

OREGON METRO TRANSPORTATION PRIORITIES SURVEY 220-5222-WT

N = 1,463

MARGIN OF SAMPLING ERROR $\pm 2.8\%$ (95% CONFIDENCE INTERVAL) A/B SPLITS

Wrong track ------ 48% (**DON'T READ**) DK/NA ----- 16%

that c am no speak	from a public opinion research company. We're conducting a short survey about issue concern voters in greater Portland, which includes Clackamas, Multnomah and Washington counties. ot trying to sell you anything and I will not ask you for a donation or contribution of any kind. May with? (MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES THE ADDRESS LISTEDOTHERWISE TERMINATE.) This survey has two sections.
A.	Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?
	Yes, cell and can talk safely 75% Yes, cell but cannot talk safely TERMINATE No, not on cell 25% (DON'T READ) DK/NA/REFUSED TERMINATE
1.	(T) Overall, would you say things in the Portland area are generally headed in the right direction, or do you feel that they are pretty seriously on the wrong track?
	Right direction 36%

2. Next, I'm going to read a list of organizations. For each, I would like you to tell me if you have a generally favorable or unfavorable opinion of that organization. If you've never heard of that person or organization, or don't know enough about them to offer an opinion, please say so. (IF FAVORABLE/UNFAVORABLE, ASK:) Is that very or somewhat (FAVORABLE / UNFAVORABLE)? (RANDOMIZE)

		VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	HEARD OF/ <u>DK</u>	NEVER HEARD OF	TOTAL <u>FAV</u>	TOTAL UNFAV
[]a.	The federal government	4%	22%	26%	43 %	4%	1%	26%	69%
[]b.	The Oregon Department of								
	Transportation, also known as								
	O-DOT	- 13 %	52%	17 %	9%	9%	1%	65%	25%
[]c.	(T) Metro	- 13 %	40%	15 %	12%	16%	4 %	53%	27%
[]d.	(T) Your City government	- 13 %	39%	22%	16%	8%	2%	52%	38%
[]e.	(T) Your County government	- 10%	48%	18%	11%	12%	1 %	58%	29%
[]f.	(T) TriMet	-28%	45%	12%	8%	5%	1%	73%	21%

3. Next, I'm going to read you a list of issues. Please tell me whether or not you think each one is an extremely serious, very serious, somewhat serious, or not a serious problem. (RANDOMIZE)

		EXT SER PROB	VERY SER PROB	SMWT SER PROB	NOT A SER PROB	(DK/ NA)	EXT/ VERY
		PRUD	PROD	PROB	PROD	<u>INA)</u>	VEKI
[]a.	(T) Traffic congestion	36%	37%	23%	3%	- 1 %	73%
[]b.	(T) A lack of convenient public transportation						21%
[]c.	Racial inequality in greater Portland						45%
(SPLI	T SAMPLE A ONLY)						
[]d.	(T) The quality of public schools	26%	33%	26%	9%	-7%	59%
[]e.	Crime						48%
[]f.	(T) The cost of housing	38%	37%	21%	3 %	- 1 %	75%
[]g.	(T) Loss of natural areas						49%
[]h.	(T*) A lack of safety for people walking and						
	biking						37%
[]i.	(T) Growing income inequality	28%	32%	23%	12%	-5%	60%
(SPLI	T SAMPLE B ONLY)						
[]j.	(T) High housing costs driving people out of						
	their neighborhoods	38%	31%	22%	8%	-2%	69%
[]k.	(T) Unemployment	5%	19%	33%	38%	-5%	24%
[]1.	Climate change	36%	27%	16%	19%	-2%	63%
[]m.	(T) Deteriorating streets and roads	24%	31%	37%	7%	- 1 %	55%
[]n.	(T) Poorly planned growth and development						49%
[]o.	(T) The cost of living	28%	32%	34%	6%	-1%	59%

(RESUME ASKING ALL RESPONDENTS)

4. I'm going to read you a list of goals that some people might have for greater Portland. For each item I read, please tell me how important that goal is to you personally as you think about the future: is it extremely important, very important, somewhat important, or not important? (RANDOMIZE)

		EXT IMPT	VERY IMPT	SMWT IMPT	NOT IMPT	(DK/ <u>NA)</u>	EXT/ VERY
[]a.	(T*) Improving public transit	14 %	28%	39%	17%	2 %	43%
[]b.	(T*) Improving roads, bridges, and highways to ease traffic	37%	41%	18%	3%	0%	78%
(SPLI	T SAMPLE A ONLY)						
[]c.	(T) Having high-quality, affordable housing	37%	36%	22%	4%	1 %	73%
[]d.	(T) Creating more good jobs	30%	42%	23 %	5%	1 %	71%
[]e.	(T) Having more and better parks, and places						
	to enjoy the outdoors	16%	31%	38%	14%	1 %	47%
[]f.	(T) Improving air and water quality	35%	35%	23 %	7%	1 %	69%
[]g.	(T) Providing housing for people who are						
_	homeless	35%	29%	26%	10%	1 %	63%

EXT <u>IMPT</u>	VERY <u>IMPT</u>	SMWT IMPT	NOT IMPT	(DK/ <u>NA)</u>	EXT/ VERY
39%	25%	18%	17%	1 %	64%
39%	39%	19%	3%	0%	78%
48%	39%	10%	3%	0%	87%
40%	34%	20%	6%	1 %	74%
	<u>IMPT</u> 39% 48%	<u>IMPT</u> <u>IMPT</u> 39%39% 48%39%	<u>IMPT</u> <u>IMPT</u> <u>IMPT</u> 39%39%19%48%39%10%	<u>IMPT</u> <u>IMPT</u> <u>IMPT</u> <u>IMPT</u> <u>IMPT</u> 39%39%19%3%48%39%10%3%	211 (211

MY NEXT QUESTIONS HAVE TO DO WITH GROWTH AND DEVELOPMENT IN GREATER PORTLAND.

5. **(T)** Do you think the rate of growth and development in your community is too fast, about right, or too slow? **(IF TOO FAST/SLOW, ASK:)** "Is that much too **FAST/SLOW** or just somewhat?"

TOO FAST 52	2%
Much too fast 30)%
Somewhat too fast 21	1 %
About right 38	3%
TOO SLOW	7%
Somewhat too slow	1%
Much too slow2	2%
(DON'T READ) DK/NA	1%

6. Over the next several years, do you think that growth in greater Portland will continue at its current pace, or will it eventually slow down?

Slow down	
(DON'T READ) DK/NA	

7. **(T*)** The Portland area has been growing steadily. Do you think this has been more positive or more negative for your community? **(IF POSITIVE/NEGATIVE, ASK:)** "Is that very **POSITIVE/NEGATIVE** or just somewhat?"

TOTAL POSITIVE 279	%
Very positive8	%
Somewhat positive 19	%
(DON'T READ) Mixed27	%
TOTAL NEGATIVE 44	%
Somewhat negative 23	%
Very negative21	
(DON'T READ) DK/NA29	%

MY NEXT QUESTIONS HAVE TO DO WITH TRAFFIC AND TRANSPORTATION.

8. Next, I am going to read you a list of situations when you may find traffic to be a problem for you. After I read each one, please tell me whether traffic in greater Portland is a major concern in that situation, a minor concern, or not at all a concern for you. (RANDOMIZE)

		MAJOR CONC	MINOR CONC	NOT A CONC	(DK/ <u>NA)</u>	TOTAL CONC
[]a.	Getting to work	43 %	24 %	29%	4%	67%
[]b.	Taking kids to school	16%	22 %	49%	12 %	38%
[]c.	Running errands	24 %	51%	24 %	1%	75%
[]d.	Getting out of town for the weekend	29%	46%	23%	2%	76%
[]e.	On social outings to see friends or family	21%	53%	25%	1%	74%

9. Now I am going to read you a pair of statements about transportation in greater Portland. This includes all types of ways to get around, including driving, walking, biking, and public transit like MAX and TriMet. After I read them both, choose the statement that comes closest to your opinion. Please choose just one even if it's hard to decide. (RANDOMIZE)

[]a.	[] I experience more problems with traffic congestion on local streets and roads	29%
	OR [] I experience more problems with traffic congestion on highways.	66%
	(DON'T READ) (BOTH)(NEITHER)	
	(NETTHER)(NETTHER)	

[]b.	[] We should put a higher priority on fixing <u>local</u> streets and roads	41 %
	OR	
	[] We should put a higher priority on fixing <u>regional</u> highways and bridges.	51%
	(DON'T READ)	
	(BOTH)	
	(NEITHER)	
	(DON'T KNOW/NA)	5%
[]c.	[] I would rather we focus our transportation dollars on a small	
	number of large regional projects	46%
	OR	
	[] I would rather we focus our transportation dollars on a	
	greater number of small local projects	43 %
	(DON'T READ)	
	(BOTH)	1 %
	(NEITHER)	0%
	(DON'T KNOW/NA)	
	(2 0 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10 70

10. Suppose there were a measure on the ballot in the greater Portland area to reduce traffic congestion, create additional transportation choices for residents, and make it easier and safer to get around the region. It would fund specific traffic relief projects; repairs to local streets and roads; new light rail and rapid bus lines; and projects that make local streets and roads safer. The measure would increase local taxes for thirty years, subject to a community oversight committee and independent annual audits. In general, do you think you would vote yes or no on a measure of this type? (IF YES/NO ASK:) "Is that definitely (YES/NO) or just probably (YES/NO)?" (IF UNDECIDED, ASK:) "Well, do you lean towards voting yes or no?"

TOTAL YES 64%
Definitely yes29%
Probably yes29%
Undecided, lean yes6%
TOTAL NO31%
Undecided, lean no3%
Probably no 10%
Definitely no 18%
-
(DON'T READ) DK/NA 5%

11. Next, I am going to read you five major goals that might be pursued if additional funding for transportation were available in the greater Portland area. After I read each one, please tell me how important the goal is to you: extremely important, very important, somewhat important, or not important at all. (RANDOMIZE)

		EXT IMPT	VERY IMPT	SMWT IMPT	NOT IMPT	(DK/ NA)	EXT/ VERY
[]a.	Accommodating the growing				·		
	population by providing more frequent and faster bus and MAX						
	service	21%	32%	29%	15%	2 %	54%
[]b.	Improving pedestrian and overall	21 / 0	<i>52</i> / 6	- 5 70	10 /0	- 70	
	safety on streets and roads with a						
	history of crashes, and near senior						
	centers, schools and places where a						
	lot of people walk	36%	35%	21%	7%	1 %	71%
[]c.	Making it easier and faster for						
	businesses to deliver products throughout greater Portland	9 07.	2607	1107	100%	20%	34%
[]d.	Repairing and upgrading bridges and	0%	20%	44 %	19%	3 %	34%
լ յա.	other key infrastructure to ensure						
	they can survive an earthquake	41%	37%	18%	4%	1 %	78%
[]e.	Making it easier to travel short						
	distances near where you live and						
	within neighborhoods	13 %	24%	40%	21%	1 %	37%
[]f.	Widening roads and highways to				0.04		
	address bottlenecks	32%	34%	22%	9%	2 %	67%

12. And which of these five do you think should be the <u>most</u> important goal for additional transportation funding? **(RE-READ AND RANDOMIZE LIST IF NECESSARY. IF CHOICE MADE, ASK:** "And which was second-most important?") **(RANDOMIZE)**

	FIRST CHOICE	SECOND CHOICE
[] Serving the growing population by providing more frequent and faster bus and MAX service	13 %	13 %
[] Improving pedestrian and overall safety on streets and roads with a history of crashes, particularly in areas near senior centers, schools and other high-risk		
locations	19%	23 %
[] Making it easier and faster for area businesses to deliver products throughout greater Portland	2%	6%
[] Repairing and upgrading bridges and other key infrastructure to ensure they can survive an earthquake or other natural disaster	26%	25%
[] Making it easier to travel short distances near where you live and within neighborhoods	4%	10%
[] Widening roads and highways to address bottlenecks	31%	16%
(DON'T READ) All		
(DON'T READ) None		
(DON'T READ) Other (SPECIFY)		
(DON'T READ) DK/NA/Refused	2%	3 %

13.	Next, which of the following do you Portland? Please choose one even if it			_	_		-	in greater
	[] An expanded network of bus roumore reliably						48	8%
	OR							
	[] More MAX lines connecting impor	rtant dest	inations -				39	9%
	(DON'T READ) Both (DON'T READ) Neither (DON'T READ) DK/NA							2%
14.	Next, I am going to read you some splike the one I have been describing, a that there may not be enough funding to support or oppose each one. (IF SU or just somewhat?") (RANDOMIZE)	along with for all suc PPORT /	h a rough ch project	estimate ts, please	of the co	ost of eac hether yo	ch one. Re ou would l	ecognizing be inclined
		STR SUPP	SMWT SUPP	SMWT OPP	STR OPP	(DK/ NA)	TOTAL SUPP	TOTAL OPP
[]a.	Upgrading MAX to be more like some other cities, so it runs underground in downtown Portland and saves up to 20 minutes on MAX trips through downtown Portland. Estimated cost is 5 billion dollars Making the buses go faster and	19%	25%	21%			44%	50%
[]b.	more reliably on major routes like TV Highway, Macadam and McLoughlin, to help people get where they want to go more reliably. Estimated cost is 50							
[]c.	million dollars per route						61%	32%
[]d.	500 million dollars per project Making improvements on major local roads and commercial streets to help traffic move more smoothly and let people cross the road safely. Estimated cost is 25 million dollars	45 %	33%	10%	8 %	4%	78%	18%
	per road	39%	45%	9%	5%	3%	84%	13%

		STR SUPP	SMWT SUPP	SMWT OPP	STR OPP	(DK/ <u>NA)</u>	TOTAL SUPP	TOTAL OPP
[]e.	Replacing major bridges that are more than 100 years old, such as the Ross Island and Burnside bridges. Estimated cost is 500 million dollars							
[]f.	per bridge Fixing potholes, repairing sidewalks, and improving maintenance overall. Estimated cost	42%	39%	10%	5%	4%	81%	15%
	is 500 million dollars	42%	44%	9%	3 %	2%	86%	11%

15. Next, regardless of how the money were raised, would your household be willing to pay ____ in additional taxes to fund the kinds of transportation improvements I have been describing? (IF WILLING/UNWILLING, ASK:) "Would that be very WILLING/UNWILLING, or just somewhat?" (DO NOT RANDOMIZE)

	VERY SMWT SMWT VERY (DK/ <u>WILL</u> <u>WILL</u> <u>UNWILL</u> <u>UNWILL</u> <u>NA)</u>	TOTAL WILL	TOTAL UNWILL
a.	300 dollars per year	<i>55</i> %	41%
b.	200 dollars per year	65%	31%
c.	100 dollars per year	<i>79</i> %	18%
d.	50 dollars per year3%3%3%	84%	13%
e.	25 dollars per year 9% 9% 8% 4%	86%	11%

16. Next, here are some statements from people who <u>support</u> a tax to generate additional funding for transportation improvements in greater Portland. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing. If you do not believe the statement, please tell me that too. **(RANDOMIZE)**

		VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DK/ <u>NA)</u>	VERY/ SMWT
(SPLI	T SAMPLE A ONLY)						
[]a.	(SPEED) Buses and MAX are too slow.						
	A transit system that moved more						
	quickly and ran underground downtown						
	to speed up cross-town traffic would be						
	easier for more people to use	18%	28%	31%	19%	5%	46%
[]b.	(VULNERABLE) Investing in					- /-	
[]	transportation improvements will help						
	working families and those without cars						
	have a way to get to their jobs or						
	schools. And reliable transit for seniors						
	and people with disabilities helps them						
	live better lives	42%	37%	13%	5%	3 %	79%
		,-	- /-	- *-			

		VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DK/ NA)	VERY/ SMWT
(SPL)	T SAMPLE A CONTINUED)	<u> </u>	<u> </u>	<u></u>	<u>===</u>	<u>=y</u>	<u> </u>
[]c.	(COMMUTE TIMES) Morning and						
	evening commutes have gotten longer						
	and longer as more people move to						
	greater Portland. We need to invest in						
	faster commutes for everyone	41%	39%	13%	3%	3 %	80%
[]d.	(CLIMATE) Investing in better transit						
	and other transportation options will take						
	cars off the road and limit the pollution	20.07	20.07	20.07	170	2.07	500
F 1.	that causes climate change.	30%	29%	20%	1/%	3%	59%
[]e.	(BRIDGES) Six major bridges in greater						
	Portland are more than 90 years old. Almost all of the area's bridges were						
	built before we knew about the risk of a						
	major earthquake. We should replace the						
	bridges in greater Portland before a						
	really big one hits	40%	39%	14%	5%	3 %	78%
	round one must	10 70	27,0	1170	2 70	2 70	, 0,0
(SPL)	T SAMPLE B ONLY)						
Ì]f.	(GROWTH) Greater Portland is						
	growing quickly, with more than two						
	thousand new residents each month -						
	more traffic backups are proof of that.						
	It's fundamental to our future to have a						
	variety of safe, affordable, and reliable						
	options for people to get around.	43%	40%	10%	4%	3 %	83%
[]g.	(EVERYONE) We need a transportation						
	system that works for everyone. Drivers						
	need efficient commute routes, and we						
	need safe, reliable and affordable options	1601	2601	1207	5 07	207	0107
Γlh	for those who bike, walk or take transit (CONGESTION) Too many Portland-	40%	30%	12%	3%	2 %	81%
[]h.	area drivers spend hours and hours in						
	traffic every week. These crucial						
	transportation investments are needed to						
	improve our quality of life	36%	40%	17%	5%	2 %	76%
[]i.	(POLLUTION) By expanding and			•		•	
	improving public transit, we can take						
	more cars off the road and ensure						
	cleaner air	31%	31%	22%	14%	2 %	62%
[]j.	(CRASHES) We need to do all we can						
	to eliminate traffic deaths and severe						
	injuries - and start investing now in						
	designing and upgrading roads with	• • • • •	40.51	40.54	_ ~	• • •	
	safety as a top priority	30%	40%	19%	7%	3 %	71%

17. Having heard more about it, let me ask you again about the idea of a ballot measure in greater Portland to reduce traffic congestion, create additional transportation choices for residents, and make it easier and safer for people to get around the region, funded by an increase in local taxes for thirty years, subject to a community oversight committee and independent annual audits. Do you think you would vote yes or no on a measure of this type? (IF YES/NO ASK:) "Is that definitely (YES/NO) or just probably (YES/NO)?" (IF UNDECIDED, ASK:) "Well, do you lean towards voting yes or no?"

TOTAL YES 66%
Definitely yes 32%
Probably yes28%
Undecided, lean yes6%
TOTAL NO27%
Undecided, lean no3%
Probably no9%
Definitely no 15%
(DON'T READ) DK/NA7%

18. Do you regularly, that is at least two or three times per week, use any of the following modes of transportation? By that I mean for any purpose, including commuting to school or work, running errands, or recreation. (RANDOMIZE)

		<u>YES</u>	<u>NO</u>	(DK/NA)
[]a.	Ride TriMet or SMART buses	22%	77%	2%
[]b.	Ride MAX light rail or street car	23 %	76%	1 %
[]c.	Carpool	22%	77%	2%
[]d.	Drive alone	88%	11%	1%
[]e.	Use a ride-hail service like Uber or Lyft	21%	78%	1 %
[]f.	Bike with a shared bike service	2%	96%	1 %
[]g.	Bike with your own bicycle	20%	78%	1 %
[]h.	Use motorized scooters like Lime or Bird	3%	96%	2%

THESE NEXT QUESTIONS HELP DECISION-MAKERS AT METRO KNOW IF WE ARE HEARING FROM A REPRESENTATIVE GROUP OF PEOPLE REFLECTING THE REGION'S DIVERSE COMMUNITIES AND BROAD RANGE OF EXPERIENCES.

19. How do you describe your gender?

Female	50%
Male	46%
Transgender	0%
Non-binary, genderqueer or third gender	0%
A gender not listed above (PLEASE DESCRIBE)	0%
(DON'T READ) Prefer not to answer	3%

20.	Do you own or rent your home? (DO NOT READ LIST)

Own	69 %
Rent	24 %
Live with parents or someone who owns	3 %
Live with parents or someone who rents	1 %
Other (SPECIFY)	1 %
(DON'T KNOW/NA)	2%

21. Do you have any children under 18 living at home? (IF NO, ASK: "Do you have any children age 18 or older?")

(DON'T KNOW/NA)3%
No 63 %
Yes, both under and over 182%
Yes, 18 or older8%
Yes, under 18 24%

22. When asked your racial or ethnic identity within the broad categories below, how do you identify? (DO NOT READ LIST; CLARIFY IF NEEDED AND ALLOW MULTIPLE SELECTIONS)

Native American, American Indian or Alaska Native	2%
Asian or Asian American	3%
Black or African American	2%
Hispanic or Latinx	3%
Native Hawaiian or other Pacific Islander	0%
White	82 %
An ethnicity not included above (SPECIFY)	1%
(DON'T READ) Prefer not to answer	

23. Do you live with a disability? (IF YES, READ CODES 2-7. ALLOW MULTIPLE RESPONSES)

No 82 %
Hearing difficulty2%
Vision difficulty2%
Cognitive difficulty2%
Ambulatory difficulty5%
Self-care difficulty1%
Independent living difficulty1%
(DON'T READ) Other (SPECIFY) 3 %
(DON'T KNOW/NA)6%

24. Which of the following best represents the annual income of your household before taxes? (**READ** LIST)

Less than \$10,0002%
\$10,000 to \$19,9995%
\$20,000 to \$29,9996%
\$30,000 to \$39,9996%
\$40,000 to \$49,9998%
\$50,000 to \$74,99914%
\$75,000 to \$99,99912%
\$100,000 to \$149,99916%
\$150,000 or more15%
(DON'T READ) Don't know/Prefer not to answer 16%

THANK AND TERMINATE

PARTY REGISTRATION:	Democrat 55 %
	Republican 23 %
	NAV/Other 22 %
FLAGS	AGE
P12 41%	18-29 13 %
G12 79%	30-39 18%
P14 40%	40-49 18%
G14 75%	50-59 17%
P16 67%	60-6411%
G16 92 %	65-699%
P18 53 %	70-746%
BLANK4%	75 +7 %
COUNTY	
Clackamas 19%	SURVEY MODE
Multnomah 50%	Phone 49%
Washington 31%	Online 51%