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2012-13

FIRST QUARTER MANAGEMENT REPORT July through September



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Metro Management Report At-a-Glance 1st Quarter FY 2012-13

Metro's increased focus on collaborative partnerships helped advance investments in public assets and improve services in the face of long-term funding challenges.

Metro worked with local partners and the public to develop a range of potential Southwest Corridor projects; the Sustainability Center provided an inventory of "green infrastructure" projects in the corridor. Twenty-year population and employment forecasts were distributed to jurisdictions and the Regional Transportation Safety Plan was completed. The Development Center completed three transitoriented development projects and continued its Get Street Smart series presentations in four cities. Staff explored funding opportunities for transportation projects.

The acquisition of 155 acres of natural areas brought total bond property purchases to 4,269 acres; restoration and maintenance occurred on 1,000 acres. Staff began conducting public outreach regarding a five-year local option levy; Council will consider draft legislation in November. The Tonquin Trail plan is scheduled for adoption by the end of the year. The 10-year Smith-Bybee Comprehensive Natural Resource Plan is underway to establish wildlife habitat in the area, which includes the St. Johns Landfill.

Blue Lake Park's new Disc Golf Course yielded increased season pass sales and visitor counts. Oxbow Park began planning to replace amenities lost from winter erosion damage; online camping reservations will begin in January. An operator was selected for Glendoveer Golf Course; the contract will begin in January. The cemetery program saw a drop in grave sales and began design work on a cremation garden in Lone Fir Pioneer Cemetery. The Metro Council approved formation of a Cemetery Advisory Committee.

A design contract to increase floor space at Metro Central transfer station will ease some pressure from processing organics; a study is underway to determine how to improve the quality of received organics. Metro and Miller Paint extended the MetroPaint distribution agreement by five years; MetroPaint sales exceeded \$1 million during a 12-month period for the first time.

Sustainability Center staff worked with local partners to improve targets and measures for the Recycle at Work program and promoted sustainability assistance to businesses. A green building assessment RFP yielded flexible services agreements for use in implementing Metro's Green Building Policy. The Recycling Information Center answered 22,217 calls and the Find-A-Recycler web site had 18,220 visits.

The zoo bond program gained conditional approval for the permanent use of the West Lot and submitted its Conditional Use Master Plan application. The Penguin Life Support Upgrade project was completed and Remote Elephant Center plans are under refinement; the Elephant Habitat and Related Infrastructure and new Condor Habitat projects are on schedule and budget.

The zoo's newly integrated conservation education team had well-attended zoo summer camps and programs in parks and natural areas. The zoo's conservation program earned two Association of Zoo and Aquarium awards and the pygmy rabbit program was deemed a success and closed out.

Despite the successful new Sunset at the Zoo series, overall zoo attendance was down; new catering management, ZooLights and a baby elephant may boost visitors. Both the Oregon Convention Center and Expo Center saw drops in revenues; the OCC hosted a successful concert series in its new plaza and the Expo Center made upgrades to improve customer experience. The Portland Center for the Performing Arts launched its new ticketing system and broke attendance records with its summer music programs.

This summary report lists Metro project and program highlights for the first quarter of this fiscal year.

Metro management report for 1st quarter, FY 2012-13

Metro Management Report At-a-Glance 1st Quarter FY 2012-13

Finance and Regulatory Services

Solid waste compliance and cleanup highlights

- Program is on track with facility inspections, enforcement actions, regulatory authorizations and private facilities complying with Enhanced Dry Waste Recovery Program (EDWRP).
- Finalized an agency-wide policy for posting notice and cleaning up illegal camps on Metro property; the policy has been implemented through four cleanups and Metro's RID Patrol is developing training for all Metro land and property staff to carry out the policy.
- Issued an amended license to reload residential yard debris mixed with food waste for delivery to
 Recology Foster Road Recovery Facility in Portland, with special conditions to minimize odor and
 neighborhood impacts; Council to consider approval of a non-system license to Recology Suttle Road
 Recovery Facility in Portland to begin accepting, consolidating and reloading residential yard debris
 mixed with food waste for delivery to Recology's compost facility in Aumsville.
- Granted a 3,500 ton increase to 70,000 ton franchise transfer station tonnage cap to Pride Disposal in Sherwood; in 2013, staff will undertake a more extensive process for evaluating such requests to assure a clear public benefit and that increased tonnage is meeting demand.
- Metro Council to discuss updating Metro Code to modernize community enhancement fees in October, including key questions of legal authority, purpose of fees, types of facilities, amount to be collected, and how best to distribute and oversee fees; a Code proposal will be prepared for Council consideration next year.

Parks and Environmental Services

Parks and natural areas management highlights

- The cemetery program received accolades in the International Cemetery Crematory and Funeral Association's national trade magazine and the Oregonian for its new cemetery soil management protocols and overall program turnaround.
- The cemetery program's first quarter revenues for grave sales and services were 25 percent lower than previous fiscal year; the decrease may reflect an industry-wide drop in grave sales with cremation rates rising nationally.
- Cemetery staff is working with a landscape architect to install a cremation garden at Lone Fir Pioneer Cemetery; the garden slated to open to customers in March 2013.
- Metro Council approved the formation of a Cemetery Advisory Committee, which first met on Sept. 19; the committee will begin reviewing the 2011 cemetery business and operations plan.
- Blue Lake Park and the Chinook Boat Ramp saw an increase in visitors likely due to good weather;
 Oxbow Park had a slight downturn in visitors with camping use remaining very strong in the newly reconfigured campground area.
- Completed Blue Lake's Disc Golf Course installation with help from Stumptown Golf Club and Next Adventure volunteers; Councilor Shirley Craddick led a ribbon cutting ceremony on Aug. 15 and the course's popularity has yielded an immediate increase in season pass sales and visitor car counts, translating to an estimated additional \$4,000 in revenue per month.
- Staff began planning improvements at Oxbow Park to replace amenities lost from winter erosion damage in early 2012; applied for a State of Oregon County Opportunity Grant.
- Finalized an agreement with the State of Oregon for online camping reservations at Oxbow Park; online reservations will begin Jan. 1, 2013.

- Received bids for \$1.3M Gleason Boat Ramp Phase 4 construction project; the project is funded with Metro renovation and replacement dollars and state and federal grant monies.
- The former "Vancouver Yacht Club" was removed from the dock at the Gleason Boat Ramp and demolished; staff received reimbursement for \$54,375 of the \$85,000 project cost through the Marine Board's Derelict Vessel Fund.
- Released an operator RFP for the Glendoveer operating contract; a citizen panel scored proposals in an initial review process and following a final interview CourseCo was selected; official assumption of operations will begin Jan. 1, 2013; negotiations are nearly complete with the Ringside restaurant to put a new lease agreement in place.

Solid waste operations highlights

- The "Metro Central Organics Transfer Improvements" project is underway; the project will significantly increase the amount of working floor space in the organics bay.
- Eleven months into the City of Portland's residential organics program, approximately 79,000 tons of yard debris and food scraps have been received by Metro's transfer stations.
- Contracted with Cascadia Consulting Group to perform a study of residential and commercial
 organics received at both Metro transfer stations; this study will help determine the nature and
 extent of the contaminants so that steps can be taken to improve the quality of this material.
- Received four proposals to assess the adequacy of services for Metro South through the Solid Waste Roadmap; timeline for project completion is 18 to 24 months, with the goal of developing feasible options to address the identified needs.
- GLEAN, a project that gives artists access to Metro Central to recover dry waste materials, drew hundreds of visitors on its exhibition opening night; GLEAN is a collaboration between Metro, Recology Oregon Recovery and Cracked Pots to draw attention to the issue of wasted resources.
- DEQ accepted Metro's Feasibility Study Work Plan for the St. Johns Remedial Investigation /
 Feasibility Study; the study evaluates feasible options to addressing ecological risks posed by certain
 contaminants in Columbia Slough sediments; the final study report will serve as the primary basis for
 a DEQ decision on environmental remediation that may be required.
- Staff has begun planning to implement the Smith-Bybee Comprehensive Natural Resource Plan; the 10-year land use master plan identifies future uses of the site for habitat and outdoor recreational activities at the Smith-Bybee Wetlands Natural Area, including St. Johns Landfill.
- Metro and Miller Paint signed a five year extension of the MetroPaint distributorship agreement;
 MetroPaint sales exceeded \$1 million during a 12-month period for the first time in July 2012.

Planning and Development

Land use planning highlights

- Initiated the next cycle of Community Planning and Development Grant awards; staff preparing for stakeholder engagement to revise criteria for awards in new urban areas and urban reserves.
- Finalized distribution of 20-year population and employment forecasts to cities and counties in the region; Metro Council to consider adoption in November.
- Provided planning support for SW Corridor planning, including initiation of an economic development element that will focus on investments for job creation; East Metro Connections Plan; Climate Smart Communities; Community Investment Initiative; and Regional Economic Development, including the Metropolitan Export Initiative.
- Continued collaborative efforts to support regional desired outcomes, including working with counties and the Coalition for a Livable Future to produce regional opportunity maps to help assess

equity in planning efforts; and completing Phase II of work with the Port of Portland, Business Oregon and others to assess barriers to development of large industrial sites and presenting the results and recommendations to stakeholders.

Project development highlights

- Southwest Corridor team worked with project partners and collected input from an online open house to develop a wide range of potential transit, roadway, active transportation, parks and natural resource projects for the corridor; the steering committee adopted a Transportation Plan Problem Statement and a Transit Alternative Purpose and Need Statement.
- Submitted a grant to the Transportation Research Board that could help implement two of the key projects identified in the East Metro Connection Plan--widening the 238th/242nd connection to I-84, and safety improvements in the Powell, Hogan/Burnside southern gateway area.
- The Development Center continued the Get Street Smart series presentations in Hillsboro, Gresham, Lake Oswego and Oregon City, and awarded a storefront improvement grant in Hillsboro.
- Completed construction on three TOD projects in Portland: Central Eastside Lofts (formerly Couch Apartments), market rate mixed-used housing and retail; OCOM, mixed-use adaptive reuse and expansion for the Oregon College of Oriental Medicine; and University Pointe (formerly College Station), a mixed-use student housing development on the PSU campus.
- Construction is underway on four TOD projects: 4th Main, a mixed use workforce apartment and retail development in downtown Hillsboro; the Hollywood Apartments, a mixed-use workforce and affordable housing development in Portland; the Milano, a bike-oriented workforce housing development near the Rose Garden MAX station; and the Prescott, a mixed-use workforce and affordable housing development located near the Prescott MAX station; President Hughes and Councilor Harrington spoke at the groundbreaking event for 4th Main on July 9.

Transportation system planning highlights

- Convened a transportation system plan implementation workshop for more than 80 local agency staff and consultants to help respond to questions emerging during local TSP updates as well as recent amendments to the Oregon Highway Plan and Transportation Planning Rule.
- Completed the USDOT program overview report required for quadrennial federal certification review.
- Initiated negotiations with ODOT and Oregon MPOs on allocation of federal planning funds to Oregon's MPOs, based on 2010 Census.
- Completed Regional Transportation Safety Plan in July.
- Distributed more than 60,000 ¡Vámonos! maps in August and September.
- Held an Equity and Environmental Justice Scorecard workshop in July, featuring Dr. Manuel Pastor, an expert in public policy on equity matters.
- Coordinated public comment and testimony on behalf of regional partners on the Oregon Metropolitan Scenario Planning Rule, scheduled for adoption by the LCDC this fall.
- Drafted a new, scaled strategy for TSMO funding to be considered by TPAC in late fall.
- Long-term shortfall in federal planning grants will significantly impact the ability to meet federal planning mandates for the Regional Transportation Plan in 2013-14; staff is working with ODOT and the other Oregon MPOs to update the formula for federal planning grants in a manner that is more equitable for Metro and other larger MPOs. This work will continue into November.

Sustainability Center

Natural areas highlights

- Acquired 155 acres of natural areas, including a key property at Clear Creek Natural Area; bond property purchases now total 4,269 acres.
- Conducted restoration and maintenance on 20 natural areas, approximately 1,000 acres.
- Finalized drafts of the Regional Conservation Strategy, Regional Biodiversity Guide and Executive Summary for steering committee review beginning Oct 4; full release of the strategy, guide and associated data products will be linked with the Intertwine Summit scheduled for Oct 25.
- Presented a detailed inventory of all parks, trails, natural area and natural resource projects within the Southwest Corridor planning area to the project team leaders and steering committee, the first comprehensive inventory of its kind in the region for "green infrastructure" projects.
- Three significant restoration and enhancement grant-funded projects wrapped up this quarter, including the Camassia and Wilderness Park Restoration Partnership; the Friends of the Tualatin River Wildlife Refuge's "Linking Students to their Land" program; and Reed College's Upper Crystal Springs Enhancement Project.
- Strengthened "equity" objectives in the Nature in Neighborhoods grant program based on stakeholder input; updated application materials, review criteria and the review process. Grant preapplications will be due in January 2013.
- Entered into Nature in Neighborhood Capital Grant agreements with five of the six projects for which the Metro Council awarded funding in June 2012.

Parks planning and development highlights

- Began conducting broad public outreach and preparing draft legislation for Council to consider referring a five year local option levy; Council will discuss resolution in November work sessions.
- Tualatin River Water Trail Access Study: Additional funds are needed for survey and conceptual planning to complete the application; submitted a budget amendment for Council consideration.
- Westside Trail Master Plan: The second round of open houses is scheduled for late October.
- Tonquin Trail: The plan has been finalized and each jurisdiction is scheduling it for adoption by their respective Councils; the Metro Council will review the plan by resolution in December.
- Intertwine regional trail signage: The final document has been distributed. The \$280K ODOT Flex Fund grant is being negotiated with jurisdictions that will use the signage in their projects.
- Smith and Bybee Natural Resources Management Plan: The land use application was submitted to the City of Portland; the City requires additional information that is due in December.
- Mt. Scott/Scouter Mountain Trail Loop: A preliminary alignment has been identified based on existing conditions and input to date.
- Blue Lake Trail (also funded by ODOT): 90% construction drawing completed. An alignment that was satisfactory to the Corps of Engineers and the Drainage District was finally identified so the project is moving forward; the project is behind schedule and will need additional local match; staff is exploring the possibility of bond fund eligibility for the project.

Resource conservation and recycling highlights

- Completed a second-year inventory and evaluation of hazardous products at Metro facilities; this work identifies priority products for replacement with less hazardous products.
- Completed a collaborative process with local governments to develop new measures and targets for the regional Recycle at Work program; conducted an outreach campaign to connect businesses with assistance for waste prevention, recycling and sustainable purchasing efforts.

- The Recycling Information Center answered 22,217 calls and the Find-A-Recycler web site received 18,220 visits.
- Issued RFP and selected contractors for garbage, composting and recycling services for ten Metro facilities and visitor venues within Portland.
- Issued RFP for green building assessments of Metro facilities for qualification for Leadership in Energy and Environmental Design (LEED) for Existing Buildings Operations and Maintenance, eco-roof feasibility, habitat and stormwater opportunities and solar feasibility; resulting in flexible services agreements will be available to Metro facility directors and operations managers to use in implementing Metro's Green Building Policy.
- Completed an analysis of Metro's current Integrated Pest Management (IPM) practices and made recommendations for program improvement.

Visitor Venues

Convention, trade and consumer shows highlights

- Major Oregon Convention Center clients were OSCON with 3600 attendees and over \$800,000 in revenue; Ecological Association of America with 4996 attendees and over \$400,000 in revenue; Intel DTTC with 2198 attendees and over \$585,000 in revenue and Tektronix Sales Univ., with 1000 attendees and \$700,000 in revenue. Travel Portland and OCC sales team confirmed four new conventions for 2014.
- President Barack Obama hosted a fundraiser at OCC on Tuesday, July 24 with 1000 attendees.
- Plaza Palooza, OCC's new concert series, ran for eight weeks in July and August on Thursday evenings in the new plaza; attendance averaged about 375 per week.
- OCC selected Green Building Services to assist in the quest for LEED-EB Gold certification; the process will begin this fall with re-certification date next summer.
- 2012 signals the beginning of the temporary decline in national conventions at OCC; the OCC sales team along with the Travel Portland team is working hard to revive those numbers,; interim short term business and non-convention programs should help generate more revenue.
- Portland Expo Center had strong event showings from repeat clients Portland Kennel Club, NW Quilts (up 15%) and Antique and Collectibles. New clients included White Bird Dance (rehearsals for Le Grand Continental), numerous Ride and Drives, Mosaic Sales and adidas photo shoot.
- Expo updated the Hall E lobby and made meeting room upgrades; the city of Portland approved Expo tower signage install, to occur in November.
- Expo's marketing plan progressed with varied advertising roll-outs for transit, Oregonian and the Portland Tribune.
- Expo's Smash and Trash cleanup of all areas resulted in \$6,000 credit for new food and beverage equipment; recycling and diversion efforts up 14.5% over Q1 last year.
- Expo's revenue from Q1 is slightly less than in the prior year, despite positive increases in West Delta Café performance. Training and process changes within the administrative team and sales in particular should result in new market expansion.

Performing arts, arts and culture highlights

- New ticketing system successfully went live on July 1; three behavior-based ticket buying campaigns are expected to result in increased ticket sales.
- PCPA celebrated its 25th anniversary with a private Founders/Donors reception; a gala concert to benefit the PCPA Foundation is in the early planning stages.
- The web and branding project moved forward; a new name for PCPA is in the works as well as new logos and a focus on venue identity.

- Summer Arts on Main Street's noontime program and Music on Main Street's free evening concert series broke attendance records.
- PCPA hosted two Summer Youth Connect groups from Grant and Reynolds high schools to raise awareness about career opportunities in a performing arts center.
- A gorgeous mural was completed on the back wall of Keller Auditorium by a PSU mural painting class; the mural was funded through PSU, a RACC grant and the PCPA Foundation.
- The City of Portland agreed to let the PCPA Foundation use its grant of \$50,000 towards broader fundraising efforts; the Foundation plans to re-assess viability of relaunching the Schnitzer/Main Street project in January.
- Long-term funding issues continue to threaten PCPA's ability to discounts rates and fees for its fiscally challenged resident companies as well as address renewal and replacement needs.

Zoo conservation and research highlights

- Received two prestigious AZA North American Conservation Awards for the Oregon Spotted Butterfly program and for the Oregon Spotted Frog Program respectively.
- Attended a Zoo Animal Welfare Symposium (by invitation only) at Detroit Zoo to help develop a framework for welfare assessment and monitoring in AZA zoos.
- Released more than 2000 Oregon Spotted Butterfly pupae and larvae and planted several thousand host and nectar plants to augment habitat.
- Released 35 Pygmy rabbits (the remainder of the captive population). Pygmy rabbits are now breeding very well at the release site with no further need for captive breeding.
- Hosted the USFWS Condor Partners Planning meeting (over 80 attendees). One of the goals of the
 meeting was to set priorities for the next five-year action plan for Condor reintroduction and
 recovery.

Zoo education highlights

- Successfully completed the Natural Science Foundation-funded Wild Minds project, a collaboration
 with OMSI and the New York Hall of Science focusing on animal cognition; summative evaluation
 work is ongoing.
- Began a rigorous evaluation of the Waste Reduction Education at Outdoor School program; results are expected summer of 2013.
- Completed transition of the Sustainability Center education team to the Oregon Zoo.
- More than 3000 students participated in the Oregon Zoo's Summer Zoo Camp programming, bringing in over \$825,000 in revenue; more than 200 Zoo Campers visited Metro parks as part of their camp experience and more than 1500 received waste reduction education.
- More than 4,000 people participated in summer programs at Oxbow Regional Park, Smith & Bybee Wetlands, and Graham Oaks Nature Park; more than 300 youth participated in the Urban Nature Overnight program.

Zoo Infrastructure Bond (A Better Zoo Program) highlights

• The new zoo Conditional Use Master Plan application was submitted on Aug. 14 with additional information to be submitted in early October; projected timeline for the hearing is approximately end of November; engagement with neighborhood associations, Portland Parks and Recreation and Washington Park Alliance regarding parking lot management strategies yielded a revised draft Good Neighbor Agreement under neighborhood association consideration; completed phase II Washington Park South Entry Visioning study with neighborhood association support.

- Metro, Portland Parks, Children's Museum and World Forestry Center submitted a separate
 conditional use application for use of the West Lot; hearing was held Sept. 26 with the Hearings
 Officer approving conditional use on Oct. 30; staff is trying to reach agreement on ODOT's
 recommendation that applicant install permanent electronic signage on Highway 26.
- Completed Penguin Life Support System Upgrade Project substantially behind schedule and under budget; modifications to the HVAC system and roof replacement were funded and completed by zoo facilities; staff is preparing to move penguins back into the exhibit once filtration system operations have completed final check-out.
- Refining plans for a Remote Elephant Center included re-evaluating the Roslyn Lake site against
 established criteria; the site remains promising with significant work remaining prior to seeking
 feasibility approval from the Metro Council; staff must identify a sustainable source of operating
 funds.
- Design for Elephant Habitat and Related Infrastructure project is nearly complete; the project's first bid package for Wildlife Live, perimeter road and train site work is due from sub-contractors on Oct. 18; the second package for elephant habitat and building is scheduled to bid in January of 2013; overall project remains on schedule and budget.
- A design development package for the new Condor Habitat is due mid October, along with a cost estimate; once approved, design will proceed to construction documents; groundbreaking is targeted for January 2013; the project remains on schedule and budget.
- Completed campus interpretive master plan and made progress on elephant and condor habitats interpretive concepts, as well as a new campus-wide wayfinding and trip planning approach.
- The Public Art Advisory Committee recommended an even distribution of percent-for-art allocations across the campus' bond-funded projects as well as through the duration of the program
- Following discussions with the Oregon Zoo Bond Advisory Group and the Oregon Zoo Bond Citizens'
 Oversight Committee, staff decided to treat the premium funds as program contingency and to
 continue executing the Bond Implementation Plan as adopted by Metro Council; the program will
 present a recommendation to the Metro Council about premium fund disposition and seek formal
 direction via resolution.
- Solicited opinions through the online Opt In panel regarding visitor expectations and preferences for the zoo's interpretive experience and a base of understanding of intended key interpretive messages;
 4,293 panel members participated in the survey with their input slated to I nform interpretive design and content decisions.

Zoo visitor experience highlights

- Year to date attendance compared to forecast was down 5 percent and revenue to budget was down 6 percent; staff has held guest service expenses in check and is closely monitoring net revenues and adjusting activities; new catering management, ZooLights planning and the hope of a healthy baby elephant are all opportunities to deliver stronger results in the second quarter.
- Began the new Sunset at the Zoo events with a festival atmosphere; attendance averaged 2,355 people per night; expanded offerings are anticipated in the future.
- Guest Services expects to improve catering results with the hire of a new catering manager and executive chef.

Metro Management Report in Detail 1st Quarter FY 2012-13

1.1 | Solid Waste Compliance and Cleanup

The primary purpose of the Solid Waste Compliance and Cleanup program is to minimize and mitigate impacts to the public and the environment from solid waste within the Metro region. To achieve this goal, the program ensures that solid waste facilities meet regulatory, operational, environmental and financial assurance standards. The program cleans up, monitors and investigates illegal disposal sites and prosecutes persons illegally disposing waste. The program also monitors and enforces compliance with Metro Code, administrative procedures, performance standards, Metro-granted authorizations (solid waste licenses and franchises) and flow control instruments (non-system licenses and designated facility agreements).

Program highlights

- Program is on track with facility inspections, enforcement actions, regulatory authorizations and private facilities complying with Enhanced Dry Waste Recovery Program (EDWRP).
- Finalized an agency-wide policy for posting notice, cleaning up and managing personal property at illegal camps on Metro property. Metro implemented the new procedure through cleanups of four illegal camps at two locations: on Aug. 30 and Sept. 4, Metro crews cleaned up an illegal camp at the Killingsworth Fast Disposal site in north Portland a closed landfill managed by Metro but owned by the city of Portland; and on Sept. 20 and 26, Metro crews cleaned up two illegal camps in Forest Grove next to Gales Creek near the B Street Trail. Metro's RID Patrol is now developing training for all Metro land and property staff to assist in dealing with illegal dumping and camps.





 Investigated several tire dumps in north Portland. The suspect in this case refused to cooperate in the investigation and was cited and fined \$742. The citation was appealed but subsequently upheld by Metro's contract Hearings Officer.



Concluded facility authorizations

- Greenway Recycling (Portland): On Aug. 13, Metro renewed a solid waste license to continue
 operating as a material recovery facility and processing site for roofing debris and wood waste.
 Metro's license included conditions to specifically minimize offsite dust, assure load checking and
 prevent sorting waste outside a building, as well as enhanced penalties to assure better compliance
 with these provisions.
- Landscape Products and Supply (Hillsboro): On July 27, Metro issued a renewed yard debris reload license to the company with additional conditions to minimize dust, odor and vehicle track out during wet months.
- Recology Foster Road Recovery Facility (Portland): On Oct. 1, Metro issued an amended license to reload residential yard debris mixed with food waste for delivery to an authorized compost facility. Metro included special conditions intended to minimize odor and other off-site impacts in the Lents neighborhood.
- Recology Suttle Road Recovery Facility (Portland): In August, Recology completed construction of its
 dry waste material recovery and yard debris/wood waste reload facility. Pending Council approval of
 a non-system license application on Oct. 11, the facility is expected to begin accepting, consolidating
 and reloading residential yard debris mixed with food waste for delivery to Recology's compost
 facility in Aumsville.
- KB Recycling (Clackamas): On Sept. 21, KB was issued a renewed solid waste license to continue to
 operate as a material recovery facility.
- Pride Disposal (Sherwood). Pride requested and was granted a 3,500 ton increase to its 70,000 ton
 franchise transfer station tonnage cap for 2012 on July 5. Beginning in 2013, staff intends to
 undertake a more extensive process for evaluating such requests to assure that there is a clear public
 benefit and increased tonnage is meeting unmet demand.

Facility authorizations under review

- North River Landscape Supplies (Hillsboro): North River has applied for a new yard debris reload license from Metro. A public notice was issued on Sept. 27 and public comments will be accepted until Oct. 19.
- Grimm's Fuel Compost Facility (Tualatin): Grimm's has been operating a yard debris compost and landscape retail yard for several years and is seeking to renew its license for another five years. A public notice was issued on Sept. 27 and comments will be accepted until Oct. 19.
- Pacific Region Compost (Benton County): Allied Waste requested designated facility status for this
 operation in near Corvallis. PRC is reviewing a draft agreement. No comments have been received
 from the facility. The Council will have opportunity to consider whether to list the facility in the
 Metro Code in the future once the agreement is ready to move forward.

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- Rivergate Calbag (Portland). Rivergate, a metal and auto recycler in north Portland, had an approval
 from DEQ and Metro to use its shredder residue as an alternative landfill cover. In July, Rivergate
 Calbag received refunds of \$45,000 for materials used at the Finley Buttes Landfill and nearly \$13,000
 at Wasco County Landfill.
- Metro Council will consider the following 14 non-system licenses:
 - Oct. 11 Two NSLs for food waste delivery to authorized compost operations and two NSLs for delivery of waste to the Covanta waste-to-energy facility in Marion County.
 - Nov. 15 Five NSLs for delivery of waste to various disposal sites not owned by Waste Management (WM). Metro allocates up to 10 percent of the putrescible waste stream to landfills that are not owned by WM, Metro's disposal contract operator. The remaining 90 percent of waste goes to WM landfills.
 - Nov. 29 Five NSLs for delivery of waste to the Riverbend Landfill. There are questions about the future capacity of the landfill and whether it can expand its capacity in a timely way. In addition, the landfill expansion has been a matter of controversy in Yamhill County.
- Metro Council will begin to discuss updating the Metro Code to modernize community enhancement
 fees at its Oct. 9 work session. Key questions of legal authority, purpose of fees, types of facilities,
 amount to be collected, and how best to distribute and oversee fees will be discussed. A process will
 be initiated to develop a Code proposal for Council consideration next year.

2.2 | Parks and Natural Areas Management

The purpose of Parks and Natural Areas Management is to provide efficient and cost effective management of Blue Lake Regional Park, Oxbow Regional Park, Chinook Landing Marine Park, M. James Gleason Memorial Boat Ramp, Sauvie Island Boat Ramp, Howell Territorial Park, Mason Hill Park, Smith and Bybee Wetlands Natural Area, Mt. Talbert Nature Park, Cooper Mountain Nature Park, Graham Oaks Nature Park, Glendoveer Golf Course, 14 Pioneer cemeteries, and a variety of single family homes. This program strives to provide safe, accessible, attractive and well-maintained parks and wildlife areas for the citizens of the region.

Program highlights

Cemetery operations

- Cemetery staff has continued implementing the Cemetery Business and Operations Plan with the new fee structure as of Nov. 1, 2011. First quarter revenues for grave sales and services are 25 percent lower than previous fiscal year; the decrease may reflect an industry-wide drop in grave sales with cremation rates rising nationally. According to the Cremation Association of North America, "U.S. cremations have been increasing with an average growth of 1.65 percent a year for the past five years. When broken down regionally, the numbers range from a low of 23 percent in the East South Central U.S. to 61 percent in the Pacific region."
- The pioneer cemetery program was recognized by the Oregonian with an August editorial titled "Metro succeeds in turning around its pioneer cemeteries."
- New cemetery soil management protocols are in place and in August 2012 Metro and its soil
 management protocols were positively featured in the International Cemetery Crematory and
 Funeral Association's national trade magazine.
- Cemetery staff has been working with a cemetery specific landscape architect to install a cremation garden at Lone Fir Cemetery with a variety of choices to "test" the market regarding customer preferences for cremation and remembrance products. The cremation area is slated to be open for sale in March 2013.

- Metro Council voted to approve the formation of a Cemetery Advisory Committee, which first met on Sept. 19 with site visits to most of the 14 cemeteries. The committee will review the 2011 cemetery business and operations plan and meet again in December 2012.
- Hired Archaeological Investigations Northwest to assist in writing an Inadvertent Discovery Plan for the Cultural Heritage Garden and Memorial construction project. This plan will be used should human remains or funerary objects be discovered during construction of the garden memorial (Block 14). This plan is the last piece needed to complete a Memorandum of Agreement with the State Historic Preservation Office for the Lone Fir master plan.
- Staff is working with the Lone Fir Cemetery Foundation and a development consultant to assist the foundation in forming its board and infrastructure, and will conduct early fundraising efforts for the Heritage Garden and Memorial at Lone Fir Cemetery.
- Staff has been working to procure and install cemetery specific records management software and to create a communications framework to better message to the community and increase sales and outreach tools.

Park Operations

- Blue Lake Park received 230,081 visitors for the first quarter compared to 223,578 for the same period last year. The Chinook Boat Ramp saw the most significant increase in visitors with 93,834 patrons in the first quarter- a more than 14 percent increase from the same period last year. Oxbow Park saw a slight downturn in visitors from 105,674 to 102,672, however camping use remained very strong in the newly reconfigured campground area with nearly 3,000 camping nights in the park. Tremendous weather during the last quarter was a big reason for the visitor increase (boat ramps are especially prone to downturns in visits when weather is poor.)
- Staff started to plan for potential future improvements at Oxbow Park to replace the amenities lost from winter erosion damage in early 2012. The information was used to submit a grant application to the State of Oregon for a County Opportunity Grant, which, if successful, would help fund the replacement amenities lost from erosion.
- Bids were received for the \$1.3M Gleason Boat Ramp Phase 4 construction project. The project is
 funded with Metro renovation and replacement dollars and over \$800,000 in State and Federal grant
 monies and will renovate and enhance parking lot circulation, add single car parking, a restroom and
 stormwater retention.
- An agreement between Metro and the State of Oregon for online camping reservations at Oxbow Park was finalized. With the agreement now in place, Oxbow Park will convert to online reservations starting Jan. 1, 2013. Staff surveyed users this summer at Oxbow Park and found strong support for online reservations.
- Blue Lake's Disc Golf Course was completed with help from volunteers from Stumptown Golf Club and Next Adventure. Volunteers helped construct tee pads, install site amenities, and prepare for the opening. A ribbon cutting ceremony led by Councilor Shirley Craddick was held on Aug. 15. There has been a tremendous amount of play at the course and users are thrilled with the outcome of the project; the park has seen an immediate increase in season pass sales and an additional 20 cars per day on the weekdays and 60 cars on the weekends. This translates to an estimated additional \$4,000 in revenue per month at Blue Lake since opening.
- Multiple renovation and replacement projects were completed including roof replacements, signage upgrades, and improvements at various park sites.
- The former "Vancouver Yacht Club" was removed from the dock at the Gleason Boat Ramp and demolished. This 65'x65' structure created unacceptable drag on the facility pilings, impeded recreational boater safety, served as an unattractive nuisance, and placed Metro in violation of the terms of the state and federal grants used to build the facility. Fred Devine Diving and Salvage successfully completed the work in mid-August. Staff has submitted a reimbursement request to the

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- State of Oregon Marine Board for a majority of the cost of the project. Metro is receiving reimbursement for \$54,375 of the \$85,000 project cost through the Marine Board's Derelict Vessel Fund
- A tremendous amount of work was been completed on the Glendoveer operating contract process. An operator RFP was released in July and a citizen panel scored proposals in an initial review process, helping move four firms forward to a final interview step before selection. CourseCo was the successful proposer should to be under contract very soon, with an official assumption of operations on Jan. 1, 2013. At the same time negotiations are nearly complete with the Ringside restaurant to put a new lease agreement in place that would help them stay at the site into the future.

Program Issues

Upon the closure or settlement of the Oregon Mortuary and Cemetery Board (OMCB) investigation,
 Metro will work on a plan to manage the soil mounds at NE 223rd in Fairview.

Items for leadership attention

• Support for Glendoveer operator contract.

2.3 | Solid Waste Operations

The primary purpose of the Solid Waste Operations program is to provide comprehensive solid and hazardous waste disposal services to commercial haulers and the public. This program also includes operation, maintenance and monitoring of environmental improvements at two closed landfills in the region.

Program highlights

Facility and Asset Management

- The "Metro Central Organics Transfer Improvements" project is underway. The contractor, CR
 Woods Trucking and Excavation, is relocating a push wall and filling in the former top-loading truck
 sump. This project will significantly increase the amount of working floor space in the organics bay.
- Specification development for the Metro South Transfer Station Bays 1 & 2 Ventilation replacement project has begun.
- Metro South Household Hazardous Waste facility canopy extension project design is complete and the package is out for bid.

Solid Waste Operations

- Eleven months into the City of Portland's residential organics program, approximately 79,000 tons of yard debris and food scraps have been received between Metro South and Metro Central transfer stations.
- Cascadia Consulting Group has been contracted to perform a characterization study of residential
 and commercial organics received at both Metro transfer stations. This study will help determine the
 nature and extent of the contaminants so that steps can be taken to improve the quality of this
 material.
- The Solid Waste Roadmap project for assessing the adequacy of services for Metro South has received four proposals to conduct the study. The timeline for project completion is 18 to 24 months, with the goal of developing feasible options to address the needs identified a thorough needs assessment process.
- GLEAN, a project that gives artists access to Metro Central to recover materials from the dry waste stream to create works of art that draw attention to the issue of wasted resources, hosted an opening exhibition at Disjecta Contemporary Art Center on Sept. 14. Works from this year's five

participating artists were on display and viewed by hundreds of people the first night. GLEAN is a collaboration between Metro, Recology Oregon Recovery and Cracked Pots.

Landfill Stewardship

- DEQ accepted Metro's Feasibility Study Work Plan for the St. Johns Remedial Investigation /
 Feasibility Study (FS) in August. The FS that in now underway is an evaluation of feasible options
 for addressing ecological risks posed by certain contaminants in Columbia Slough sediments adjacent
 to the landfill site. The final FS report will serve as the primary basis for a DEQ decision on
 environmental remediation that may be required at the landfill.
- Landfill staff has begun the planning necessary to implement the Smith-Bybee Comprehensive
 Natural Resource Plan (CNRP) that was submitted to the City of Portland for approval last summer.
 The CNRP is a 10-year land use master plan for the Smith-Bybee Wetlands Natural Area, including St.
 Johns Landfill. This plan identifies future uses of the site for habitat and outdoor recreational
 activities. Landfill site operations and future projects are fully integrated into the plan. This planning
 is in cooperation with the Sustainability team at Metro.

Hazardous Waste Operations

Metro and Miller Paint signed a five year extension of our MetroPaint distributorship agreement.
 Metro Paint sales exceeded \$1 million during a 12-month period for the first time in July 2012. Total
 paint sales for the 12 months ending in July were \$1,036,431. Paint processed by the MetroPaint
 crew for the month of August was an all-time record with a whopping 31,818 gallons during the
 month.

3.1 | Land Use Planning

The Land Use Planning section provides leadership in advancing and implementing the regional vision, the 2040 Growth Concept and local plans. Our work leads to tangible changes to the built and natural environment through the creation of conditions that stimulate desired development, through partnerships with citizens and businesses, stakeholder groups, local governments and other agencies.

Program highlights

- Initiated the next cycle of Community Planning and Development Grant awards by receiving direction from Council in work session and preparing for stakeholder engagement necessary to revise the criteria for awards in new urban areas and urban reserves.
- Supported 2040 implementation and promoted consistency between local and regional plans by:
 - Reviewing local land use actions for consistency with Metro policies, including efforts to bring cities into compliance with Title 13, Nature in Neighborhoods and Title 4, Industrial and Employment Areas.
 - o Participating in technical committees for development of new plans and policies.
 - Monitored progress on nine existing community development and planning grants (funded by the Construction Excise Tax) that support local implementation efforts and initiated efforts to negotiate IGAs for the remaining awarded grants, after the resolution of the lawsuit that was preventing some jurisdictions from moving forward.
 - Supporting development and implementation of concept plans for new urban areas
 - Administering Metro code regarding UGB amendments
- Finalized the distribution of population and employment forecasts to the region's cities and counties, in accordance with Oregon law; this distribution helps Metro and local communities coordinate and update their land use and transportation plans. Metro Council is scheduled to adopt the distribution by resolution on Thursday, Nov. 29.
- Provided planning support for major agency initiatives including extensive involvement in:

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- SW Corridor planning, including initiation of an economic development element that will focus on investments for job creation
- o East Metro Connections Plan
- Climate Smart Communities work
- Community Investment Initiative
- o Regional Economic Development, including the Metropolitan Export Initiative
- Continued collaborative efforts to support regional desired outcomes for livable, prosperous and equitable communities:
 - Worked with counties and the Coalition for a Livable Future to produce regional opportunity maps that will help to assess equity in a variety of planning efforts
 - Completed Phase II of the collaborative effort with the Port, Business Oregon and others to assess barriers to development of large industrial sites and presented the results and recommendations to stakeholders.
- Managed consultant contracts for three projects intended to promote site development readiness:
 Regional brownfields scoping, parcelization assessments and application of eco-efficient tools in
 industrial areas and prepared for release and presentations to Metro Council, MTAC, MPAC
 and other stakeholders to reach agreement on next steps.
- Supported Council growth management decision and state review of this decision and the urban and rural reserves decision
- Convened regional stakeholders at MPAC and MTAC throughout the year on various topics, including tours of downtowns and mainstreets in the region.

Items for leadership attention

 Council engagement in and support for major departmental projects including strategies to address site readiness, corridors and climate smart communities and for the awards of the next cycle of Community Planning and Development grants.

3.2 | Project Development

The Project Development division includes the Corridor Planning Group and the Development Center. This division focuses on efficient and strategic integration of efforts focused on improving transportation and transit with opportunities to create and leverage community development and private investment in communities regionwide.

Program highlights

- Southwest Corridor team worked with the project partners to develop a wide range of potential
 transit, roadway, active transportation, parks and natural resource projects that could be
 incorporated into a range of investment strategies for the corridor. Input from an online open house
 was incorporated into the range of projects. The steering committee adopted a Transportation Plan
 Problem Statement and a Transit Alternative Purpose and Need Statement.
- Next Corridor project development continued on Powell/Division Corridor in conjunction with TriMet, ODOT, Portland, Gresham, and Multnomah County. We are still waiting to hear the result of the FTA Alternatives Analysis 5339 grant application we submitted.
- A grant was submitted to the Transportation Research Board that could help implement two of the key projects identified in the East Metro Connection Plan--widening the 238th/242nd connection to I-84, and safety improvements in the Powell, Hogan/Burnside southern gateway area.
- The Development Center continued the Get Street Smart series presentations in Hillsboro, Gresham, Lake Oswego and Oregon City, and awarded a storefront improvement grant in Hillsboro for painting

- the historic Shute Building at 276 E. Main. Council President Hughes spoke at the grand opening event for the Ecological Learning Plaza at Portland State University on July 10.
- Construction was completed on three TOD projects: Central Eastside Lofts (formerly Couch Apartments), market rate mixed-used housing and retail at NE 6th & Couch; OCOM, mixed-use adaptive reuse and expansion for the Oregon College of Oriental Medicine; and University Pointe (formerly College Station), a mixed-use student housing development in the heart of the PSU campus.
- Construction is underway on four TOD projects: 4th Main, a mixed use workforce apartment and
 retail development in downtown Hillsboro; the Hollywood Apartments, a mixed-use workforce and
 affordable housing development adjacent to the Hollywood Theater; the Milano, a bikeoriented workforce housing development near the Rose Garden MAX station at NE 1st and
 Multnomah; and the Prescott, a mixed-use workforce and affordable housing development located
 adjacent to the Prescott MAX station on N. Interstate. President Hughes and Councilor Harrington
 spoke at the groundbreaking event for 4th Main on July 9.

3.3 | Transportation System Planning

The Transportation System Planning program provides a broad scope of transportation planning services that assure Metro's compliance with state and federal regulations and support other planning efforts in Planning and Development. The program has the following operational areas: the Regional Transportation Plan (RTP), the Metropolitan Transportation Improvement Program (MTIP), Metro's designation by the federal government as a Metropolitan Planning Organization (MPO), the Regional Travel Options (RTO) program, and the Transportation System Management and Operations (TSMO) program.

In 2010-2012 the program is responsible for the greenhouse gas scenarios project, as mandated in Oregon HB 2001, and under the Climate Smart Communities umbrella at Metro.

Program highlights

- Convened a transportation system plan implementation workshop for more than 80 local agency staff and consultants to provide further guidance and clarifications to respond to questions emerging during local TSP updates as well as recent amendments to the Oregon Highway Plan and Transportation Planning Rule. Workshop materials were posted on the Metro's website at www.oregonmetro.gov/tsp.
- Completed the USDOT program overview report required for the quadrennial federal certification review
- Initiated annual recruitment for TPAC citizen members, with three new appointments expected by December.
- Initiated negotiations with ODOT and Oregon MPOs on allocation of federal planning funds to Oregon's MPOs, based on 2010 Census.
- Completed Regional Transportation Safety Plan in July.
- Convened Federal Highway Administration-sponsored Operations Capability Workshop in September.
- Distributed more than 60,000 ¡Vámonos! maps in August and September.
- Held an Equity and Environmental Justice Scorecard workshop in July, featuring Dr. Manuel Pastor, an expert in public policy on equity matters.
- Began participation in Oregon Freight Capacity ("Hole in the Air") rulemaking advisory group, with scheduled completion in early 2013.

- Coordinated public comment and testimony on behalf of regional partners on the Oregon Metropolitan Scenario Planning Rule, scheduled for adoption by the LCDC this fall.
- Participated in Oregon MPO Consortium (OMPOC) activities, including a quarterly board meeting in Bend.

Program Issues

- Program administration funding proposal for the TSMO program was withdrawn from JPACT
 consideration due to lack of support from ODOT and key local partners. Metro has drafted a new,
 scaled strategy that is scheduled for consideration by TPAC in late Fall. Metro has also scaled back
 staffing for the program, due to lack of operational funds.
- Discussion continues at TPAC and JPACT on potential funding for a Regional Safety Program.

Items for leadership attention

Long-term shortfall in federal planning grants will significantly impact the ability to meet federal
planning mandates for the Regional Transportation Plan in 2013-14, when one-time Climate Smart
Communities and Active Transportation grants run out. Staff is working with ODOT and the other
Oregon MPOs to update the formula for federal planning grants in a manner that is more equitable
for Metro and other larger MPOs. This work will continue into November.

4.1 | Natural Areas

This program includes the acquisition, restoration and management of regionally significant natural areas for the protection of riparian and upland habitat and water quality, as well as local share projects and Nature in Neighborhoods initiatives.

Program highlights

• A detailed inventory of all parks, trails, natural area and natural resource projects within the Southwest Corridor planning area was presented to the Project Team Leaders (staff) and Steering Committee (elected officials) by the Nature in Neighborhoods team in September. This is the first comprehensive inventory of its kind in the region for "green infrastructure" projects. The team worked with six cities, special districts, state and federal agencies and non-profit organizations to create the inventory and map nearly 300 projects in the planning area. From planning managers to mayors, stakeholders are viewing this addition to the planning effort as positive. The next step is to continue to seek ways to integrate these community needs into the proposed transit alternatives as the project moves forward in the narrowing process.

Natural Areas Science and Land Management

- Twenty natural areas within 12 target areas had restoration or maintenance activities on approximately 1,000 acres. Stabilization of new acquisitions involved 25 properties.
- Native Plant Center: 20 trained seed-scouting volunteers and staff scouted and collected phenology data at 12 sites, with seed collection completed at multiple sites.
- Various student and community groups participated in seed collecting, invasive plant species removal, and varied restoration tasks.
- Final drafts of the Regional Conservation Strategy, Regional Biodiversity Guide and Executive Summary were prepared for the steering committee to review beginning Oct 4. Full release of the strategy, guide and associated data products will be linked with the Intertwine Summit scheduled for Oct 25.

Nature in Neighborhoods

- Approximately 17 restoration and enhancement grant-funded projects remain active. Three significant projects wrapped up this quarter, including the Camassia and Wilderness Park Restoration Partnership (Nature Conservancy, West Linn School District and City of West Linn); the Friends of the Tualatin River Wildlife Refuge's successful project engaging seven schools from three school districts involved in their "Linking Students to their Land" program; and Reed College's Upper Crystal Springs Enhancement Project which restored an additional stream section, replaced a culvert that blocked fish passage and created a bioswale to treat road runoff into Crystal Springs.
- Staff worked this summer to strengthen "equity" objectives in the Nature in Neighborhoods grant
 program. Stakeholder input about potential changes to the program was sought and collected via
 email, one-on-one meetings, small discussion groups and an online survey. More than 150 people
 responded and participated in the feedback opportunities. Input was incorporated in updating
 application materials, review criteria and the review process. Grant pre-applications will be due in
 mid-January 2013 with an announcement about available funding October 1.
- Entered into Nature in Neighborhood Capital Grant agreements with five of the six projects for which the Metro Council awarded funding in June 2012.
- The City of Portland acquired three parcels totaling 1.47 acres in North Portland with a Nature in Neighborhood Capital Grant.
- Metro began accepting nomination/interest forms in order to fill two vacant spots on the Grant Review Committee for a community representative.

Natural Areas bond program

- Metro acquired 155 acres of natural areas during Q1, including acquisition of a key property at Clear Creek Natural Area. With the most recent acquisitions, the bond property purchases now total 4,269 acres.
- Through the local share program, the City of Portland acquired a .58 acre parcel within the Deardorff
 Creek Natural Area and a 1.07 acre site in Southwest Portland adjacent to George Himes Park that
 will serve the future Red Electric Trail. The city also partnered with Metro to acquire the 24.4 acre
 Columbia Edgewater site to enhance habitat and linkages along the Columbia Slough.

4.2 | Parks Planning and Development

This program plans and builds a regional system of parks, natural areas and trails. This work encompasses everything from the high-level analysis of branding and funding to site-specific design and construction of new nature parks that promote appropriate public access to part of the almost 11,000 acres purchased under the Natural Areas and Open Spaces bond programs.

The team of landscape architects and project managers in this program provides technical assistance, best practices and coordination among local park providers. They also provide technical expertise to other Metro efforts, such as corridor planning and Making the Greatest Place.

Program highlights

- Per Council directive, staff is conducting broad public outreach and preparing draft legislation for Council to consider referring a five year local option levy. The resolution will be discussed at Council work sessions in November.
- Pier Park to Chimney Park bike/pedestrian bridge: Because of negotiations with Union Pacific Railroad, bidding was postponed to January 2013.
- Tualatin River Water Trail Access Study: The land use process is continuing but completing the
 application will take additional funds for necessary survey and conceptual planning. A budget
 amendment was prepared and submitted for Council consideration. A grant application for
 construction, due in April 2013, will benefit if land use approval is secured by then.

- Westside Trail Master Plan: The second round of open houses is scheduled for late October.
- Tonquin Trail: The plan has been finalized and each jurisdiction is scheduling it for adoption by their respective Councils. Metro Council will review the plan by resolution in December.
- Intertwine regional trail signage: The final document has been distributed. The \$280K ODOT Flex Fund grant is being negotiated with the affected jurisdictions that will incorporate the signage into their projects.
- Smith and Bybee Natural Resources Management Plan: The land use application was submitted to the City of Portland and the City has given a long list of required additional information that is due in December.
- Mt. Scott/Scouter Mountain Trail Loop: A preliminary alignment has been identified based on existing
 conditions and input to date. Natural resource challenges and opportunities are being incorporated
 into the plan.
- Blue Lake Trail (also funded by ODOT): 90% construction drawing completed. An alignment that was
 satisfactory to the Corps of Engineers and the Drainage District was finally identified so the project is
 moving forward. Because of the repeated submittals, the project is behind schedule and will need
 additional local match.

Caution - Items for Management Attention

 The Blue Lake Trail project has finally addressed the complex permitting issues but an additional \$82,000 to \$220,000 for local match may be necessary, depending on the bidding climate. Staff is exploring the possibility of bond fund eligibility for the project.

Items for Senior Leadership Team action

 Continued progress on the local option levy will continue to require ongoing collaboration between departments.

4.3 | Resource Conservation and Recycling

This program advances the region's efforts to reduce the environmental and human health impacts associated with the production, consumption and end-of-life management of goods used by the region's residents and businesses, and improve the sustainability of Metro's own operations. Resource Conservation and Recycling (RCR) includes three primary interrelated sub-programs: Waste Reduction, Internal Sustainability and the Climate Change Initiative.

Each program deals with a number of complex issues and an extensive array of stakeholders. In FY 2010-11 Waste Reduction and Internal Sustainability began to implement new strategic action plans, which enable better prioritization of resources, clearer identification of roles relative to those of partners and a clearer focus on key strategies and actions.

Program highlights

Waste Reduction

- A project team from Resource Conservation & Recycling, Risk Management and Internal Sustainability completed a second-year inventory and evaluation of hazardous products used and stored at Metro facilities (MRC, OCC, Expo, PCPA, Zoo, Transfer Stations). This work identifies priority products for replacement with less hazardous alternatives and helps ensure OSHA Hazard Communication Standard compliance. The hazards evaluation system, which was designed by OHSU and Metro, scores products by hazard level in three categories (health, environment, physical).
- Carl Grimm had a number of media engagements directed at advancing the work of Metro's natural gardening program: KATU's AM Northwest television show in July, August and September, discussing composting and non-toxic approaches to managing plant diseases and bees and wasps; KXL radio in

- July discussing non-toxic gardening, composting and water conservation; and an interview by The Oregonian garden writer Kym Pokorny for a "Homes and Gardens of the Northwest" feature article on Carl's home garden and its sustainability practices, to be published October 6.
- Completed a six-month collaborative process with local governments to develop new program
 measures and targets for the regional Recycle at Work (RAW) program. In addition, RAW conducted
 an outreach campaign that focused on connecting businesses with assistance for their waste
 prevention, recycling and sustainable purchasing efforts.
- In the first quarter of FY11-12, the Recycling Information Center answered 22,217 calls and the Find-A-Recycler web site received 18,220 visits.
- An EnviroMedia/DHM survey to gauge awareness of Metro sustainable living programs, cemeteries and MetroPaint found, among other results, that 22% of respondents would turn to Metro first for information about recycling, natural gardening and other aspects of sustainable living (next highest = internet at 11%); and when asked to identify what Metro does, 42% said recycling (next highest = regional planning at 12%).
- Consultants completed all deliverables from a comprehensive assessment of the best roles Metro
 could play in fostering broader adoption of sustainable building and landscaping practices within the
 boundaries of the Resource Conservation & Recycling and Nature in Neighborhoods program
 missions. Management will prioritize the options resulting from the assessment and integrate some
 of them into existing work plans, as well as in budget proposals for upcoming years.

Internal Sustainability

- Issued RFP and selected contractors for garbage, composting and recycling services for ten Metro
 facilities and visitor venues within Portland. The RFP was structured to help achieve economies of
 scale, standardization of recycling services and consistent data reporting. The RFP resulted in three
 contracts for services at Metro facilities: Recology Portland, Inc. will service OCC, Expo, MetroPaint
 and St. Johns Landfill. Allied Waste Services will service the Metro Regional Center, all three PCPA
 locations and the Oregon Zoo. Trashco will service the Glendoveer Golf Course.
- Issued RFP for green building assessments of Metro facilities for qualification for Leadership in Energy
 and Environmental Design (LEED) for Existing Buildings Operations and Maintenance, eco-roof
 feasibility, habitat and stormwater opportunities and solar feasibility. The resulting flexible services
 agreements will be available to Metro facility directors and operations managers to use for
 assessments that will assist them in implementing the Green Building Policy adopted by Council.
- Developed recommendations for updates to Metro's capital asset management policies to more adequately address financing mechanisms for sustainability-related facilities projects.
 Recommendations were delivered to Finance & Regulatory Services for inclusion with scheduled updates to the policies later this fiscal year.
- Completed an analysis of Metro's current Integrated Pest Management (IPM) practices and made recommendations for program improvement. Recommendations will be addressed in an update of the IPM policy to be completed later this fiscal year.

5.1 | Conventions, Trade and Consumer Shows

The Oregon Convention Center (OCC) and the Portland Expo Center (Expo) attract international, national, and regional visitors to diverse events that contribute to the livability of this region by inducing direct and indirect spending in local businesses and attractions, creating and supporting living wage jobs and generating tax revenues for state and local governments.

Program highlights

OCC

- Major groups this quarter were OSCON with 3600 attendees and over \$800,000 in revenue; Ecological Association of America with 4996 attendees (a record for this group) and over \$400,000 in revenue; Intel DTTC with 2198 attendees and over \$585,000 in revenue and Tektronix Sales Univ., with 1000 attendees and \$700,000 in revenue. Travel Portland and OCC sales team confirmed four new conventions for 2014.
- Plaza Palooza, OCC's new concert series, ran for eight weeks in July and August on Thursday evenings in the new Plaza. Attendance averaged about 375 per week. All in all, it was considered a successful undertaking.
- President Barack Obama hosted a fundraiser at OCC on Tuesday, July 24 with 1000 attendees at 3 different events. All went well.
- Scott Cruickshank participated in a two day session with Travel Portland's Client Advisory Board July 25 & 26. A key outcome was that the number one deterrent for Portland tourism is lack of a hotel adjacent to OCC.
- OCC selected Green Building Services to assist us in our quest for LEED-EB Gold certification. We will begin this process this fall with re-certification date next summer.
- Chef Allan Wambaa, E.D. Scott Cruickshank, MERC GM Teri Dresler, and commissioner Ray Leary traveled to DC to the Congressional Black Caucus on a sales mission hosting 300 attendees to a "Supreme Evening" with Mary Wilson.

Expo Center

- Had strong event showings from repeat clients Portland Kennel Club, NW Quilts (up 15%) and Antique and Collectibles. New clients included White Bird Dance (rehearsals for Le Grand Continental), numerous Ride and Drives, Mosaic Sales and adidas photo shoot.
- Updated Hall E lobby with new carpet squares and marmoleum feature, addition of Expo logo graphic and use of Metro Paint to match brand identity. Meeting rooms were also upgraded and food presence was expanded with an added coffee cart. Improvements were very well received by clients, public. The city of Portland approved Expo tower signage install, to occur in November.
- Completion of Halls D, C and A partial roof repairs, also asphalt repairs to Upper Parking Lots, Expo Road and Halls A/B for floor repair.
- Wi-Fi In-house recommendation for use of Cisco hardware and install for Phase one deployment in Hall D.
- Hall E tilt-panel project completed Added micro-piles to South wall of Hall E, supported floor, removed fixed plate attachments, installed variable plates. Survey follow-up to take place by engineering team.
- Marketing Plan progress continues on varied advertising roll-outs for transit, Oregonian and the Portland Tribune. On-site signage and grounds improvements continue. Clients greatly appreciate the efforts to increase attendance and awareness.
- Portland City Council agreed to a four-year phased approach for storm water rate. Based upon impervious surfaces, this represents a significant increase resulting in upwards of \$150,000 in fees; even with the delay in the rate increases this new fee will be substantial.

 Smash and Trash / cleanup of all areas results in \$6,000 credit for new food and beverage equipment (grab-and-go cooler) to complement coffee cart. Expo Operations recycling and diversion efforts up 14.5% over Q1 last year.

Program Issues

OCC - Calendar year 2012 signals the beginning of the temporary decline in national conventions at OCC. Because conventions are booked several years in advance the conventions that should have booked back in 2008 at the time the recession hit did not materialize. OCC averages 40 conventions a year but in 2012/2013 there are now 35 and in 2013/2014 there are 30. The OCC sales team along with the Travel Portland team are working hard to get those numbers back up. In the interim the sales team will be filling in with short term business where possible and taking on more non-convention type programs to help generate more revenue.

Expo - Q1 comparison from the year prior is slightly less than prior year comparison, with positive increases in the performance of West Delta Restaurant. This quarter normally features some traditional routing concerts that did not materialize. Training and process changes within the administrative team and sales in particular will result in new market expansion that is already being realized. Marketing and rebranding efforts are being recognized by clients and attendees. A lot of successful effort was placed on capital projects this quarter with a focus on enhanced customer experience.

MERC Visitor Venues Events-Performances-Attendance First Quarter September 2012

	First Quarter FY 2012		First Quarter FY 2013		Net Change from Prior Year	
осс	Events	Attendance	Events	Attendance	Events	Attendance
Tradeshows/Conventions	17	37,019	14	35,935	(3)	(1,084)
Consumer Public Shows	5	35,130	10	17,968	5	(17,162)
Miscellaneous	2	836	1	200	(1)	(636)
Miscellaneous -In-House	35	479	34	413	(1)	(66)
Meetings	39	19,078	38	15,204	(1)	(3,874)
Catering	11	4,274	6	2,892	(5)	(1,382)
Totals	109	96,816	103	72,612	(6)	(24,204)

	First Quarter FY 2012		First Quarter FY 2013		Net Change from Prior Year	
Expo Center	Events	Attendance	Events	Attendance	Events	Attendance
Consumer Public Shows	14	51,015	9	42,213	(5)	(8,802)
Miscellaneous	11	3,690	13	3,756	2	66
Meetings	2	65	3	73	1	8
Tradeshows/Conventions	1	54	1	40	-	(14)
Totals	28	54,824	26	46,082	(2)	(8,742)

5.2 | Performing Arts, Arts and Culture

Portland Center for the Performing Arts (PCPA) is a cultural center for the region and the hub of downtown Portland's thriving Broadway Cultural District. The center draws roughly one million visitors each year to enjoy world class performance arts and entertainment, contributing to a vibrant and culturally rich region. This leading cultural institution encompasses three venues; the Keller Auditorium, Arlene Schnitzer Concert Hall, and Antoinette Hatfield Hall which includes the Newmark Theatre, Dolores Winningstad Theatre and Brunish Hall. PCPA is also home to the region's premier performance companies: Oregon Ballet Theatre, Oregon Children's Theatre, Oregon Symphony Orchestra, Portland Opera, Portland Youth Philharmonic, White Bird, and Tears of Joy Puppet Theatre.

Program highlights

- New ticketing system successfully went live on July 1. PCPA also began work on three behavior-based ticket buying campaigns as part of the ticketing systems new capabilities that is expected to result in increased ticket sales.
- PCPA celebrated its 25th anniversary with a private Founders/Donors reception. The PCPA
 volunteers put together a highly successful family day that included free tours, a variety of familyfriendly performances, craft vendors, face painting and veggie car races. A gala concert to benefit the
 PCPA Foundation is in the early planning stages.
- The web and branding project moved forward. A new name for PCPA is in the works as well as new logos and a focus on venue identity.
- Summer Arts on Main Street's noontime program and Music on Main Street's free evening concert series broke attendance records.
- PCPA hosted two Summer Youth Connect groups from Grant and Reynolds high schools. The students
 were treated to lunch, tours and discussions with PCPA staff about career opportunities in a
 performing arts center.
- PCPA hosted an art exhibit with Folk Time-an organization that works with people with mental disabilities. It was a very popular exhibit of artists who had never had an opportunity to show their work in a public space.
- PCPA provided rent free space for 3 children's camps-Tears of Joy, Metro Arts and Oregon Children's Theatre.
- PCPA took part in the LEAD conference which focuses on providing quality arts going experiences to people with disabilities.
- A gorgeous mural was completed on the back wall of Keller Auditorium by a PSU mural painting class; the mural was funded through PSU, a RACC grant and the PCPA Foundation.

Program Issues

Funding is still unavailable for further design of the Schnitzer/Main Street project. The City of
Portland has agreed to let the PCPA Foundation use its grant of \$50,000 towards broader fundraising
efforts. The Foundation plans to re-assess where we are after the first of the year to see if the
economy is right to relaunch the project.

Items for leadership attention

• It has been generally agreed that when lodging tax drops PCPA should be allowed to be quickly restored to the original base of \$1.2 million, however that may not be a permanent solution to PCPA's funding problems. Transient lodging tax dollars allow PCPA to provide the deep discounts in rates and fees to its resident companies - who are fiscally challenged and unable to bear a rise in costs at PCPA. Plus, PCPA's renewal replacement needs far outstrip current resources. PCPA has begun to look at a long term solution.

MERC Visitor Venues

Events-Performances-Attendance First Quarter September 2012

	First Quarter FY 2012		First Quarter FY 2013		Net Change from Prior Year	
PCPA	Performances	Attendance	Performances	Attendance	Performances	Attendance
Commercial (Non-Broadway)	19	23,709	41	41,917	22	18,208
Broadway	37	71,102	40	65,611	3	(5,491)
Resident Company	10	16,548	7	11,669	(3)	2.10
Student	29	3,134	29	3,429		295
Non-Profit	16	11,323	21	9,582	5	(1,741)
Miscellaneous	10	3,146	15	5,878	5	2,732
Totals	121	128,962	153	138,086	32	9,124

5.3 | Conservation and Research

The conservation and research program includes in situ and ex situ wildlife conservation efforts and species recovery through direct fieldwork, research, improved animal husbandry techniques and captive propagation. The program also encompasses diverse zoo-based research efforts with a particular emphasis on zoo animal and wildlife welfare science and to inform daily zoo animal care and management as well as conservation management of wildlife. We maintain partnerships with state and federal wildlife agencies and other conservation groups and research centers in an effort to conserve endangered and threatened species in our care and in nature. Program staff also maintains adjunct faculty relationships with local universities and advises and mentors graduate students.

Program highlights

- Received two prestigious AZA North American Conservation Awards for the Oregon Spotted Butterfly program and for the Oregon Spotted Frog Program respectively.
- Attended a Zoo Animal Welfare Symposium (by invitation only) at Detroit Zoo to help develop a
 framework for welfare assessment and monitoring in AZA zoos. Nadja was one of the keynote
 speakers for the symposium.
- Released over 2000 Oregon Spotted Butterfly pupae and larvae and planted several thousand host and nectar plants to augment habitat.
- Twenty one Western pond Turtle hatchlings were received from the wild for head starting
- Released 35 Pygmy rabbits (the remainder of the captive population). Pygmy rabbits are now
 breeding very well at the release site and the project has been deemed successful with no further
 need for captive breeding at this point.
- Hosted the USFWS Condor Partners Planning meeting (over 80 attendees). One of the goals of the
 meeting was to set priorities for the next five-year action plan for Condor reintroduction and
 recovery.
- The following publication is now 'in press' in the Journal Acta Theriologica: "Reproductive endocrinology of zoo-housed aardwolves". Authors: David G. Marneweck, Andre Ganswindt, Stephanie Rhodes, Jocelyn Bryant, Nadja Wielebnowski, Fredrik Dalerum.
- The following paper was published: Martin, M. and D. Shepherdson (2012). "The role of familiarity and preference on reproductive success in ex-situ conservation breeding programs." Conservation Biology 26(4)

5.4 | Education

This program provides conservation education learning opportunities to people of all ages and cultures throughout the region. The zoo develops leaders and community relationships, encourages growth and inspires change through vital and dynamic volunteer opportunities. Educational programs and materials increase the public's understanding of conservation issues and the need for direct action related to clean air and water, the management of resources for future generations and improving access to nature.

Program highlights

- Successfully completed the National Science Foundation-funded Wild Minds project, a collaboration
 with OMSI and the New York Hall of Science focusing on animal cognition. Summative evaluation
 work is ongoing.
- More than 130 Zoo Ambassador family volunteers interpreted the Wild Minds exhibit with many being cross-trained as both Zoo and OMSI volunteers.
- More than 3000 students participated in the Oregon Zoo's Summer Zoo Camp programming bringing in over \$825,000 in revenue.
- Collaboration between the Zoo and Metro education programming continued, with over 200 Zoo Campers visiting Metro parks as part of their camp experience and over 1500 receiving waste reduction programming.
- The transition of the Sustainability Center education team to the Oregon Zoo is complete, including the return of James Davis on a part-time basis in mid-September.
- An evaluation assistant has been hired to help implement evaluation projects using the Waste Reduction Education program evaluation toolkit in the coming school year.
- A consultant has been hired to lead a rigorous evaluation of the Waste Reduction Education at Outdoor School program funded by the Metro Council. Results are expected summer of 2013.
- More than 4,000 people participated in summer programs at Oxbow Regional Park, Smith & Bybee Wetlands, and Graham Oaks Nature Park.
- More than 300 youth participated in the Urban Nature Overnight program. For many program participants this represented their first camping experience.

Program Issues

• Summer camp attendance was down from past years. Program managers are looking into new marketing solutions for next summer as well as methods to increase scholarship assistance for lower income families (this year 54 students attended Zoo Camp on scholarships).

5.5 | Zoo Infrastructure Bond (A Better Zoo Program)

The Zoo Infrastructure and Animal Welfare Bond Fund program (A Better Zoo program) represents the capital planning and construction activities funded by the November 2008 general obligation bond authority. Program work is reported in the following categories:

- Master Planning Comprehensive Capital Master Planning and land use approvals
- Off-site elephant habitat planning
- Construction project management
- Program governance

Program highlights

 Zoo New Conditional Use Master Plan (CUMS) Application - The new zoo CUMS application was submitted on Aug. 14. Staff and the consultant team are preparing additional information to submit

Metro management report for 1st quarter, FY 2012-13

in early October. The projected timeline for the hearing is approximately end of November. Related to the CUMS work, Metro is engaged in a number of activities with neighborhood associations, Portland Parks and Recreation and Washington Park Alliance: discussing parking lot management strategies with Portland Parks and Recreation (the property owner) and the Washington Park Alliance, Parking Lot Operating Committee; sent a revised draft Good Neighbor Agreement to our two neighborhood associations for their consideration; and the phase II Washington Park South Entry Visioning study is done and is being printed for distribution. (The zoo bond is not funding this work.) The two neighborhood associations are very supportive of this vision.

- West Lot Conditional Use Application This parking resource was removed from the zoo's new
 Conditional Use Master Plan application. In late June, Metro, Portland Parks, Children's Museum and
 World Forestry Center submitted a separate conditional use application for use of the West Lot. The
 West Lot application Hearings Officer hearing was held Sept. 26; the Hearings Officer approved the
 conditional use on Oct. 30. Staff is meeting with ODOT and Portland Bureau of Transportation
 representatives in early October to try to reach agreement on ODOT's recommendation that
 applicant install permanent electronic signage on Highway 26.
- The Veterinary Medical Center building is complete and operating. Punch list and warranty items are being addressed as the building operates. The Penguin Life Support System Upgrade Project is complete, having been finished substantially behind schedule and under budget. Two additional scopes not part of the filtration project—modifications to the HVAC system and replacing the roof—were managed and funded by zoo facilities and are now complete. The pool is filled and filtration system is operating. Punch list and warranty items are being addressed as it operates. Staff is preparing to move penguins back into the exhibit once filtration system operations finish check-out.
- The program continues refining plans for a Remote Elephant Center, including facility design, programming, funding, land use approvals and communications. Zoo elephant and facilities staff reevaluated the Roslyn Lake site against established criteria. Because a portion of the prior overall site was purchased by a third-party, some infrastructure elements and areas are not in the parcel that Metro has an option to purchase. The site remains promising. Significant work remains prior to seeking feasibility approval from the Metro Council; particularly with identifying a sustainable source of funding for on-going operations of the center. The annual operations costs are estimated to total around \$1 million.
- The team of SRG and CLR Design continues working with zoo staff to design the Elephant Habitat and Related Infrastructure project. The team completed design of Wildlife Live, perimeter road, and train and are nearing completion of elephant habitat and building design development. The project has been structured in two bid packages. The first is for Wildlife Live, perimeter road and train site work and is due from sub-contractors on Oct. 18. The second, the elephant habitat and building and elephant habitat work, is scheduled to bid in January of 2013. The site's geotechnical conditions continue to challenge the design and the team is working through the technical design issues for the elephant habitat and building. Revised cost estimates from the design team and the general contractor are due in October and will allow full cost estimates for the entire project prior to executing the first phase contracts. Zoo staff is planning the groundbreaking celebrations for the pending construction.
- The team of Atelier Dreiseitl + Place and CLR Design continues to work with zoo staff to design the new Condor Habitat. A design development package is due mid October, along with a cost estimate, for review and approval. Once approved, design will proceed to construction documents.
 Groundbreaking for the new habitat is targeted for January 2013 and staff is working on plans for the milestone. The project remains on schedule and budget.
- The team of Formations Inc. and Aldrich Pears and Associates continues to work with zoo staff to design interpretive elements for all bond-funded projects. In the past quarter, the team completed

- the campus interpretive master plan and made progress on the elephant and condor habitats interpretive concepts, as well as a new campus-wide wayfinding and trip planning approach. Program staff is coordinating the interpretive consultants' efforts with habitat design teams.
- The Public Art Advisory Committee continues to work in support of the bond program's Percent-for-Art requirements. The committee has recommended allocating percent-for-art funds as three equal amounts to be spent proximate to the three bond-funded hubs (east, west and central) along the zoo's primary circulation arterial. This evenly distributes percent-for-art allocations across the campus' bond-funded projects as well as through the duration of the program (each hub project is timed approximately two years apart). In addition, certain existing zoo campus art elements dislocated by upcoming construction, such as the Totem Pole, are being assessed and the committee will recommend sites for relocation.
- In May 2012, Metro issued \$65 million of the zoo's remaining \$105 million of bond authority. Metro previously issued a total of \$20 million of bonds across two previous sales. Given market conditions and Metro's excellent credit ratings, the recent bonds sold at considerable premium. A premium is a condition where bonds sell for an amount greater than the published value of debt issued and required to be repaid. The Bond Implementation Plan adopted by the Metro Council in October 2011 outlined the remaining bond projects, timing and fund allocations. Issuing bonds for such a material premium was not anticipated at that time. During the last quarter, the program discussed the premium with the Oregon Zoo Bond Advisory Group and the Oregon Zoo Bond Citizens' Oversight Committee. Those discussions culminated with a staff level decision to treat the premium funds as program contingency and to continue executing the Bond Implementation Plan as adopted by Metro Council. Ultimately, the program will present a recommendation to the Metro Council about premium fund disposition and seek formal direction via resolution.
- The program posed a series of questions through the online Metro Opt In opinion research panel.
 Questions were focused to capture visitor expectations and preferences for the zoo's interpretive
 experience, as well as a base of understanding of intended key interpretive messages. A total of
 4,293 panel members participated in the survey. This information will inform interpretive design and
 content decisions.

5.6 Zoo Visitor Experience

The Zoo's Guest Services program is responsible for the front line guest experience and is responsible for generating revenue to support the Zoo. Supporting the zoo's mission statement, the guest services team works to meet guest expectations, provide positive experiences, and to generate enterprise revenues through many services and activities that includes admissions, retail oversight, food services, campus security and safety, custodial, public events and the zoo railway.

Program highlights

• The zoo's first quarter results were less than forecast in attendance, revenues and expenses. Year to date attendance compared to forecast was down 27,645 (5 percent). Guest service revenues and expenses are directly influenced by attendance; revenue to budget was down \$458,000 (6 percent). In response, the zoo has held guest service expenses in check. In addition to attendance, driving factors to these results was not landing a temporary summer exhibit, modest concert revenues and slow catering sales. In many ways, the first quarter results to budget are similar to the prior fiscal year. Like the prior year, management is closely monitoring net revenues and is adjusting activities to address the condition. New catering management, strong ZooLights planning and the hope of a healthy baby elephant are all opportunities to deliver stronger results in the second quarter.

- The Zoo started a new series of events called Sunset at the Zoo. The series expanded the prior member focused summer concerts into a series of four evenings providing a festival atmosphere with live music from local artists, regional food, beer and wine, and programming for adults and kids focused on the animals that are particularly active at dusk. Attendance averaged 2,355 people per night, was well received and we anticipate expanding this offering in the future.
- In July the Guest Services group assisted the Oregon Zoo Foundation with their annual ZooLaLa gala event. The evening was filled with well known Portland restaurants and Northwest craft beers and wines. The foundation reports the event raised significant revenues in support of the Zoo.
- In addition to serving guests, the program supported capital planning for the upcoming elephant habitat and related infrastructure project. The guest services group paid particular focus to planning the new east visitor plaza along the central visitor spine. Visitor flow, food service, guest restrooms, catering and event support. In addition, staff is supporting the removal and storage of equipment and materials to make way for the upcoming elephant habitat construction.
- The Guest Services division completed the interview process for a new catering manager and executive chef. Both successful candidates began Oct. 1 and will help the catering function to improve results.