



PORTLAND'S
CENTERS FOR THE ARTS

Connecting Community and Culture

Portland's Centers for the Arts
FY 2015-16 Report

Portland's place for arts

Portland's Centers for the Arts forges connections between art and audience that expand our understanding of the world around us—while contributing significantly to the region's economy. Here's how the five venues provided economic benefits to the Portland metro area in FY2015-16.

Total spending	\$93,388,000
Total jobs	980
Total earnings	\$36,532,000
Total tax revenues	\$3,027,000



Engaging and educating the community's kids

The Education and Community Engagement Program at Portland's—new in FY2015-16—reached nearly 6,000 students with free and culturally diverse performances. Offered to schools with a high percentage of low-income students, the robust educational programming gets kids excited about science, literature, and the arts.

Portland's paid for all expenses, including busing to and from the venue and study guides translated into five languages. We're expanding the program in 2016-17, expecting to reach more than 20,000 students at the Portland's venues and other community locations and via online streaming.

Portland's Presents

Portland's presented 26 events in FY2015-16, welcoming a diverse range of world-class performers to Portland. Highlights included the National Geographic Live speaker series, Black Violin, Chris Thile, Béla Fleck with Abigail Washburn, and Mariachi Sol de México de José Hernández.

By presenting events, Portland's has diversified income streams, welcomed new and emerging performers, and engaged new audiences.



Bright lights, big sustainability

The marquees and signs outside the Arlene Schnitzer Concert Hall are shining brighter and more sustainably thanks to thousands of new, efficient bulbs. With about 2,400 LED light bulbs, the iconic Portland sign uses 97 percent less energy than it did before the lighting replacement. The Schnitz's marquees are using less energy, too, for a total reduction of 200,000 kilowatt hours every year.



2,400
LED light bulbs



97%
Less energy used



"I absolutely loved the show. I felt like I was in the band... like I was connected... like I wanted to be a part of the band."

Anthony Hill,
Senior at Roosevelt
High School, after seeing
the Hypnotic Brass
Ensemble perform

Photos provided by Jason Quigley

Top selling events

69,182

Tickets sold



Wicked

Keller Auditorium, three weeks

45,483

Tickets sold



Book of Mormon

Keller Auditorium, two weeks

5,832

Tickets sold



Flight of the Conchords

Keller Auditorium, two nights

5,540

Tickets sold



Jim Gaffigan

Schnitzer Concert Hall, two shows

2,974

Tickets sold



Sharon Jones & Trombone Shorty

Keller Auditorium, one night

2,776

Tickets sold



Yo-Yo Ma

Schnitzer Concert Hall, one night

2,696

Tickets sold



Paul Simon

Schnitzer Concert Hall, one night



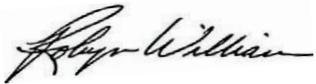
From the Director

As public performing arts venues, Portland's Centers for the Arts plays an important role in our region, hosting awe-inspiring performances while cultivating a love for the arts within the Portland metro area's diverse communities.

Last year we launched our Education and Community Engagement Program, reaching thousands of local students—many of whom had never been to Arlene Schnitzer Concert Hall, downtown Portland, or a concert—with a free opportunity to see world-class performers in a world-class venue. At the first show, the audience experienced the genre-busting sound of Black Violin, a group that blends classical, hip-hop, rock and pop music. Then came Mariachi Sol de México de José Hernández, internationally recognized as one of the best mariachis in the world. We're proud to say we're expanding the program this year to reach even more kids.

We had an outstanding business year, too, with more than 950 performances and attendance surpassing 900,000. Our box office successes allowed us to invest more than \$2 million into major maintenance projects at all of our venues. Capital improvements include upgrades to theatrical equipment, heating and cooling systems, and safety systems—critical back-of-house investments that make our venues more comfortable and our operations more efficient and sustainable.

FY2015-16 has set the tone for us as we work to share the wonders of performance with everyone in our community. We thank our partners throughout the region for helping us maintain our mission.



Robyn Williams
Portland's Executive Director



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Portland's Centers for the Arts
Oregon Convention Center
Portland Expo Center
Oregon Zoo

oregonmetro.gov/venues