



A couple of factors need to be kept in mind when reviewing the results of this poll.

First, this is not a ballot measure feasibility survey. We did not test draft ballot language or the impact of any pro and con arguments. We cannot use this data to make final determinations about the viability of a potential ballot measure.

Second, surveys such as this that focus the respondent's attention on ballot measure funding mechanisms in isolation often yield ambivalent responses. Understandably, few voters are enthusiastic about the idea that their taxes may go up, but they are often more accepting when they have an understanding of the improved services that those dollars will provide – in this case, improvements to the regional transportation system. While this survey does give voters a sense of the kinds of investments increased taxes for transportation might support, the later questions in the poll are very focused on the tax mechanisms outside of the context of what specifically they should pay for. The responses to those questions should not be interpreted as equivalent to “yes” or “no” votes – instead, they should be used to provide a relative sense of voter support for different mechanisms, which can then inform the design of more fully-developed ballot measure concepts to be tested later.



**METRO TRANSPORTATION FUNDING PACKAGES SURVEY**  
**220-5617-WT**  
**N=962**  
**A/B AND C/D/E SPLITS**  
**MARGIN OF SAMPLING ERROR ±3.3% (95% CONFIDENCE INTERVAL)**

Hello, I'm \_\_\_\_\_ from a public opinion research company. We're conducting a short survey about issues that concern voters in greater Portland, which includes Clackamas, Multnomah and Washington counties. I am not trying to sell you anything and I will not ask you for a donation or contribution of any kind. May I speak with \_\_\_\_\_? **(MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED--OTHERWISE TERMINATE.)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely-----80%  
 Yes, cell but cannot talk safely ----- **TERMINATE**  
 No, not on cell-----20%  
**(DON'T READ) DK/NA/REFUSED----- TERMINATE**

1. **(T)** Overall, would you say things in the Portland area are generally headed in the right direction, or do you feel that they are pretty seriously on the wrong track?

	<u>June</u> <u>2016</u>	<u>Oct.</u> <u>2017</u>	<u>March</u> <u>2018</u>	<u>Jan.</u> <u>2019</u>	<u>Oct.</u> <u>2019</u>	<u>Dec.</u> <u>2019</u>
Right direction -----	46%	47%	45%	36%	30%	34%
Wrong track -----	43%	39%	39%	48%	58%	48%
<b>(DON'T READ) DK/NA-----</b>	<b>11%</b>	<b>14%</b>	<b>15%</b>	<b>16%</b>	<b>12%</b>	<b>17%</b>

2. Next, I'm going to read a list of organizations. For each, I would like you to tell me if you have a generally favorable or unfavorable opinion of that organization. If you've never heard of that person or organization, or don't know enough about them to offer an opinion, please say so. **(IF FAVORABLE/UNFAVORABLE, ASK:) Is that very or somewhat (FAVORABLE / UNFAVORABLE)? (RANDOMIZE)**

	<u>VERY</u> <u>FAV</u>	<u>SMWT</u> <u>FAV</u>	<u>SMWT</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>HO/</u> <u>DK</u>	<u>NHO</u>	<u>TOTAL</u> <u>FAV</u>	<u>TOTAL</u> <u>UNFAV</u>
[ ]a. Metro								
Dec. 2019-----	12%	39%	15%	14%	16%	4%	51%	29%
Oct. 2019 -----	12%	36%	16%	16%	16%	4%	48%	32%
Jan. 2019-----	13%	40%	15%	12%	16%	4%	53%	27%
Oct. 2017 -----	18%	36%	12%	9%	18%	6%	55%	21%
June 2015 -----	13%	38%	11%	9%	24%	5%	51%	20%
[ ]b. Your City government								
Dec. 2019-----	11%	38%	22%	17%	10%	1%	49%	40%
Oct. 2019 -----	9%	35%	22%	26%	6%	2%	44%	48%
Jan. 2019-----	13%	39%	22%	16%	8%	2%	52%	38%
Oct. 2017 -----	10%	43%	16%	17%	13%	2%	52%	32%
June 2015 -----	13%	44%	14%	9%	18%	2%	57%	23%

	<u>VERY FAV</u>	<u>SMWT FAV</u>	<u>SMWT UNFAV</u>	<u>VERY UNFAV</u>	<u>HO/ DK</u>	<u>NHO</u>	<u>TOTAL FAV</u>	<u>TOTAL UNFAV</u>
[ ]c. Your County government								
Dec. 2019-----	8%	45%	19%	10%	16%	2%	53%	29%
Oct. 2019-----	9%	40%	22%	14%	13%	2%	49%	36%
Jan. 2019-----	10%	48%	18%	11%	12%	1%	58%	29%
[ ]d. TriMet								
Dec. 2019-----	27%	46%	11%	9%	5%	0%	73%	21%
Oct. 2019-----	23%	45%	16%	11%	5%	1%	68%	27%
Jan. 2019-----	28%	45%	12%	8%	5%	1%	73%	21%
Oct. 2017-----	35%	39%	12%	8%	5%	1%	74%	20%
June 2015-----	29%	41%	12%	9%	8%	1%	70%	21%

**NOW I WOULD LIKE TO ASK YOU ABOUT A MEASURE THAT MAY APPEAR ON A FUTURE BALLOT IN THE GREATER PORTLAND REGION.**

3. The measure would be designed to reduce traffic; create additional transportation choices for residents; reduce the pollution that causes climate change; and make earthquake safety upgrades to bridges and roads. It would fund repairs to local streets and roads; new MAX light rail and rapid bus lines; and improvements to make streets and intersections safer and make it faster for buses to move through traffic. It would raise billions of dollars over 20 years, and funding for the measure would come from

**(SPLIT SAMPLE C ONLY – REG FEE AND PROPERTY AND PAYROLL TAX)**

a vehicle registration fee of around 50 dollars a year; a property tax increase of 40 cents per one thousand dollars on a home’s assessed value — approximately 10 dollars per month for a home with an assessed value of 300 thousand dollars; and a tax on businesses of six-tenths of a percent of total employee payroll,

**(SPLIT SAMPLE D ONLY – REG FEE AND PAYROLL AND INCOME TAXES)**

a vehicle registration fee of around 50 dollars a year; a personal income tax of 1 percent on household incomes over 100 thousand dollars per year; and a tax on businesses of six-tenths of a percent of total employee payroll,

**(SPLIT SAMPLE E ONLY – REG FEE AND BUSINESS TAX)**

a vehicle registration fee of around 50 dollars a year; and a tax of 1 percent on the profits of businesses operating in the greater Portland region,

**(RESUME ASKING ALL RESPONDENTS)**

all subject to a community oversight committee and annual independent audits. If the election were held today, would you vote yes in favor of this measure, or no to oppose it? **(IF YES/NO ASK):** "Is that definitely (YES/NO) or just probably (YES/NO)?" **(IF NMI/ UNDECIDED/DK/NA ASK:)** Well, do you lean towards voting yes or no?

	<u>SPLIT C</u> <u>VRF/PROP</u> <u>/PAYROLL</u>	<u>SPLIT D</u> <u>VRF/INC</u> <u>PAYROLL</u>	<u>SPLIT E</u> <u>VRF/BIZ</u> <u>TAX</u>	<u>TOTAL</u>
<b>TOTAL YES</b> -----	<b>43%</b>	<b>56%</b>	<b>53%</b>	<b>51%</b>
Definitely yes -----	17%	30%	23%	23%
Probably yes-----	20%	17%	22%	20%
Undecided, lean yes-----	7%	9%	8%	8%
 <b>TOTAL NO</b> -----	 <b>53%</b>	 <b>41%</b>	 <b>43%</b>	 <b>45%</b>
Undecided, lean no-----	4%	3%	3%	3%
Probably no-----	11%	12%	8%	10%
Definitely no -----	38%	26%	32%	32%
 <b>(DON'T READ) DK/NA</b> -----	 <b>5%</b>	 <b>3%</b>	 <b>4%</b>	 <b>4%</b>

**(ASK ONLY IF CODES 1-6 IN Q3)**

4. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN END, RECORD VERBATIM RESPONSE BELOW)**

**a. Yes, N=487:**

Funding is needed for improvements/support revenue source-----	25%
Improve/repair infrastructure -----	24%
Improve/increase mass transit-----	23%
Improve/decrease traffic -----	21%
Climate change/environmental concerns -----	16%
Mass transit is important/support/use mass transit -----	14%
Safety improvements/earthquakes -----	8%
Beneficial to the state/communities -----	8%
Mixed feelings -----	6%
Benefits outweigh the cost -----	6%
Help support increased population/growth-----	6%
Need more information-----	5%
General support-----	3%
Support business tax -----	2%
Support high income tax -----	2%
Other-----	2%
Don't know-----	0%
Refused/Nothing-----	1%

**b. No, N=437:**

Too many taxes/no new taxes -----	35%
Funds will be mismanaged/don't trust the government-----	35%
Cost/can't afford-----	14%
More important issues/money is needed elsewhere -----	9%
Don't use/support mass transit-----	9%
Vehicle fees are high enough-----	9%
They have enough money already -----	8%
Bad source for revenue-----	8%
Poorly written/won't work -----	7%
Do not support increased property tax-----	7%
Need more information-----	5%
Do not support taxing businesses-----	4%
Unnecessary/not needed-----	4%
Mixed feelings -----	3%
Do not support high income tax -----	2%
General oppose -----	1%
Too much growth/development-----	1%
Too much government interference-----	1%
Other-----	3%
Refused/Nothing-----	1%

**(RESUME ASKING ALL RESPONDENTS)**

5. Next, I am going to read you a list of different types of projects that could be funded by this measure. After I read each one, please tell me how important it is to you to fund that project: extremely important, very important, somewhat important, or not important at all. **(RANDOMIZE)**

	<u>EXT</u> <u>IMP</u>	<u>VERY</u> <u>IMP</u>	<u>SMWT</u> <u>IMP</u>	<u>NOT</u> <u>TOO</u> <u>IMP</u>	<u>(DK/</u> <u>NA)</u>	<u>EXT/</u> <u>VERY</u>
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ]a. Making the bus and MAX light rail move faster through traffic						
Dec. 2019-----	16%	28%	32%	22%	2%	44%
Oct. 2019-----	10%	21%	41%	24%	4%	31%
[ ]b. Improving pedestrian and overall safety on streets and roads with a history of crashes, and near senior centers, schools, and places where a lot of people walk						
Dec. 2019-----	29%	40%	23%	7%	1%	69%
Oct. 2019-----	28%	33%	27%	10%	2%	61%
[ ]c. Building crosswalks, sidewalks, and bike lanes that improve safety for people walking, biking, and driving						
Dec. 2019-----	21%	32%	30%	16%	1%	53%
Oct. 2019-----	18%	33%	28%	18%	3%	51%
[ ]d. Making it easier and faster for businesses to deliver products throughout greater Portland						
Dec. 2019-----	6%	18%	48%	24%	4%	24%
Oct. 2019-----	8%	14%	51%	21%	6%	22%
[ ]e. Making improvements to major intersections to ease the flow of traffic						
Dec. 2019-----	18%	43%	31%	7%	1%	61%
[ ]f. Repairing and upgrading bridges and other key infrastructure to ensure they can survive an earthquake						
Dec. 2019-----	36%	41%	17%	5%	1%	78%
Oct. 2019-----	33%	38%	21%	5%	2%	71%
[ ]g. Helping to address climate change by making it easier for some people to get around without a car						
Dec. 2019-----	29%	29%	21%	19%	2%	58%
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]h. Providing more-frequent bus and MAX light rail service on existing routes						
Dec. 2019-----	11%	22%	34%	27%	5%	34%
Oct. 2019-----	10%	23%	37%	20%	9%	33%
[ ]i. Identifying and upgrading the most dangerous routes to school so that children can walk or bike safely to class						
Dec. 2019-----	29%	38%	22%	8%	3%	67%
Oct. 2019-----	33%	34%	23%	6%	4%	67%
[ ]j. Building crosswalks and sidewalks that improve safety for people walking, biking, and driving						
Dec. 2019-----	20%	32%	35%	11%	1%	52%
Oct. 2019-----	23%	34%	29%	11%	3%	57%
[ ]k. Making it less expensive to ride the MAX light rail or the bus						
Dec. 2019-----	12%	21%	30%	35%	2%	32%
Oct. 2019-----	14%	21%	31%	28%	6%	35%

		<u>EXT IMP</u>	<u>VERY IMP</u>	<u>SMWT IMP</u>	<u>TOO IMP</u>	<u>(DK/ NA)</u>	<u>EXT/ VERY</u>
<b>(SPLIT SAMPLE B CONTINUED)</b>							
[ ]l.	Extending bus service to more places in greater Portland						
	Dec. 2019-----	17%	27%	34%	20%	3%	44%
	Oct. 2019-----	15%	29%	34%	15%	6%	44%
[ ]m.	Making public transit faster and more reliable						
	Dec. 2019-----	18%	33%	30%	18%	2%	51%
	Oct. 2019-----	22%	30%	29%	16%	4%	52%

**(RESUME ASKING ALL RESPONDENTS)**

6. Next, regardless of how the money were raised, would your household be willing to pay \_\_\_ in additional taxes to pay for the kinds of transportation improvements I have been describing? **(IF WILLING/UNWILLING, ASK:) “Would that be very WILLING/UNWILLING, or just somewhat?” (DO NOT RANDOMIZE; ONCE RESPONDENT HAS ANSWERED “VERY WILLING,” STOP AND CODE THE REMAINDER AS 1)**

		<u>VERY WILL</u>	<u>SMWT WILL</u>	<u>SMWT UNWILL</u>	<u>VERY UNWILL</u>	<u>(DK/ NA)</u>	<u>TOTAL WILL</u>	<u>TOTAL UNWILL</u>
[ ]a.	300 dollars per year							
	Dec. 2019-----	17%	27%	17%	35%	4%	44%	52%
	Oct. 2019-----	20%	34%	10%	30%	5%	55%	40%
	Jan. 2019-----	21%	34%	14%	26%	4%	55%	41%
[ ]b.	200 dollars per year							
	Dec. 2019-----	28%	23%	14%	32%	3%	51%	46%
	Oct. 2019-----	31%	30%	7%	28%	4%	61%	36%
	Jan. 2019-----	37%	28%	12%	20%	4%	65%	31%
[ ]c.	100 dollars per year							
	Dec. 2019-----	45%	19%	8%	25%	3%	64%	33%
	Oct. 2019-----	53%	17%	7%	20%	4%	70%	27%
	Jan. 2019-----	60%	19%	5%	13%	3%	79%	18%
[ ]d.	50 dollars per year							
	Dec. 2019-----	56%	15%	6%	20%	3%	71%	27%
	Oct. 2019-----	61%	14%	4%	18%	3%	75%	22%
	Jan. 2019-----	71%	13%	3%	10%	3%	84%	13%
[ ]e.	25 dollars per year							
	Dec. 2019-----	63%	12%	5%	18%	3%	74%	23%
	Oct. 2019-----	66%	14%	2%	15%	3%	80%	17%
	Jan. 2019-----	77%	9%	2%	8%	4%	86%	11%

7. Next, here is a list of specific ways that funds might be raised for the regional transportation improvements described in this measure. After I read each one, please tell me whether you would find that source of funding to be acceptable or unacceptable. (IF ACCEPTABLE/ UNACCEPTABLE, ASK: “Is that very or just somewhat?”) (RANDOMIZE)

	<u>VERY ACC</u>	<u>SMWT ACC</u>	<u>SMWT UNACC</u>	<u>VERY UNACC</u>	<u>(DK/ NA)</u>	<u>TOTAL ACC</u>	<u>TOTAL UNACC</u>
[ ]a. A tax car dealers would pay on every new vehicle they sell, equal to 2 percent of the value of the vehicle-----	28%	28%	14%	27%	3%	56%	42%
[ ]b. An increase in local property taxes of 40 cents per one thousand dollars on a home’s assessed value — approximately 10 dollars per month for a home with an assessed value of 300 thousand dollars -----	14%	24%	16%	43%	2%	38%	60%
[ ]c. A personal income tax of half of one percent on household income over 100 thousand dollars per year-----	29%	25%	11%	34%	1%	54%	45%
<b>(SPLIT SAMPLE A ONLY)</b>							
[ ]d. A vehicle registration fee of between 20 and 56 dollars a year, based on the value of the vehicle -----	28%	27%	15%	29%	1%	55%	44%
[ ]e. A tax of 6 cents on each gallon of gas -----	28%	19%	16%	36%	2%	46%	52%
[ ]f. A tax on businesses of six-tenths of a percent of total employee payroll-----	22%	29%	17%	26%	6%	51%	43%
[ ]g. A 1 percent sales tax -----	17%	19%	12%	49%	3%	37%	61%
[ ]h. A 1 percent tax on the profits of businesses operating in the greater Portland region -----	29%	29%	15%	23%	3%	58%	39%
<b>(SPLIT SAMPLE B ONLY)</b>							
[ ]i. A vehicle registration fee of 56 dollars a year-----	19%	23%	18%	38%	1%	42%	57%
[ ]j. A tax of 10 cents on each gallon of gas -----	16%	24%	14%	45%	2%	39%	59%
[ ]k. A tax on businesses of six-tenths of a percent of total employee payroll, with an exemption for small businesses -----	32%	28%	10%	27%	3%	60%	37%
[ ]l. A 1 percent sales tax with exemptions for food and medicine -----	16%	17%	13%	52%	1%	34%	65%
[ ]m. A tax of three tenths of 1 percent on the commercial activity of corporations in the greater Portland region -----	41%	20%	9%	25%	5%	61%	34%



**(RESUME ASKING ALL RESPONDENTS)**

**NEXT, I AM GOING TO READ YOU SOME STATEMENTS FROM SUPPORTERS AND OPONENTS OF EACH METHOD OF RAISING FUNDS WE HAVE DISCUSSED.**

**FOR QUESTIONS Q8-Q13, ROTATE PAIRS AND WITHIN PAIRS.**

8. **FIRST/NEXT**, let me ask you about the idea of an increase in local property taxes of 40 cents per one thousand dollars a home’s assessed value — approximately 10 dollars per month for a home with 300 thousand dollars in assessed value.

[ ] Supporters say that as the greater Portland region grows and property values increase, it’s only right to make sure those who benefit the most from increased value pay a little more to help deal with traffic and other impacts of growth on our transportation system.

[ ] Opponents say we are already paying too much in property taxes, with increases to fund schools, housing, parks – and possibly more to come as we address homelessness and other issues.

Having heard this, would you find an increase in local property tax levies acceptable or unacceptable as a way of raising money to improve the regional transportation system? **(IF ACCEPTABLE/UNACCEPTABLE, ASK: “Is that very or just somewhat?”)**

<b>TOTAL ACCEPTABLE</b> -----	<b>31%</b>
Very acceptable -----	12%
Somewhat acceptable-----	19%
<b>TOTAL UNACCEPTABLE</b> -----	<b>66%</b>
Somewhat unacceptable-----	18%
Very unacceptable -----	48%
<b>(DON’T READ) Don’t know/NA</b> -----	<b>3%</b>

9. **FIRST/NEXT**, let me ask you about the idea of (**SPLIT SAMPLE A ONLY**: a 1 percent tax on the profits of businesses operating in the greater Portland region) (**SPLIT SAMPLE B ONLY**: a tax of three-tenths of one percent on the commercial activity of corporations in the greater Portland region).

[ ] Supporters say that wealthy corporations and businesses have played a major role in driving our region’s growth and placing more of a burden on our transportation system. They need to step up and pay a fair share for the infrastructure needed to deal with the traffic that growth has caused.

[ ] Opponents say costs would simply be transferred to consumers in the form of higher prices for everything we buy.

Having heard this, would you find (**SPLIT SAMPLE A ONLY**: a 1 percent tax on the profits of businesses operating in the greater Portland region) (**SPLIT SAMPLE B ONLY**: a tax of three-tenths of one percent on the commercial activity of corporations in the greater Portland region) acceptable or unacceptable as a way of raising money to improve the regional transportation system? (**IF ACCEPTABLE/UNACCEPTABLE, ASK**: “Is that very or just somewhat?”)

	<u>SPLIT A</u> <u>1% TAX</u>	<u>SPLIT B</u> <u>3/10% TAX</u>	<u>TOTAL</u>
<b>TOTAL ACCEPTABLE</b> -----	<b>57%</b>	<b>60%</b>	<b>59%</b>
Very acceptable -----	32%	38%	35%
Somewhat acceptable -----	26%	23%	24%
 <b>TOTAL UNACCEPTABLE</b> -----	 <b>40%</b>	 <b>35%</b>	 <b>37%</b>
Somewhat unacceptable -----	14%	9%	12%
Very unacceptable -----	25%	25%	25%
 <b>(DON'T READ) DK/NA</b> -----	 3%	 5%	 4%

10. **FIRST/NEXT**, let me ask you about the idea of a tax on local businesses of six-tenths of a percent of total employee payroll (**SPLIT SAMPLE B:** and with an exemption for small businesses).

[ ] Supporters say this is a smart way to share the costs, with larger employers paying a little more to help their employees get to work safely and on time by improving streets and roads and offering more transit and other alternatives to driving.

[ ] Opponents say that taxing businesses for hiring more local workers will end up discouraging hiring and wage growth, and will hurt small businesses.

Having heard this, would you find tax on local businesses of six-tenths of a percent of total employee payroll (**SPLIT SAMPLE B:** and with an exemption for small businesses). acceptable or unacceptable as a way of raising money to improve the regional transportation system? (**IF ACCEPTABLE/ UNACCEPTABLE, ASK:** “Is that very or just somewhat?”)

	<u>SPLIT A</u> NO <u>EXMPT</u>	<u>SPLIT B</u> EXMPT <u>SM BIZ</u>	<u>TOTAL</u>
<b>TOTAL ACCEPTABLE</b>	-----48%-----	----- 53% -----	----- 50%
Very acceptable	-----20%-----	----- 25% -----	----- 22%
Somewhat acceptable	-----28%-----	----- 28% -----	----- 28%
 <b>TOTAL UNACCEPTABLE</b>	 -----48%-----	 ----- 43% -----	 ----- 46%
Somewhat unacceptable	-----18%-----	----- 14% -----	----- 16%
Very unacceptable	-----30%-----	----- 29% -----	----- 30%
 <b>(DON'T READ) DK/NA</b>	 ----- 4% -----	 ----- 4% -----	 ----- 4%

11. **FIRST/NEXT**, let me ask you about the idea of (**SPLIT SAMPLE A**: a vehicle registration fee of between 20 and 56 dollars a year, based on the value of the vehicle) (**SPLIT SAMPLE B**: a vehicle registration fee of 56 dollars a year).

[ ] Supporters say this is a fair way to raise funds, since when you purchase and use a vehicle, you contribute to traffic, and wear and tear on roads.

[ ] Opponents say this approach hurts low-income drivers and people who need to drive for their jobs; plus, people who drive less and put less wear-and-tear on the roads pay just as much as people who drive a lot.

Having heard this, would you find (**SPLIT SAMPLE A**: an annual increase in vehicle registration fees of 20 to 56 dollars, based on the value of the vehicle) (**SPLIT SAMPLE B**: an annual increase in vehicle registration fees of 56 dollars) acceptable or unacceptable as a way of raising money to improve the regional transportation system? (**IF ACCEPTABLE/UNACCEPTABLE, ASK**: “Is that very or just somewhat?”)

	<b>SPLIT A</b>	<b>SPLIT B</b>	
	<b>\$20-\$56</b>	<b>\$56</b>	
	<b><u>FEE</u></b>	<b><u>FEE</u></b>	<b><u>TOTAL</u></b>
<b>TOTAL ACCEPTABLE</b>	-----48%-----	-----38%-----	-----43%
Very acceptable	-----24%-----	-----17%-----	-----21%
Somewhat acceptable	-----24%-----	-----21%-----	-----22%
<b>TOTAL UNACCEPTABLE</b>	-----50%-----	-----59%-----	-----55%
Somewhat unacceptable	-----18%-----	-----19%-----	-----19%
Very unacceptable	-----32%-----	-----40%-----	-----36%
<b>(DON'T READ) DK/NA</b>	-----2%-----	-----3%-----	-----2%

12. **FIRST/NEXT**, let me ask you about the idea of a tax car dealers would pay on every new vehicle they sell, equal to two percent of the value of the vehicle.

[ ] Supporters say that this is fair way to raise funds, since when a dealer sells a vehicle, they contribute to traffic, and wear and tear on roads.

[ ] Opponents say this approach hurts lower-income car buyers the most, especially those who need newer vehicles or trucks to earn a living, and that this tax discourages the purchase of newer, lower-polluting cars.

Having heard this, would you find a tax on the purchase of new vehicles equal to two percent of the value of the vehicle acceptable or unacceptable as a way of raising money to improve the regional transportation system? **(IF ACCEPTABLE/UNACCEPTABLE, ASK: “Is that very or just somewhat?”)**

<b>TOTAL ACCEPTABLE</b> -----	<b>47%</b>
Very acceptable -----	21 %
Somewhat acceptable-----	27 %

<b>TOTAL UNACCEPTABLE</b> -----	<b>49%</b>
Somewhat unacceptable-----	19 %
Very unacceptable -----	29 %

**(DON'T READ)** Don't know/NA ----- 4%

13. **FIRST/NEXT**, let me ask you about the idea of a personal income tax on household income over 100 thousand dollars per year.

[ ] Supporters say higher-income households, who benefit the most from the economic growth in the region, should pay more for transportation improvements, relieving the burden on lower income families.

[ ] Opponents say Oregon’s income taxes are already high enough, and taxing income places more of a burden on middle-class households who can least afford it.

Having heard this, would you find a personal income tax acceptable or unacceptable as a way of raising money to improve the regional transportation system? **(IF ACCEPTABLE/UNACCEPTABLE, ASK: “Is that very or just somewhat?”)**

<b>TOTAL ACCEPTABLE</b> -----	<b>40%</b>
Very acceptable -----	18 %
Somewhat acceptable-----	21 %

<b>TOTAL UNACCEPTABLE</b> -----	<b>57%</b>
Somewhat unacceptable-----	17 %
Very unacceptable -----	40 %

**(DON'T READ)** Don't know/NA ----- 3%

**THESE NEXT QUESTIONS HELP DECISION-MAKERS AT METRO KNOW IF WE ARE HEARING FROM A REPRESENTATIVE GROUP OF PEOPLE REFLECTING THE REGION'S DIVERSE COMMUNITIES AND BROAD RANGE OF EXPERIENCES.**

14. Do you regularly, that is at least two or three times per week, use any of the following transportation options? By that I mean for any purpose, including commuting to school or work, running errands, or recreation. **(RANDOMIZE)**

	<u>YES</u>	<u>NO</u>	<u>(DK/NA)</u>
[ ]a. <b>(T)</b> Ride TriMet or SMART buses-----	23 %	74 %	3 %
[ ]b. <b>(T)</b> Ride MAX light rail or street car-----	26 %	71 %	3 %
[ ]c. <b>(T)</b> Carpool-----	25 %	72 %	3 %
[ ]d. <b>(T)</b> Drive alone -----	85 %	12 %	3 %
[ ]e. <b>(T)</b> Use a ride-hail service like Uber or Lyft-----	22 %	74 %	3 %
[ ]f. <b>(T*)</b> Bike with a shared bike service like BIKETOWN -----	1 %	96 %	3 %
[ ]g. <b>(T)</b> Bike with your own bicycle -----	22 %	75 %	3 %
[ ]h. <b>(T)</b> Use motorized scooters like Lime or Bird -----	3 %	94 %	3 %

15. How do you describe your gender?

Female -----	50 %
Male -----	46 %
Transgender -----	0 %
Non-binary, genderqueer or third gender -----	0 %
A gender not listed above <b>(PLEASE DESCRIBE)</b> -----	0 %
<b>(DON'T READ)</b> Prefer not to answer -----	3 %

16. Do you own or rent your home? **(DO NOT READ LIST)**

Own -----	73 %
Rent-----	20 %
Live with parents or someone who owns -----	2 %
Live with parents or someone who rents-----	1 %
Other <b>(SPECIFY)</b> -----	1 %
<b>(DON'T KNOW/NA)</b> -----	3 %

17. Do you have any children under 18 living at home? **(IF NO, ASK: Do you have any children age 18 or older?)**

Yes, under 18 -----	25 %
Yes, 18 or older-----	19 %
Yes, both under and over 18-----	3 %
No -----	49 %
<b>(DON'T KNOW/NA)</b> -----	3 %

18. When asked your racial or ethnic identity within the broad categories below, how do you identify? **(DO NOT READ LIST; CLARIFY IF NEEDED AND ALLOW MULTIPLE SELECTIONS)**

Native American, American Indian, or Alaska Native -----	1 %
Asian or Asian-American-----	3 %
Black or African-American-----	2 %
Hispanic or Latinx -----	5 %
Native Hawaiian or other Pacific Islander-----	1 %
White-----	79 %
An ethnicity not included above <b>(SPECIFY)</b> -----	1 %
<b>(DON'T READ)</b> Prefer not to answer -----	11 %

19. Do you live with a disability? **(IF YES, READ CODES 2-7. ALLOW MULTIPLE RESPONSES)**

No -----	79 %
Hearing difficulty -----	4 %
Vision difficulty -----	3 %
Cognitive difficulty -----	2 %
Ambulatory difficulty -----	6 %
Self-care difficulty -----	2 %
Independent living difficulty -----	1 %
<b>(DON'T READ)</b> Other <b>(SPECIFY)</b> -----	4 %
<b>(DON'T KNOW/NA)</b> -----	5 %

20. Which of the following best represents the annual income of your household before taxes? **(READ LIST)**

Less than \$10,000-----	2 %
\$10,000 to \$19,999 -----	2 %
\$20,000 to \$29,999 -----	4 %
\$30,000 to \$39,999 -----	5 %
\$40,000 to \$49,999 -----	5 %
\$50,000 to \$74,999 -----	17 %
\$75,000 to \$99,999 -----	13 %
\$100,000 to \$149,999 -----	20 %
\$150,000 or more -----	16 %
<b>(DON'T READ)</b> Don't know/Prefer not to answer -----	17 %

**THANK AND TERMINATE**

**PARTY REGISTRATION:**

Democrat----- 51 %  
 Republican----- 22 %  
 NAV/Other----- 27 %

**FLAGS**

P14----- 39 %  
 G14----- 76 %  
 P16----- 66 %  
 G16----- 93 %  
 P18----- 51 %  
 G18----- 94 %  
 BLANK----- 0 %

**COUNTY**

Clackamas----- 19 %  
 Multnomah----- 50 %  
 Washington----- 31 %

**AGE**

18-29----- 13 %  
 30-39----- 18 %  
 40-49----- 18 %  
 50-54----- 10 %  
 55-59----- 8 %  
 60-64----- 11 %  
 65-69----- 10 %  
 70-74----- 8 %  
 75+----- 5 %

**MODE OF INTERVIEW**

Online----- 50 %  
 Phone----- 50 %