

Expert panel review: Metro's Regional Congestion Pricing Study



Metro has convened a panel of experts to review our work and provide insights from cities around the globe.

7:30 a.m. to 10 a.m. | Thursday, April 22, 2021

Congestion pricing is a new tool used to improve mobility, transit ridership, air quality and reduce greenhouse gas emissions in congested places like San Francisco, New York City, Vancouver, BC, Atlanta, Stockholm and London.

Metro is conducting a technical analysis of congestion pricing to understand how it might work in our region. This analysis will help us understand if congestion pricing could help address our four regional transportation priorities—congestion, climate, equity, and safety (identified in the 2018 Regional Transportation Plan).

We have invited a panel of experts with pricing experience in different parts of the world to review our initial findings and share their insights on the benefits and drawbacks of these new tools. Metro will incorporate this feedback into the study's final report.

Learn more about Metro's Regional Congestion Pricing Study, and hear what the experts have to say.

Find out how to attend the Zoom webinar

<https://www.oregonmetro.gov/regional-congestion-pricing-study>

Congestion Pricing expert panelists



Daniel Firth

Transport and Urban Planning Director;
Congestion pricing leader in London,
Stockholm and Vancouver

C40



Rachel Hiatt

Assistant Deputy Director for Planning;
Project manager of the Downtown
Congestion Pricing Study

*San Francisco County Transportation
Authority*



Clarrissa Cabansagan

Director of Programs; National leader in
transportation policy and mobility
justice

Transform



Sam Schwartz

Founder and CEO; Father of NYC
congestion pricing

*Sam Schwartz Transportation
Consultants*



Christopher Tomlinson

Executive Director; Expert in political,
policy and legal aspects of tolling

*State Road and Tollway Authority, Georgia
Regional Transportation Authority,
Atlanta-region Transit Link Authority*

Expert panel bios

Daniel Firth



Daniel Firth is the Program Director for Transport and Urban Planning at C40, a network of 97 of the world's greatest cities committed to taking bold climate action. C40 supports cities to collaborate effectively, share knowledge and drive meaningful, measurable and sustainable action. Daniel managed policy development, traffic management and technology trials for the congestion pricing system in London, UK from 2003-2007. He managed development, implementation and evaluation of congestion pricing in Stockholm, Sweden from 2007-2017 and led a major study of mobility pricing in Vancouver, BC in 2018. He has advised cities around the world on the study, implementation and evaluation of congestion pricing.

Daniel is an urban planner with a BA and master's from the University of Newcastle-upon-Tyne, UK and the Royal Institute of Technology in Stockholm, Sweden.

Rachel Hiatt



Rachel Hiatt is the Assistant Deputy Director for Planning at the San Francisco County Transportation Authority. She oversees the agency's Downtown Congestion Pricing Study, currently underway. She also leads planning and policy development for the Treasure Island (TI) Mobility Management Program, a comprehensive multimodal travel demand management plan for the Treasure Island redevelopment area of San Francisco. The TI Plan includes a congestion toll to manage vehicle demand from the new development as well as raise revenues for new transit services.

Clarrissa Cabansagan



Clarrissa Cabansagan is the Director of Programs at TransForm, a non-profit transportation advocacy organization based in Oakland that combines high-quality policy analysis with coalition building at the state, regional and local levels. She has been TransForm's regional advocate to prioritize the needs of low-income communities in new mobility, express lanes, PlanBayArea and various Transit-Oriented Development campaigns. She leads TransForm's policy team whose work also includes partnerships with agencies that pilot strategies to prioritize the needs of Black and brown communities. Clarrissa has provided campaign and research support to Urban Habitat and the Los Angeles Bus Riders Union and has

been a consultant to a diversity of government agencies in policy evaluation and stakeholder engagement.

Sam Schwartz



Mr. Schwartz was New York City's Traffic Commissioner in the 1980s. He started his transportation career in the late 1960's as a NYC cabbie. He also writes a column on traffic for The New York Daily News. Mr. Schwartz's most recent books, *No One at the Wheel: Driverless Cars and the Road of the Future* (2018) and *Street Smart: The Rise of Cities and the Fall of Cars* (2015) lay out a recipe for cities faced with rapid changes in modes, automation, demographic shifts and travelers' preferences. Mr. Schwartz, often referred to by his nom de plume "Gridlock Sam," released the word "Gridlock" into the lexicon during the 1980 NYC Transit strike.

Christopher Tomlinson



Christopher Tomlinson serves as the Executive Director for the State Road and Tollway Authority (SRTA), the Georgia Regional Transportation Authority (GRTA) and the Atlanta-region Transit Link Authority (the ATL). In his combined executive leadership roles, Mr. Tomlinson leads three state level authorities whose shared missions are focused on improving mobility in Georgia by providing reliable, innovative, multimodal transportation solutions to Georgia motorists and transit commuters. The Authorities combined operations includes the State's Peach Pass tolling system, the Georgia Transportation Infrastructure Bank and the State's metro-Atlanta regional commuter bus system known as Xpress. Mr. Tomlinson serves on the Board of Directors for the Metropolitan Atlanta Rapid Transit Authority (MARTA)

and the International Bridge, Tunnel and Turnpike Association (IBTTA), where he served as the 2019 IBTTA President.

Jennifer Wieland - moderator



Jennifer Wieland is the Managing Director of Nelson\Nygaard, bringing more than a dozen years of experience to transportation planning and policy with an emphasis on master plans, multimodal corridors and public health. She is one of the firm's leaders in congestion pricing studies and equity-focused analysis, currently leading projects in Portland, Seattle, San Francisco, Victoria, BC and Boston. Jennifer is skilled at project management, strategic planning and communications. Before joining Nelson\Nygaard, Jennifer was a strategic advisor and transportation planner with the Seattle Department of Transportation. She is an excellent communicator who works collaboratively to build programs and develop plans that are just, implementable and broadly supported.