

From the director

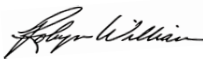
By connecting community with culture, we are making the world a better place through the arts. We host or present more than 1,000 performances annually that contribute significantly to our shared culture and regional economy.

During this Broadway in Portland season, we had a record-breaking three weeks of the mega-hit Hamilton. Meanwhile, Portland'5 Presents diversified our programming to better serve our community. The National Geographic Live series brought far corners of the world into our theatres. Music lovers heard sounds from Las Migas and dance lovers were delighted by Lil' Buck & Jon Boogz. Music on Main provided an eclectic mix of free concerts in the summer.

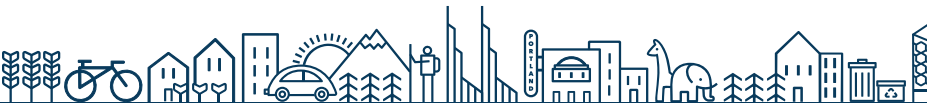
The National Endowment for the Arts has reported many benefits for youth exposed to the arts, from better academic outcomes to more civic engagement. Their study also shows a promising correlation: eighth graders from low-income backgrounds who have high levels of arts engagement achieved higher test scores in science and writing.

Entering the third year of our Education and Community Engagement program, we are prouder than ever to introduce students to a diverse selection of world-class lectures and performing arts events. Our education program intentionally seeks and supports teachers and students in Title 1 schools in the greater Portland area. In 2017-18, the program served 14,000+ students and staff.

We thank our talented team, partners and volunteers for their work to advance the quality of performances for our community. It takes a village to create the cultural beacon for which we are known.



Robyn Williams
Portland'5 Executive Director



PORTLAND'5
CENTERS FOR THE ARTS

1111 SW Broadway
Portland, Oregon 97205
503 248 4335

portland5.com



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Portland'5 Centers for the Arts
Oregon Convention Center
Portland Expo Center
Oregon Zoo

oregonmetro.gov/venues

Connecting Community and Culture

Portland'5 Centers for the Arts
FY 2017-18 REPORT

Our communities’ performing arts center

With five outstanding venues in three iconic buildings, Portland’5 is dedicated to creating connections between art, audience and community. Portland’5 Centers for the Arts is changing the world through the arts. As one of the largest performing arts centers in the nation, we host or present more than 1,000 performances annually that contribute significantly to our shared culture and regional economy.



Regional economic impact, FY17-18



Total spending
\$84.5 million



Total jobs
830



Total earnings
\$34.0 million



Total tax revenues
\$2.0 million

Bringing Broadway to Portland

The 2017/2018 Broadway in Portland season was record breaking. The first day of sales for the highly anticipated, mega-hit Hamilton drew 600+ patrons who purchased 2,385 tickets in person at the Portland’5 box office in one day, and pacific**wild** catering sold 11,040 glasses of Federalist Wine to Hamilton patrons throughout all performances.



Portland’5 Presents has something for everyone

This year marked the third full season of Portland’5 Presents. Our in-house programming effort has provided an opportunity to diversify performances to appeal to many audiences in the Portland region. With an eclectic portfolio, our programming lineup has something for everyone. Highlights include:

- The National Geographic Live series attracted adventurers and inspired conservation.
- Music lovers were delighted by the sounds of Las Migas and dance lovers were captivated by the moves of Lil’ Buck & Jon Boogz. Music on Main provided a diverse mix of free summer performances.
- With accessibility and equal access as core values, we participate in Arts for All, the Regional Arts & Culture Council’s program to provide exposure to the arts for everyone, regardless of financial means.

Event Highlights

Hamilton
Keller Auditorium,
24 shows

70,712
tickets sold

Hip Hop Nutcracker
Arlene Schnitzer
Concert Hall, one show

2,783
tickets sold

**Dracula: The Music
and Film with
Philip Glass**
Arlene Schnitzer
Concert Hall, one show

2,137
tickets sold

**National Geographic
Live Series**
Newmark Theatre,
five shows

3,618
tickets sold

Early exposure to the arts supports life-long success

The education program at Portland’5 removes barriers and provides access to a diverse selection of world-class lectures and performing arts events. The program intentionally reaches teachers and students in Title 1 schools in Clackamas, Multnomah and Washington counties. In 2017-18, the program served more than 14,000 students and staff.

Portland’5 also provides curricular materials that connect what students see on the stage with what they experience in the classroom. We offer free performances in our venues and in the community, career shadow opportunities, summer internships and curriculum support.



Portland’5 Centers for the Arts Foundation launches first day of giving

The Portland’5 Foundation is dedicated to ensuring a strong cultural arts presence through advocacy, fundraising and community-wide outreach. This year, we launched a day of giving to inspire donors to give \$20 in support of our Arts Education Program. To date, the foundation has granted more than \$1.5 million in capital improvements to maintain high-quality venues. Donors have also supported educational programming to celebrate diversity and broaden access to the performing arts for people of all means, cultures and ethnicities.

Portland’5 supports local art institutions with more than \$2.3 million worth of reduced-price space rentals and lower fees for rehearsals and performances.



This helps incubate small performing arts groups and increases financial viability for larger organizations.

Restoring and securing our iconic theatres for future generations

Elevator replacements ease front and back of house.

All four elevators at Arlene Schnitzer Concert Hall have been replaced. Two front-of-house elevators will improve access for patrons, and two back-of-house elevators will benefit staff and performers and make load-in easier.

Security cameras to support “See Something, Say Something.”

More than 40 security cameras have been installed at Arlene Schnitzer Concert Hall and Antoinette Hatfield Hall – the home of the Newmark, Winningstad and Brunish theatres. These cameras provide a significant increase in live and recorded camera coverage of critical interior and exterior areas and an increased level of safety and security for patrons and employees.

