

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF DIRECTING THE) RESOLUTION NO. 03-3338
METRO CHIEF OPERATING OFFICER TO)
ESTABLISH A SUSTAINABLE BUSINESS) Introduced by Councilor Susan McLain
MODEL FOR METRO DEPARTMENTS AND)
FACILITIES AND TO UNDERTAKE)
RELATED DUTIES)

WHEREAS, in ordaining the Metro Charter, the people of the Metro region established a regional government that undertakes, as its most important service, planning and policy making to preserve and enhance the quality of life and the environment for themselves and for future generations; and

WHEREAS, Metro Code 2.04.580 establishes recycling coordinating committees for Metro facilities that provide annual recycling plans and requires a procurement program for recycled-content products that provides a 10 percent price preference for recycled-content purchases and an annual report to the Metro Council on this activity; and

WHEREAS, Metro Executive Order 60 establishes an integrated pest management policy for Metro facilities to provide a quantifiable monitoring program that serves as a model for local governments and home owners; and

WHEREAS, in 1999 the Metro Executive Officer convened the Metro Environmental Action Team (ENACT) consisting of Metro employees from each department and MERC facility to evaluate different sustainability models and to meet with local governments and businesses to review their sustainability programs; and

WHEREAS, thereafter ENACT recommended providing \$165,000 in funding for 33 projects that demonstrated the breadth of opportunities at Metro facilities and operations to make such facilities and operations more resource-efficient and to reduce environmental impacts; and

WHEREAS, ENACT also has provided training to more than 50 employees in the Natural Step sustainability model and specific applications of that model, including sustainable paving and construction practices, sustainable purchasing methods, use of methods of measuring environmental impacts of operations; and sustainable computer purchasing, use and recycling practices; and

WHEREAS, ENACT also has identified opportunities for reducing the environmental impact of the Metro information delivery by reducing information travel time, storage space and paper use; and

WHEREAS, ENACT also provided oversight of an 2001 environmental audit of Metro facilities' use of energy, including transportation, and water has identified cost-effective opportunities to increase savings and reduce environmental impacts in these areas; and

WHEREAS, the implementation of a coordinated sustainability business model for Metro departments that incorporates the recycling coordinating committee, includes Metro's integrated pest management policy and utilizes the Metro Environmental Action Team would help Metro's

internal business operations fulfill the mission of sustainability at Metro's own facilities and be a model to visitors, suppliers, service providers, contractors and employees; and

WHEREAS, Metro desires to work cooperatively with other Oregon governmental agencies and businesses that are integrating sustainability into their operations;

WHEREAS, sustainable purchasing efforts have become a priority for Oregon state and local governments and provide an opportunity for Metro to leverage its \$90 million in annual purchases and an average of \$30 million in annual contracts to support sustainable products and services; now therefore,

BE IT RESOLVED,

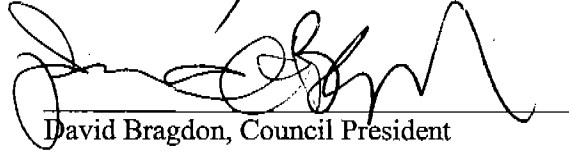
The Metro Council directs the Chief Operating Officer to:

- (a) Direct creation of a Metro a sustainable business model that includes:
 - (i) A vision statement that provides that Metro business practices shall be sustainable by 2025;
 - (ii) A set of values to guide the development of Metro's sustainable strategies and actions that is consistent with the vision statement and with the conditions set forth in The Natural Step sustainability system ; and
 - (iii) A set of quantitative, aspirational goals that (A) is consistent with the vision statement and the set of values; (B) includes but is not limited to the goals set forth on Exhibit A; and (C) provides the direction and motivation for improvement in Metro's business practices toward sustainability and the means to measure progress toward sustainability.
- (b) Utilize ENACT (i) to develop the sustainable business model set forth in sub-section (b); (ii) to implement such model; and (iii) to provide leadership; education; recommendations for projects; and co-ordination of Metro's recycling coordinating committees and integrated pest management policy.
- (c) Implement a sustainable information management system that will maximize efficient use of paper and electronic management of information, which will reduce costs, staff time, resource consumption environmental impacts, while providing greater public access to information about Metro's activities; and
- (d) Evaluate accounting mechanisms by which departments that make the capital investment in resource-efficient materials and services are able to receive operational savings even if those savings might accrue to another department; and

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(e) Report to the Metro Council annually by January 31 on progress made toward sustainability goals and program accomplishments for the previous fiscal year and provide a proposed work plan for the following fiscal year.

ADOPTED by the Metro Council this 22nd day of May 2003.


David Bragdon, Council President

Approved as to form:


Daniel B. Cooper, Metro Attorney

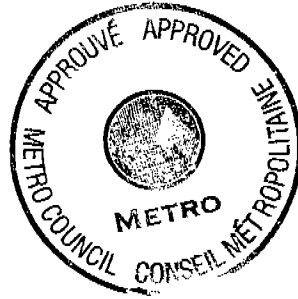


EXHIBIT A
Resolution 03-3338

**Metro Environmental Action Team (ENACT)
Internal Sustainability Goals for Metro Facilities and Operations**

GOAL 1: Zero net increase in carbon emissions

GOAL 2: Zero discharge of persistent bio-accumulative toxins.

GOAL 3: Zero waste disposed and incinerated.

GOAL 4: Fifty percent reduction in water consumption.

GOAL 5: Zero net loss of biodiversity and productive healthy habitat for forests
and riparian areas.

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 03-3338 FOR THE PURPOSE OF DIRECTING THE CHIEF OPERATING OFFICER TO ESTABLISH A SUSTAINABLE BUSINESS MODEL FOR METRO DEPARTMENTS AND FACILITIES AND TO UNDERTAKE RELATED DUTIES

Date: April 16, 2003

Prepared by: Steve Apotheker, Department of Solid Waste and Recycling, at the request of Councilor Susan McLain

BACKGROUND

In 1999, Councilor McLain requested that Solid Waste and Recycling (then Regional Environmental Management) evaluate broadening the current focus on recycling and buy recycled efforts at Metro facility operations and procurement to one of sustainability. In particular, Councilor McLain asked the department to evaluate the applicability of The Natural Step's sustainability framework that Oregon businesses were adopting. For the past three years, representatives from Metro departments have researched The Natural Step and other sustainability models, provided sustainability training to more than 50 employees and funded 33 demonstration projects that demonstrate numerous opportunities to build sustainability into our business practices.

This resolution, requested by Councilor McLain, would integrate a sustainability approach be integrated into Metro's business practices. It formally adopts The Natural Step as Metro's framework for developing sustainable actions and goals. The Natural Step is the most common sustainability framework being used by local governments and businesses in Oregon. This resolution also recognizes the role of the Environmental Action Team in developing a sustainable business model that includes existing activities in recycling, recycled product procurement and integrated pest management.

The resolution identifies several opportunities for Metro's sustainability effort. One important opportunity is to explore accounting mechanisms that would allow departments to retain operational savings from sustainability investments for future sustainability actions. Another opportunity is an agency-wide initiative to develop a sustainable information system that is more resource efficient and more timely for our citizens, customers and employees.

Adoption of this resolution would be consistent with widespread sustainability efforts by Oregon governments and businesses, including Governor Kulongoski's executive order to outline his commitment to sustainability initiatives.

This resolution will allow Metro to participate in new opportunities to leverage its purchasing power to increase market demand for sustainable products. The City of Portland and Multnomah County have developed a sustainable purchasing strategy that will focus on purchases in five key project areas. The Center for a New American Dream has initiated a national strategy to work with governments to define common sustainable product standards for targeted products, with janitorial products being their first effort. Lastly, a bill developed by Oregon state and local procurement officials would allow a competitive procurement of materials and services, so that environmental criteria other than recycled content can be considered.

Adoption of this resolution will make Metro's business practices more sustainable and would align them with the agency's mission "to preserve and enhance the quality of life and the environment for ourselves

and future generations.” It would provide sustainability goals and a framework that give direction and destination for Metro’s business operations. Past recycling, buy recycled and integrated pest management efforts at Metro facilities did not have clear goals against which to measure their progress.

ANALYSIS/INFORMATION

1. Known Opposition

None.

2. Legal Antecedents

Metro Code 2.04.580 establishes recycling coordination committees for Metro facilities, provides for annual recycling plans and requires a procurement program for recycled-content products that allows up to a 10 percent price preference for recycled-content purchases and requires an annual report to the Metro Council on this activity. Metro Executive Order 60 establishes an integrated pest management policy for Metro facilities to provide a quantifiable monitoring program that serves as a model for local governments and homeowners.

3. Anticipated Effects

This resolution would assist Metro departments and facilities in integrating sustainability into their business practices, including work plans, budgets and capital project requests. It will allow development of a formal sustainability management plan at the facility level that includes goals, strategies and actions that are relevant to that facility’s environmental impacts and financially feasible next steps. It defines the role of the Environmental Action Team (ENACT) to provide leadership and technical assistance in the agency’s efforts to integrate sustainability in its business practices and to work more closely with other local governments and businesses that share a similar sustainability focus.

4. Budget Impacts

The Environmental Action Team is funded at \$90,000 for FY 2002-03 in the Department of Solid Waste and Recycling budget. This resolution will establish policy for how the ENACT program is carried out, and is independent of whatever reasonable funding is provided for in the FY 2003-04 budget.