and stakeholders, including ODOT, DLCD, FHWA, FTA, OHA and others identified during the scoping process. Activities will include: email updates, in-person briefings, offering two group consultation meeting opportunities to provide feedback (~spring 2022 and an invitation to consult during the public comment period (July- Nov 2023)).
- **Engagement toolkits** with informational materials, presentations and discussion questions will be made available for Metro Councilors, JPACT members, jurisdictional partners, community organizations and other interested parties to engage constituents in advance of key decision points.
- **Storytelling, project newsfeeds and emails** (Ongoing) Metro staff will develop stories, videos, newsfeeds and emails to provide information about key milestones and to invite the public to participate in engagement opportunities. The stories and newsfeeds will also be important tools for audiences to learn about the people and places that make up the region and related transportation needs and priorities. The project will maintain an interested parties email list that will be an ongoing feature of the public engagement effort.

It is expected that newsfeeds and email updates will be developed during these key points:

- Introduction and announcement of the project
 - Invitation to participate in online surveys
 - Refinement of RTP goals, objectives and performance targets
 - Identification of transportation needs and priorities
 - Development of a shared investment strategy and action plan
- **Joint Policy Advisory Committee on Transportation workshops** (spring, summer and fall 2022 and spring 2023) will provide space for JPACT members to discuss policy priorities, consider public input and provide policy feedback to the Metro Council on specific topic areas.
 - **Community Leaders Forums** (ongoing) will be held in advance of major decision points to hear priorities and concerns from community leaders and receive feedback about the RTP process. The forums are also intended to hold space for community leaders to coordinate and build relationships around regional transportation policy.
 - **Policy in Action Expert Panels** (Spring – Summer 2022) The project team will develop expert panels to hear from national leaders and foster regional collaboration on topics such as modeling the impact of transportation on climate change and measures of mobility.
 - **RTP Informational Sessions** (Spring – Summer 2022) The project team will offer interactive informational sessions that orient community members to the RTP process, why it's important and how to read and work with the RTP project list. The purpose of these events is to increase transparency and support interested individuals in effectively engaging with the RTP, with a focus on involvement in the development of the project list and understanding the life of a project before and after the RTP.
 - **Agency and jurisdictional engagement** (Ongoing) Metro Council and staff will engage agencies and local governments through Metro Council formal advisory committees, standing meetings of county-level coordinating committees, joint TPAC/MTAC workshops, TPAC workshops, TransPort Subcommittee to TPAC, the SW Washington Regional Transportation Council and other means. Metro Council will also provides updates as part of Metro updates to city councils and other policy bodies throughout the project. In addition to this engagement, the High Capacity Transit Strategy Update will also form a transit work group including agency and local government representatives from SMART, Portland Streetcar, City of Portland, Clackamas County, Multnomah County, Washington County, ODOT, C-TRAN and SW RTC that will meet regularly to share work and provide input on key project elements. Metro invites jurisdictions and agencies to share local community

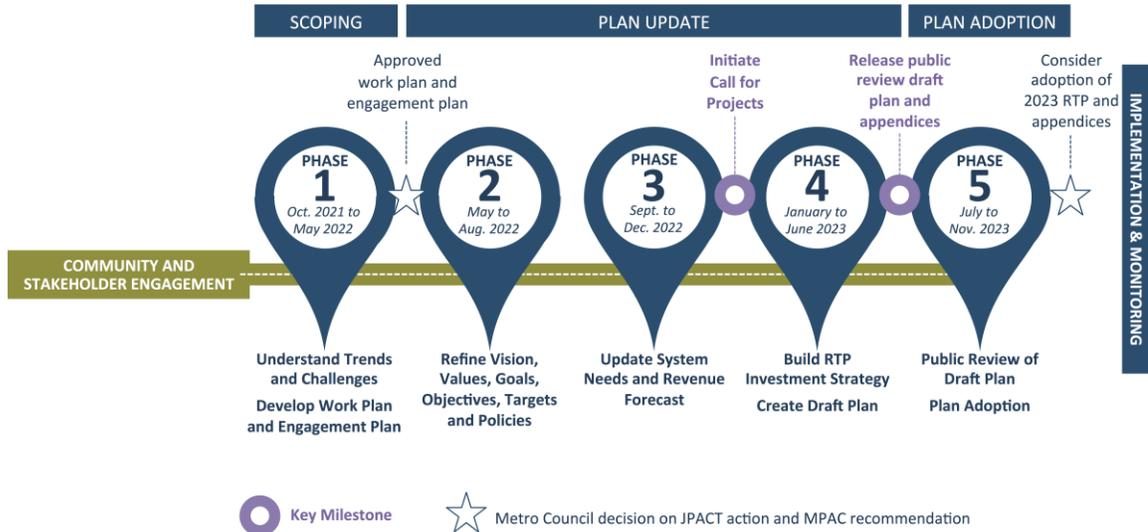
needs and priorities that staff and leaders have heard from engagement on recent Transportation System Plans and other initiatives.

- **Individual and small group stakeholder meetings and briefings** (Ongoing) Metro Council and staff will provide updates to stakeholders throughout the project and will have discussions at standing meetings of community groups and organizations and other stakeholders who have an interest in the project. This will include briefings and discussions with elected officials, businesses, business and economic development groups (including two business roundtables), community-based groups and organizations. The project team will also seek to coordinate with agency partners in order to engage existing advisory committees that advise jurisdictions and transportation agencies on transportation, community needs and equity. The project team will seek opportunities to co-convene meetings with community and business partners. The purpose of these meetings will be to provide updates, share information and to solicit input on key elements of the project. For the High Capacity Transit Strategy Update in particular, Metro staff will seek to work with community groups to hold workshops in each county for the purpose of providing input on the system vision.
- **Publications** (Ongoing) Fact sheets, project updates and other materials will be developed to describe the RTP update, as well as to describe specific topical components of the project, such as transportation equity, finance and climate and specific aspects of the update at key milestones. The materials will be distributed at briefings and meetings. Summary reports documenting the results and findings of major tasks will also be developed and made available on Metro's website and meeting presentations.
- **Public comment reports** (Ongoing) Throughout the process, the project team will document all public involvement activities and key issues raised through the process.
- **Final public comment report** (Summer 2023) A public comment report will be compiled and summarized at the end of the formal public comment period.
- **Metro Council public hearings** (Fall 2023) Hearings will be hosted by the Metro Council as part of regular meetings as part of the final adoption process.
- **Final public engagement summary report** (Fall 2023) A final summary report containing a complete evaluation and overview of the engagement effort, including a discussion of the successes and potential areas for improvement will be created at the end of the process.

2023 RTP timeline

From May 2022 to November 2023, the Metro Council and staff will engage the public and local, regional and state partners to update the Regional Transportation Plan. The 2023 RTP update will be completed in five phases.

Timeline for the 2023 Regional Transportation Plan Update



Ongoing engagement opportunities (May 2022 – November 2023)

The project webpage (www.oregonmetro.gov/rtp) will be the primary portal for information and engagement throughout the process. Comments may be submitted via email at any time in the process. The project team will respond to comments as needed and track comments and responses through an ongoing database.

Engagement points (May 2022 – November 2023)

There are multiple milestones and decision points through the development of the 2023 RTP. Using the tools outlined below, the project team will facilitate a dialogue between the public and decision-makers that will ensure that decision-makers are considering and addressing the recommendations and concerns of the public and that the public understands the policies being considered in the 2023 RTP. The project team expects to engage the community in each phase of the 2023 RTP process.

Summary of planning and engagement activities and key project milestones

When	What
Phase 1: Scoping Oct. 2021 to May 2022	Develop a shared understanding of trends and challenges facing the region and priorities for the update to address
Milestone: April/May 2022	MPAC makes recommendation to the Metro Council JPACT and the Metro Council consider adoption of the work plan and public engagement plan
Phase 2: Data and Policy Analysis May to August 2022	<p>Planning Focus: Refine the plan’s vision, goals, objectives, performance targets and policies; update data and analysis tools to support process.</p> <p>Engagement Focus: Refine vision, goals, objectives, and shape key policy updates to inform the Needs Assessment in Ph. 3 and Call for Projects in Ph. 4. Refine criteria for evaluating and prioritizing projects and educate about opportunities and constraints for stakeholders to influence Ph. 4 Call for Projects process.</p> <ul style="list-style-type: none"> • Launch community partnerships • Metro Councilor engagement with constituents, including city councils • Policy-maker topic-specific workshops • TPAC/MTAC workshops • TPAC workshops • Expert panel discussions on measuring impact of transportation on climate and measures of mobility to inform targets • Regional transportation tools and data workshop(s) • Small group stakeholder meetings • RTP informational sessions • Presentations and discussions at county-level coordinating committees and regularly scheduled TPAC, JPACT, MTAC, MPAC and Metro Council meetings <p><i>Note: RFFA public comment is planned for May 2022. Public input could help inform Phase 3.</i></p>
Milestone: August 2022	No action taken
Phase 3: Revenue and Needs Analysis September to December 2022	<p>Planning Focus: Update regional transportation needs and revenue forecast to guide updating the RTP project and program priorities.</p> <p>Engagement Focus: Community engagement to identify needs, priority project types and project locations.</p> <ul style="list-style-type: none"> • Video tours of needs and successes featuring community priorities for types of investments across the region (e.g. safety—lights, bus stops in underserved areas) and priority geographies (e.g. urban arterials such as 82nd, Tualatin Valley Highway and Sunrise Corridor) (video tours could be combined with community stories) • Community stories: multimedia story telling that elevates lived experiences of community members from across the region to deepen understanding of system needs and inform the investment strategy. • Online interactive survey that invites input on place-based and system wide needs • Business roundtable meeting • Community partner engagement • Policy-maker topic-specific workshops

When	What
	<ul style="list-style-type: none"> • TPAC/MTAC workshops • TPAC workshops • Small group stakeholder meetings • Presentations and discussions at county-level coordinating committees and regularly scheduled TPAC, JPACT, MTAC, MPAC and Metro Council meetings
Milestone: January 2023	Initiate Call for Projects
Phase 4: Build RTP Investment Strategy January to June 2023	<p>Planning Focus: Update regional project and program priorities and prepare a draft plan and appendices.</p> <p>Engagement Focus: Communities and stakeholders consider projects and tradeoffs. Metro will give feedback to transportation agency partners on these projects based on their ability to advance regional goals with a focus on climate, equity, safety and mobility</p> <ul style="list-style-type: none"> • Online interactive survey that explores investment priorities and for input on preferred priorities • Community partner-led engagement • Community leaders forum • TPAC/MTAC workshops • TPAC workshops • Business roundtable meeting • Small group stakeholder meetings, with focus on bridging community leaders, business leaders and other interested members of the public with the decision-making bodies—MPAC, JPACT and Metro Council • Presentations and discussions at county-level coordinating committees and regularly scheduled TPAC, JPACT, MTAC, MPAC and Metro Council meetings
Milestone: July 2023	Release draft 2023 RTP for public review
Phase 5: Public Review and Plan Adoption July to November 2023	<p>Planning Focus: Conduct 45-day public comment period</p> <p>Engagement Focus: Receive feedback on Draft 2023 RTP (and its components)</p> <ul style="list-style-type: none"> • Online interactive survey • Tribe and agency consultations • At least two public hearings • TPAC/MTAC workshops • TPAC workshops • Presentations and discussions at county-level coordinating committees and regularly scheduled TPAC, JPACT, MTAC, MPAC and Metro Council meetings
Milestone: November 2023	<p>MPAC makes recommendation to the Metro Council</p> <p>JPACT and the Metro Council consider adoption of the 2023 Regional Transportation Plan (and its components) for submittal to DLCD and U.S. DOT.</p>

HOW WE MEASURE SUCCESS

Metro, led by an effort in the Parks & Nature Department, is working to develop an approach to measuring engagement that is consistent and aligned with Metro’s Strategic plan to advance racial equity, diversity and inclusion. In the interim

Characteristics of a successful effort	Performance measures
<p>1. Key champions from the stakeholder community emerge and gain momentum within their communities for engaging with RTP update process as a viable activity for shaping the future of their communities</p>	<p>A. At end of 2023 RTP process, contracted community based organizations report that their organization and/or the community members who they work with have strengthened their capacity to advocate for community transportation needs as a result of the RTP process.</p>
<p>2. Meaningfully and successfully engages a broad range of audiences, including communities historically underrepresented in Metro's decision-making process.</p>	<p>B. The project's public record reflects representative and active participation by local and state public agencies and business, freight, environmental and public health leaders. A balance of qualitative and quantitative information demonstrates that participants in the 2023 RTP process represent communities of color, people with limited English proficiency, people with low incomes, people with disabilities, older adults and youth in greater Portland. Coordinate with community based organizations involved in 2023 RTP for feedback from participants on their experience engaging during the 2023 RTP.</p>
<p>3. Strengthens relationships with public officials and community leaders across the region and provides more options for public officials to hear directly from their networks of voters and community leaders</p>	<p>C. Community leaders are engaged throughout plan development in collaboration with Metro staff. Opportunities are provided for community leaders to connect with public officials— either directly from community leaders or indirectly, through stories and comments shared by project staff, depending on the preference of the participating community members.</p> <p>The demographics of participants demonstrates regional diversity.</p>
<p>4. Elevates the lived experiences of people in greater Portland to inform sound policy decisions.</p>	<p>D. Stakeholders and interested public have the opportunity to understand how RTP policies can advance safe and reliable transportation choices that connect residents and visitors to jobs, schools, families, parks and more through stories, at least four times in the 2023 RTP process.</p>

ENGAGEMENT ROLES AND RESPONSIBILITIES

<p>Policy partnerships: Council, JPACT and MPAC</p> <ul style="list-style-type: none"> • Provide leadership and policy direction to staff • Build partnerships and collaborate • Engage partners and the public • Incorporate input from partners and the public 	<p>Community partnerships: Partners and the public</p> <ul style="list-style-type: none"> • Tell us about your experiences traveling in the region and the places that are important • Provide community values, needs and priorities • Provide ideas and solutions • Provide input and recommendations to decision-makers <p><i>Community partnerships and engagement activities will seek to strengthen public trust and be more inclusive of historically underrepresented communities, youth and older adults.</i></p>
<p>Technical partnerships: TPAC, MTAC and work groups</p> <ul style="list-style-type: none"> • Implement policy direction to update plan • Provide technical expertise • Keep decision-makers informed of progress • Incorporate input from partners and the public • Make recommendations to decision-makers 	
<p>Technical support: Metro staff</p> <ul style="list-style-type: none"> • Implement policy direction to update plan • Provide technical expertise • Keep decision-makers informed of progress • Incorporate input from partners and the public • Make recommendations to decision-makers and technical advisory committees 	

If you picnic at Blue Lake or take your kids to the Oregon Zoo, enjoy symphonies at the Schnitz or auto shows at the convention center, put out your trash or drive your car – we’ve already crossed paths.

So, hello. We’re Metro – nice to meet you.

In a metropolitan area as big as Portland, we can do a lot of things better together. Join us to help the region prepare for a happy, healthy future.

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