



Portland Expo Center

Development Opportunity Study Overview

At the request of Metro Council, the Portland Expo Center Development Opportunity Study will assess the value and opportunities for the greatest public benefit of the 53-acre property and venue.

The desired outcome of the study is the development of a framework that outlines the potential futures of Expo and the impacts of each option.

Also, the center has significant capital needs and no identified funding source to meet these needs over time. This study will identify development options that could complement, support or replace the current event center's operations.

Throughout the process, Metro will engage with stakeholders including communities with historic ties and business interests.

Each future scenario will be evaluated on community-driven values gathered during stakeholder engagement and on Metro's six desired outcomes: vibrant communities; economic competitiveness and prosperity; safe and reliable transportation; leadership on climate change; clean air, clean water, and healthy ecosystems; and equity.

For more information: contact Hillary Wilton at hillary.wilton@oregonmetro.gov

Project Timeline

September 2019

Metro Council and MERC Commission held a joint session to discuss setting priorities for the DOS project

January 2020

Stakeholder engagement: Values and History

December 2019 / January 2020

Site, Venue and Market Assessment

February / March 2020

Stakeholder Engagement: Scenarios

May / June 2020

Report to stakeholders: Development Options

July / August 2020

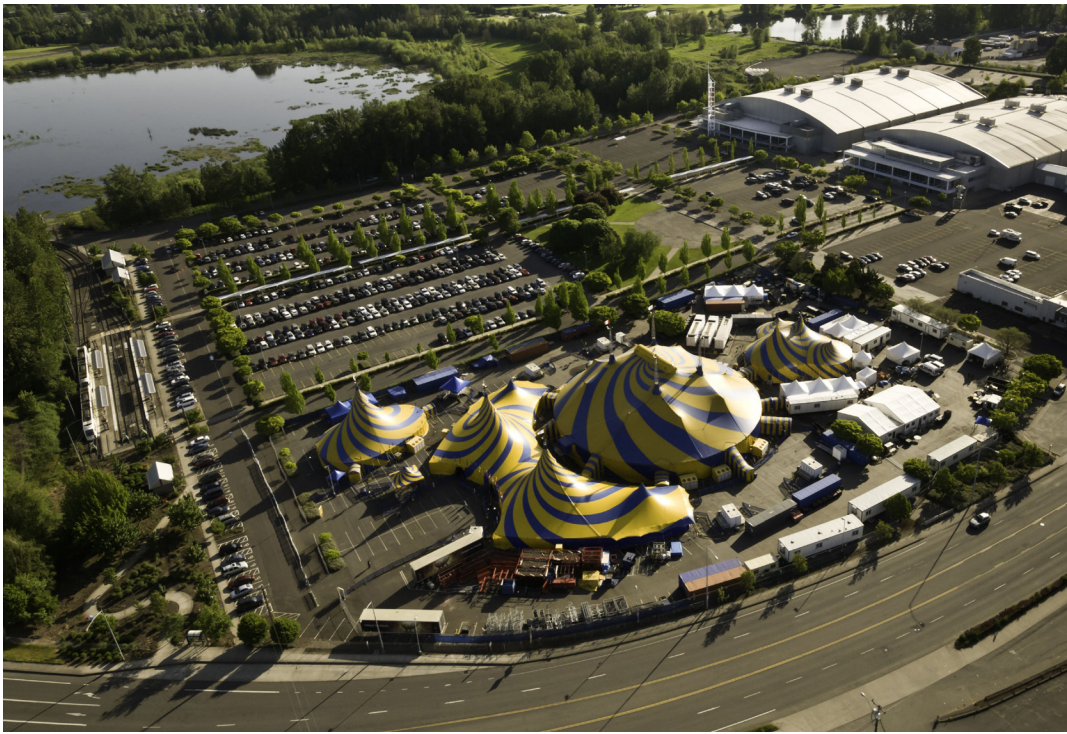
In depth analysis of Preferred Scenarios

September / October 2020

Potential Futures Open House



oregonmetro.gov



Portland's Gathering Place

The Portland Expo Center attracts nearly **500,000 visitors to 100+ public tradeshows and community events** like home and garden, automotive, RV, antique, outdoor shows and concerts, generating **\$54 million in economic impact**. The center has 330,000 sq. ft. of exhibit space in five exhibit halls on the 53-acre campus. The Portland Expo Center is committed to sustainability with the **largest stormwater green wall in the country**, treating 10,000+ cubic feet of runoff. The Hall D and E roof restoration project saved tons of material from being sent to a landfill and replacing parking lot lighting with LEDs reduced electricity usage significantly.

The Portland Expo Center has a million dollar annual debt service payment which will be retired and paid in full by 2025.

Rich history

The Expo Center has long-term successful business relationships with consumer public shows and various events. The Portland Expo Center plays a role in the remembrance of culturally significant and historically relevant events.

1920s to 1950s Pacific International Livestock Association

1951 to present
Longest running dog show

1942 Portland Assembly Center

1948 Vanport Flood

1959 Oregon Centennial Exposition & International Trade Fair

1960s to 1990s
Multnomah County Fair Grounds

1994 to present
Managed by Metro

2012 Welcomed
Cirque de Soleil shows
2012 Ovo
2014 Totem
2017 Kurios

Portland Expo Center

\$54.8 million in visitor spending

560 jobs created



(Data from Crossroads Consulting 2017-18 economic impact report.)

expocenter.org

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