



2012-13

SECOND QUARTER MANAGEMENT REPORT
October through December



Metro | *Making a great place*

FY 2012-13 Second quarter management report

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Metro Management Report At-a-Glance

2nd Quarter FY 2012-13

Metro completed many on-the-ground projects at Metro facilities and in the community. Financial constraints continue to threaten long-term planning efforts and some projects.

Southwest Corridor and Powell/Division Corridor projects made progress with partners; the East Metro Connection Plan will receive a national grant for two key projects. Staff is readying for Community Planning and Development grant proposals; stakeholder work on industrial site readiness continued. A fourth transit-oriented development project was completed this fiscal year with five more projects underway; the Get Street Smart series concluded. Funding challenges may limit transportation system planning projects, including the Regional Safety Program and Regional Transportation Plan.

Council issued non-system licenses to deliver solid waste to the Covanta waste-to-energy facility in Marion County; to deliver waste to the Riverbend Landfill; and to deliver waste to various disposal sites not owned by Waste Management, Metro's contract disposal operator.

The acquisition of 107 acres of natural areas brought total bond property purchases to 4,376 acres; restoration and maintenance occurred on approximately 1,000 acres. Local share and grant-supported community projects were completed throughout the region. The finalized Tonquin Trail plan went to the Metro Council and local jurisdictions for adoption; the Blue Lake Trail project is behind schedule and in need of additional local match funds.

Blue Lake Park's new Disc Golf Course will host its first tournament in March. Oxbow Park received a state of Oregon grant to replace amenities lost from winter erosion damage; online camping reservations went live. CourseCo assumed operations at Glendoveer Golf Course in January and Metro continues work on improvements at the facility. Construction began on Gleason Boat Ramp improvements. The Cemetery Advisory committee began reviewing program plans and the Lone Fir Cemetery Foundation raised \$10,000 at its kickoff event.

A project to increase floor space at Metro Central transfer station to ease pressure from processing organics was completed. Recology's continuing problems processing organics may result in limited capacity at its North Plains facility. MetroPaint sales exceed those from the same period last year.

The 2012 Sustainability report for Metro facilities and operations was delivered to the Metro Council. Oregon Consensus assessed affected stakeholders' potential to collaboratively address composting standards; Metro will convene stakeholders in February to work towards a solution. The Recycling Information Center answered 16,119 calls and the Find-A-Recycler web site had 18,231 visits.

Zoo staff will move forward with property purchase option for a Remote Elephant Center; Metro Council allocated additional funds for the Elephant Lands project. The new Condor Habitat project remains on schedule and budget. The Washington Park parking management agreement was approved by all parties.

Despite crowds visiting new baby elephant Lily and record-breaking attendance in December, Oregon Zoo revenues are below budget. Both the Oregon Convention Center and Expo Center had strong events; the Expo's West Delta Bar and Grill saw significant revenue increases. The OCC continued negotiations on a hotel and received an economic impact report. The Expo Center convened its first advisory committee meeting and unveiled new tower signage. The Portland Center for the Performing Arts' branding effort resulted in a new name; funding challenges still threaten PCPA's ability to support resident companies.

The following report lists Metro project and program highlights for the second quarter of this fiscal year.

Metro management report for 2nd quarter, FY 2012-13

Metro Management Report At-a-Glance

2nd Quarter FY 2012-13

Finance and Regulatory Services

Solid waste compliance and cleanup highlights

- Program is on track with facility inspections, enforcement actions, regulatory authorizations and private facilities complying with Enhanced Dry Waste Recovery Program (EDWRP).
- Staff confirmed with Carlton city officials Metro's role regarding waste transportation to Riverbend Landfill; Metro will continue to inspect trucks at the Forest Grove Transfer Station for leaks and other problems.
- Council issued non-system licenses, to deliver solid waste to the Covanta waste-to-energy facility in Marion County; to deliver waste to the Riverbend Landfill; and to deliver waste to various disposal sites not owned by Waste Management, Metro's contract disposal operator.
- Amended the Columbia Biogas franchise to provide an extension until July 1, 2013 to begin construction of the anaerobic digestion facility.
- Allied Waste requested designated facility status for its Pacific Region Compost operation in Benton County; Council will have opportunity to consider whether to list the facility in the Metro Code once a draft agreement is ready to move forward.
- Metro Council considered the future of community enhancement fees at solid waste facilities; staff is developing a Code proposal for further Council consideration.
- After proper posting and notice, Metro cleaned up illegal camp sites in the Newell Creek area in accordance with Metro's new cleanup policy.
- Solid waste cleanup program staff will host a January training for Metro property managers on how to manage sites where illegal camping and dumping take place.
- Staff is developing a detailed application process for transfer station franchise requests to alter tonnage caps.

Parks and Environmental Services

Parks and natural areas management highlights

- Low cemetery program revenues in FY 2012-13 has been attributed to the closure of three Metro cemeteries along with a national trend showing a significant decrease in full body burial; staff held a discount sale from mid-December through Jan. 31, 2013, promoting the sale through advertising and outreach.
- Cemetery staff has proposed a reduction in the midlevel tier of its rate structure; the rate reduction proposal is awaiting COO approval.
- After a request for bid for a cremation garden at Lone Fir Pioneer Cemetery yielded two bids significantly over budget for the project, staff will reissue the RFB to the general public; the garden is slated to be open for sales in May 2013.
- A contract award for Interment Services, which includes grave opening and closing, soil management, and providing service amenities for Metro's customers, is slated to be complete by Jan. 31, 2013.
- Cemetery Advisory Committee held its first formal meeting in December, reviewing roles and responsibilities and a plan to clean up gravesites and grounds; the first cleanup project will begin Feb. 9, 2013.
- A marketing plan for the cemetery program will be presented to the Cemetery Advisory Committee on Feb. 28, 2013.

- A draft plan Inadvertent Discovery Plan for the Cultural Heritage Garden and Memorial at Lone Fir is currently under review; the draft plan will be presented to the State Historic Preservation Office (SHPO) by March 2013.
- The Lone Fir Cemetery Foundation launched on Oct. 17, 2012 with approximately 75 attendees; the event raised nearly \$10,000 for the foundation.
- Staff procured cemetery-specific records software for more efficient and secure management of interment records; installation is slated for the 3rd Quarter.
- Blue Lake Park saw an increase in visitors during the second quarter compared the same period last year, but the Chinook Boat Ramp and Oxbow Park had a slight downturn in visitors; for the calendar year, all three facilities have seen increases in visitors.
- A State Parks Department grant of \$75,000 was awarded to replace lost amenities at Oxbow Park; the project is expected to start work this spring and extend into the summer, building a new campground road and providing access to 15 new campsites and six RV pull-through sites.
- Construction began on the \$1.3M Gleason Boat Ramp Phase 4 construction project; the State Marine Board has approved additional funding for the project and completion should occur by Summer 2013.
- Oxbow Park camping reservations are now available online; the service is being provided through a cooperative agreement with the State of Oregon Parks and Recreation Department.
- Blue Lake's Disc Golf Course was selected to host the Stumptown Slosh Disc Golf Tournament on March 9 and 10, 2013; the course's first official tournament.
- CourseCo, the new operator for Glendoveer, began operations on Jan. 1, 2013; a number of reinvestment projects to improve the facility were completed with more scheduled for spring; staff successfully executed a new lease with the Ringside Restaurant.

Solid waste operations highlights

- Completed the Metro Central Organic Transfer Improvements project in early October; the project was completed on schedule and on budget, increasing space to handle organics by 3,000 square feet.
- Entered into a contract with major national engineering firm HDR to study how to best provide transfer services in the area served by the Metro South Station; the study is part of the Solid Waste Roadmap and will take a year or so to complete.
- Metro's contractor, Recology, continues to encounter problems with odors at Nature's Needs, where it processes organics containing food wastes from Metro Central; a Washington County decision on whether to curtail or eliminate acceptance of food waste at the facility is expected on Jan. 22.
- The MetroPaint facility has sold more than 100,000 gallons this fiscal year with sales revenue running 15 percent ahead of this time last year.
- A draft Feasibility Study for the St. Johns Remedial Investigation/ Feasibility Study is underway; the final study will serve as the basis for a DEQ decision on environmental remediation that may be required at the landfill.

Planning and Development

Land use planning highlights

- Staff solicited direction from a broad stakeholder group on Community Planning and Development Grant evaluation criteria related to awards in new urban areas and urban reserves; along with a revised application handbook, staff is ready to request grant proposals in the next quarter.
- Presented final city and county population and employment forecast distribution in the region to Metro Council for action.

- Began implementing recommendations from Phase II of the collaborative effort with the Port, Business Oregon and others to assess barriers to development of large industrial sites.
- Released reports for regional brownfields scoping and parcelization assessments projects to promote site development readiness; presented the results to Metro Council, MTAC, MPAC and other stakeholders to reach agreement on next steps.
- Supported Council growth management decision and state review of the 2011 decision and the 2010 urban and rural reserves decision; initiated process to prepare for the next urban growth report and growth management decision.

Project development highlights

- Southwest Corridor team worked with project partners to narrow a large inventory of potential projects to be incorporated into five potential investment strategies for the corridor; the team convened a workshop of public participants and Steering Committee members to prepare for big decisions ahead; land use work will identify priority areas for transit service and other community investments.
- Continued development on next project for Powell/Division Corridor; results of Federal Transit Administration Alternatives Analysis grant application are still pending and the team is considering local and regional funding options if the grant isn't awarded; project partners met to financially commit to the project.
- Received verbal confirmation that the Transportation Research Board grant to help implement two key East Metro Connection Plan projects - widening the 238th/242nd connection to I-84, and safety improvements in the Powell, Hogan/Burnside southern gateway area - will be awarded; staff is awaiting a hard copy of the award letter before making an official announcement and commencing work, likely in late January.
- The Development Center completed the Get Street Smart workshop series in Hillsboro, Gresham, Lake Oswego and Oregon City with enthusiastic reviews from participants.
- Construction was completed on the Milano, a six-story urban style building near the Rose Quarter transit center; it is the fourth Transit-oriented Development project completed in FY 2012-13.
- Construction progresses on three TOD projects: 4th Main, a mixed use workforce apartment and retail development located in downtown Hillsboro; the Hollywood Apartments, a mixed-use workforce housing development near the Hollywood MAX station; and the Prescott, a mixed-use workforce housing development located adjacent to the Prescott MAX station.
- The TOD Steering Committee and Metro Council authorized funding for two projects: The Rose, two four-story buildings with affordable apartments and a publicly accessible plaza located near both the Gateway and 102nd MAX stations, and Moreland Station, a four-story apartment building to the west of the future Tacoma station.

Transportation system planning highlights

- Conducted the U.S. Department of Transportation quadrennial federal certification review.
- Continued negotiations with ODOT and the Oregon MPOs on allocation of federal planning funds to Oregon's MPOs, based on 2010 U.S. Census.
- Coordinated public comment and provided testimony on behalf of regional partners on the Oregon Metropolitan Scenario Planning Rule to the Land Conservation and Development Commission (the rule was approved in November).
- Program administration funding proposal for the TSMO program was withdrawn from JPACT consideration due to lack of support from partners; a new, scaled strategy is scheduled for consideration by the TRANSPORT Subcommittee of TPAC in January.

- Discussion has been tabled at JPACT on potential funding for a Regional Safety Program; other ways to implement this program include alternate funding sources or integration with partner projects.
- Long-term shortfall in federal planning grants will significantly impact the ability to meet federal planning mandates for the Regional Transportation Plan in 2013-14; staff work with ODOT and other Oregon MPOs to update the federal planning grant formula will not meet the expected shortfall.

Sustainability Center

Natural areas highlights

- Acquired 107 acres of natural areas; bond property purchases now total 4,376 acres.
- Completed local share projects including acquisitions by Beaverton and Portland (in partnership with Metro), Troutdale's College Nature Park behind Mt. Hood Community College, and Fairview's trail improvements and bank restoration at Salish Ponds Nature Park.
- Conducted restoration and maintenance on 15 natural areas, approximately 1,000 acres.
- Native Plant Center provided over 200 lbs of seed and over 7,000 plants for restoration projects at four sites.
- Projects completed with Nature in Neighborhoods planning grants include a conceptual plan for the John Inskeep Environmental Learning Center at Clackamas Community College and a feasibility study and restoration recommendations for Rinearson Creek in Gladstone.
- Received 11 Letters of Interest for the Nature in Neighborhoods Capital Grants 2013 funding cycle.
- Nature in Neighborhoods Capital Grant recipients completed several significant projects including green features and a rain garden at the new Virginia Garcia Memorial Health Clinic in Cornelius, Klein Point Overlook in Milwaukie Waterfront Park, and extensive habitat restoration at North Clackamas Park.
- The Intertwine Alliance held its Fall Summit with more than 250 attendees; the event highlighted the completion of The Intertwine's Regional Conservation Strategy and launched the first phase of its implementation - a Regional Urban Forestry Strategy.

Parks planning and development highlights

- Per Council directive, staff is readying for a five-year local option levy, should the voters decide to support it in May 2013.
- Pier Park to Chimney Park bike/pedestrian bridge bidding is scheduled for Feb. 28, 2013.
- The second round of open houses for the Westside Trail Master Plan was well attended.
- Finalized the Tonquin Trail plan and delivered to Metro Council and local jurisdictions for review.
- Completed agreements with ODOT and six local jurisdictions that will cover design and implementation of Intertwine regional trail signage; work scope is being negotiated with ODOT.
- Smith and Bybee Natural Resources Management Plan: Staff is submitting additional information in hopes that the City will accept the application as complete; a land use decision is expected in May.
- A second set of open houses for the Mt. Scott/Scouter Mountain Trail Loop is scheduled for January.
- Because of repeated submittals, the Blue Lake Trail project is behind schedule and will need additional local match funds; Council will consider a resolution on this issue in the coming weeks.
- Began Regional Trails Map update with a completion date of June 30, 2013.

Resource conservation and recycling highlights

- The Recycling Information Center answered 16,119 calls and the Find-A-Recycler web site received 18,231 visits.
- The Natural Gardening program directly reached more than 22,000 people in calendar year 2012, resulting in more than 1,700 pledges to reduce or stop using garden chemicals.
- Worked with Oregon Consensus to assess affected stakeholders' potential to collaboratively address composting standards; Metro will convene stakeholders in February to work towards a solution.
- A data report regarding energy efficiency projects completed at six Metro facilities from June 2011 through October 2012 showed a savings of 3.5 million kilowatt hours and 23,432 therms annually.
- Delivered the 2012 Sustainability Report for Metro facilities and operations to the Metro Council.

Visitor Venues

Convention, trade and consumer shows highlights

- Oregon Convention Center hosted several major clients including Applied Semiconductor (generated \$534,000 in revenue), The Wildlife Society (generated \$251,000 in revenue), International Code Council (generated \$310,000 in revenue) and Festival of Trees (generated \$272,000 in revenue).
- The OCC continued negotiations with Hyatt/Mortenson Development on a Convention Center Hotel; the Strategic Advisory Group provided an economic impact report ([available on Metro's website](#)).
- The OCC began work with Green Building Services to assist in the quest for LEED-Existing Building Gold certification.
- The Portland Expo Center saw strong overall event showings from long-time clients; Collector's West and Rose City Gun Shows (up 35%), Christmas Bazaar (up 31%) and Portland Home and Garden Show (up 22%).
- Expo's West Delta Bar and Grill realized significant increases over the quarter.
- Gathered the first meeting of the new Expo Center Advisory Committee to assist with long-term funding strategies, community building and policy advice.
- The Expo Center unveiled its newly painted tower, with neon signage visible from the Interstate..
- Produced bus and light-rail advertising campaign to highlight upcoming events at Expo.

Performing arts, arts and culture highlights

- Branding effort resulted in a new name for PCPA; Portland'5, Centers for the Arts; a new website is slated for this summer.
- Developed new logos for all five theaters.
- Venues Today magazine named Keller #1 and Schnitzer #2 as top stops for the Pacific Northwest.
- The south concession stand in the Keller lobby was renamed The Ghost Light Bar and new signage was added.
- Funding is still unavailable for further design of the Schnitzer/Main Street project; the PCPA Foundation plans to re-assess in six months the viability of this effort.

Zoo conservation and research highlights

- 2308 Oregon Spotted Butterfly eggs hatched and were placed in winter diapause containers for release in the spring/summer.
- 21 Oregon Spotted Frogs raised at the Zoo were released at Joint Base Lewes McChord, WA.
- Received funding for a Foley-Frischkorn Conservation Fund Grant entitled: "Conservation and Welfare Endocrinology: Establishing a Lab for Noninvasive Hormone Monitoring at Oregon Zoo" in the amount of \$13,700.

Zoo education highlights

- Began gathering data to evaluate the Waste Reduction Education Program and the Waste Reduction Education at Outdoor School Program; results are expected this summer.
- 8,200 students and teachers participated in waste reduction programs including puppet shows, assembly programs, and classroom presentations
- Winter Camp at the Zoo had 785 participants, the highest attendance since 2008.
- More than 300 people participated in Metro's annual Salmon Homecoming activities at Oxbow Regional Park and 650 youth and 180 adult chaperones participated in salmon field trips
- Zoo Animal Presenters conducted 15 outreach events, presenting to 500 children and 450 adults.

Zoo Infrastructure Bond (A Better Zoo Program) highlights

- Bureau of Development Services recommended approval of new Zoo Conditional Use Master Plan application; the Hearings Officer decision is expected Jan. 13, 2013.
- The new parking management agreement covering all parking in Washington Park has been approved by all parties.
- A revised Good Neighbor Agreement is expected to be executed in the next month or two with Arlington Heights Neighborhood Association; Sylvan Highlands Neighborhood Association is not able to pursue a Good Neighbor Agreement at this time.
- The Washington Park South Entry Visioning Study (Phase II) was distributed with support from both neighborhood associations.
- The Hearings Officer approved the conditional use application for use of the West Lot and the final decision was recorded on Nov. 16; this conditional use process is complete.
- The Penguin Life Support System Upgrade Project is complete and penguins are back on exhibit.
- Metro Council directed staff to exercise the property purchase option for the Roslyn Lake property for a Remote Elephant Center; project plan development continues.
- The 100 percent design development estimates were completed for the Elephant Lands project, exceeding the established budget; Metro Council approved allocating a portion of unanticipated and unallocated bond sale premium funds to the project and the design team will begin preparing construction documents for elephants and modify designs on Wildlife Live, train and road.
- Construction documents for the new California Condor Habitat are nearly complete; a permit set is under review at the City of Portland; a Request for Bid for construction services will begin in January; the project remains on schedule and budget.
- The Public Art Advisory Committee and Regional Arts and Culture Council will invite 27 public artists, to submit a response to a Request for Qualifications.

Zoo visitor experience highlights

- Volunteers and Guest Services staff worked together to support guest interest in baby elephant Lily, as well as information about the upcoming Elephant Lands construction.
- Attendance set a monthly record in December at 219,000 and ZooLights had the second-best attendance in history by drawing 183,000 visitors. Overall revenue is below budget and management continues to monitor costs.
- The railroad carried 113,000 riders for ZooLights with revenues totaling \$232,000.
- Focus is shifting to planning for the summer 2013 concert season, supporting moves and plans for the Elephant Lands project and planning for admissions, food services and facilities management.

Metro Management Report in Detail

1st Quarter FY 2012-13

1.1 | Solid Waste Compliance and Cleanup

The primary purpose of the Solid Waste Compliance and Cleanup program is to minimize and mitigate impacts to the public and the environment from solid waste within the Metro region. To achieve this goal, the program ensures that solid waste facilities meet regulatory, operational, environmental and financial assurance standards. The program cleans up, monitors and investigates illegal disposal sites and prosecutes persons illegally disposing waste. The program also monitors and enforces compliance with Metro Code, administrative procedures, performance standards, Metro-granted authorizations (solid waste licenses and franchises) and flow control instruments (non-system licenses and designated facility agreements).

Program highlights

- Program is on track with facility inspections, enforcement actions, regulatory authorizations and private facilities complying with Enhanced Dry Waste Recovery Program (EDWRP).
- Successful meeting with Carlton city officials on garbage truck traffic. On December 18, Scott Robinson and Roy Brower met with Mayor Kathie Oriet, City Manager Chad Olson and local businessman Jeff Lorton to discuss the impact of garbage trucks from the Forest Grove Transfer Station traveling through Carlton in route to Riverbend Landfill in Yamhill County. Metro does not have a direct financial stake in how the waste is transported or to which disposal site it goes since these are primarily decisions between private operators. Metro assures that the receiving disposal site is authorized by the local land use authority; that there are no significant environmental or compliance issues pending by DEQ; that the request is consistent with Metro's contracts and Code; and that all appropriate fees and taxes are remitted to Metro. Metro will continue to inspect trucks at the Forest Grove Transfer Station to monitor for leaks and other problems. Waste Management and Walsh Trucking are also instituting procedures to minimize and correct these leaks in the future.
- After proper posting and notice, Metro cleaned up illegal camp sites in the Newell Creek area in accordance with Metro's new cleanup policy.



Concluded facility authorizations

- Amended the Columbia Biogas franchise to provide an extension until July 1, 2013 to begin construction of the anaerobic digestion facility.
- Issued a new yard debris reload license to North River Landscape Supplies in Hillsboro.

- Issued a renewed yard debris compost license to Grimm's Fuel Compost Facility in Tualatin. Grimm's has been operating a yard debris compost facility under the authority of a Metro license since 1997.
- Council issued non-system licenses to deliver solid waste to the Covanta waste-to-energy facility in Marion County; to deliver waste to the Riverbend Landfill; and to deliver waste to various disposal sites not owned by Waste Management, Metro's contract disposal operator. Metro allocates up to 10 percent of the putrescible waste stream to landfills that are not owned by WM; the remaining 90 percent of waste goes to WM landfills.

Items for leadership attention

- Allied Waste requested designated facility status for its Pacific Region Compost operation in Benton County. PRC continues to review a draft agreement; no comments have been received from the facility. The Council will have opportunity to consider whether to list the facility in the Metro Code in the future once the agreement is ready to move forward.
- At its Oct. 9 work session, Council considered the future of community enhancement fees at solid waste facilities. Key questions of legal authority, purpose of fees, types of facilities, amount to be collected, and how best to distribute and oversee fees were discussed. Staff is initiating a process to develop a Code proposal for further Council consideration.
- Solid waste cleanup program staff will hold a January training for Metro property managers on how to manage sites where illegal camping and dumping take place. Staff will focus on Metro's new policy for providing legal notice and posting, collecting evidence, marshalling resources and managing personal property collected in the course of a cleanup.
- Metro Code allows Metro to provide increases to transfer station franchise tonnage caps because of growth or other conditions; staff will develop a more detailed explanation and application process for making such requests.

2.2 | Parks and Natural Areas Management

The purpose of Parks and Natural Areas Management is to provide efficient and cost effective management of Blue Lake Regional Park, Oxbow Regional Park, Chinook Landing Marine Park, M. James Gleason Memorial Boat Ramp, Sauvie Island Boat Ramp, Howell Territorial Park, Mason Hill Park, Smith and Bybee Wetlands Natural Area, Mt. Talbert Nature Park, Cooper Mountain Nature Park, Graham Oaks Nature Park, Glendoveer Golf Course, 14 Pioneer cemeteries, and a variety of single family homes. This program strives to provide safe, accessible, attractive and well-maintained parks and wildlife areas for the citizens of the region.

Program highlights

Cemetery operations

- Cemetery staff has been monitoring the fee structure proposed in the Cemetery Business and Operations Plan which was implemented Nov. 1, 2011. Metro's fee structure falls in the mid/low range of the market and the majority of graves sold under this new structure have been priced at entry level. While the tiered rate structure provides a way to control inventory and location of sales, feedback over the past year shows the need to reduce the midlevel rate; the rate reduction of \$2695 to \$2195 has been approved by the COO.
- Revenue has been low for the first two quarters of FY 2012-13. Analysis indicates that much of the revenue loss comes from the closure of Gresham Pioneer and a significant decrease in interment services in Lone Fir and Multnomah Park cemeteries, along with a national trend showing a significant decrease in full body burial. The closure of the three most popular cemeteries in Metro's system has compounded the revenue loss due to the decrease in customers choosing full body burials. Staff held a sale from mid-December through Jan. 31, 2013, and promoted the sale through

community newspaper ads, outreach to community churches and organizations and a January open house area funeral home providers; much of Metro's business is referral from these organizations.

- Staff has been working with a cemetery-specific landscape architect to install a cremation garden at Lone Fir Cemetery with a variety of choices for Metro to "test" the market regarding customer preferences for cremation and remembrance products. A request for bid (RFB) for the garden was issued through Metro's sheltered market program in Nov. 2012 but the two resulting bids were significantly over budget for the project; staff and procurement believe that reissuing the RFB to the general public may provide for more competition. The cremation area is slated to be open for sales in May 2013.
- An RFP was issued for Interment Services, which includes grave opening and closing, soil management, and providing service amenities for Metro's customers. In the past Metro has only received a proposal from one provider of this service. Cemetery staff worked with procurement to conduct broader outreach resulting in three proposals. The award for a contract is slated to be complete by Jan. 31, 2013.
- Cemetery and Communications staff are working on a marketing plan for the cemetery program, which will include a creative brief, "tagline" and marketing concepts with an action plan for implementation. Metro will present the plan to the Cemetery Advisory Committee on Feb. 28, 2013.
- The Cemetery Advisory Committee had its first formal meeting in December where staff presented a roles and responsibilities matrix that denotes responsibilities of the parks staff and the cemetery sales and service staff. In addition the committee reviewed the plan for the cleanup of gravesites and grounds and members provided guidance, feedback and support for the plan. The first cleanup project will begin Feb. 9, 2013. Additionally, the committee reviewed the draft marketing scope of work and creative brief for the cemetery program and requested that the consultant, EnviroMedia, present the plan at its next meeting.
- Archaeological Investigations Northwest has been hired to assist in writing an Inadvertent Discovery Plan for the Cultural Heritage Garden and Memorial construction project; the plan will be used should human remains or funerary objects be discovered during construction of the garden memorial (Block 14). Staff received the draft plan in November and it is currently under review; the draft plan will be presented to the State Historic Preservation Office (SHPO) by March 2013. This plan is the last piece needed to complete a Memorandum of Agreement with the SHPO for the Lone Fir master plan.
- Metro and Ferguson Wellman Capital Management hosted a launch event announcing the formation of the Lone Fir Cemetery Foundation on Oct. 17, 2012 at Lone Fir. There were approximately 75 attendees and the event raised nearly \$10,000 for the foundation. Metro worked with local artists and the Buckman Elementary school to provide entertainment.
- Friends of Lone Fir Cemetery and Metro launched a new project named "One Stone at a Time" to help restore and protect many of the cemetery's aging structures for future generations while ensuring visitor safety. Metro is piloting this initiative in partnership with Friends of Lone Fir because the property represents more than half of the inventory of vulnerable monuments across Metro's 14 cemeteries. Lone Fir is home to the greatest density of historic plots and hosts the largest number of annual visitors. Friends of Lone Fir, which wishes to reinvest the proceeds they have gathered from their annual Halloween event, conceived the project.
- Staff continues to work with the Lone Fir Cemetery Foundation and a development consultant; the next phase of work in the 3rd Quarter will be the review of donor prospects and assigning foundation members to specific donors.
- The procurement of cemetery specific records software is complete with installation slated for the 3rd Quarter. This cemetery specific records management software will assist in customer communications, sales, and outreach so that staff can be more proactive in the sale of Metro's

cemetery offerings and most importantly it provides a more efficient and secure way to maintain the interment records.

Park Operations

- Blue Lake Park received 15,900 visitors during the FY 2012-13 second quarter, up from 12,159 for the same period last year. The Chinook Boat Ramp saw a slight decrease in visitors with 20,947 patrons in the second quarter, down from 22,584 from last year. Oxbow Park also saw a slight downturn in visitors from 24,095 to 22,293. However, for the calendar year our parks continued to see increases in visitors. In 2012, Blue Lake hosted 365,536 guests (up 11.6% from 2011, and 24.7% from 2010), Oxbow had 217,034 (up .82% from 2011 and 5.3% from 2010) and Chinook Landing welcomed 217,034 patrons (up 3.6% from 2011 and 3.9% from 2010).
- A grant application for \$75,000 to the State Parks Department for replacement of lost amenities at Oxbow Park was successful. The project totals \$150,000 and will replace the campgrounds that had to be removed due to last winter's erosion damage. The project is expected to start work this spring and extend into the summer. In total, a new campground road will be constructed, providing access to 15 new campsites and 6 RV pull-through sites.
- Construction began on the \$1.3M Gleason Boat Ramp Phase 4 construction project. The project is funded with Metro renovation and replacement dollars and more than \$800,000 in State and Federal grant monies. The project will renovate the existing parking lot and enhance circulation, install new stormwater features and add future connections for single car parking and a restroom building. The State Marine Board has approved additional funding for the project which could help complete the restroom and single car parking in this phase of the project. Should work progress without any significant funding challenges from unexpected change orders, it is anticipated the extra work could be done by Summer 2013.
- For the first time ever, Oxbow Park camping reservations are available online. Patrons may reserve spots up to 9 months in advance, and up to 3 days before wanting to camp. First come first served camping will still be available for "day-of" visitors if sites are still open. Staff surveyed users last summer at Oxbow Park and found strong support for online reservations. The service is being provided through a cooperative agreement with the State of Oregon Parks and Recreation Department.
- During the last quarter Blue Lake's Disc Golf Course was selected to host its first official tournament. The Stumptown Slosh Disc Golf Tournament will be held at the site on March 9 and 10, 2013. We also learned the Professional Disc Golf Association Pro Disc Golf World Championships will be held in Portland in 2014. Blue Lake is expected to play a vital role in the tournament as a very challenging test for players from all over the world.
- Completed renovation and replacement projects include roof replacements, signage upgrades and improvements at various park sites.
- CourseCo, the newly selected operator for Glendoveer, began operations successfully on January 1, 2013. A number of projects underway at Glendoveer to help reinvest in the property include replacement of the clubhouse carpet and a new coat of paint. Work was also completed to prepare for future repair of the tennis center roof, construction of a new golf cart barn and bathroom renovations. Staff was successful in executing a new lease with the Ringside Restaurant.

Program Issues

- Upon the closure or settlement of the Oregon Mortuary and Cemetery Board (OMCB) investigation, Metro will work on a plan to manage the soil mounds at NE 223rd in Fairview.

2.3 | Solid Waste Operations

The primary purpose of the Solid Waste Operations program is to provide comprehensive solid and hazardous waste disposal services to commercial haulers and the public. This is accomplished through ownership, operation, maintenance and capital improvements of two solid waste transfer stations; two household hazardous waste (HHW) and one latex paint processing facilities, as well as ongoing community HHW collection events. This program also includes operation, maintenance and monitoring of environmental improvements at two closed landfills in the region.

Program highlights

Facility and Asset Management

- After a waste compactor at the Metro South Transfer Station failed when something caused significant gouges in the main hydraulic cylinder, a reconditioned cylinder was obtained and installed at a cost of slightly over \$150,000.
- The Metro Central Organic Transfer Improvements project was completed in early October prior to the peak of residential organics during the fall leaf season. The project was completed on schedule and on budget, increasing space to handle organics by 3,000 square feet. The project also improved traffic patterns and utility of additional space in the bay.
- The radiation detection systems at Metro South and Metro Central had reached the end of their useful lives and were replaced. The system alerts staff of on-site loads that contain radioactive substances, allowing staff to take reasonable precautions and determine how the load should be handled to best protect our customers, contractors and the environment.

Solid Waste Operations

- HDR, a major national engineering firm with a Portland office, has entered into a contract with Metro to conduct a study to help determine how to best provide transfer services in the area served by the Metro South Station. This work is part of the Solid Waste Roadmap and is expected to be completed in a little over a year.
- The first round of a study to characterize both the commercial and residential organic waste streams at Metro's transfer stations was recently completed by the Cascadia Consulting Group. Three additional rounds are scheduled. The most significant finding in the first round was the relatively high level of contamination in commercial organics.
- Metro's contractor, Recology, continues to encounter problems with odors at Nature's Needs, where it processes organics containing food wastes from Metro Central. Washington County has indicated that it may curtail or eliminate the acceptance of food waste at the facility. This could slow the expansion of food waste programs in the region. A final decision by the Washington County Commission is expected on Jan. 22.
- Art acquired by Metro through GLEAN is on display in the third floor lobby of the Metro Regional Center. GLEAN is a project that gives artists access to Metro Central to recover materials from the dry waste stream to create works of art that draw attention to the issue of wasted resources.

Hazardous Waste Operations

- Business continues to boom at the MetroPaint facility. Already this fiscal year more than 100,000 gallons have been sold, while sales revenue is running 15% ahead of last year at this time, putting the program on pace for another record-breaking sales year.
- A report, entitled "Producer Responsibility Scenario Analysis: Product Stewardship in Oregon and Expected Implications for Metro's Hazardous Waste Program", was completed in December by Cascadia Consulting Group. The report concludes that significantly more of the region's HHW could be managed, at a much lower net cost to Metro, if new stewardship programs are vigorously pursued and implemented in the state.

Landfill Stewardship

- Metro submitted the draft Feasibility Study for the St. Johns Remedial Investigation/ Feasibility Study (RIFS) in December. The FS is an evaluation of feasible options for addressing ecological risks identified in the Remedial Investigation. The final FS will serve as the basis for a DEQ decision on environmental remediation that may be required at the landfill.

3.1 | Land Use Planning

The Land Use Planning section provides leadership in advancing and implementing the regional vision, the 2040 Growth Concept and local plans. Our work leads to tangible changes to the built and natural environment through the creation of conditions that stimulate desired development, through partnerships with citizens and businesses, stakeholder groups, local governments and other agencies.

Program highlights

- Prepared for the next cycle of Community Planning and Development Grant awards by soliciting direction from a broad stakeholder group on updated grant evaluation criteria, specifically as it relates to awarding grants in new urban areas and urban reserves. The updated administrative rule, which describes the criteria, was approved by the COO. Along with a revised application handbook, staff is ready to request grant proposals in the next quarter.
- Supported 2040 implementation and promoted consistency between local and regional plans by:
 - Reviewing local land use actions for consistency with Metro policies, including efforts to bring cities into compliance with Title 13, Nature in Neighborhoods and Title 4, Industrial and Employment Areas. In the last quarter, the final jurisdictions came into compliance with Title 13, ending a process that was initiated over 15 years earlier.
 - Participating in technical committees for development of new plans and policies, including local comprehensive plan updates.
 - Monitoring progress on nine existing community development and planning grants (funded by Construction Excise Tax) that support local implementation efforts and negotiated intergovernmental agreements for three of the remaining awarded grants, after resolution of the lawsuit that was preventing some jurisdictions from moving forward.
 - Supporting development and implementation of concept plans for new urban areas
 - Administering Metro code regarding urban growth boundary amendments
- Presented final city and county population and employment forecast distribution in the region to Metro Council for action, consistent with Metro's responsibilities under state law to prepare a coordinated 20 year forecast for use in coordinating plans.
- Provided planning support for major agency initiatives including extensive involvement in:
 - SW Corridor planning, including initiation of an economic development element that will focus on investments for job creation
 - East Metro Connections Plan
 - Climate Smart Communities work
 - Community Investment Initiative
 - Regional Economic Development, including the Metropolitan Export Initiative
 - Council equity initiative
- Continued collaborative efforts to support regional desired outcomes for livable, prosperous and equitable communities:
 - Worked with counties and the Coalition for a Livable Future to produce regional opportunity maps that will help to assess equity in a variety of planning efforts and presented them to the project steering committee.

- Initiated implementation of the recommendations from Phase II of the collaborative effort with the Port, Business Oregon and others to assess barriers to development of large industrial sites, including introducing new state legislation and applying for a grant to address brownfield barriers in partnership with Business Oregon and others.
- Completed consultant contracts and released reports for two projects intended to promote site development readiness: Regional brownfields scoping and parcelization assessments and presented the results to Metro Council, MTAC, MPAC and other stakeholders to reach agreement on next steps.
- Continued to demonstrate the application of eco-efficient tools in industrial areas to stakeholders and prepared for the final conclusions and recommendations at the pilot sites.
- Supported Council growth management decision and state review of the 2011 decision and the 2010 urban and rural reserves decision while, at the same time, initiating the process to prepare for the next urban growth report and growth management decision.
- Convened regional stakeholders at MPAC and MTAC throughout the year on various topics, including site readiness and climate smart communities, and worked with the incoming MPAC leadership to develop the 2013 workplan.

Items for leadership attention

- Council engagement in and support for major departmental projects including strategies to address site readiness, corridors and climate smart communities and for the awards of the next cycle of Community Planning and Development grants. Continued Council engagement, as needed, to respond to state review of previous growth management decisions and to plan for next cycle.

3.2 | Project Development

The Project Development Division includes the Corridor Planning Group and the Development Center. This recent reorganization of the Planning and Development Department allows Metro to more efficiently and strategically integrate efforts focused on improving transportation and transit with the opportunities to create and leverage community development and private investment in communities regionwide.

Program highlights

- Southwest Corridor team worked with project partners to narrow a large inventory of potential transit, roadway, active transportation, parks and natural resource projects to be incorporated into five potential investment strategies for the corridor. The team convened a workshop that included public participants as well as incoming, outgoing and ongoing Steering Committee members to share the work completed and prepare for the big decisions ahead. Work on land use has been refined to identify the priority places for transit service and other community investments.
- Continued development on next project for Powell/Division Corridor in conjunction with TriMet, Oregon Department of Transportation, Portland, Gresham and Multnomah County. Staff is still waiting to hear the results of the Federal Transit Administration Alternatives Analysis 5339 grant application; the team is considering local and regional funding options if the grant isn't awarded. Project partners met and confirmed the value of the project and to financially commit to the project.
- Received verbal confirmation that the grant submitted to the Transportation Research Board that will help implement two of the key projects identified in the East Metro Connection Plan--widening the 238th/242nd connection to I-84, and safety improvements in the Powell, Hogan/Burnside southern gateway area was successful. Staff is awaiting a hard copy of the award letter before making an official announcement and commencing work. Per the requirements of the contract, Metro cannot announce this award until the contract with the board is executed, expected to be in late January.

Metro management report for 2nd quarter, FY 2012-13

- The Development Center completed the Get Street Smart workshop series in Hillsboro, Gresham, Lake Oswego and Oregon City; the program received enthusiastic reviews from participants.
- Two storefront grants were approved for façade renovations to properties in downtown Hillsboro and concept design for both projects is underway.
- Construction was completed on the Milano, a six-story urban style building with 60 apartments located near the Rose Quarter transit center. This is the fourth Transit-oriented Development (TOD) project completed in 2012-13.
- Construction is progressing on three TOD projects: 4th Main, a mixed use workforce apartment and retail development located in downtown Hillsboro; the Hollywood Apartments, a mixed-use workforce housing development located adjacent to the Hollywood Theater; and the Prescott, a mixed-use workforce housing development located adjacent to the Prescott MAX station on N. Interstate.
- The TOD Steering Committee and Metro Council authorized funding for two projects: The Rose, two four-story buildings with 90 affordable apartments, organic gardens and a publicly accessible plaza, located near both the Gateway and 102nd stations; and Moreland Station, a four-story building with 68 apartments units and secure bike parking located to the west of the future Tacoma station.
- TOD staff provided technical development expertise by: taking a lead role in land use scenario modeling for the Southwest Corridor planning effort; convening a series of meetings with potential development partners and the City of Forest Grove; participating in a developer roundtable for the Rockwood area of Gresham; participating in redesign of Milwaukie's Adams Street connector; and participating in TriMet's station area planning and developer solicitations for the Clinton, Holgate, and Park Avenue stations.

3.3 | Transportation System Planning

The Transportation System Planning program provides a broad scope of transportation planning services that assure Metro's compliance with state and federal regulations and support other planning efforts in Planning and Development. The program has the following operational areas: the Regional Transportation Plan (RTP), the Metropolitan Transportation Improvement Program (MTIP), Metro's designation by the federal government as a Metropolitan Planning Organization (MPO), the Regional Travel Options (RTO) program, and the Transportation System Management and Operations (TSMO) program.

In 2010-2014 the program is responsible for the greenhouse gas scenarios project, as mandated in Oregon HB 2001, and under the Climate Smart Communities umbrella at Metro.

Program highlights

- Conducted the U.S. Department of Transportation quadrennial federal certification review on October 30-31.
- Completed annual recruitment for TPAC citizen members, with five new appointments approved by Council in December.
- Continued negotiations with ODOT and the Oregon MPOs on allocation of federal planning funds to Oregon's MPOs, based on 2010 U.S. Census.
- Continued participation in Oregon Freight Capacity rulemaking advisory group, with scheduled completion in early 2013.
- Coordinated public comment and provided testimony on behalf of regional partners on the Oregon Metropolitan Scenario Planning Rule to the Land Conservation and Development Commission (the rule was approved in November).

- Participated in Oregon MPO Consortium (OMPOC) quarterly board meeting.

Program Issues

- Program administration funding proposal for the TSMO program was withdrawn from JPACT consideration due to lack of support from ODOT and key local partners. Metro has drafted a new, scaled strategy that is scheduled for consideration by the TRANSPORT Subcommittee of TPAC in January. Metro has also scaled back staffing for the program, due to lack of operational funds.
- Discussion has been tabled at JPACT on potential funding for a Regional Safety Program. Metro will continue to seek opportunities to implement this program such as alternate funding sources or integration with partner projects.

Items for leadership attention

- Expected long-term shortfall in federal planning grants will significantly impact the ability to meet federal planning mandates for the Regional Transportation Plan in 2013-14, when one-time Climate Smart Communities and Active Transportation grants run out. Staff is working with ODOT and the other Oregon MPOs to update the formula for federal planning grants in a manner that is more equitable for Metro and other larger MPOs, though this effort will not meet the expected shortfall under the best assumptions. Staff has already begun to scale back our efforts to implement regional transportation policy through our local partners, since this activity is optional under our federal grants, and not considered a priority for Federal Highway Administration.

4.1 | Natural Areas

In Q2, the Natural Areas Program stayed on track with active projects and initiatives, including natural areas restoration and maintenance, the natural areas bond and Nature in Neighborhoods.

Program highlights

Natural Areas Science and Land Management

- 15 natural areas within 12 target areas had restoration or maintenance activities implemented on approximately 1,000 acres. Stabilization of new acquisitions involved 25 properties.
- Native Plant Center provided over 200 lbs of seed and over 7,000 plants, plugs or root fragments for restoration projects at four sites. Cleaned over 500 lbs of native seed collected during 2012 field season.
- Volunteer program hosted 300 individuals at nine events on six sites, including four events at the Native Plant Center and one at the Metro Regional Center.
- Final drafts of the Regional Conservation Strategy, Regional Biodiversity Guide and Executive Summary were released at the Intertwine Summit on Oct 25.

Nature in Neighborhoods

- Twelve of the 96 projects funded by the Restoration and Enhancement grant program currently remain active.
- Significant projects completed this quarter include two of the three planning grants awarded in 2011.
 - At Clackamas Community College, a conceptual plan for the John Inskeep Environmental Learning Center was successfully developed that features innovations in stormwater design based on recommendations from consultants and community partners. A new consortium of community partners dedicated to working together for the long-term benefit of the Newell Creek watershed was also created as part of the project.
 - At Rinearson Creek, project partners led by SOLVe completed a feasibility study to characterize current conditions for the stream, pond and surrounding floodplain habitat. Using this information, four restoration approaches were developed by landowners and

community partners, ultimately leading to the selection of a preferred alternative. Partners are now seeking funding for project implementation.

- A workshop held for potential applicants for the 2013 funding cycle drew 48 people on Nov. 15. Staff continues outreach to community partners and has had several one-on-one meetings, phone calls and email conversations with those who could not attend the workshop. Pre-applications were due Jan. 16, 2013.
- Letters of Interest for Nature in Neighborhoods Capital Grants were due in December; a total of 11 new Letters of Interest have been received to date for the 2013 funding cycle.
- Nature in Neighborhoods Capital Grant recipients completed several significant projects this quarter including:
 - The opening in October of the Virginia Garcia Memorial Health Clinic in Cornelius. Grant funds paid for the greening of the pedestrian alley as well as a large rain garden treating stormwater runoff from the clinic roof.
 - Klein Point Overlook in Milwaukie Waterfront Park was dedicated in December. The first stage in transforming the City of Milwaukie's parking lot and boat ramp into a reinvigorated Riverfront Park, Klein Point includes an elegant scenic overlook directly above the site where fast-flowing Johnson Creek merges with the Willamette River. The overlook offers a unique vantage point up and down the Willamette, with views of the river and Elk Rock Island. Shading the overlook is a 200-year-old Oregon white oak.
 - At North Clackamas Park, extensive habitat restoration was completed. The project makes Mount Scott and Camas creeks more habitable for native fish while a new overlook increases visitors' awareness of a special natural resource and allows people to enjoy the setting without harming the habitat.
- The Intertwine Alliance welcomed more than 250 attendees to their Fall Summit (Oct. 31, 2012) at the Oregon Zoo. The event kicked off with a workshop highlighting the completion of The Intertwine's Regional Conservation Strategy and the launch of the first phase of its implementation - a Regional Urban Forestry Strategy. This is a partnership project led by Metro's Nature in Neighborhoods staff, Oregon State University and The Intertwine Alliance and funded through a grant from Oregon Department of Forestry. Attendees discussed ways to advance citizen stewardship and regional collaboration to increase canopy, awareness and management of the region's urban forest.

Natural Areas bond program

- Metro acquired 107 acres of natural areas during Q2. With the most recent acquisitions, the bond property purchases now total 4,376 acres.
- Local partners completed several projects this quarter including acquisitions by Beaverton and Portland (in partnership with Metro); Troutdale's completion of the College Nature Park behind Mt. Hood Community College, leveraging local share funding with a grant from Oregon State Parks; and Fairview's completion of trail improvements and bank restoration at Salish Ponds Nature Park.
- A survey was sent to local jurisdictions to determine their experiences with the local share program; results were shared with the Natural Areas Program Performance Oversight Committee in December.

4.2 | Parks Planning and Development

This program plans and builds a regional system of parks, natural areas and trails. This work encompasses everything from the high-level analysis of branding and funding to site-specific design and construction of new nature parks that promote appropriate public access to part of the almost 12,000 acres purchased under the Natural Areas and Open Spaces bond programs. The team of landscape architects and project managers in this program provides technical assistance, best practices and coordination among local park

providers. They also provide technical expertise to other Metro efforts, such as corridor planning and Making a Great Place.

Program highlights

- Per Council directive, staff is working on fact sheets and readiness planning for a five-year local option levy.
- Pier Park to Chimney Park bike/pedestrian bridge: bidding is scheduled for Feb. 28, 2013. The latest construction estimates are higher than the ones received at 90%, but the City of Portland is responsible for closing the gap. Negotiations and processing with ODOT are ongoing.
- Tualatin River Water Trail Access Study: The additional study required for land use submittal is underway. A grant application for construction, due in April 2013, will benefit if land use approval is secured by then. In the meantime, negotiations for additional land acquisition are underway. Environmental assessments of the site have identified some issues of concern.
- Westside Trail Master Plan: The second round of open houses was conducted and was well attended.
- Tonquin Trail: The plan has been finalized and the public comment period is closed. Metro Council and local jurisdictions will review it for adoption over this quarter.
- Intertwine regional trail signage: The agreements with ODOT and six local jurisdictions that will cover design and implementation of the signage are complete; the work scope is being negotiated with ODOT.
- Smith and Bybee Natural Resources Management Plan: Staff is submitting the additional requested information in hopes that the City will accept the application as complete. The land use application supporting partner aspirations for 10 years will be complete this month. A land use decision is expected by May of this year.
- Mt. Scott/Scouter Mountain Trail Loop: A second set of open houses is scheduled for late January.
- Blue Lake Trail (also funded by ODOT): 90% construction drawings completed. Because of the repeated submittals, the project is behind schedule and will need additional local match funds. Council will consider a resolution covering this in the coming weeks.
- Regional Trails Map update started and will be completed by June 30, 2013. All partner trail plans will be reviewed for consistency with Metro's regional trails map. There may be additions and/or deletions of trails. Metro staff will meet with local partners in spring 2013 to review the trails map.

Caution - Items for Management Attention

- The Blue Lake Trail project continues to be challenging due to the complex permitting issues involved. Even at 90% level of completion of working drawings, cost estimates could increase.
- Preparations for the levy are proceeding well but will continue to need careful monitoring and attention to prepare readiness plans.

4.3 | Resource Conservation and Recycling

This program advances the region's efforts to reduce greenhouse gas emissions, conserve natural resources and protect the environment and human health. Resource Conservation and Recycling (RCR) includes two interrelated sub-programs:

- Waste Reduction
- Metro Internal Sustainability

Program highlights

Waste Reduction

- Resource Conservation and Recycling staff had a number of media engagements to provide sustainable living information to the region's residents, including:

- A November interview with KGW regarding recycling of campaign election lawn signs
 - A December interview with KLX regarding electronics recycling options
 - A December article in the Oregonian regarding preventing Christmas waste
 - December interviews with KEX, KGW and OPB regarding post-holiday recycling
- In the second quarter of FY12-13, the Recycling Information Center answered 16,119 calls and the Find-A-Recycler web site received 18,231 visits.
- The Recycling Information Center converted to a new Voice Over IP phone system that includes reporting capabilities that will enable improved staffing patterns, tracking of callers seeking information in Spanish and those only seeking hours of operation at Metro facilities, quantification of abandoned calls and other operational metrics.
- RCR staff submitted nine legislative issue papers to brief the Metro Council on waste reduction issues that the RCR is tracking for the 2013 Oregon Legislature.
- RCR staff presented the Oregon Department of Environmental Quality's (DEQ) 2050 Vision and Framework for Action for Materials Management in Oregon to the Metro Council, highlighting its connection and importance to Metro's work in this area. On behalf of the Council, Council President Hughes submitted a letter to the Oregon Environmental Quality Commission urging adoption of the Vision, which occurred in November. DEQ is now in the early stages of implementation.
- In response to problems with current standards for the inclusion of compostable food service products in commercial food scraps collection programs, RCR contracted with Oregon Consensus, a program of the National Policy Consensus Center at Portland State University, to assess the potential for affected stakeholders to collaboratively address these problems. This assessment identified relevant issues and considerations and established a foundation for resolving these issues. Oregon Consensus interviewed 23 stakeholders representing compost facility operators, food scrap collectors, compost product manufacturers, product distributors, product users from large businesses, and local and state governments. Although there were differing opinions about the problem and potential solutions, there was commitment to working together; Metro will convene stakeholders in February to work towards a solution.
- The Natural Gardening program directly reached more than 22,000 people in calendar year 2012, resulting in more than 1,700 pledges to reduce or stop using garden chemicals.

Internal Sustainability

- A data report regarding energy efficiency projects completed at PCPA, Expo, MRC, OCC, Metro Central and the Zoo from June 2011 through October 2012 showed a saving of 3.5 million kilowatt hours and 23,432 therms annually. Metro received \$527,824 in incentive funding from the Energy Trust of Oregon for these projects.
- Completed and presented to the Metro Council the 2012 Sustainability Report for Metro facilities and operations. Among the accomplishments noted in the report are:
 - Toxics: Eliminated 13,000 pounds of hazardous products from facility supplies in 2012.
 - Climate/Energy: Electricity use is down 8 percent from 2008 levels. Natural gas usage is down 11 percent from 2008 levels.
 - Waste: Averaged a recycling recovery rate of 60 percent, a 9 percent increase over 2008 levels. Waste generation by weight, however, is up 17 percent from 2008 levels.
 - Water: Water consumption is down 8 percent from 2008 levels.
 - Habitat/stormwater: Effective impervious surface area at Metro properties decreased 2 percent from 2008 levels; 80 percent of impervious surface drain directly to a waterway.
- COO approved the Sustainable Procurement Administrative Procedure, which implements Metro Code Chapter 2.04.500-540, "Metro's Sustainable Procurement Program." The procedure includes requirements for solicitation of goods and services that support the agency's sustainability goals and outlines responsibilities for implementation and annual progress reports.

Metro management report for 2nd quarter, FY 2012-13

5.1 | Conventions, Trade and Consumer Shows

The Oregon Convention Center (OCC) and the Portland Expo Center (Expo) attract international, national, and regional visitors to diverse events that contribute to the livability of this region by inducing direct and indirect spending in local businesses and attractions, creating and supporting living wage jobs and generating tax revenues for state and local governments.

Program highlights

OCC

- Oregon Convention Center hosted several major clients including Applied Semiconductor (generated \$534,000 in revenue), The Wildlife Society (generated \$251,000 in revenue), International Code Council (generated \$310,000 in revenue) and Festival of Trees (generated \$272,000 in revenue).
- Hosted America's Got Talent on Nov. 30 and Dec. 1
- Hosted a Supreme Evening with Mary Wilson of the Supremes with 700 in attendance.
- Hosted Collinson Media and a group of sports industry event planners; OCC has booked a national volleyball event for 2014 through this connection.
- Scott Cruickshank and Teri Dresler participated in a two day Client Familiarization Event with Travel Portland showcasing OCC and Portland to numerous national planners.
- Continued negotiations with Hyatt/Mortenson Development on a Convention Center Hotel; the Strategic Advisory Group provided an economic impact report ([available on Metro's website](#)).
- Erin Rowland was hired as the new OCC Sustainability Coordinator. Erin joins us following a career with Clark County managing waste reduction in area schools.
- Began work with Green Building Services to assist in the quest for LEED-EB Gold certification.
- Began major projects including a \$500,000 lighting retrofit of the exhibit halls and meeting rooms and a replacement of the main kitchen coolers and freezer.

Expo Center

- Welcomed a number of new events including the Timber Processing and Energy Expo, the Napa Auto Parts Show (both events provided substantial catering contributions) as well as 93.1 El Rey's Listener Appreciation Concert. Saw strong overall event showings from long-time clients; Collector's West and Rose City Gun Shows (up 35%), Christmas Bazaar (up 31%) and Portland Home and Garden Show (up 22%). This is positive news for the consumer show industry.
- West Delta Bar and Grill realized significant increases over the quarter as patrons became more familiar with this option, most significantly during the Christmas Bazaar.
- Expo Center rebranding efforts continue with the unveiling of the newly painted tower complete with full neon signage visible from the Interstate. In addition, the parking booths were painted blue to reflect the new brand as well as logos added to Hall E and Phase II signage developed.
- Completed numerous multiple-year agreements with premier events and producers for FY13-15.
- Gathered the first meeting of the new Expo Center Advisory Committee to assist with long-term funding strategies, community building and policy advice. Members come from the community, industry experts and client base.
- Capital projects completed: Five OSHA compliant bleacher sets purchased and assembled (10 total now), replaced aging riding sweeper-scrubber, replaced one failed HVAC heat exchanger for Hall D, replaced one Hall C access door with roll-up following damage. Hall D, A and C roofing projects finalized.
- Produced bus and light-rail advertising campaign with Lamar / Gard Communications to highlight upcoming events.
- Recycling diversion rate within the 2nd quarter dropped 8% to 43% in Q2 for FY13, new staff will address these goals in the coming quarter.

- Welcomed William Driscoll as the new Expo Center Food and Beverage Director for Aramark / pacificwild.
- Hired three additional custodial staff from the First Opportunity Target Area, reducing temporary labor expense.

Program Issues

- OCC - Calendar year 2012 signals the beginning of the temporary decline in national conventions at OCC. Because conventions are booked several years in advance the conventions that should have booked back in 2008 at the time the recession hit did not materialize. OCC averages 40 conventions a year but in 2012/2013 there are now 35 and in 2013/2014 there are 30. The OCC sales team along with the Travel Portland team is working hard to improve these numbers. In the interim the sales team will be filling in with short term business where possible and taking on more non-convention type programs to help generate more revenue.
- Expo – Q2 comparison from the year prior is slightly less than year prior in terms of total events (down by only 2 meetings and 1 tradeshow), but increased in attendance by 2,000 patrons. Overall, Expo experienced positive increases in both concessions and catering, while remaining steady in the other major fund centers of rental and parking. Expo realized large strides in traditional private tradeshow events that produced strong catering results. The sales emphasis of 3-year agreements was a resounding success with our major recurring clientele. This will increase our small staff's ability to focus on new business in Q3, Q4 and into FY14 that should produce positive results. Marketing and rebranding projects continue to inspire our patrons as well as our clients to adopt new concepts and attendee show features.

MERC Visitor Venues Events-Performances-Attendance Total Second Quarter FY 12-13 (December 2012)

	Second Quarter FY 2012		Second Quarter FY 2013		Net Change from Prior Year	
	Events	Attendance	Events	Attendance	Events	Attendance
OCC						
Tradeshows/Conventions	14	34,594	19	35,429	5	835
Consumer Public Shows	17	61,565	18	64,525	1	2,960
Miscellaneous	-	-	3	-	3	-
Miscellaneous -In-House	39	1,458	31	758	(8)	(700)
Meetings	57	16,891	50	13,198	(7)	(3,693)
Catering	22	12,510	26	14,558	4	2,048
Totals	149	127,018	147	128,468	(2)	1,450

	Second Quarter FY 2012		Second Quarter FY 2013		Net Change from Prior Year	
	Events	Attendance	Events	Attendance	Events	Attendance
Expo Center						
Consumer Public Shows	14	96,475	14	107,877	-	11,402
Miscellaneous	5	8,214	5	3,923	-	(4,291)
Meetings	5	150	3	80	(2)	(70)
Catering	1	390	1	320	-	(70)
Tradeshows/Conventions	4	7,546	3	2,655	(1)	(4,891)
Totals	29	112,775	26	114,855	(3)	2,080

5.2 | Performing Arts, Arts and Culture

Portland Center for the Performing Arts (PCPA) is a cultural center for the region and the hub of downtown Portland's thriving Broadway Cultural District. The center draws roughly one million visitors each year to enjoy world class performance arts and entertainment, contributing to a vibrant and culturally rich region. This leading cultural institution encompasses three venues; the Keller Auditorium, Arlene Schnitzer Concert Hall, and Antoinette Hatfield Hall which includes the Newmark Theatre, Dolores Winningstad Theatre and Brunish Hall. PCPA is also home to the region's premier performance companies: Oregon Ballet Theatre, Oregon Children's Theatre, Oregon Symphony Orchestra, Portland Opera, Portland Youth Philharmonic, White Bird, and Tears of Joy Puppet Theatre.

Program highlights

- Venues Today magazine named Keller #1 and Schnitzer #2 as top stops for the Pacific Northwest 2012. Nationally Keller ranked #4, Schnitzer #11 and the Newmark #7 in their various seating size categories based on gross ticket sales.
- Branding effort resulted in a new name for PCPA-Portland's, Centers for the Arts. This will be rolled out with a new website this summer. Developed new logos for all five theaters.
- Marketing capability with new ticketing system-Fan One-was launched for A Tuna Christmas.
- Hosted opening gathering for the Oregon Arts Summit.
- Hired new marketing coordinator with a focus toward revenue-generating initiatives such as sponsorship and marketing.
- Staff raised \$700 in a holiday food cart fundraising initiative. These funds will provide scholarships to disadvantaged children in the FOTA area.
- A \$5000 donation from the Keller family was received for new furniture for the Camerata room at the Keller.
- PCPA's Chef de Cuisine earned her Pro-Chef I certification through the Culinary Institute of America. This is a rigorous four-day test on subjects such as food science, baking and pastry, culinary financials and HR.
- The south concession stand in the Keller lobby was renamed The Ghost Light Bar. Beautiful signage was added to draw more attention to this slightly hidden bar.

Program Issues

- Funding is still unavailable for further design of the Schnitzer/Main Street project. The City of Portland has agreed to let the PCPA Foundation use its grant of \$50,000 towards broader fundraising efforts. The Foundation plans to re-assess where we are in six months to see if the economy is right to relaunch the project and gauge if new city leadership is supportive of this effort.

Items for leadership attention

- It has been generally agreed that when lodging tax drops PCPA should be allowed to be quickly restored to the original base of \$1.2 million, however, that may not be a permanent solution to PCPA's funding problems. Transient lodging tax dollars allow PCPA to provide the deep discounts in rates and fees to its resident companies - who are fiscally challenged and unable to bear a rise in costs at PCPA. Plus, PCPA's renewal and replacement needs far outstrip current resources. PCPA has begun to look at a long term solution.

MERC Visitor Venues

Events-Performances-Attendance

Total Second Quarter FY 12-13 (December 2012)

PCPA	Second Quarter FY 2012		Second Quarter FY 2013		Net Change from Prior Year	
	Performances	Attendance	Performances	Attendance	Performances	Attendance
Commercial (Non-Broadway)	40	42,458	67	61,214	27	18,756
Broadway	18	37,052	-	-	(18)	(37,052)
Resident Company	159	187,205	165	170,419	6	(16,786)
Student	38	12,895	50	27,942	12	15,047
Non-Profit	119	63,530	128	67,775	9	4,245
Miscellaneous	23	1,312	9	814	(14)	(498)
Totals	397	344,452	419	328,164	22	(16,288)

5.3 | Conservation and Research

The conservation and research program includes in situ and ex situ wildlife conservation efforts and species recovery through direct fieldwork, research, improved animal husbandry techniques and captive propagation. The program also encompasses diverse zoo-based research efforts with a particular emphasis on zoo animal and wildlife welfare science and to inform daily zoo animal care and management as well as conservation management of wildlife. We maintain partnerships with state and federal wildlife agencies and other conservation groups and research centers in an effort to conserve endangered and threatened species in our care and in nature. Program staff also maintains adjunct faculty relationships with local universities and advises and mentors graduate students.

Program highlights

- Conservation Staff attended the Washington Western Pond Turtle Population Habitat Viability Assessment workshop to help evaluate our future contribution and involvement in the recovery program and other turtle conservation efforts.
- 2308 Oregon Spotted Butterfly eggs hatched and were placed in winter diapause containers for release in the spring/summer.
- 21 Oregon Spotted Frogs raised at the Zoo were released at Joint Base Lewes McChord, WA.
- Nadja Wielebnowski was an invited keynote speaker at the 3rd annual International Society for Wildlife Endocrinology meeting. Talk title: "The role of fecal glucocorticoid metabolite monitoring for welfare assessments and conservation management of wildlife." Proceedings of this meeting were published in Wiener Tierärztliche Monatsschrift, VMA, 2011, (Suppl. 1) 99: p.23. Nadja was also elected vice chair of the ISWE Board.
- Received funding for a Foley-Frischkorn Conservation Fund Grant entitled: "Conservation and Welfare Endocrinology: Establishing a Lab for Noninvasive Hormone Monitoring at Oregon Zoo" in the amount of \$13,700.
- The following four scientific peer-reviewed papers were accepted for publication:
 - Tidwell KS, Shepherdson DJ, Hayes M. (2013). Interpopulational variability in evasive behavior in the Oregon spotted frog (*Rana pretiosa*). Journal of Herpetology, Vol. 47, No. 1.
 - Shepherdson D, Lewis K, Carlstead K, Bauman J, Perrin N. (in press). Individual and Environmental Factors Associated With Stereotypic Behavior and Fecal Glucocorticoid Metabolite Levels in Zoo Housed Polar Bears. Journal of Applied Animal Behavior.
 - Deke T. Gundersen, Deborah A. Duffield, Tina Randall, Nate Wintle, Dalin N. D'Alessandro, David Shepherdson (in press). Organochlorine Contaminants in Blubber from Stranded

Marine Mammals Collected from the Northern Oregon and Southern Washington Coasts; Implications for Reintroducing California Condors, *Gymnogyps californianus*, in Oregon. Bulletin of Environmental Contamination and Toxicology.

- Richard P. Reading, Brian Miller, and David Shepherdson (in press). The Value of Enrichment to Reintroduction Success. Zoo Biology.

5.4 | Education

The Conservation Education Division promotes environmental literacy and sustainable actions through experiences that cultivate understanding of and respect for animals and the natural world. Educational programs and materials increase the public's understanding of conservation issues and the need for direct action related to endangered species management, habitat loss, climate change, clean air and water, the management of resources for future generations and improving access to nature.

Program highlights

- Conducted visitor surveys as research for conservation messaging for the upcoming Condor and Elephant Lands exhibits. Surveys collected information on visitor pre-existing knowledge and attitudes as well as receptiveness to different conservation messages and topics. Results from these surveys will be used to shape the interpretive plans for both exhibits.
- Winter Camp at the Zoo had 785 participants - the highest attendance since 2008.
- Data-gathering has begun for both the Waste Reduction Education Program evaluation project and the evaluation of the Waste Reduction Education at Outdoor School Program funded by the Metro Council. Data-gathering and analysis will continue through the spring, with results expected this summer.
- More than 300 people participated in Metro's annual Salmon Homecoming activities at Oxbow Regional Park in October, despite cold, wet weather.
- 650 youth and 180 adult chaperones participated in salmon field trips at Oxbow Park.
- Zoo Animal Presenters conducted 15 outreach events, presenting to 500 children and 450 adults.
- 8,200 students and teachers participated in waste reduction programs including puppet shows, assembly programs, and classroom presentations.
- 150 adult and youth volunteers contributed over 3,600 hours to creating a successful ZooLights event.
- Successfully moved all of the primary storage for Zoo Education to a new location to allow the old storage building to be demolished.

Program Issues

- Education Division strategic planning slowed down this quarter to allow Zoo-wide strategic planning to take precedence. Specific division planning will resume next quarter using the format and guidance of the Zoo-wide strategic plan as a framework.
- Upcoming construction projects will have heavy impacts on several areas used by the education division. Planning is proceeding to modify several spaces as classrooms for this summer's camp programs.

5.5 | Zoo Infrastructure Bond (A Better Zoo Program)

The Zoo Infrastructure and Animal Welfare Bond Fund program (A Better Zoo program) represents the capital planning and construction activities funded by the November 2008 general obligation bond authority. Program work is reported in the following categories:

- Master Planning – Comprehensive Capital Master Planning and land use approvals
- Off-site elephant habitat planning
- Construction project management
- Program governance

Program highlights

- The new Zoo Conditional Use Master Plan application was submitted on Aug. 14, 2012. A Bureau of Development Services staff report issued Nov. 30 it recommended approval of the application with conditions that were generally acceptable. The Hearings Officer hearing was held Dec. 12 and the record was held open for an additional 15 days. The Hearings Officer decision is expected on or before Jan. 13, 2013, and if it is not appealed, then the decision becomes final on Jan. 27.
- Related to the Conditional Use Master Plan work, Metro is engaged in a number of activities with neighborhood associations, Portland Parks and Recreation and Washington Park Alliance:
 - The new parking management agreement covering all parking in Washington Park has been approved by all parties. Metro Council reviewed and approved it on Nov.8, 2012, and City Council approved it on Dec. 5.
 - A revised Good Neighbor Agreement is expected to be executed in the next month or two with Arlington Heights Neighborhood Association. Sylvan Highlands Neighborhood Association has indicated that they are not able to pursue a Good Neighbor Agreement at this time.
 - The Washington Park South Entry Visioning Study (Phase II) is done, printed and distributed. The zoo bond is not funding this work. The two neighborhood associations are very supportive of this new vision.
- West Lot Conditional Use Application - This parking resource was removed from the zoo's new Conditional Use Master Plan application. In late June, Metro, Portland Parks, Children's Museum and World Forestry Center submitted a separate conditional use application for use of the West Lot. The final approval was recorded on Nov. 16 at Multnomah County. This conditional use process is complete.
- The Penguin Life Support System Upgrade Project is complete and penguins are back on exhibit.
- Since 2011, staff has evaluated potential sites for a Remote Elephant Center, but Metro has concluded that no other available site evaluated by staff satisfies the selection criteria and considerations as well as the Roslyn Lake property in rural Clackamas County. On Dec. 18 Metro Council directed staff to exercise the property purchase option for the Roslyn Lake property for a Remote Elephant Center. Project Plan development continues. Major components include planning and design, funding strategy, securing land use approvals and communications.
- The 100 percent design development estimates by Rider Levett Bucknall and Lease Crutcher Lewis were completed for the Elephant Lands project. Estimates exceeded the established budget. On Dec. 18 Metro Council approved allocating \$4.9 million of the \$10.4 million of unanticipated and unallocated bond sale premium funds to the Elephant Lands project. The combination of \$8.2 million in scope reductions and the additional funds maintain the project vision, sustainability components, visitor experience, and elephant management options. The design team will begin preparing construction documents for elephants and modify designs on Wildlife Live, train and road. Staff is planning the groundbreaking celebrations for the pending construction.

- The team of Atelier Dreiseitl + Place and CLR Design is finishing construction documents for the new California Condor Habitat and a permit set is under review at the City of Portland. All cost estimates to date have indicated that the project scope is within budget. Step one of a Two-Step Request for Bid for construction services will be publicly advertised Jan. 8. The project remains on schedule and budget.
- The team of Formations Inc. and Aldrich Pears and Associates continues to work with zoo staff to design interpretive elements for all bond-funded projects. In the past quarter, the team completed schematic design on the elephant and condor habitats interpretive concepts as well as initial concepts for a new campus-wide way finding and trip planning approach. Program staff is coordinating the interpretive consultants' efforts with habitat design teams.
- The Public Art Advisory Committee continues to work in support of the bond program's Percent-for-Art requirements. Metro contracted with the Regional Arts and Culture Council (RACC) to assist with the selection process for the first Percent-for-Art commission aligned with the construction of Elephant Lands/East Hub. The Advisory Committee and RACC have narrowed the field to 27 public artists, who shall be invited to submit a response to a Request for Qualifications. The final selection shall be determined by interviews with finalists from the responsive pool of artists.
- The Metro Council reappointed four individuals to final two-year terms on the Oregon Zoo Bond Citizens' Oversight Committee on Dec. 13.

5.6 | Zoo Visitor Experience

The Zoo's Guest Services program is responsible for the front line guest experience and is responsible for generating revenue to support the Zoo. Supporting the zoo's mission statement, the guest services team works to meet guest expectations, provide positive experiences, and to generate enterprise revenues through many services and activities that includes admissions, retail oversight, food services, campus security and safety, custodial, public events and the zoo railway.

Program highlights

- The birth of Lily brought much excitement to the community, with the zoo receiving many notes of excitement and congratulations. Volunteers and Guest Services staff worked together to support guest viewing and to provide information about Lily and Rose-Tu, as well as information about the upcoming Elephant Lands construction.
- Attendance set a monthly record in December at 219,000 and the overall quarter was comparable with the prior year. ZooLights had the second-best attendance in history by drawing 183,000 visitors, 29 percent higher than the third-best attendance. Revenue picked up in the second quarter and year-to-date is one percent greater than the prior year. That said, revenue is below budget and management continues to monitor cost to maintain a balanced condition.
- The railroad continues to be a strong attraction and carried 113,000 riders for ZooLights with revenues totaling \$232,000. The campus loop track will be changing next year as part of the Elephant Lands construction and staff began relocating items this past quarter. Other successful and enjoyable public events held during the quarter included Howloween, Turkey Trot and winter camps.
- With the quarter ended, focus is shifting to planning for the summer 2013 concert season, supporting moves and plans for the Elephant Lands project, and strategic and tactical planning for admissions, food services and facilities management.