POWELL-DIVISION TRANSIT AND DEVELOPMENT PROJECT

CITY OF GRESHAM BUSINESS AND MULTICULTURAL ENGAGEMENT REPORT

February 2015
BUSINESS AND COMMUNITY DISCUSSIONS

February, 2015

Cogan Owens Greene, the Latino Network and members of the Multicultural Collaborative were retained in November, 2014 to extend the outreach and engagement on the Powell-Division Transit and Development Project (Project) to populations who normally are not involved in similar processes. In December, members of the COG consulting team reviewed demographic information and conducted stakeholder interviews to develop outreach and engagement methods to reach diverse populations. We report on these methods here: Business Surveys and Community Based Discussions.

According to our scope of work with the City of Gresham, business surveys were to result in at least 60 completed surveys. Community based discussions in dominant ethnic community streams were to reach individuals or groups connected with at least five of the nine following organizations, cultures or ethnicities: the Latino Network, African Women’s Coalition, Russian, Burmese or Zomi, Oregon Bhutanese Community Organization, Chuukese, Tongan American Resource Committee, Karen and youth. We are on track to meet this agreement. To date, 65 in-person surveys, 17 “platform” surveys with transit riders, and in depth discussions with the Latino Network, Russian Speaking Network of Oregon, Oregon Bhutanese Community Organization, Tongan American Resource Committee and Gresham Youth Advisory Commission have been completed.

Business Surveys

To complete the business interviews and engage youth, Cogan Owens Greene developed a Youth Organizer Interest Form. With our project partners, we distributed it to key contacts in these diverse communities. We trained a total of 16 youth on February 7 and February 10. Our first canvass was February 11. On February 12, youth continued to canvass and participated in the Gresham hands on workshop.

In total, 65 Personal Business Surveys, both transit and land use choices, in Spanish and English were collected through interviews, conducted by the youth canvassers.

Responses follow. A copy of the interview questions is included in the appendix.
1. **How can transit better serve your business?**
Of the 65 businesses who responded to this question, top responses include the following, using Metro’s key words for coding of the open-ended questions.

- Frequency of service
- Access (better access to transit)
- Convenience
- Destinations (places to go)
- Maintain or increase bus service

2. **How could transit service be improved?**
Top responses include:

- Maintain/increase bus service
- Safety and security
- More amenities (art, places to sit, trash cans, etc.)
- More destinations (places to go)
- Increased reliability (the bus usually gets you to your destination in the same amount of time each day)
- Increased service hours

3. **Would it be helpful if more people came by transit?**
Out of the 59 respondents who had an opinion about this question, 41 or approximately 70% said more transit would help their business.

4. **Which are the most important changes you would welcome near the new bus stations?**
About getting to transit – of the 65 business respondents, most said that more crosswalks would be helpful.

### Getting to Transit

- **Sidewalks**: 29%
- **Safe-feeling sidewalks**: 22%
- **Crosswalks**: 20%
- **Biking feels safe**: 18%
- **Places to wait for buses**: 11%
About the neighborhood/businesses – of the 65 respondents, the most frequent response was more gathering places.

**Community-Based Discussions**

To date, we have held in depth community-based discussions with members of the Spanish speaking community (Latino Network and Latino Parent Night at Gresham High), the Tongan, Bhutanese and Russian speaking community as well as the Gresham Youth Commission. Questionnaires completed by Spanish speaking, Bhutanese and youth canvassers are shown in the charts below. Individual results by community are included in the appendix.

In the discussion groups, fear of increasing rents was a frequent theme. As expressed by the Tongan community, “We moved here from North Portland. If the rents go up, up and up, we will have to move again”. This displacement may negatively affects kids’ performance in schools, community and social networks.

The amount of transit ridership varied from low or no transit use to many daily riders. All the Bhutanese community participants use transit on a daily basis.

When asked where the route should cross over in Portland from Powell to Division, the most frequent response was 82nd Avenue.

Portland North-South crossing between Powell and Division:
When asked where the route should crossover in Gresham, responses varied with 257th and Kane and 257th and Hogan being the most common.

Regarding the most important changes you would welcome near the new bus station, the leading response from all groups was more crosswalks. Crosswalks usually were discussed as safer, well-marked, well-lighted mid-block crossings but could also include enhanced crosswalks at traffic lights.

Getting to Transit - All Interest Groups

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Regarding the most important changes respondents would welcome in the neighborhoods from a built environment or land use perspective, gathering places was the most frequent response.

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Regarding changes people would like to see around potential bus stops, the following are the top priorities for 182nd and Division.

### 182nd and Division - Getting to Transit

![Bar Chart for Getting to Transit]

### 182nd and Division – Neighborhoods/Businesses

![Bar Chart for Neighborhoods/Businesses]
Regarding changes people would like to see around potential bus stops, the following are the top priorities for Eastman and Division:

**Eastman and Division - Getting to Transit**

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**Eastman and Division – Neighborhoods/Businesses**

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Regarding changes people would like to see around potential bus stops, the following are the top priorities for Stark and Hogan:

**Stark and Hogan - Getting to Transit**

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**Stark and Hogan – Neighborhoods/Businesses**

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Community discussions to date that did not include questionnaire responses, but were instead a full group discussion include the following.

Russian Speaking Network of Oregon
Feedback from the Russian community focus group follows.

TRANSIT
- 92nd Avenue in Portland would likely provide a faster trip because it has less congestion than 82nd Avenue.
- Cesar Chavez is narrow and busy and is not the most promising route.
- 50th is not busy, but the street is narrower.
- Division west of 82nd has only three lanes, which leaves less room for the bus rapid transit. Can it be widened?
- 82nd Avenue would reach the most destinations.
- A stop near Portland Community College is important.
- Ensuring connections on Division to the Green Line MAX Station is important.
- The route to Mt. Hood Community College using Division and Kane likely would be faster and serve multi-family development, but it misses key destinations like the hospital.
- Hogan hits all the key destinations but does experience traffic congestion at times.
- Cleveland is a residential street and has a 25mph speed limit, so it is not the most promising.
- When adding bus rapid transit, the other bus lines running to MHCC should be evaluated to make sure they are working together. Overall, there is not enough bus service in northeast Gresham.
- Other ideas for improved transit included:
  - Fewer stops making the bus rapid transit faster, focusing on intersections with other bus routes and MAX.
  - A separate express bus that uses I-84 should be considered.
  - A circulator bus that serves key destinations like Gresham Vista Business Park, the hospital and MHCC also could be helpful.
  - Stations should be improved so they have shelter from the wind, do not encourage loitering and have adequate lighting.

STATION OPPORTUNITY AREAS
- A marketing plan should be developed to market Gresham and why it is a nice place to live and work. This could be used to attract jobs and people.
- More community gardens are needed throughout the City.
- More safe, comfortable, well-lighted mid-block crosswalks are needed in all three study areas, including on Stark, between the Home Depot and the east side of the hospital campus (where the hospital is putting in the new driveway).
182nd
- Many parking lots in this area have many empty spaces. They should be filled by:
  - Bazaar, market or food carts
  - Stormwater management facilities with native plants (contact the East Multnomah County Soil and Water Conservation District)
  - Plants and flowers
  - Seating and café tables
  - A coffee shop/cafe
  - Open space
  - A combination of the above items that would make a beautiful community gathering place
  - Removing pavement is desired
- Volunteers could help with transformation of parking lots
- Storefront improvements are welcome in this area.
- Added sidewalks to key destinations is desired, including to schools and Grant Butte.
- A place, such as a community center, for families to come is desired. This could have physical activity for children, arts and crafts, classes, etc. And a café or place for parents to spend time while the children are engaged in activities. This should be coordinated with Boys and Girls Club so they are not duplicated services inefficiently.

Downtown
- The community center could be located in Downtown because it is close to the center of Gresham and to MAX. Parents could spend time at Downtown restaurants and shops while children are engaged in community center activities.
- Additional greenspace/gardens/playgrounds are needed integrated into Downtown.

Hogan/Stark
- Better walking connections are important.
- More trees are needed to make the area more attractive.
- More crosswalks with lights on Stark.

OTHER COMMENTS
- More translation of project materials into Russian is needed.
- Put posters with Russian translation into libraries, especially Midland and Rockwood, and stores frequented by Russian-speaking residents.
- Providing door hangers in Russian for Russian community leaders to distribute at people’s homes would be effective.
Tongan American Resource Committee

When asked what participants most value about the Powell-Division community today, cultural diversity and affordable housing was the biggest community asset. Participants reported that they already had to move from North Portland because rents became unaffordable. They fear having to move again if rents start to increase here. They also value employment opportunities, particularly for the Tongan men in the construction industry.

- Neighborhood, different flavors.
- Employment opportunities, particularly for Tongan men in the construction industry.
- Cultural diversity.
- Fear of losing the cultural diversity.
- Moved from North to the East for affordable rents. If the housing and rents get more expensive, we will have to move again.

TRANSIT

Respondents advise crossing at 82nd Avenue due to the proximity of the community college. In Gresham, they advise crossing at 223rd.

Regarding changes respondents would welcome at the new bus stations, responses follow:

- Safe place to wait for bus
- More space on the sidewalks to accommodate people standing
- Cars coming, need a safe place to wait
- Shelter in the weather, rain, rest
- Buses on Powell boarding currently is unsafe for all as sometimes the bus has to stop in the street
- Lighting needs to be improved

Regarding changes to the neighborhood/businesses, respondents suggest:

- More businesses. They are separated by long walking distances now.
- Keep, provide more affordable housing
- Provide for more places to work
- Develop a station area to reflect the diversity of the Pacific Island community (station area art/theme)

Downtown, at Division & Hood, respondents suggest:

- Community space
- Saturday market on east side; sell products, booth for sewing class
- Banks/other services
- Clinic, medical center/amenities

At Station areas

- Art theme; Pacific Island theme

Increase safety

- More cameras on bus to record disturbances, cut down on fighting
Fares
- Keep the price down for regular adults
- Increase time of transfer
- Very hard on low low income community members
- If the buses are late and you miss a transfer, can increase the price and frustration

OTHER COMMENTS
- Tongan community members would like to help repair sidewalks for safety and employment opportunities
- Improve maintenance at the bus stops
- Landscaping, muddy conditions can make it particularly unpleasant

Latino Network
Initial community observations at the introductory power point presentation:
- Bike lanes need to enlarged, extended
- Cross walks are needed between signaled streets
- Crosswalks need to have a push button lighting systems to alert drivers and make them stop at cross walk till light turns off.
- Slower speed limits at crosswalks need to be established, so speed limits can be respected and provide for more safety for drivers & pedestrians
- Question: Will fare increase or change? Brian Martin response: TriMet will decide
- Question: When will these changes in routes take place? Brian Martin response: 2020

The participants divided into two small groups. For purposes of consolidation, all responses have been combined and checks for similar observations or responses.

Routes:
- Powell, then 82nd (though there is much traffic on 82nd, perhaps 92 might be better.
- Why?
  - Division is too narrow between 39th and 82nd.
  - 82nd is a main street.
  - 92nd is a residential street.
  - Growing business district on 82nd. People who don't drive would prefer 82nd.
  - Easier access to other bus routes and ease of transfer.
  - Division is a high fatality area. This has to be made safer.

- Mt. Hood Community College:
  - From Division cross at 257.
  - The return to Portland could be a different route, perhaps a loop route.
  - Having a Costco like store, Home Depot here is important.
Important priorities: Access and speediness.

- Catch commercial areas on Hogan to provide employment or create businesses that increase employment.
- Park areas to have covered spaces for family activities.
- Better where there isn’t already a bus line (Hogan)
- Would like to see shuttle buses that go from a couple of mid-county destination points to the east side and the west side of town, namely Mt Hood Community College and Downtown/Hillsboro.
- Kane Street needs traffic signals, crosswalks and sidewalks.
- Alternative school site for teens that also help them prepare for life and work skills.
- Skateboard park near high school.
- Community gym.
- Soccer fields.
- Keep Skate World!

Division/182nd neighborhood recommendations:

- More buses on 182nd (N/S bus service).
- Lights on crosswalks, crosswalks w/ lights (have seen a lot of accidents in this area).
- Bike lane signage.
- Need more crosswalks on 182nd.
- Need more sidewalks.
- Lower traffic speed limit for safety.
- Playgrounds/places to entertain kids.
- Community Center with social service agencies like Latino Network, activities.
- Improvement to current parks/outdoor areas because now not safe for activities/playgrounds/kids.
- Pool necessary because otherwise have to travel far
- Parks don’t have recreation centers, playgrounds or amenities
- People don’t use parks because of the above.
- Would like community gardens.
- Would like water parks/play fountains, these are popular with kids.
- Remove one of the gas station to allow for other development (like a pharmacy, WinCo, Walgreens).

Downtown Gresham recommendations:

- Area streets around Health dept. clinic are dangerous for pedestrians, esp. when getting off Max/bus.
- Needs more sidewalks.
- Cleaner area, improved maintenance.
- More lighting.
- Dangerous at night.
- More childcare options in the area.
- Develop a center for Prevention and Treatment: mental health care for adolescents and adults.
Hogan/Stark recommendations:
- Area needs sidewalks.
- Larger park areas with areas for picnics.
- A good area for a community center that offers classes, training on technology so community is better prepared for new jobs in this field.
- Development of a workforce training center.
- Would like to see a mall/outlet (Stark/Mt Hood Medical Center area).
- Would like to see a Lowes here.
- Mid-block crosswalks need flashing lights, maybe something that raised from the ground to assure traffic stops (esp. Stark, Hogan).
- Increase natural areas, more trees.
- Repurpose Salvation Army area to make use more efficient.

Cross-over route references:
- Powell to Division: 50th Avenue
- Hogan (Division/Stark): 257th (Kane)

OTHER COMMENTS
- A shuttle for long trips destinations: for Hillsboro and for Mt. Hood
- Question: What will be the long-term impact on the environment and displacement homes in the area?

Oregon Bhutanese Community Organization
In thinking about the proposed route, what do you value most today?
- Affordable housing is the highest priority, so we don’t have to move.
- Proximity of jobs to housing.
- The benefit of transit for students. When it is fast and on time.
- Establishing safe crossings. Should be around schools, apartments and at 162nd.

How often do you use transit? Most use daily.

Crossover from Powell to Division: most respondents (9) agreed 82nd would be best. One was not sure.

Thinking about the crossover in Gresham, most (11) recommend going East on Division to Kane (257th), then north on Kane to Stark to pick up access to the community college. Three respondents were not sure.

Regarding transit station areas – in terms of getting there: responses follow, with safe places to wait gathering the most votes.
- 13 Sidewalks (more)
- 17 Safe sidewalks
- 15 Crosswalks (more)
All participants agreed with a suggestion to have an emergency phone in the transit stations. Other suggestions including blinking lights at crosswalks, especially at night. One participant suggested overcrossings. Another participant suggested warmers for particularly cold weather. Several agreed public restrooms proximate to the station areas are important.

Regarding land uses at the station areas, responses follow. Participants were unanimous that affordable housing and places to work are essential.

Neighborhood
- More housing – affordable
- Gathering places – particularly places to socialize for seniors, disabled.
- Activities: fairs, farmers’ market/vegetables
- Businesses/Services
- Work

Other ideas
- Connecting disabled people to work and have resources, independence.
- Hold ESL and basic orientation classes on the weekends. Overview to newcomers.
- Would like to invite City’s neighborhood involvement specialist to next meeting.
- Provide tokens for farmers markets for very low income and seniors

Youth Organizers Methods and Summary

1. Recruitment

Based on Phase I Interview efforts, the Cogan Owens Greene team reached out to youth serving organizations and groups such as Latino Network, Native American Youth and Family Center, Gresham Youth Advisory Council, Multnomah Youth Commission, Rosewood Initiative, Rosemary Anderson High School, Portland State University and E-ROC to recruit applicants. Methods used were email outreach, and following up on existing relationships with each of these groups. The recruitment hired youth in high school and early/community college age because of our interest in the following objectives for youth in this age range:

1. Have a wealth of experience in Gresham’s built environment, and the Youth Organizer positions would be an opportunity to apply that expertise;
2. Based on best public engagement practices, there is an opportunity to support the planning education and civic engagement of youth as an under-represented voice in transportation and community planning projects; and
3. Are a reflection of the diversity of Gresham, and are well poised to be the outward representation of the City of Gresham’s efforts in multi-cultural community and business outreach.
Most often, successful applicants had the support from staff from organizations we worked with. Staff assisted with the application as well as follow through with the final hiring and selection process. In total we hired 16 youth from various race/ethnic backgrounds; ages 13-18; attending Mt. Hood Community College, Reynolds HS, Barlow HS, Madison HS, Harvey Scott MS, and youth currently not in school. Youth friendly communication practices, such as text messaging and phone calls during afterschool hours, were used to conduct interviews and convey information during the hiring process.

2. Training
Youth training was conducted with positive youth development practices. Two training day options were offered, to ensure that youth schedules were considered, given school, sports, and other extra-curricular or employment commitments youth already have. Trainings were located in the community at Latino Network’s Rockwood office on 185th across the street from the Plaza del Sol in Rockwood, as a convenient location for youth commuting. Bus fare and refreshments were also provided to ensure a youth oriented environment, to support their full participation. The training covered basic planning concepts of local provision of transportation, transit, land-use and retail activity. We also included the purpose and objectives the Powell-Division Transit and Development Project, a brief synopsis of the agencies involved in the planning process, where the results of the youth organizers’ canvass would fit into the overall Action Plan, and the decision process. Youth also had time to reflect on their own experiences of transportation, the school system, and their own daily routes. Based on this overall context, youth created their own canvassing speech to businesses, to include that they were surveying business owners on behalf of the City of Gresham to learn more about how a new fast bus might be able to serve the community better than the current level of services people experience.

3. Canvassing
Youth canvassers working in pairs, conducted a total of 65 unique business surveys, over four, three-hour canvassing shifts. Canvass field areas included SE 182nd Ave and Division, SE Hogan and Stark, and SE Eastman Parkway and Division. Youth were also able to collect 17 transit rider surveys. Each canvass was conducted professionally, with youth wearing official project name tags, as well as introducing themselves as connected to the City of Gresham, and leaving both Cogan Owens Greene and City contact information (Brian Martin, Senior Planner) at the end of each survey.

Canvassing was generally a new activity for most youth, especially high school aged youth. College-age youth already had some experience with canvassing and were more confident during collection. We paired strong youth with those just learning, to provide an opportunity for peer learning and relationship building. Youth Commissioners, even those of high school age, also proved to be confident community builders and engaged at the same level as college age youth when meeting with business owners and operators.
4. Coding and Qualitative Analysis

Upon completion of the survey collection, we conducted a final coding and analysis session with youth organizers in order to help process the information for final reporting. Youth met downtown Portland at COG offices, which was a general challenge for youth who do not often go to the Central City.

The session was divided into three main sections: qualitative reflection and analysis, coding, and reflection on the canvassing experience and their employment in this project.

Qualitative Analysis

Based on their memory, youth reflected on the general things they heard and remembered from canvassing over 60 business in Gresham. In order to surface themes from what they heard, youth decided to think about the transportation project and its objective to encourage and provide high quality efficient bus service to Gresham residents. Youth determined that people take the bus for the following reasons to get to:

- Work
- School
- Fun/Entertainment
- Essentials for life like food, soap/hygiene supplies, and clothes, etc.

Youth also asked themselves why do they, themselves take the bus. They determined the following:

- Don’t have a car, so we have to
  - Can’t afford a car, no other way to get around
  - Connected to income and poverty
- Cheaper, and can save on gas money, and it is cheaper than other options
- May be against the use of gas
- Parking in downtown Portland is expensive, and don’t want/can’t pay it.
- Efficient and faster than walking
- Must get around, so it’s a good way to do it
- Easy to get to friends’ houses
- Shopping
- Many people can go together, you can go as a big group to the movies or to a game, and don’t need a big car
- Visit family
- You can multitask, read, or chill out and stare out the window
- Some people don’t want to drive at all, or they might be afraid to drive a car in traffic
- Some people can take the bus, so they don’t have to drive drunk

From this discussion, youth identified that there are many obstacles good transportation options that promote success in life, and that those obstacles might be felt more deeply for some groups than others. The general groups that youth organizers felt were important to think about when we say “Transit Dependent” are:

- Youth
- Low Income or those who experience poverty - particularly those who can’t afford cars
- People with disabilities
Youth then used the question, How do we support folks with obstacles? And which improvements that you heard from business owners help do that the best? Youth were asked to prioritize the qualitative answers this way. The following improvements were prioritized:

- More accessible routes to people in the neighborhoods, not just on the busy streets
- Cheaper fares for youth and adults
- Extended transfer times
- General stop safety (lighting, shelters, street trees, neighborhood design), and safe, mid-block and intersection crossings in high traffic areas
- Bus frequency and reliability to support all kinds of schedules (i.e. shift workers)
- Wayfinding and Comfort at the shelters: having posted bus routes, schedules and maps and high quality protection from the weather

Additionally, it was important for youth to note that many business owners did not have positive perspectives or impression of transit and those who ride transit. Youth noticed that it was often a negative response, and that transit was not generally valued as a community asset. Business owners also expressed a general perception that people who use transit might be homeless, poor, or up to no good.

Coding
Youth used the coding categories determined by Metro, coding the raw responses collected. Using the context and “equity” lens they created during the Qualitative Analysis. The codes reflected in this report are included in our results and recommendations here.

Reflection on Employment and Canvassing
Youth concluded that the canvassing work in general was not only fun to do, but also that they appreciated getting to interact with business owners in a way they have never before. They felt that during the surveys they were able to build a community connection with business owners, when usually there is a barrier to engagement between youth and adults. Youth also were generally excited to have this opportunity, as there are few jobs that have the dual purpose of community engagement AND the public benefit of providing information for decision making about neighborhood changes. Some youth also felt like it was a great opportunity to encourage adults to get out of their own comfort zones, to engage with youth in the community as well.

Youth Organizers were adamant that we continue this work if possible, and if there were other such similar opportunities that they be put on a list to be contacted. Youth also generally appreciated the youth friendly hours, atmosphere and positive youth development style of the adults/employers. Youth also responded very positively to having the practice of developing group agreements that everyone would follow, so that all youth and adults were empowered and responsible for their own actions when working and interacting with one another.

On the other hand, youth felt that changes could be made to improve their work and the experience. Youth would like for the process and project to be more youth-led, and to work with adults and the other youth involved in the future to figure out how to better deliver a youth-led project and product. Additionally they wanted to be made more clear that this was an occasional opportunity, and were confused that it wasn’t a Monday through Friday type job opportunity.
Demographics

Age
Business, Latino Network, Latino Parent Night, Bhutanese, Youth

Race/Ethnicity – 103 responses
INTRODUCTION

Lines 4-Division and 9-Powell are among the region’s busiest bus lines. The Powell-Division Transit and Development Project will bring improvements that save riders time and provide a higher quality service beyond today’s Frequent Service.

We are studying a range of bus options, routes that connect Gresham and Portland, and ways to improve walking and biking access along the route.

So far, the project Steering Committee decided to continue work on a bus rapid transit line that will serve Downtown Portland, cross the Willamette River on the Ross Island Bridge or Tilikum Crossing Bridge, travel on Powell Boulevard in southeast Portland and use Division Street to the east, including in Gresham.

But there are more choices, and we need your help!

You can help design the line by answering the following short list of questions to help with remaining route choices and what positive changes are desired in the neighborhoods and commercial districts along the route.
1. In thinking about the proposed route, please describe what you value most in the Powell Division area, what is the first thing that comes to mind? __________________________________________________________
______________________________________________________________________________________________
______________________________________________________________________________________________

2. How often have you used transit in the last month or so?
☐ Haven't used
☐ Once or twice
☐ Few times a week
☐ Daily
If you rode transit in the last month, did you use No. 4 Division? ☐ Yes ☐ No
No. 9 Powell? ☐ Yes ☐ No

3. Better, faster bus service is being planned to run from Downtown Portland to Gresham, using Powell Boulevard on west end of the line and switching to Division Street as it heads east. Where should the bus switch from Powell to Division:
☐ Cesar Chavez (39th)
☐ 50th
☐ 52nd
☐ 82nd
☐ 92nd
☐ Not sure

Why? _________________________________________________________________________________________
______________________________________________________________________________________________
______________________________________________________________________________________________

4. The route will serve Downtown Gresham, including the Gresham Transit Center at 8th and Kelly. What is the best route for it to continue to Mt. Hood Community College?
☐ West on Division to Eastman Parkway (223rd), north on Eastman Parkway (223rd) to Stark, then east on Stark to Kane
☐ North on Cleveland to Stark, then east on Stark to Kane (257th)
☐ East on Division to Hogan, then north on Hogan to Stark, then east on Stark to Kane (257th)
☐ East on Division to Kane (257th), then north on Kane to Stark
☐ Not sure

Why? _________________________________________________________________________________________
______________________________________________________________________________________________
______________________________________________________________________________________________
5. Which are the most important changes you would welcome near the new bus stations?

Relating to getting there:
□ More sidewalks
□ Safe-feeling sidewalks (with street trees and planter strips, etc.)
□ More crosswalks that allow people to safely cross busy streets.
□ More places where biking feels safe
□ Comfortable, convenient places to wait for buses
□ Other

About the neighborhood/businesses:
□ More housing that is affordable to people at a range of income levels.
□ Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize.
□ Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood.
□ More businesses to shop or get services (insurance, banks, hair salons, etc).
□ More places to work
□ Other? Explain

What other ideas do you have about how bus rapid transit should work in the corridor, such as with the route, the bus itself, transit stops or the area around the transit stops?

---

To help prepare for this future bus rapid transit line, the City of Gresham is trying to understand what positive changes people would like to see around the following potential bus stops:

- 182nd and Division
- Eastman (223rd) and Division near Downtown Gresham
- Stark and Hogan (242nd)

6. Which of the following are the top priorities for 182nd and Division? (see map)

Relating to getting there:
□ More sidewalks
□ Safe-feeling sidewalks (with street trees and planter strips, etc.)
□ More crosswalks that allow people to safely cross busy streets.
□ More places where biking feels safe
□ Comfortable, convenient places to wait for buses
□ Other

About the neighborhood/businesses:
□ More housing that is affordable to people at a range of income levels.
□ Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize.
□ Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood.
□ More businesses to shop or get services (insurance, banks, hair salons, etc).
□ More places to work
□ Other? Explain
Do you have other comments about potential changes near 182nd and Division once the bus rapid transit is in place?________________________________________________________

7.  Which of the following are the top priorities for Eastman and Division? (see map)
Relating to getting there:
☐ More sidewalks
☐ Safe-feeling sidewalks (with street trees and planter strips, etc.)
☐ More crosswalks that allow people to safely cross busy streets.
☐ More places where biking feels safe
☐ Comfortable, convenient places to wait for buses
☐ Other________________________________________________________

About the neighborhood/businesses:
☐ More housing that is affordable to people at a range of income levels.
☐ Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize.
☐ Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood.
☐ More businesses to shop or get services (insurance, banks, hair salons, etc).
☐ More places to work
☐ Other? Explain __________________________________________________

Do you have other comments about potential changes near Eastman and Division once the bus rapid transit is in place?________________________________________________________________________________________

8.  Which of the following are the top priorities for Stark and Hogan? (see map)
Relating to getting there:
☐ More sidewalks
☐ Safe-feeling sidewalks (with street trees and planter strips, etc.)
☐ More crosswalks that allow people to safely cross busy streets.
☐ More places where biking feels safe
☐ Comfortable, convenient places to wait for buses
☐ Other________________________________________________________

About the neighborhood/businesses:
☐ More housing that is affordable to people at a range of income levels.
☐ Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize.
☐ Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood.
☐ More businesses to shop or get services (insurance, banks, hair salons, etc).
☐ More places to work
Do you have other comments about potential changes near Stark and Hogan once the bus rapid transit is in place? ______________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________

Your survey is anonymous. The following questions are included only to help us know how well results represent people in the corridor.

9. How old are you?
   □ 0-17 years
   □ 18-24 years
   □ 25-44 years
   □ 45-64 years
   □ 65+ years
   □ I’d prefer not to answer

10. With which of the following racial or ethnic groups do you most closely identify? [check all that apply]
   □ African Immigrant  Country of Origin:_____________________________________
   □ Asian
   □ African American/Black
   □ Eastern European  Country of Origin:_____________________________________
   □ Hispanic or Latino
   □ Native American
   □ Pacific Islander  Country of Origin:_____________________________________
   □ White
   □ Other (specify) _______________________________________________________
   □ I’d prefer not to answer

11. What gender do you identify with?
   □ Female
   □ Male
   □ Other
   □ I’d prefer not to answer

12. How much education have you completed?
   □ Elementary
   □ Some high school
   □ High school graduate
   □ Some college/community college
   □ College graduate or more

What is your zipcode? ________________

Thank you for participating!
If you would like to receive updates about this project so you can stay involved, please fill out the information below or go to www.oregonmetro.gov/powelldivision to sign up for the email list.

First and Last Name

Email
INTRODUCCIÓN
Las rutas de los buses 4-División y 9-Powell se encuentran entre las más concurridas líneas de autobuses de la región. El proyecto de Tránsito y Desarrollo Powell-Division traerá mejoras que ahorraran tiempo y ofrecerán un servicio de mayor calidad más allá del servicio frecuente que existe actualmente.

Estamos estudiando una serie de opciones de buses, rutas que conectan Gresham y Portland, y formas de mejorar el acceso a pie o en bicicleta a lo largo de la ruta.

Hasta el momento, el Comité Directivo del proyecto ha decidido continuar trabajando en una línea de autobuses de tránsito rápido que servirá el centro de Portland, cruzara el río Willamette en el puente Ross Island o Tilikum, pasara sobre Powell Boulevard en el sureste de Portland y en la calle Division al este, incluyendo Gresham.

_Pero hay más opciones, y necesitamos tu ayuda!_

Usted puede ayudar a diseñar la ruta respondiendo a la siguiente lista de preguntas para ayudar con el resto de opciones de rutas y compartir cuales cambios positivos desea ver en los vecindarios y distritos comerciales a lo largo de la ruta.
1. Al pensar en la ruta propuesta, por favor describa lo que valora más en el área de las rutas División y Powell, ¿qué es lo primero que se le viene a la mente? __________________________________________
   ________________________________________________________________________________________________
   ________________________________________________________________________________________________

2. ¿Con qué frecuencia utilizó el servicio de tránsito en el último mes?
   ☐ No he utilizado el servicio de tránsito
   ☐ Una o dos veces
   ☐ Una o dos veces a la semana
   ☐ diario
   Si usted ha utilizado el servicio de tránsito en el último mes, que líneas o rutas: No. 4 División? ☐ Sí ☐ No
   No. 9 Powell? ☐ Sí ☐ No

3. Se está planeando servicio de autobuses mejor y más rápidos para conectar a Portland y Gresham, utilizando Powell Boulevard, en el extremo oeste de la línea y habrá un cambio a la calle Division ya que se aproxime hacia el este. ¿Dónde debe cambiar el autobús de Powell a Division:
   ☐ Cesar Chavez (39th)
   ☐ 50th
   ☐ 52nd
   ☐ 82nd
   ☐ 92nd
   ☐ No está seguro
   Porque? _______________________________________________________________________________________
   ________________________________________________________________________________________________
   ________________________________________________________________________________________________

4. La ruta servirá Downtown Gresham, incluyendo el Centro de Tránsito de Gresham en la 8th y Kelly. ¿Cuál es la mejor ruta para que continúe hacia Mt. Hood Community College?
   ☐ Hacia el oeste por la División hasta llegar a Eastman Parkway (223rd), luego al norte sobre la Eastman Parkway (223rd) hasta llegar a la Stark, y luego hacia el este por la Stark hasta llegar a la Kane
   ☐ Norte de Cleveland hacia la Stark, luego hacia el este por la Stark hacia Kane (257th)
   ☐ Hacia el este por la División hasta llegar a la Hogan, luego hacia el norte por Hogan hasta llegar a la Stark, y luego hacia el este por Stark hasta llegar a la Kane (257th)
   ☐ Hacia el este por la División hasta llegar a la Kane (257th), y hacia el norte por Kane hasta llegar a la Stark
   ☐ No estoy seguro
   Porque? _______________________________________________________________________________________
   ________________________________________________________________________________________________
   ________________________________________________________________________________________________
5. ¿Cuáles son los cambios más importantes que le gustaría ver en las nuevas estaciones de autobús?
Referente a cómo llegar allí:

- Más aceras.
- Aceras que se sientan seguras para caminar (con árboles en las calles y jardineras, etc.)
- Más cruces peatonales que permiten a la gente a cruzar con seguridad las calles ocupadas.
- Más lugares en los que manejar bicicleta se sienta seguro
- Lugares cómodos y convenientes para esperar los autobuses
- Otro: Explique

Referente del vecindario/empresas:

- Más viviendas que sean accesibles a las personas con varios niveles de ingresos.
- Sitios de reunión, tales como plazas, mercados al aire libre o negocios que son buenos lugares para los vecinos y las familias para conocerse y socializar.
- Actividades tales como mercados y ferias o usos temporales, tales como carros de comida o loncheras.
- Más negocios para comprar o recibir servicios (seguros, bancos, peluquerías, etc).
- Más lugares para trabajar
- Otro: Explique

¿Qué otras ideas tiene usted acerca de cómo los buses de tránsito rápido deben operar en el corredor, como ruta, el propio autobús, paradas de transporte o en el área alrededor de las paradas de tránsito?

Para prepararnos para esta futura línea de autobuses de tránsito rápido, la Ciudad de Gresham está tratando de entender que cambios positivos les gustaría ver alrededor de las siguientes estaciones de bus:

- División y la 182nd
- Eastman (223th) y la División cerca del centro de Gresham
- Stark y Hogan (242th)

6. ¿Cuál de las siguientes son las dos principales prioridades de 182nd y la División? (ver mapa)
Referente a cómo llegar allí:

- Más aceras.
- Aceras que se sientan seguras para caminar (con árboles en las calles y jardineras, etc.)
- Más cruces peatonales que permiten a la gente a cruzar con seguridad las calles ocupadas.
- Más lugares en los que manejar bicicleta se sienta seguro
- Lugares cómodos y convenientes para esperar los autobuses
- Otro

Referente al vecindario/empresas:

- Más de vivienda que sea accesible a las personas con varios niveles de ingresos.
- Los sitios de reunión, tales como plazas, mercados al aire libre o negocios que son buenos lugares para los vecinos y las familias para conocerse y socializar.
- Actividades tales como mercados y ferias o usos temporales, tales como carros de comida para animar el barrio.
- Más negocios para comprar o recibir servicios (seguros, bancos, peluquerías, etc).
- Más lugares para trabajar
- Otro: Explique
¿Tiene otros comentarios acerca de posibles cambios cerca de la 182nd y la División una vez el servicio rápido de autobuses esté en ese lugar?

7. ¿Cuál de las siguientes son las dos principales prioridades de Eastman y de la División? (ver mapa)
Referente a llegar allí:

- Más aceras.
- Aceras que se sientan seguras para caminar (con árboles en las calles y jardineras, etc.)
- Más cruces peatonales que permiten a la gente a cruzar con seguridad las calles ocupadas.
- Más lugares en los que manejar bicicleta se sienta seguro
- Lugares cómodos y convenientes para esperar los autobuses
- Otro ____________________________

Referente al vecindario/empresas:

- Más de vivienda que sea accesible a las personas con varios niveles de ingresos.
- Los sitios de reunión, tales como plazas, mercados al aire libre o negocios que son buenos lugares para los vecinos y las familias para conocerse y socializar.
- Actividades tales como mercados y ferias o usos temporales, tales como carros de comida para animar el barrio.
- Más negocios para comprar o recibir servicios (seguros, bancos, peluquerías, etc).
- Más lugares para trabajar
- Otro? Explique ____________________________

¿Tiene otros comentarios sobre los posibles cambios cerca de Eastman y División una vez que el servicio rápido de autobuses esté en ese lugar?

8. ¿Cuál de las siguientes son las dos principales prioridades de Stark y Hogan? (ver mapa)
Referente a cómo llegar allí:

- Más aceras.
- Aceras que se sientan seguras para caminar (con árboles en las calles y jardineras, etc.)
- Más cruces peatonales que permiten a la gente a cruzar con seguridad las calles ocupadas.
- Más lugares en los que manejar bicicleta se sienta seguro
- Lugares cómodos y convenientes para esperar los autobuses
- Otro ____________________________

Referente al vecindario/empresas:

- Más de vivienda que sea accesible a las personas con varios niveles de ingresos.
- Los sitios de reunión, tales como plazas, mercados al aire libre o negocios que son buenos lugares para los vecinos y las familias para conocerse y socializar.
- Actividades tales como mercados y ferias o usos temporales, tales como carros de comida para animar el barrio.
- Más negocios para comprar o recibir servicios (seguros, bancos, peluquerías, etc).
Más lugares para trabajar
Otro? Explique ________________________________________________________________

¿Tiene otros comentarios sobre los posibles cambios cerca de la Stark y la Hogan una vez que el tránsito rápido de autobuses está en ese lugar? ________________________________________________________________

Preguntas demográficas – opcionales. Estas preguntas se incluyen sólo para ayudarnos a saber lo bien que los resultados representan a las personas que viven en el área.

9. ¿Cuántos años tienes?
   - 0-17 años
   - 18 a 24 años
   - 25 a 44 años
   - 45 a 64 años
   - Más de 65 años
   - Prefiero no contestar

10. ¿Con cuál de los siguientes grupos raciales o étnicos se identifica más? [marque todos los que corresponda]
   - Inmigrantes africanos  País de origen:______________________________
   - Asiático
   - Afroamericano/Negro
   - Europeo del Este  País de origen:______________________________
   - Hispanos o latinos
   - Nativo americano
   - De las Islas del Pacífico  País de origen:______________________________
   - Blanco
   - Otros (especificar) ______________________________
   - Prefiero no contestar

11. ¿Con cuál género se identifica?
   - Mujer
   - Hombre
   - Otros
   - Prefiero no contestar

12. ¿Cuánta educación ha completado?
   - Escuela Primaria
   - Algunos estudios secundarios
   - Graduado de la preparatoria
   - Un poco de universidad / colegio comunitario
   - Graduado de la universidad

Cuál es su Código Postal? ____________________________

Gracias por participar!
Si usted desea recibir actualizaciones por correo electrónico acerca de este proyecto para que pueda seguir participando, por favor ponga su nombre y apellido y correo electrónico o ir a la página www.oregonmetro.gov/powelldivision para inscribirse en la lista de correo electrónico.

_________________________________________________________________________________________

Nombre
_________________________________________________________________________________________

Correo electrónico
Hello! I am working with the City of Gresham to help improve transit along Powell Division. Do you have a few moments to answer a few questions? Everyone who answers will be entered into a drawing for free zoo tickets. Thank you!

1. How can transit better serve your business?
2. How could transit service be improved?
3. Would it be helpful if more people came by transit?
4. Which are the most important changes you would welcome near the new bus stations?
   About getting to transit:
   a. More sidewalks.
   b. Safe-feeling sidewalks (with street trees and planter strips, etc.)
   c. More crosswalks that allow people to safely cross busy streets.
   d. More places where biking feels safe
   e. Comfortable, convenient places to wait for buses
   f. Other ____________________________________
   About the neighborhood/businesses:
   g. More housing that is affordable to people at a range of income levels.
   h. Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize.
   i. Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood.
   j. More businesses to shop or get services (insurance, banks, hair salons, etc).
   k. More places to work
   l. Other? Explain ____________________________________

5. Demographics questions - optional
   These questions are included only to help us know how well results represent people in the corridor.
   How old are you?
   • 0-17 years
   • 18-24 years
   • 25-44 years
   • 45-64 years
   • 65+ years
   • I’d prefer not to answer

   With which of the following racial or ethnic groups do you most closely identify? [check all that apply]
   • African Immigrant __________Country of Origin
   • Asian __________Country of Origin
• African American/Black
• Hispanic or Latino Country of Origin
• Native American Tribe
• Pacific Islander Country of Origin
• White
• Other (specify)
• I'd prefer not to answer

What gender do you identify with?
• Female
• Male
• Other
• I'd prefer not to answer

How much education have you completed?
• Elementary
• Some high school
• High school graduate
• Some college/community college
• College graduate or more

If you would like to receive updates about this project and enter the drawing, please fill out the information below.

_________________________________________________________________________________________
First and Last Name
_________________________________________________________________________________________
Email
_________________________________________________________________________________________
Company
_________________________________________________________________________________________
Phone

Also, you can go to www.oregonmetro.gov/powelldivision to sign up for the email list.

Thank you!
Hola! Estamos trabajando con la Ciudad de Gresham para ayudar a mejorar el tránsito a lo largo de las calles División y Powell. ¿Tiene unos minutos para contestar algunas preguntas? Todos los que contesten entrarán a un sorteo de entradas gratis al zoológico. Gracias!

1. ¿Cómo podemos mejorar el servicio de transporte en beneficio de su negocio?

2. ¿Qué preocupaciones podría tener acerca de tránsito?

3. Aproximadamente, ¿qué porcentaje de las personas que visitan su negocio viene en bus o MAX cada día?

4. ¿Lleva un registro de cómo los clientes lleguen a su negocio?  Sí  No
   Si es así, por favor cuéntenos ______________________________________________________

5. ¿Le gustaría que el número de personas que vienen a su negocio por tránsito (bus o MAX) aumente o disminuya? ¿Por qué?________________________________________________________

6. ¿Cuáles son los cambios más importantes que le gustaría ver cerca de las nuevas estaciones de autobús?
   Referente a cómo llegar allí:
   a. Más aceras.
   b. Aceras donde se sienta seguro caminar (con árboles en las calles y las jardineras, etc.)
   c. Más cruces peatonales que permiten a la gente cruzar con seguridad las calles con bastante tráfico.
   d. Más lugares en los que manejan bicicleta se sienta seguro
   e. Lugares cómodos y convenientes para esperar los autobuses
   f. Otro? Explique _______________________________________________________________

   Referente del vecindario / empresas:
   a. Más viviendas que sean accesibles a las personas con varios niveles de ingresos.
   b. Sitios de reunión, tales como plazas, mercados al aire libre o negocios que sean buenos lugares para los vecinos y las familias para conocerse y socializar.
   c. Actividades tales como mercados y ferias o negocios temporales, tales como carros de comida o loncheras para animar el vecindario.
   d. Más de los negocios para comprar u obtener servicios (seguros, bancos, peluquerías, etc).
   e. Más lugares para trabajar
   f. Otro? Explique _______________________________________________________________
Preguntas demográficas - opcionales

Estas preguntas se incluyen sólo para ayudarnos a saber lo bien que los resultados representan las personas en el área.

7. ¿Cuántos años tienes?
   - 0-17 años
   - 18 a 24 años
   - 25 a 44 años
   - 45 a 64 años
   - Más de 65 años
   - Prefiero no contestar

8. ¿Con cuál de los siguientes grupos raciales o étnicos se identifica más? [marque todos los que corresponda]
   - Inmigrantes africanos__________________________ país De origen
   - Asiático
   - Afroamericano / Negro
   - Europeo del Este_________________________ país De origen
   - Hispanos o latinos___________________ país De origen
   - Nativo americano
   - De las Islas del Pacífico__________ País de origen
   - Blanco
   - Otros (especificar) ______________________________
   - Prefiero no contestar

9. ¿Con cuál género se identifica?
   - Mujer
   - Hombre
   - Otro
   - Prefiero no contestar

10. ¿Cuánta educación ha completado?
    - Escuela Primaria
    - Algunos estudios secundarios
    - Graduado de la preparatoria
    - Un poco de universidad / colegio comunitario
    - Graduado de la universidad

Si a usted le gustaría recibir actualizaciones sobre este proyecto y participar en el sorteo, por favor complete la siguiente información.

__________________________________________________________________________
Nombre y apellido

__________________________________________________________________________
Correo electrónico

___________________________________________________________________________________
Empresa

________________________________________________________________________________________
Teléfono

También, usted puede ir a www.oregonmetro.gov/powelldivision para inscribirse en la lista de correo electrónico. Muchas Gracias!
Introduction

The 4 and 9 are among the region’s busiest bus lines. The Powell-Division Transit and Development Project will bring faster, safer service along 15 miles between downtown Portland and Mt. Hood Community College. Could we ask you two quick questions about what you’d like to see along this future line to enter a drawing for free zoo tickets?

Relating to getting to the bus, what is most important?

- a. More sidewalks
- b. Safe-feeling sidewalks (with street trees and planter strips, etc.)
- c. More crosswalks that allow people to safely cross busy streets
- d. More places where biking feels safe
- e. Comfortable, convenient places to wait for buses
- f. Other ________________________________

About the neighborhood/businesses:, what would you like to see?

- g. More housing affordable at a range of incomes
- h. Gathering places, such as plazas, outdoor markets or businesses that are good places for neighbors and families to meet and socialize
- i. Activities such as markets and fairs or temporary uses such as food carts to enliven the neighborhood
- j. More businesses to shop or get services (insurance, banks, hair salons, etc)
- k. More places to work
- l. Other? Explain ________________________________________________________________

Other ideas: ______________________________________________________________________
Demographics (optional). The following questions are included only to help us know how well results represent people in the corridor.

23. How old are you? [circle]
   - 0-17 years
   - 18-24 years
   - 25-44 years
   - 45-64 years
   - 65+ years
   - I'd prefer not to answer

24. With which of the following racial or ethnic groups do you most closely identify? [check all that apply]
   - African Immigrant _________Country of Origin
   - Asian __________Country of Origin
   - African American/Black
   - Eastern European _________Country of Origin
   - Hispanic or Latino _________Country of Origin
   - Native American _________ Tribe
   - Pacific Islander ________ Country of Origin
   - White
   - Other (specify) ____________________
   - I'd prefer not to answer

25. What gender do you identify with? [circle]
   - Female
   - Male
   - Other
   - I’d prefer not to answer

How much education have you completed?
   - Elementary
   - Some high school
   - High school graduate
   - Some college/community college
   - College graduate or more

Zip Code: __________   Thank you!

For more information: www.oregonmetro.gov/powelldivision to sign up for the email list.

Name: _____________________________________________________________

Email: _____________________________________________________________
Powell-Division Proyecto de Transito y Desarrollo
Station Area Survey February 13, 2015

Introduction

Hola! Estamos trabajando con la Ciudad de Gresham para ayudar a mejorar el tránsito a lo largo de las calles División y Powell. ¿Tiene unos minutos para contestar algunas preguntas? Todos los que contesten entraran a un sorteo de entradas gratis al zoológico. Gracias!

Referente a cómo llegar allí:

a. Más aceras.
b. Aceras que se sientan seguras para caminar (con árboles en las calles y jardineras, etc.)
c. Más cruces peatonales que permiten a la gente a cruzar con seguridad las calles ocupadas.
d. Más lugares en los que manejar bicicleta se sienta seguro
e. Lugares cómodos y convenientes para esperar los autobuses
f. ¿Otro? Explique ___________________________________________________________________

Referente del vecindario / empresas:

g. Más viviendas que sean accesibles a las personas con varios niveles de ingresos.
h. Sitios de reunión, tales como plazas, mercados al aire libre o negocios que son buenos lugares para los vecinos y las familias para conocerse y socializar.
i. Actividades tales como mercados y ferias o usos temporales, tales como carros de comida o loncheras.
j. Más negocios para comprar o recibir servicios (seguros, bancos, peluquerías, etc).
k. Más lugares para trabajar
l. Otro? Explique __________________________________________________________________

Otras ideas: _______________________________________________________________________________
Preguntas demográficas – opcionales. Estas preguntas se incluyen sólo para ayudarnos a saber lo bien que los resultados representan las personas en el área.

23. ¿Cuántos años tienes?
0-17 años  18 a 24 años  25 a 44 años  45 a 64 años  Más de 65 años  Prefiero no contestar

24. ¿Con cuál de los siguientes grupos raciales o étnicos se identifica más? [marque todos los que corresponda]
   - Inmigrantes africanos________________país De origen
   - Asiático
   - Afroamericano / Negro
   - Europeo del Este________________________país De origen
   - Hispanos o latinos______________________país De origen
   - Nativo americano
   - De las Islas del Pacífico________________ País de origen
   - Blanco
   - Otros (especificar) ______________________
   - Prefiero no contestar

25. ¿Con cuál género se identifica?
   - Mujer  Hombre  Otros  Prefiero no contestar

¿Cuánta educación ha completado?
   - Escuela Primaria
   - Algunos estudios secundarios
   - Graduado de la preparatoria
   - Un poco de universidad / colegio comunitario
   - Graduado de la universidad

Cuál es su Código Postal? ________________

Gracias!

Para más información: www.oregonmetro.gov/powelldivision para inscribirse en la lista de correo electrónico.

Nombre: _______________________________________________________________________
Correo electrónico: _______________________________________________________________
Responses by Interest Group

Business Survey

Getting to Transit

<table>
<thead>
<tr>
<th>Getting to Transit</th>
<th>Response</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sidewalks</td>
<td>16</td>
<td>24%</td>
</tr>
<tr>
<td>Safe-feeling sidewalks</td>
<td>18</td>
<td>27%</td>
</tr>
<tr>
<td>Crosswalks</td>
<td>24</td>
<td>36%</td>
</tr>
<tr>
<td>Biking feels safe</td>
<td>9</td>
<td>13%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
<td>15</td>
<td>22%</td>
</tr>
</tbody>
</table>

Neighborhood / Business

<table>
<thead>
<tr>
<th>Neighborhood / Business</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Gathering places</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Activities</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>Businesses</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Work</td>
<td>22%</td>
<td></td>
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</tbody>
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### Neighborhood/Businesses Response Percent

<table>
<thead>
<tr>
<th>Neighborhood/Businesses</th>
<th>Response</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Housing</td>
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<td>25</td>
<td>38%</td>
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<tr>
<td>Activities</td>
<td>15</td>
<td>23%</td>
</tr>
<tr>
<td>Businesses</td>
<td>8</td>
<td>12%</td>
</tr>
<tr>
<td>Work</td>
<td>8</td>
<td>12%</td>
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### Youth

#### Getting to Transit

<table>
<thead>
<tr>
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<th>Response</th>
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<tbody>
<tr>
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<td>50%</td>
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<tr>
<td>Crosswalks</td>
<td>5</td>
<td>50%</td>
</tr>
<tr>
<td>Biking feels safe</td>
<td>1</td>
<td>10%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
<td>7</td>
<td>70%</td>
</tr>
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</table>
### Neighborhood / Businesses

<table>
<thead>
<tr>
<th>Neighborhood/Businesses</th>
<th>Response</th>
<th>Percent</th>
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<tbody>
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<td>Housing</td>
<td>3</td>
<td>30%</td>
</tr>
<tr>
<td>Gathering places</td>
<td>7</td>
<td>70%</td>
</tr>
<tr>
<td>Activities</td>
<td>6</td>
<td>60%</td>
</tr>
<tr>
<td>Businesses</td>
<td>1</td>
<td>10%</td>
</tr>
<tr>
<td>Work</td>
<td>1</td>
<td>10%</td>
</tr>
</tbody>
</table>

### Latino

**Latino Network**

### Getting to Transit

- Sidewalks: 23%
- Safe-feeling sidewalks: 21%
- Crosswalks: 17%
- Biking feels safe: 17%
- Places to wait for buses: 22%
### Getting to Transit

<table>
<thead>
<tr>
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<th>Response</th>
<th>Percent</th>
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<td>60%</td>
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<tr>
<td>Crosswalks</td>
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<tr>
<td>Biking feels safe</td>
<td>9</td>
<td>60%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
<td>12</td>
<td>80%</td>
</tr>
</tbody>
</table>

### Neighborhoods / Businesses

- **Housing**: 27%
- **Gathering places**: 27%
- **Activities**: 11%
- **Businesses**: 11%
- **Work**: 24%

<table>
<thead>
<tr>
<th>Neighborhood/Businesses</th>
<th>Response</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>12</td>
<td>80%</td>
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<tr>
<td>Gathering places</td>
<td>11</td>
<td>73%</td>
</tr>
<tr>
<td>Activities</td>
<td>5</td>
<td>33%</td>
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<tr>
<td>Businesses</td>
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<td>33%</td>
</tr>
<tr>
<td>Work</td>
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Latino Parent Night

Getting to Transit

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<tr>
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<td>18%</td>
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<td>Safe-feeling sidewalks</td>
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<td>27%</td>
</tr>
<tr>
<td>Crosswalks</td>
<td>6</td>
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<td>9%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
<td>3</td>
<td>27%</td>
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Neighborhoods / Businesses

<table>
<thead>
<tr>
<th>Neighborhood/Businesses</th>
<th>Response</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Housing</td>
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<td>57%</td>
</tr>
<tr>
<td>Gathering places</td>
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<td>43%</td>
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### Bhutanese

#### Getting to Transit

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<tr>
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<td>23%</td>
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<tr>
<td>Safe-feeling sidewalks</td>
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<td>77%</td>
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<td>Biking feels safe</td>
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<td>38%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
<td>10</td>
<td>77%</td>
</tr>
</tbody>
</table>

#### Neighborhood / Business

- Housing: 23%
- Gathering places: 27%
- Activities: 17%
- Businesses: 13%
- Work: 20%
### Neighborhood/Businesses Responses

<table>
<thead>
<tr>
<th>Neighborhood/Businesses</th>
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<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Housing</td>
<td>8</td>
<td>62%</td>
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<tr>
<td>Gathering places</td>
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<td>46%</td>
</tr>
<tr>
<td>Activities</td>
<td>4</td>
<td>31%</td>
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<tr>
<td>Businesses</td>
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<td>38%</td>
</tr>
<tr>
<td>Work</td>
<td>7</td>
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### Platform Intercept Surveys

#### Getting to Transit

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Sidewalks</td>
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<td>9%</td>
</tr>
<tr>
<td>Places to wait for buses</td>
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<td>45%</td>
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### Neighborhood / Business

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</tr>
<tr>
<td>Businesses</td>
<td>3</td>
<td>14%</td>
</tr>
<tr>
<td>Work</td>
<td>6</td>
<td>27%</td>
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