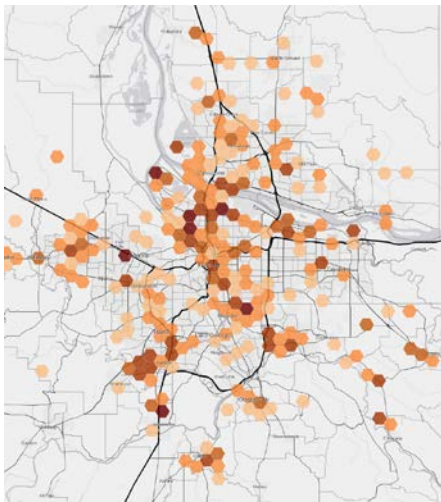




# Lunch and Learn: Economic Value Atlas tool

*Aligning planning and economic development to build agreement on investments to strengthen our regional economy and support inclusive, regional economic goals.*

**Noon to 1 p.m. Tuesday, July 23, 2019**  
**Metro Regional Center, Council Chamber**



**Metro Regional Center**  
Council Chambers  
600 NE Grand Ave.,  
Portland.

TriMet bus and  
MAX light rail  
Northeast Seventh  
Avenue stop.

## **What is the Economic Value Atlas?**

Our region's explosive growth has been a double edge sword. Amidst growing industries, low unemployment and rising home prices, prosperity and improved livability have benefited only certain segments of the population. More than ever, plans for land use and transportation need to support a thriving regional economy for everyone.

Bring your lunch and hear from Metro's Economic Development Planner, Jeff Raker, and the Research Center team who developed the Economic Value Atlas (EVA) mapping tool in partnership with The Brookings Institution.

The presentation will highlight the toolset's use of data to paint a picture of the regional economy and how it sheds light on the areas of business growth, connecting workers to job opportunities, and linking our region to outside markets. The tool also helps enable transparent public discussions about our shared values and economic conditions, and has the potential to guide our urban planning and infrastructure investment to be more intentional and equitable.

See the tool in its beta form [here](#). This lunch and learn event is hosted by [Metro](#). For more information, contact Chevy Pham at 503.797.1502, [chevy.pham@oregonmetro.gov](mailto:chevy.pham@oregonmetro.gov).