

APPENDIX C – PUBLIC ENGAGEMENT APPROACH

Greater Portland Comprehensive Economic Development Strategy Outreach

Thorough and intentional stakeholder engagement was a top priority in developing the Greater Portland Comprehensive Economic Development Strategy. The **Greater Portland Economic Development District Board of Directors** advised and directed the planning process. This group is representative of the four-county bi-state region and is representative of principal economic interests including the private sector and public sector, community leadership, workforce development, institutions of higher education, labor, and private individuals.

The **Strategy Committee** provided thorough review and direction of the content of the CEDS and countless hours of in-kind support of the work. All content was reviewed and vetted by the Strategy Committee before being presented to the Board of Directors.

Advisors engaged throughout the process, including providing feedback and insights and GPEDD board meetings. These individuals were instrumental in developing the Greater Portland Economic Recovery Plan and therefore provided additional support as the project team knit the two bodies of work together. Advisors provided additional expertise and lived experiences that are reflected in the CEDS and will be invited to continue engagement throughout implementation.

Advisors representing **Black, Indigenous, and People of Color** (BIPOC) community-based organizations (CBOs) engaged in a human-centered stakeholder engagement process through caucused, confidential deep listening sessions. These sessions deepened relationships and generated partnerships, created additional opportunities for BIPOC organizational leaders to discuss and shape key elements of the CEDS, and developed proposed actions specific to the long-term needs of BIPOC business owners and communities.

Industry cluster and economic disruption focus groups joined targeted meetings to provide feedback on their subject matter expertise. All participants reviewed materials in advance of the meeting, actively engaged in the focus group, and many provided support via follow up communications. Their work is described in further detail in Appendix D.

Greater Portland Inc's Board of Directors and committees were also actively engaged in the process. The project team provided regular updates and collected feedback at all stages of the planning process. The groups include the Small Cities Consortium, Higher Education Committee, Greater Portland Global, and Greater Portland Economic Development Partners.

Metro Council and the **Metro Policy Advisory Committee** (MPAC) were engaged in the process in order to reach partner jurisdictions engaging in regional planning, as well as for transportation and land use.

In total, **over 250 individuals representing more than 100 organizations and jurisdictions** were thoughtfully engaged in developing the Greater Portland CEDS.

Greater Portland Economic Development District Board of Directors

Jennifer Baker, Columbia River Economic Development Council

Mike Bomar, Port of Vancouver (Board Secretary)

Kimberly Branam, Prosper Portland (Board Chair)

Ryan Buchanan, Thesis

Maria Caballero Rubio, Centro Cultural (Board Treasurer)

Monique Claiborne, Greater Portland Inc (Executive Director)

Tim Cook, Clackamas Community College

Dan Dias, City of Hillsboro

Chad Freeman, Henningsen Cold Storage Co

Alan Garcia, NW Natural

Elissa Gertler, Metro

Jason Green, CBRE (Board Vice Chair)

Stephen Green, PENSOLE

Jarvez Hall, East Metro STEAM

Ashley Henry, Business for a Better Portland

Andrew Hoan, Portland Business Alliance

Dwayne Johnson, Civic Technology Ventures

Debbie Kitchin, InterWorks LLC

Jon Legarza, Clackamas County

Tom Markgraf, TriMet

Andrew McGough, WorkSystems

Mel Netzhammer, Washington State University Vancouver

Skip Newberry, Technology Association of Oregon

Amanda Osborne, Oregon Entrepreneurs Network

Matt Ransom, SW Washington Regional Transportation Council

Curtis Robinhold, Port of Portland

Shannon Stadey, City of Gresham

Graham Trainor, Oregon AFL-CIO

CEDS Strategy Committee

Raihana Ansary, Regional Solutions
Mike Bomar, Port of Vancouver
Tory Campbell, Prosper Portland
Bruce Coleman, City of Sherwood
Ashley Connor, CBRE
Bridget Dazey, Clackamas Workforce Partnership
Linda Degman, Portland Community College
Dan Dias, City of Hillsboro
Shawn Donaghy, C-Tran
Erika Fitzgerald, City of Gresham
Keith Leavitt, Port of Portland
Chad Melvin, Kaiser Permanente
Mel Rogers, PGE
Tricia Ryan, Worksystems, Inc.
Jonathan Taylor, City of Tualatin
Malu Wilkinson, Metro

Advisors and Strategy Committee alternates

Jasmine Agnor, OMEP
Sucheta Bal, Prosper Portland
Jana Bitton, Oregon Center for Nursing
Emily Bower, Gresham Redevelopment Commission
Teresa Brum, City of Vancouver
Mayor Frank Bubenik, City of Tualatin
Carmen Castro, Hispanic Metro Chamber
Andrew Colas, Colas Construction
Jonath Colon, Centro Cultural
Matt Craigie, Washington County
Narek Daniyelyan, Washington State University
Lisa Davidson, Clackamas Community College
Ernesto Fonseca, Hacienda CDC
Laura Hanson, RDPO
Scott Hatley, Incight
Ivette Heredia, Adelante Mujeres
Jesse Hyatt, Black American Chamber
Angela Jackson, PSU - Portland Seed Fund
Tamara Kennedy-Hill, Port of Portland
David Kenney, Vertue Labs
Former Mayor Tim Knapp, City of Wilsonville
Tammy Marquez-Oldham, Oregon Small Business Development Center
Nansi Lopez, Hillsboro Chamber of Commerce - LatinX Business Outreach
Amanda Lowthian, Travel Portland
Jan Mason, Philippine American Chamber of Commerce of Oregon

Advisors and Strategy Committee alternates *continued*

Mayor Anne McEnery-Ogle, City of Vancouver
Jeff Miller, Travel Portland
Miranda Mishan, NAYA
Tracy Moreland, Clackamas County
Marcus Mundy, Coalition of Communities of Color
Pam Neal, Prosper Portland
Pam Neal, Prosper Portland
Kenechi Onyeagusi, Professional Business Development Group
Sebrina Owens, Metro
James Parker, Oregon Native American Chamber
Stephen Percy, Portland State University
Council President Lynn Peterson, Metro
Nitin Rai, Elevate Capital
Raahi Reddy, Metro
Andy Reed, Prosper Portland
Lynn Renken, Mercy Corps
Commissioner Martha Schrader, Clackamas County
Colin Sears, Business Oregon
Nita Shah, MESO
Kate Sinner, Business Oregon
Doug Smith, Port of Portland
Paul Snyder, Tillamook County Creamery Association
Commissioner Lori Stegman, Multnomah County
John Tolbert, Black American Chamber
Commissioner Pam Treece, Washington County/Westside Alliance
Brian Wall, Oregon State
Jared Wiener, Prosper Portland
Mike Williams, City of Beaverton
Sabrina Wilson, The Rosewood Initiative
Adam Zimmerman, Craft3

Industry cluster focus groups

Katie Abbott, Puppet
Ben Bagherpour, SEH America
Adam Bradford, Propeller
Jessica Brown, Propeller
Mitch Daugherty, Built Oregon
Susy Dunn, Zapproved
Julia Eschman, Nautilus
Chad Freeman, Henningsen Cold Storage
Dean Gaylor, HP
Rick Goode, Columbia Machine
Stephen Green, PENSOLE
Denise Hale, Home Depot Quote Center
Tom Hughes, adidas
Pat Kiely, Red Dog Fabrication
Mike Lee, Home Depot Quote Center
Andy Lowery, RealWear
Richelle Luther, Columbia Sportswear
Mindy Montgomery, Keen
Quinn O'Rourke, Danner Boots
Mike O'Toole, Great Western Malting
Chad Paulsen, Blount International, Inc.
Christina Piasky, HP
Ganesh Shankar, RFPIO
Richard White, Boeing
Kate Winkler, Ruby Receptionists

Economic disruption focus groups

Tom Brown, Nygaard
Maria Caballero Rubio, Centro Cultural
Sean Colletta, Prologis
Jae Douglas, Multnomah County Health Department
Justin Gradey, OMEP
Kayse Jamma, Unite Oregon
Robin Jones, Monsoon, Inc.
Andrew Kalloch, AirBnB
Sun Joo Kim, Gensler
Aaron Lande, City of Vancouver
Cassie Purdy, Oregon AFL-CIO
Lloyd Purdy, City of Tigard
Maggie Reilly, Craft3
Shelly Steward, Aspen Institute Future of Work Initiative
Graham Trainor, Oregon AFL-CIO
Jay Wilson, RDPO
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