



PORTLAND'S  
CENTERS FOR THE ARTS

# Connecting Community and Culture

Portland's Centers for the Arts  
FY 2014-15 Report



# Portland's place for arts

Portland's forges connections between art and audience that expand our understanding of the world around us.

<b>Total spending</b>	\$82,329,000
<b>Total jobs</b>	830
<b>Total earnings</b>	\$32,630,000
<b>Total tax revenues</b>	\$2,478,000



## Sustainability

In FY 2014-15, Portland's partnered with Energy Trust of Oregon to complete several major energy conservation projects.



**New climate controls**  
at Arlene Schnitzer Concert Hall



**New LED lamps to light**  
the stairwells, lobbies and other common public areas



**A new set of LED cyclorama lights**  
to illuminate backdrops at the Winningstad Theatre



**A new high-efficiency cooling tower**  
and new LED lamps in common spaces at the Keller Auditorium

In total, Portland's expects these updates to produce an electricity savings of 415,653 kilowatts per hour and a natural gas savings of 7,900 therms. Looking forward, Portland's is working to cut down on solid waste by providing patrons with fully-recyclable cups and continuing implementation of more efficient climate control systems. Portland's will also be participating in Energy Trust's 2016 Strategic Energy Management program to identify new strategies for further reducing energy use.



## Portland's presents

While Portland's venues have typically served as rental facilities, Portland's began presenting events independently for the first time in FY 2014-15.

The 17 events Portland's presented over the course of the year allowed the venues to diversify income streams, expand business opportunities, welcome new and emerging performers, and engage new audiences.

# Free community events

Each year, Portland's free event series bring local, national and international performers to the theaters and streets of Portland, entertaining thousands.

- Music on Main Street
- Summer Arts on Main
- Noontime Showcase
- Poets on Broadway



"The Noontime Showcase allows Portland's to say thank you to Portland for supporting the arts by providing free entertainment to the community. It also allows us to invite our neighbors into our buildings to see all of the great things we have going on at Portland's."

**Margie Humphreys,**  
Volunteer Coordinator  
for Portland's

## Top selling events

**47,872**

Tickets sold



**Book of Mormon**

Keller Auditorium, two weeks

**44,629**

Tickets sold



**Phantom of the Opera**

Keller Auditorium, two weeks

**2,687**

Tickets sold



**Paramore**

Schnitzer Concert Hall, one night

**2,722**

Tickets sold



**So You Think You Can Dance**

Schnitzer Concert Hall, one night

**38,755**

Tickets sold



**The Nutcracker**

Keller Auditorium, two weeks

**2,727**

Tickets sold



**Alton Brown**

Schnitzer Concert Hall, one night





# From the Director

The Portland region is a vibrant place for arts and culture, and Portland's Centers for the Arts play an important role by hosting performers from down the street and around the globe.

Our mission is to foster homegrown creativity and talent by supporting our resident companies and other non-profits while also presenting shows that appeal to our diverse community. In FY 2014-15, we hosted over 750 performances by local arts organizations. We also hosted popular national acts including The Book of Mormon, Bob Dylan, John Oliver, and Neil deGrasse Tyson. In total, 879,335 visitors attended over 970 performances, and thousands more experienced music, art, and poetry in the streets at our free events.

In an important new move, Portland's put on a presenter's hat to increase the diversity of its audiences and events and present shows that had previously not performed in Portland.

We have also taken steps to reduce our impact on the environment by installing new climate controls and LED lighting throughout our venues.

FY 2014-15 was a remarkable year, and we thank our partners in the arts, government and community for helping us maintain our mission.



Robyn Williams  
Portland's Executive Director



**PORTLAND'S**  
CENTERS FOR THE ARTS

1111 SW Broadway  
Portland, Oregon 97205  
503 248 4335

**portland5.com**



Portland's Centers for the Arts  
Oregon Convention Center  
Portland Expo Center  
Oregon Zoo

**oregonmetro.gov/venues**