

METRO Classification Description

Title: Video and Photography Technician
Job Code: 0639
Pay Range: 14
FLSA Status: Exempt – Professional, Creative

Bargaining Unit: AFSCME 3580
Established:
Revised: 2007; December 9, 2015

Classification Summary:

Create, coordinate and oversee production of quality photographs and video of people, special events, animals and exhibits, for use in various public relations, interpretive, and marketing functions.

Supervision Received:

Supervision is received from the Zoo Marketing Supervisor/Manager

Supervision Exercised:

None

Distinguishing Features:

Not applicable

Essential Functions:

An employee in this classification may perform any of the following duties. However, these examples do not include all the specific tasks that an employee in this classification may be expected to perform.

1. Produces photographs and videos based on requests from various Zoo departments.
2. Photographs special events, animal births and interesting behaviors that have promotional or historical values.
3. Produce, write, edit, and create music and motion graphics for use in Zoo interpretive exhibits, the website, outreach presentations, and video broadcasts.
4. Processes and prints film in Zoo darkroom.
5. Oversees/determines use of outside service photo labs.
6. Edits processed films for desirable results.
7. Manages photo and video archive. Assists staff in locating images in outside publications to match project requirements.
8. Maintains photographic equipment.

METRO
Classification Description

9. Installs, maintains and repairs closed circuit video systems used for animal observation.
10. Oversees photography budget. Purchases supplies and equipment.
11. Maintains black and white darkroom.
12. Oversees and coordinates the work of photography interns.

Secondary Functions:

1. Attends meetings; provides input and recommendations related to strategic planning, marketing and public relations.
2. Performs all related duties as assigned.

Job Specifications:

Two year degree in photography or video production plus two years experience involving video production, portraiture, public relations, animals and still life photography; or any combination of education and experience which would provide the applicant with the desired skills, knowledge and ability required to perform the job.

Knowledge, Skills and Abilities:

1. Skill in the operation of various camera systems
2. Skill in the operation of video systems
3. Knowledge of technical lighting principles
4. Knowledge of technical photographic principles
5. Ability to direct staff and interns to aid in the production of images
6. Knowledge of various chemicals and their interactions for use in photonegative and print production
7. Skill in the operation of darkroom equipment to produce quality negatives and prints
8. Ability to write captions and copy related to photographs and video
9. Ability to maintain effective working relationships

Working Conditions:

This position requires the ability to perform those activities necessary to complete the essential functions of the job, either with or without reasonable accommodation. Position may require frequent or continuous standing, walking, talking, reaching, bending, grasping, handling, lifting and carrying up to 20 pounds and good general hearing and vision. May also require occasional stooping, fingering, sitting, kneeling and climbing. Duties require the incumbent to work indoors and outdoors, subjecting incumbent to inclement weather conditions.