Economic Value Atlas | Task Force Overview

PHASE 1		PHASE 2		PHASE 3
PROJECT START UP	PARTNER ENGAGEMENT + BACKGROUND RESEARCH	EARLY ANALYSIS + EXPERT INPUT	FINAL ANALYSIS + TOOL DEVELOPMENT	DELIVERY + IMPLEMENTATION
SPRING 2016 – SPRING 2017	**SPRING 2017 – SUMMER 2017**	**SUMMER 2017 – FALL 2017**	**FALL 2017 – WINTER 2018**	**2018**
Early Partner Engagement + Listening Tour Finalize Project Team + Organizational Structure Develop Budget + Work Plan Kick-Off Event Series	Initiate Market Assessment Establish EVA Methodology + Indicators	Acquire Input on Market Scan, Methodology + Indicators Early Spatial Mapping of Localized Areas External Engagement	Build Draft EVA + Mapping Tools Acquire Input on Draft EVA + Mapping Tools External Engagement	Develop Final EVA + Mapping Tool Metro + GPI Committee Endorsement Metro Council Review
DELIVERABLES				
Listening Tour Findings **Metro Council Work Session Presentation** **Budget + Work Plan** **Peer Region Review**	**Event Series Findings** **Draft Market Assessment** **Draft Analysis Methodology:** • **Draft Indicators** • **Data Acquisition Needs** • **Early Mapping**	**Final Market Assessment** **Final Indicators, Analysis Methods + Draft Mapping Tool**	**Draft EVA + Early Mapping** **External Review + Refinement**	**Final EVA + Mapping Tool** **Metro + GPI/WSI Endorsement** **Implementation Plan + Applications:** • **Greater Portland 2020 + GPI Business Development** • **Investment Areas** • **2018 RTP Update** • **2019-2020 RFFA** • **LCP/MCE Framework**

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