



Metro



# Economic Value Atlas

**A collaborative project that seeks to establish tools and analysis aligning planning, infrastructure, and economic development to build agreement on investments to strengthen our regional economy.**

# BUSINESS

Businesses need support for talented workers and research innovations that can respond to increasing demands for new technology and productivity



**JOB ACTIVITY**



**TARGET FIRMS**



**MARKET  
CONNECTIVITY**



**LABOR ACCESS**



**INNOVATION**

# PEOPLE

**Businesses need diverse talent and their people need an inclusive economy with opportunities to build skills to meet industry demand**



**DIVERSITY**



**JOB ACCESS**



**INCLUSIVITY**

# PLACE

Businesses need accessible, affordable, and livable communities to attract and retain talent



**DEVELOPABILITY**



**AFFORDABILITY**

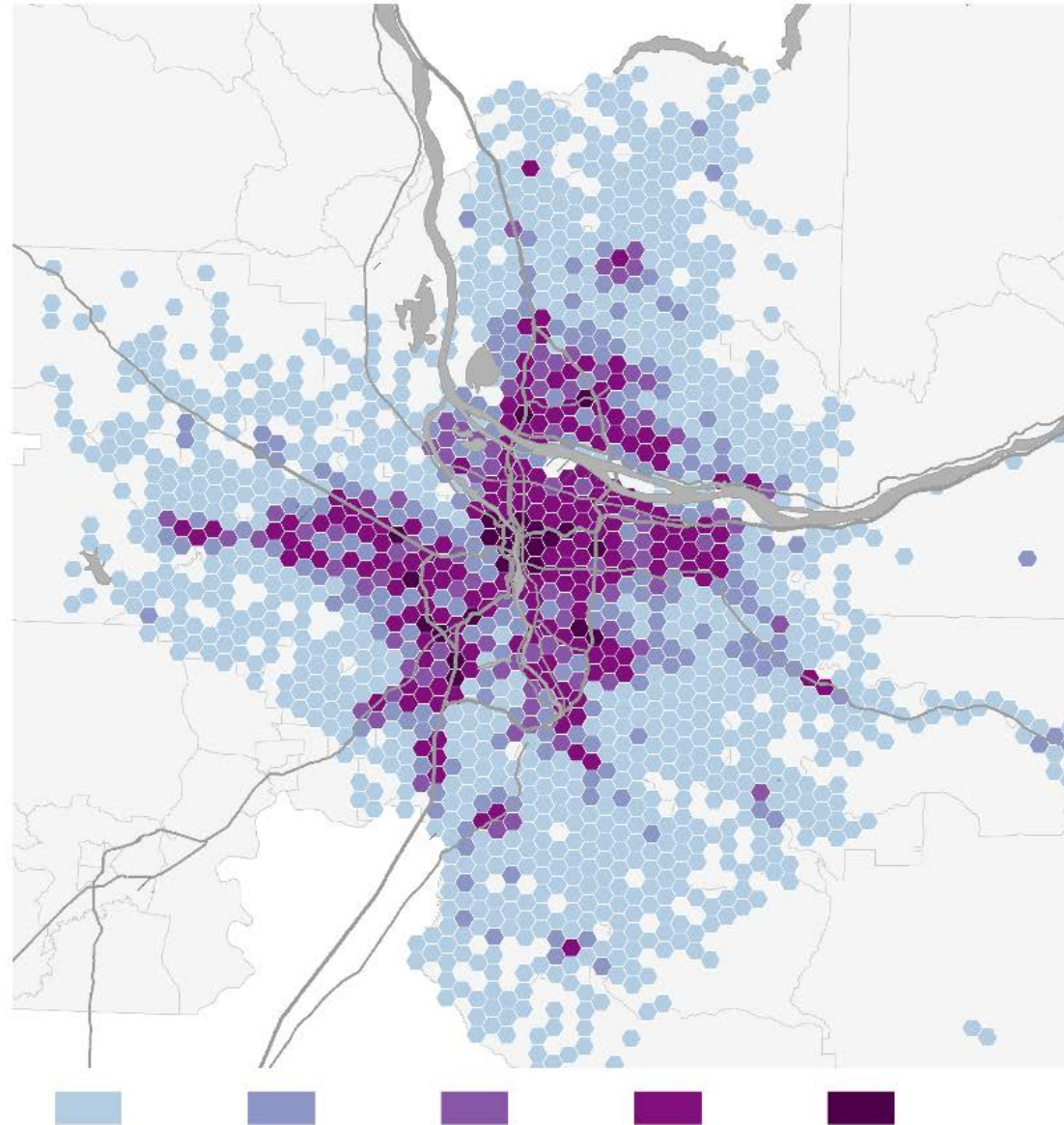


**LIVABILITY**

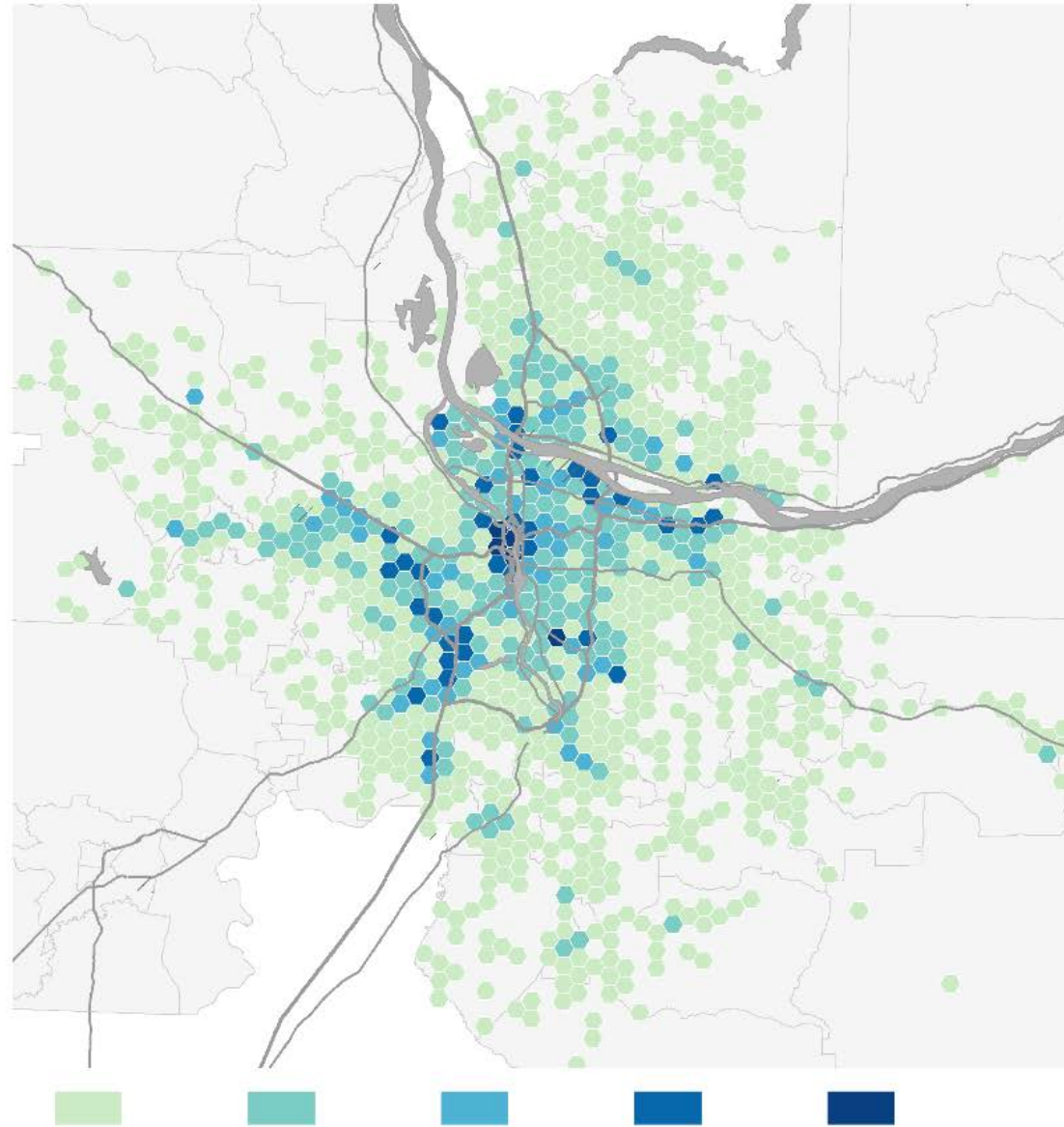


**MARKET ACTIVITY**

# Local Services Sector



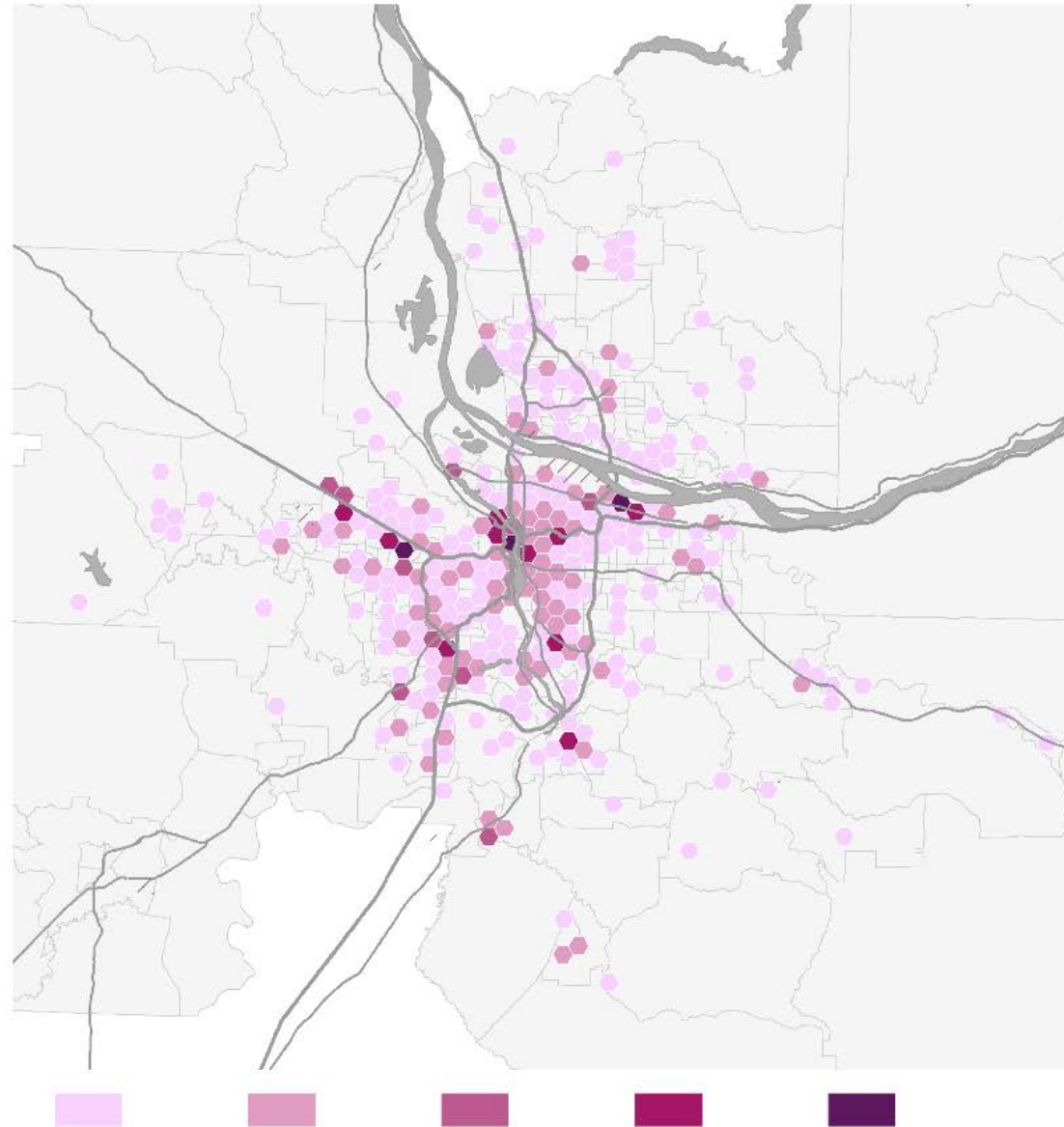
# Tradable Goods + Services



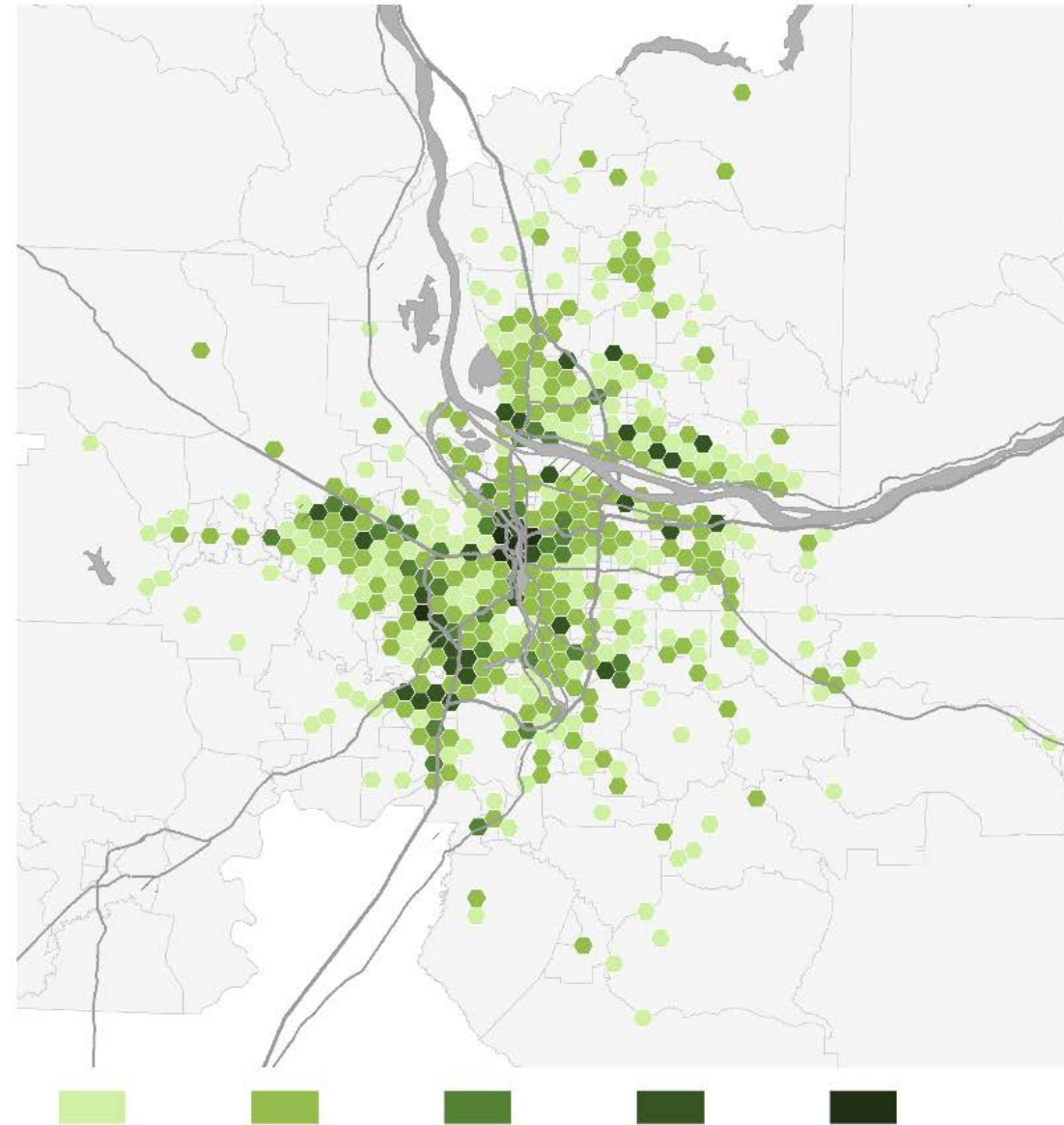


GREATER  
PORTLAND

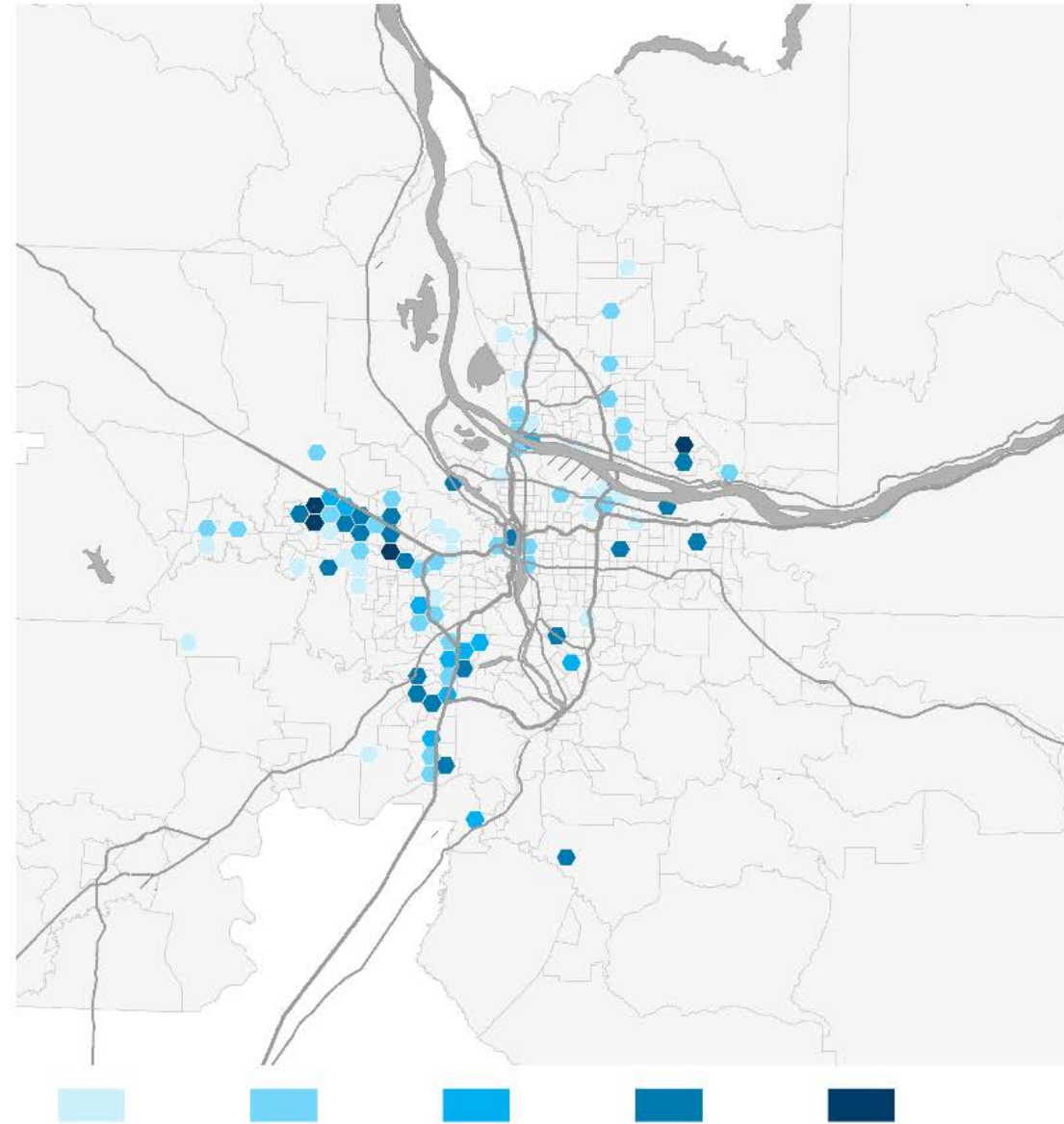
# Athletic + Outdoor Jobs



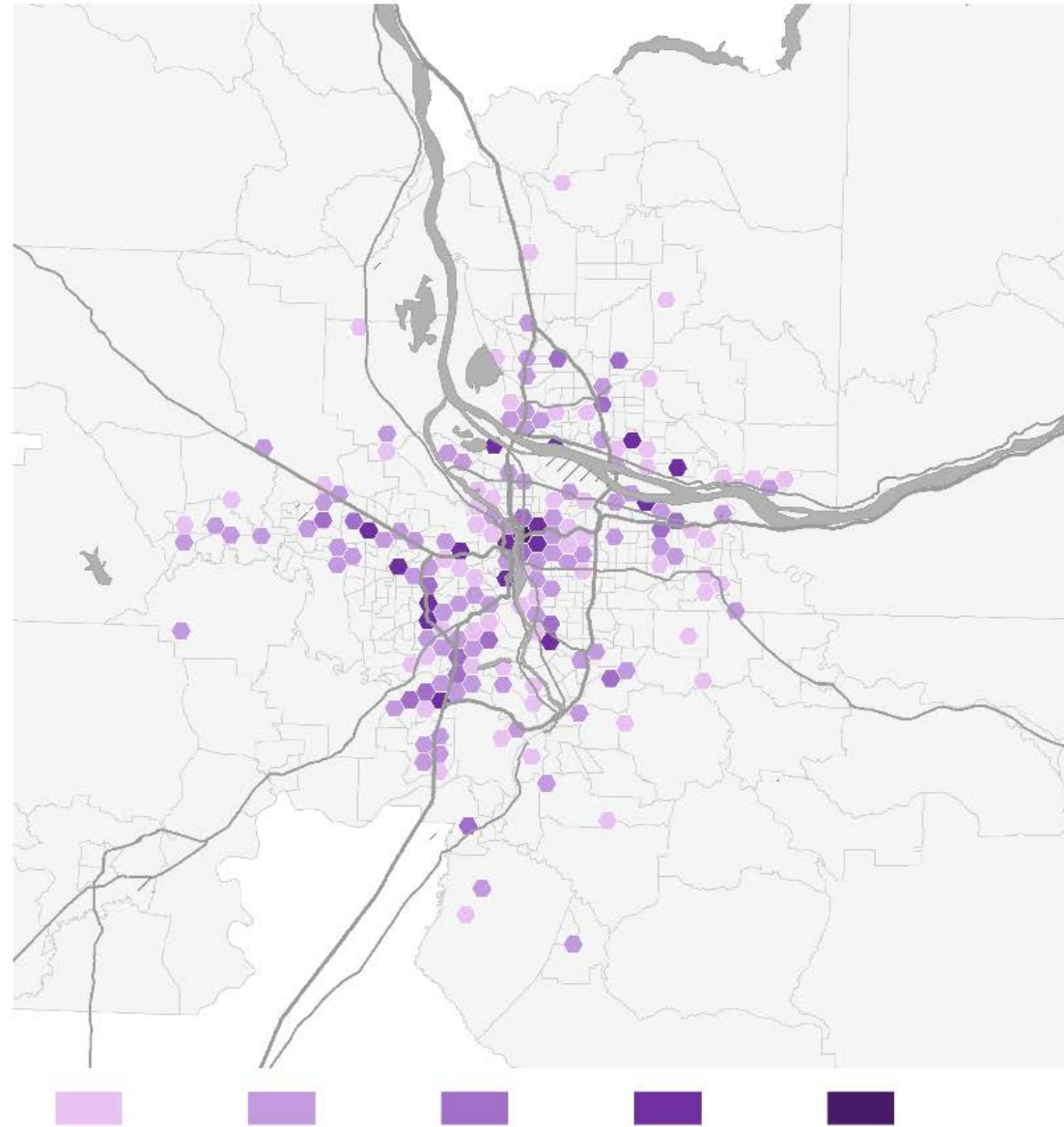
# Clean Tech Jobs



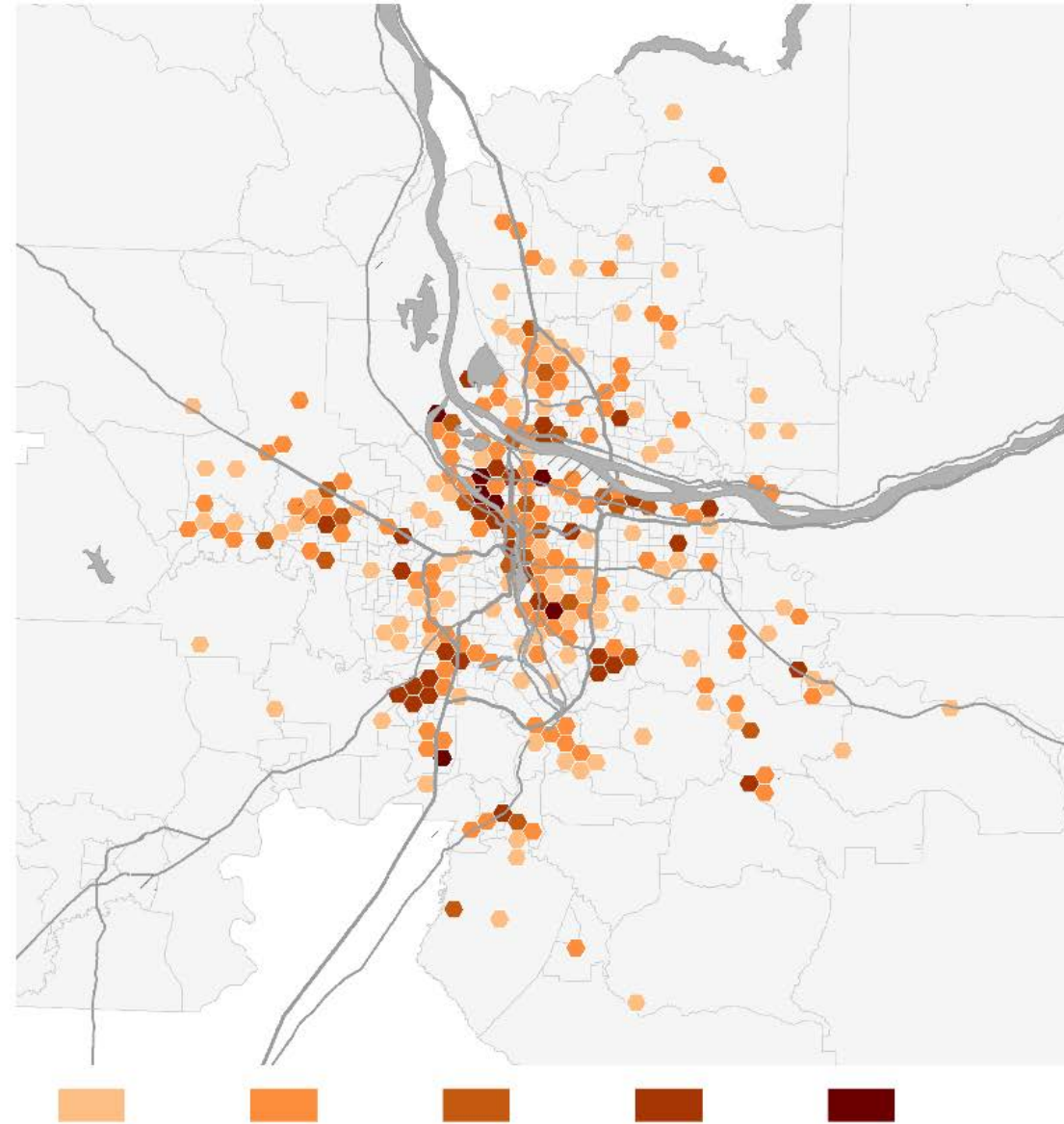
# Computer + Electronics Jobs



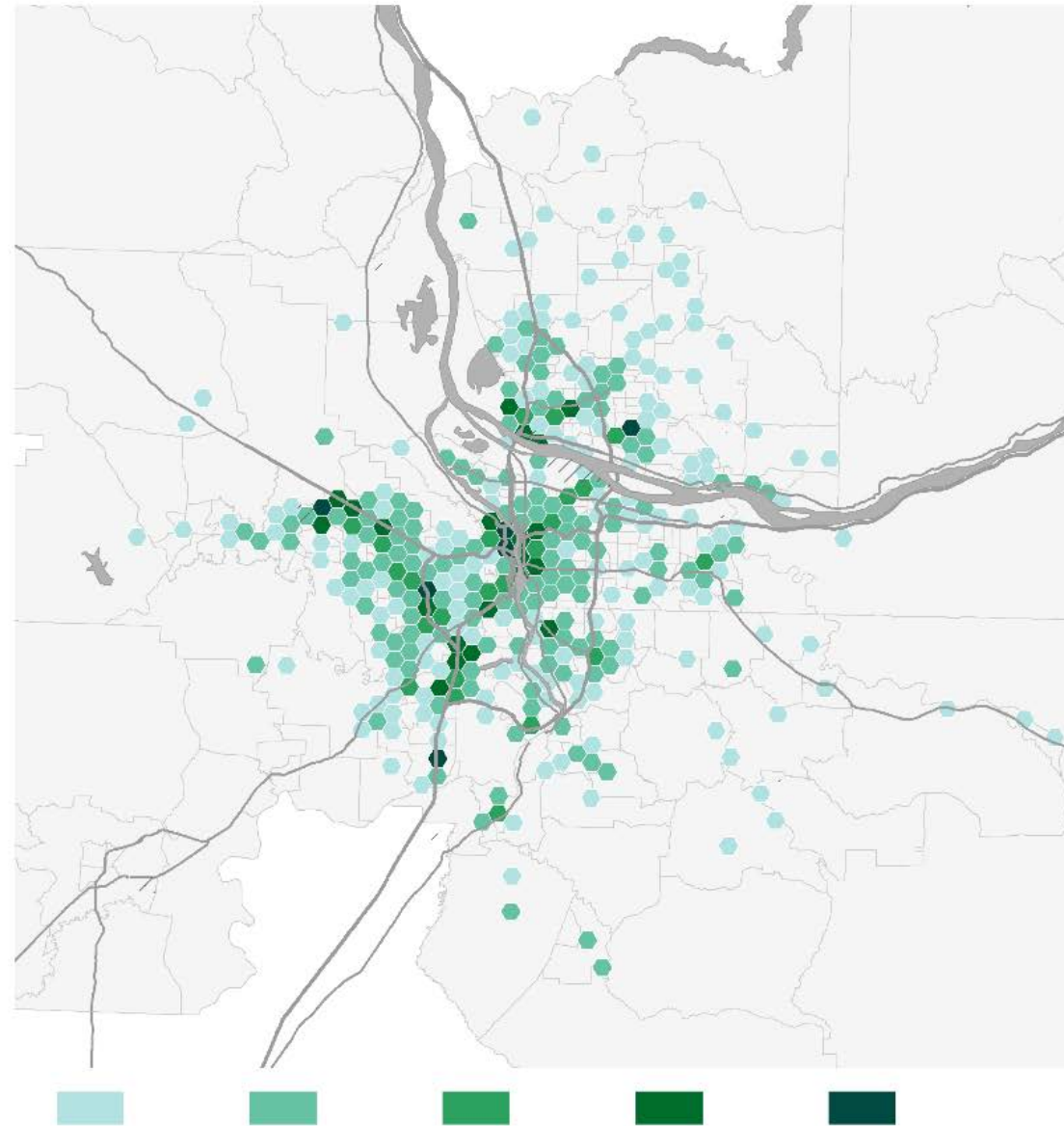
# Health Science + Technology Jobs



# Metals + Machinery Jobs

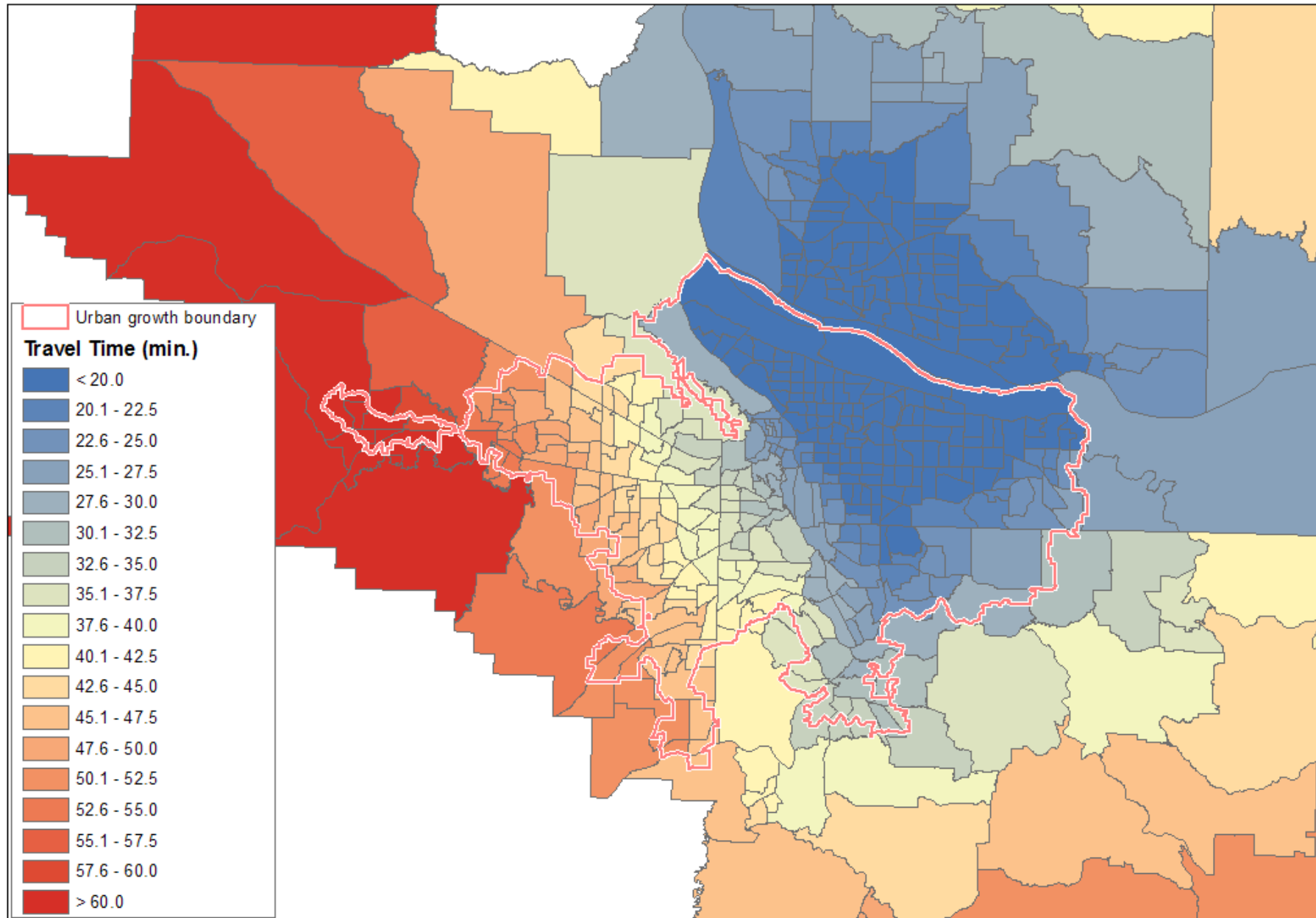


# Software + Media Jobs

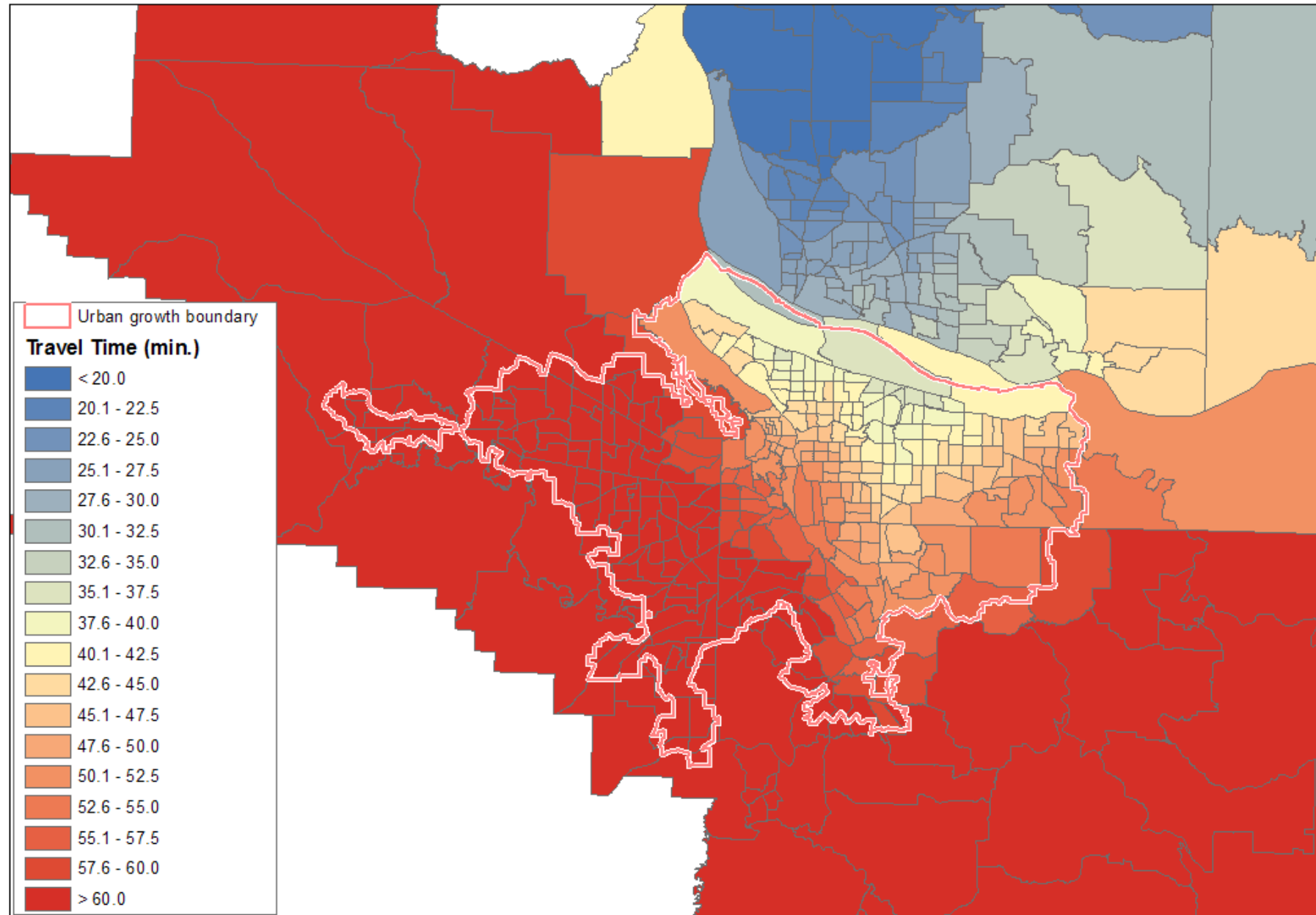




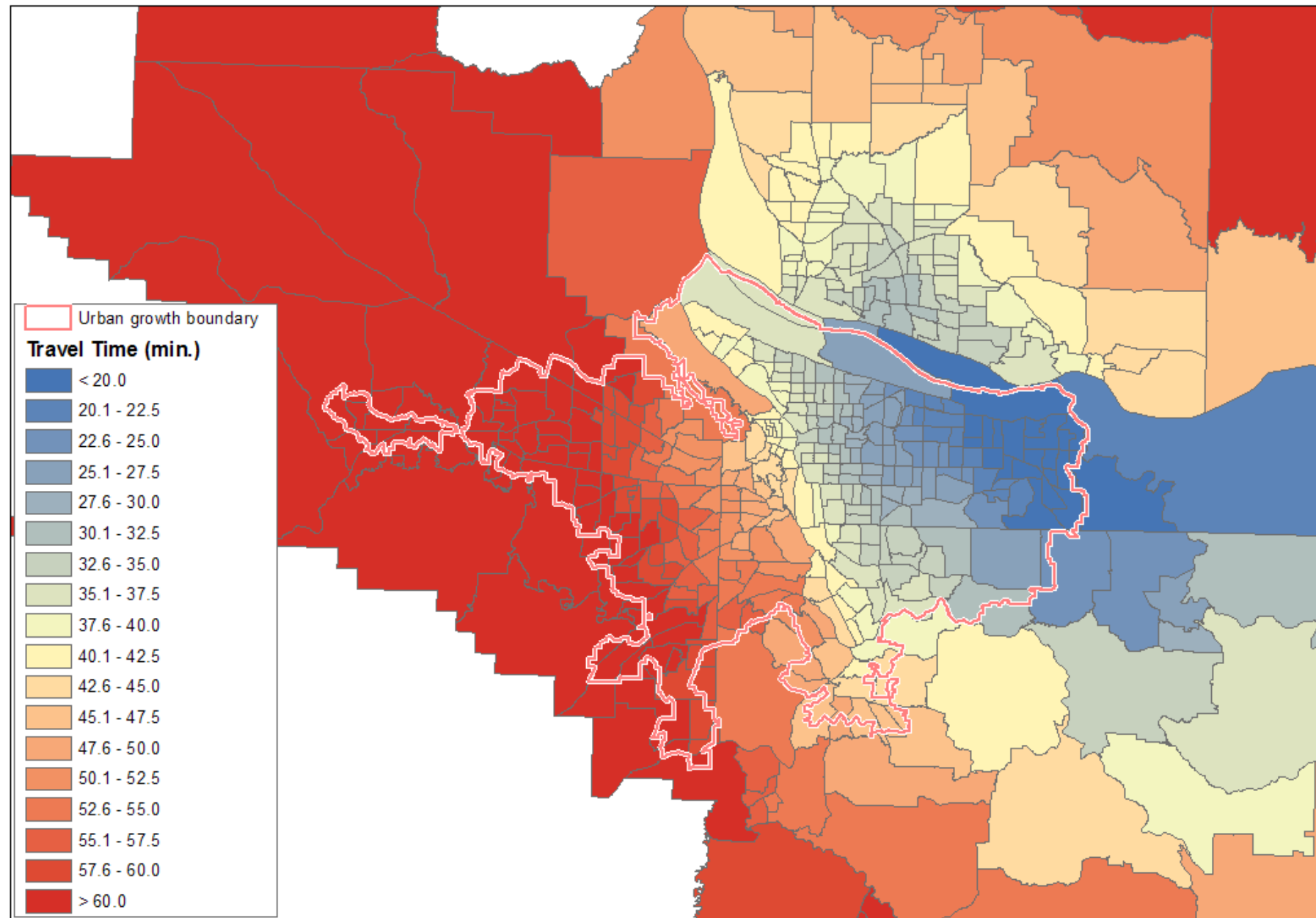
# How Long Does It Take To Get To PDX Airport?



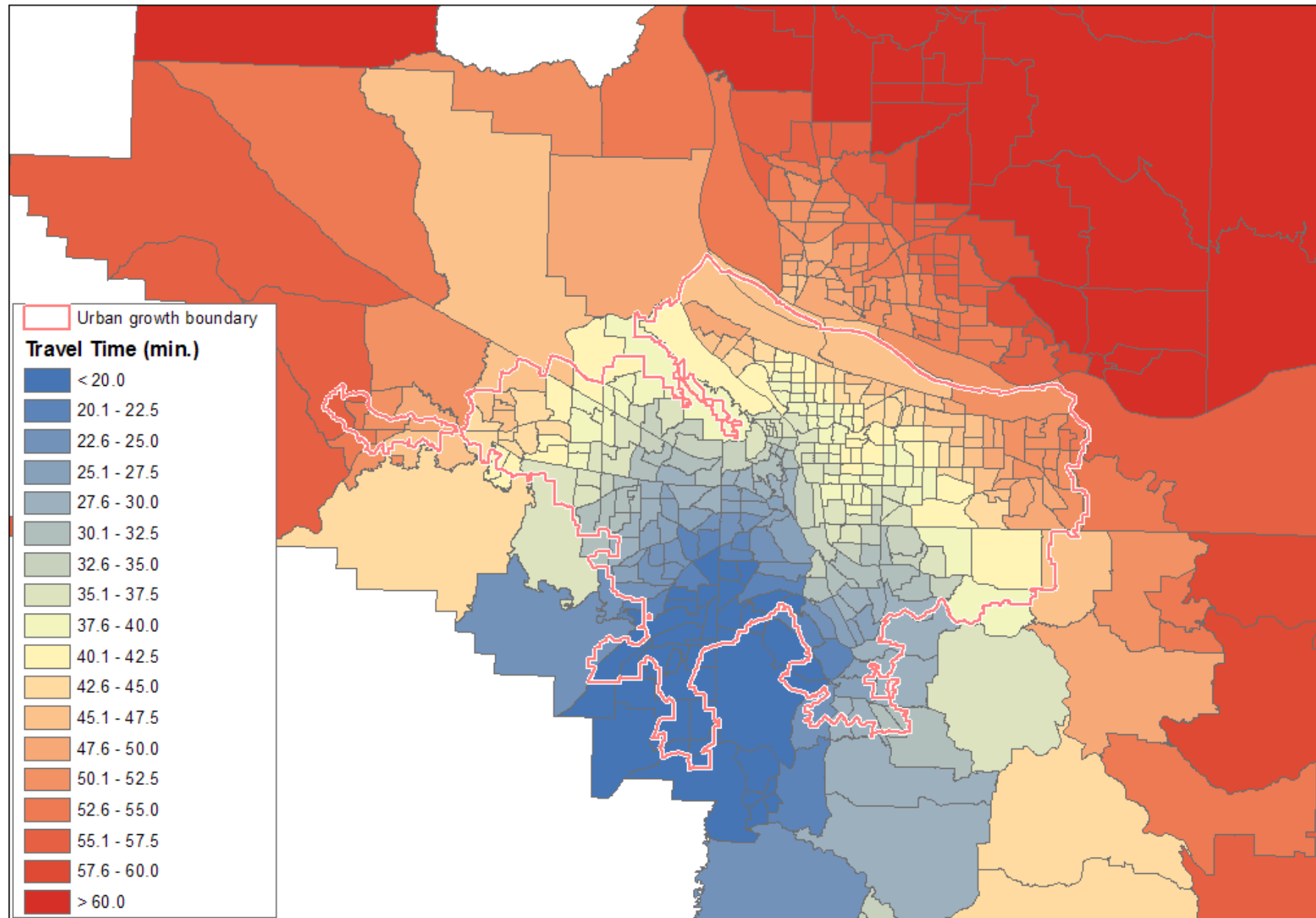
# How Long Does It Take To Get To I-5 North?



# How Long Does It Take To Get To I-84 East?



# How Long Does It Take To Get To I-5 South?



BROOKINGS

## key CONCERNS & INTERESTS

WE NEED

- MORE FOCUS ON

## CIVIL RIGHTS NOTICES

NOTICES IN  
-BUS / MAX...  
RUSSIAN SOMALI ARABIC

EXPAND  
LANGUAGES

Nitya @ DRAWBRIDGE  
INNOVATIONS

 NEED MORE CHILD CARE OPTIONS

LANDLORDS  
NEED TO MAKE  
IMPROVEMENTS WITHOUT  
MASSIVE  
RENT  
HIKES

 INCREASING  
RENT IN ROCKWOOD

CHEAT ENOUGH FOR  
OTHERS TO MOVE HERE

FINDING A JOB  
IS HARD...

EDUCATIONAL  
CERTIFICATES  
DON'T COUNT  
IN USA

GOVT. WEBSITES  
AREN'T USEFUL

NOT ENOUGH DAY/  
PART TIME JOBS FOR  
WOMEN (safety is a  
concern @ night)

ALSO  
EXPLORE NON-  
TRANSIT  
OPTIONS

INCREASE PUBLIC  
TRANSPORT  
ACCESS

- MORE BUS LINES
- HIGHER FREQUENCY
- NIGHT BUSES (181ST AVE)

★ SAFETY AT NIGHT IS A CONCERN.

LIGHTS

 TEACHING (SOMALIS + REFUGEES) HOW TO DRIVE / USE PUBLIC TRANSPORT

TRIMET  
APP HAS  
BEEN VERY  
USEFUL

 WE NEED  
MORE RESOURCES  
FOR HOMELESS  
WOMEN

## GANG ACTIVITY IS A CONCERN FOR YOUNGSTERS

SEEMS SLIGHTLY BETTER

→ num

FOCUS ON CREATING ENVIRONMENT FOR YOUTH

## COMMUNITY

## CHURCHES




## HOMEWORK

★ HUGE STUDENT LOANS ARE A BIG BURDEN

MR. HODD  
NEEDS TO  
UPDATE  
CLASSES

 MORE ENGLISH  
TRAINING (ESL) +  
TRANSLATORS


 LACK OF ACCESS TO FRESH, NUTRITIOUS, AFFORDABLE FOOD

SAFeway closing  
HAD BIG IMPACT  
--> ALBERTSONS = TOO FAR

★ NEED TO PROMOTE HEALTHY EATING

### MORE EDUCATION

★ LIMITED / NO  
ACCESS TO  
HALAL (somali  
community)



→ MORE STORES - COMMUNITY SPECIFIC

 FIND WAYS TO  
ALLOW IMMIGRANTS,  
CULTURAL GROUPS to  
MANUFACTURE + SELL  
FOOD



FIGURE

PERMIT