



# Community Placemaking grant program 2019 grant cycle

*The Community Placemaking program helps people tackle community challenges or opportunities through creative, arts-based, equity-focused projects.*



*2017 Community Placemaking grantee, World Stage Theatre's production of Who I Am Celebrating Me  
Photo credit: Shawnte Sims*

## 2019 cycle calendar

<u>January 4</u> Applications open	<u>February 4, noon</u> Applications due	<u>late April</u> Grant awards announced	<u>after July 1</u> Grant projects may begin
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## Funding available

Up to \$160,000 is available this round, in grants ranging from \$5,000 to \$25,000. No matching funds are required.

## Who can apply?

Anyone can apply, but partnerships are key to a competitive application.

- Community-based organizations should have support from the property owner.
- Public agencies need community partners.
- Unincorporated organizations need a fiscal sponsor (a state certified, federally approved 501(c) non-profit) or can partner with a public agency.

## Apply online

The 2019 Community Placemaking grant application handbook and online application will be available at [oregonmetr.gov/placemaking](http://oregonmetr.gov/placemaking). The primary applicant can set up collaborators who can contribute to the online application. Note, only the primary applicant can submit the application; the submit button does not appear for those working as collaborators.

## Elements of a strong application

The Community Placemaking program has four objectives, each of which are followed by characteristics that make for a strong application.

### **Placemaking: People's connections to each other and to places they care about are strengthened.**

- Addresses a community challenge or opportunity
- Prompts people to interact with each other
- Uses art as a tool to bring people together or influence their community
- Helps people feel a stronger connection to the place(s) where the project happens
- Strengthens the things that make a place unique or valued

### **Equity: People of color and members of historically marginalized communities have power and resources to influence their neighborhoods and communities.**

- Directly benefits people of color or members of other historically marginalized communities
- Led by or actively supported by communities of color or other historically marginalized communities
- Strengthens cultural and community assets
- Provides opportunities for expression of culture

### **Partnerships: People's efforts are maximized because they work in partnership with each other and with Metro.**

- Involves partnerships that bring different or new groups together
- Encourages collaboration among community partners
- Engages the public in the planning for and participating in the project's implementation
- Enhances regional efforts where Metro is actively engaged

### **Leadership: People participate in projects and decisions that affect them.**

- Gives opportunities to emerging leaders
- Builds individual and organizational capacity for civic engagement

## Questions?

Contact Dana Lucero at 503-797-1755 or [dana.lucero@oregonmetro.gov](mailto:dana.lucero@oregonmetro.gov) to discuss your idea.