

Getting there with a connected region



2018 REGIONAL TRANSPORTATION PLAN UPDATE

Regional Leadership Forum 1 summary

Exploring Big Ideas for our transportation future

The region is looking ahead to how our transportation system will accommodate future growth and change – and what investments we should make over the next 25 years to build a safe, reliable and affordable transportation system.

What did leaders say?

We need a bold vision for our future.

Planning and investment must benefit all families, businesses and communities.

We must grow the pie and spend tax dollars wisely.

On April 22, 2016, the Metro Council convened more than 60 leaders from across the Portland metropolitan area to begin shaping a bold vision for the future of travel in the region. City, county, regional and state policymakers and business and community leaders came together to bring the perspectives of communities and constituents from throughout the Portland region.

These leaders offered their views on:

- current **big issues** around transportation
- emerging **big trends** that will affect future travel
- **big solutions** that can come from an update to the Regional Transportation Plan.



“All of us in the country and literally in the world count on [this region] to lead. And it is time... for you to challenge some basic assumptions... Big visions are what drive change.”

–R.T. Rybak, three-term mayor of Minneapolis

“First, abandon your script. Second, abandon your assumptions. I encourage you to replace them with empathy and curiosity.”

–Mychal Tetteh, CEO, Community Cycling Center



Six key takeaways

1. Our region is growing and changing and so is the world around us.

New partners and innovation need to be part of shaping a shared vision for the future and defining how we work together to achieve it.

2. The region's transportation system is a shared experience and a shared responsibility.

Transportation is a top concern for most people, but we each have our own experience of getting around. Understanding these perspectives will help build a coalition to pursue a mix of investments and strategies that work together and accomplish multiple goals.

3. We need to define a bold vision for the future of transportation and the role it should play in our communities.

Transportation is not an end unto itself, but a means to an end. There's more to be done to communicate the value of investing in all parts of our transportation system.

4. Our transportation system must be inclusive and benefit all families, communities and our economy.

We need to take care of our existing system and invest in all travel options in ways that create an integrated system that is safe, reliable and affordable for all users.

5. Technology and data will be transformational and are key to a bold vision.

Our challenge is to figure out how we harness the connectivity and efficiencies technology can provide while ensuring that it doesn't make existing problems worse or leave some communities behind.

6. We need partnerships and leadership to create a great future.

We can build the future we want for our region. To keep it prosperous and moving, we need to work together to pursue more funding and embrace new voices and ideas.

More information

News coverage and video footage of the forum are available at oregonmetro.gov/snapshot.

A report on the forum will be available in June 2016. Find out more about the 2018 RTP update at oregonmetro.gov/rtp.