

SHARED ECONOMIC VALUES

BUSINESS

1. **GROW JOBS + INDUSTRY** - GROW A STRONG MIX OF LOCAL JOBS + FIRMS
2. **TARGET DYNAMIC FIRMS** - GROW TRADED SECTOR JOBS + TARGET FIRMS THAT BRING NEW CAPITAL TO THE REGION
3. **CONNECT TO WORKERS** - INCREASE ACCESS TO WORKFORCE WITH NECESSARY EDUCATION + IN-DEMAND OCCUPATIONAL SKILLS
4. **INNOVATE + INVEST** - SUPPORT ENTREPRENEURS AND STARTUPS THAT ADVANCE INNOVATION
5. **CONNECT TO MARKET** - IMPROVE MARKET ACCESS + SUPPLY CHAIN LINKAGES TO INCREASE PRODUCTIVITY

PEOPLE

6. **BUILD AN INCLUSIVE ECONOMY** - FOSTER AN ECONOMY THAT BENEFITS + IMPROVES CONDITIONS FOR PEOPLE AFFECTED BY POVERTY + IMPROVES ECONOMIC ATTAINMENT
7. **LEVERAGE OUR DIVERSITY** - ELIMINATE HURDLES TO PEOPLE OF COLOR, WOMEN, + MARGINALIZED COMMUNITIES TO LEVERAGE ALL WORKERS + ENTREPRENEURS
8. **EXPAND ACCESS TO OPPORTUNITY** - GROW + IMPROVE ACCESS TO BUSINESSES WITH MIDDLE WAGE JOB OPPORTUNITIES + HIGH OPPORTUNITY OCCUPATIONS

PLACE

9. **LEVERAGE OUR LAND** - FACILITATE MORE EFFICIENT USE, ACCESS, AND MARKET READINESS OF INDUSTRIAL/EMPLOYMENT LANDS + MAJOR INSTITUTIONS
10. **MARKET ACTIVITY** - STABILIZE COMMUNITIES + ENHANCE LOCAL REAL ESTATE MARKETS
11. **FOSTER AFFORDABILITY** - IMPROVE HOUSING + TRANSPORTATION AFFORDABILITY THAT MAINTAINS COMPETITIVE COST OF LIVING
12. **MAKE GREAT PLACES** - INVEST IN COMMUNITY ASSETS + INFRASTRUCTURE THAT SUPPORT VIBRANT COMMUNITIES WITH ACCESS TO OPPORTUNITY