

# Conducting Counts & Surveys

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# Why?

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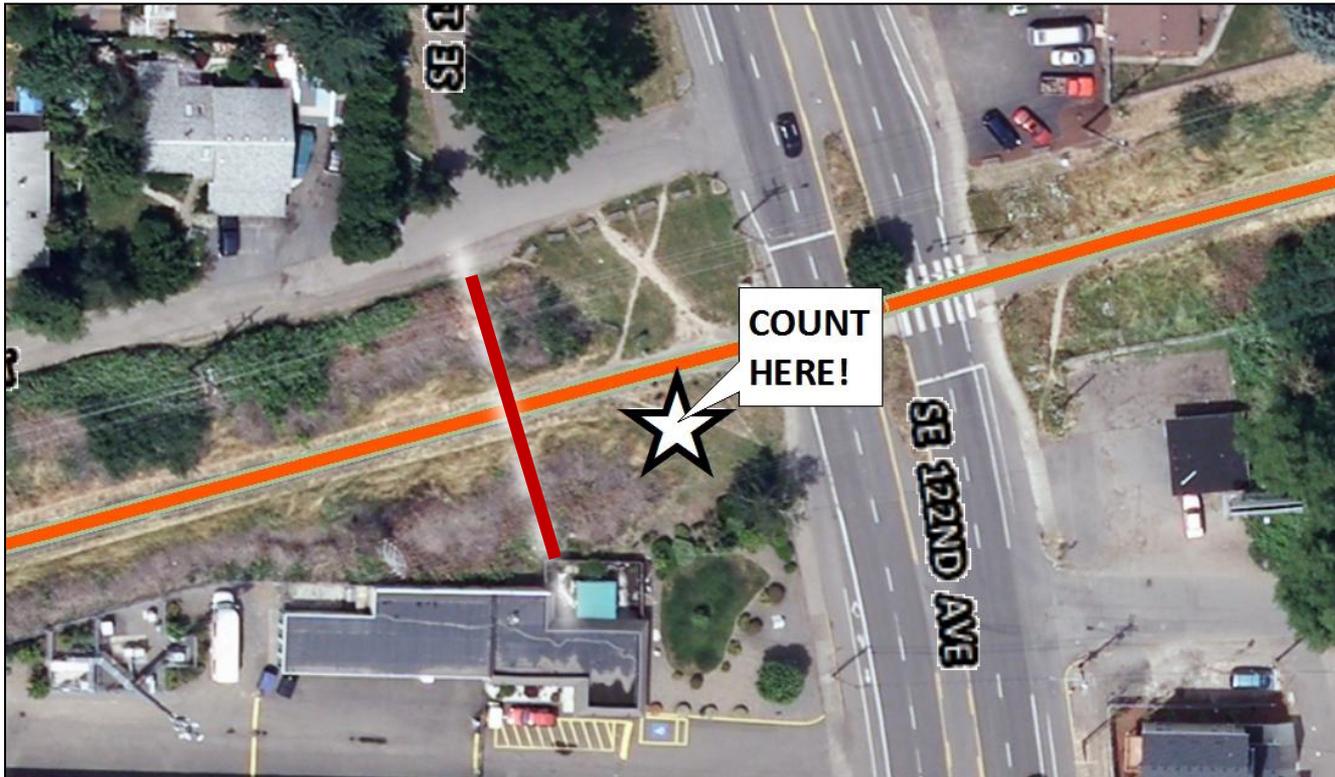
- Better understand needs
- Understand what influences biking and walking
- Secure grant funding
- Support Bicycle and Pedestrian Documentation Project ([www.bikepeddocumentation.org/](http://www.bikepeddocumentation.org/))

# Items to Bring

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- Instructions
- Safety vest
- Location map
- Count forms and survey forms
- Clipboard
- Pens or pencils
- Sidewalk chalk or sandwich board
- Watch or timer so you can record 15-minute intervals
- For questions contact \_\_\_\_\_,  
Volunteer Coordinator at (123) 555-1234.
- Optional: hat, sunscreen, jacket, folding chair, snacks

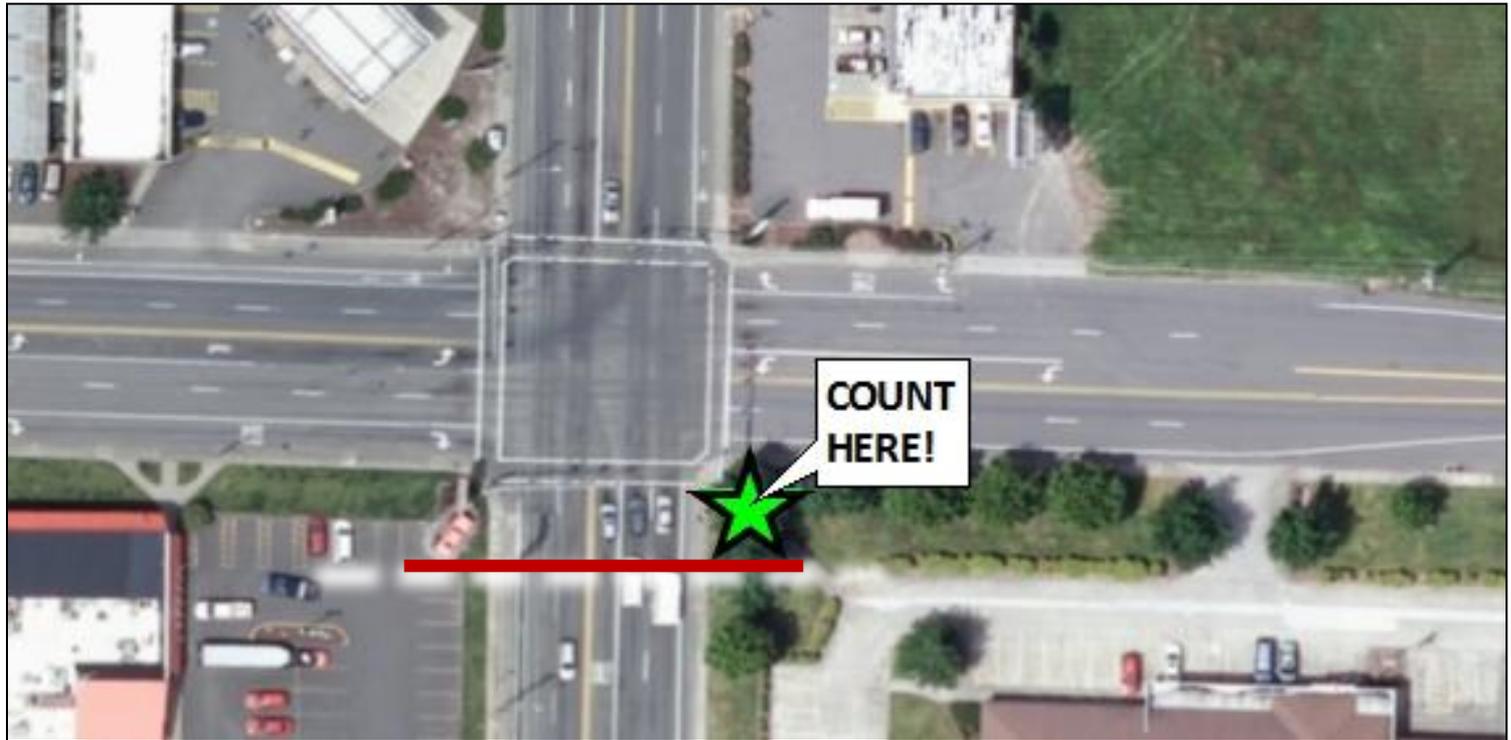
# Trail Screenline Count



— — — — — Screenline

Count everyone who passes

# Street Screenline Count



— — — — — Screenline

Count everyone who passes

# Count Form



## STANDARDIZED TRAIL COUNT FORM

**Site ID:** 075      **Trail Name:** Marine Drive Trail      **Location:** east of Gleason Boat Ramp crosswalk  
**To be completed by Data Collector:** Date: \_\_\_\_\_ Time Period: \_\_\_\_\_ Weather: \_\_\_\_\_  
 Name of Data Collector: \_\_\_\_\_ Notes: \_\_\_\_\_

	Bicycles		Pedestrians		Wheelchairs		Others	
	Female	Male	Female	Male	Female	Male	Female	Male
:00-:15								
:15-:30								
:30-:45								
:45-1:00								
1:00-1:15								
1:15-1:30								
1:30-1:45								
1:45-2:00								
<b>Total</b>								



# Count Form

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**Site ID:** 701 **Trail Name:** Fanno Creek Trail

**Location:** North Dakota Street

**To be completed by Data Collector:** Date: \_\_\_\_\_ Time Period: \_\_\_\_\_ Weather: \_\_\_\_\_

Name of Data Collector: \_\_\_\_\_ Notes: \_\_\_\_\_

Complete the top of the count form.

- Name
- Location
- Date
- Time Period
- Weather

# Data Input

- By gender
- 15 minute intervals
- People on **Bicycles**
- **Pedestrians**
- **Wheelchairs**
- **Others** - skateboarders & rollerbladers
- Anybody passing the **screenline** (from both directions)

	Bicycles		Pedestrians	
	Female	Male	Female	Male
:00-:15				
:15-:30				
:30-:45				
:45-1:00				
1:00-1:15				
1:15-1:30				
1:30-1:45				

# Data Input

	Bicycles		
	Female	Male	
<b>00-:15</b>	4	///      9	
<b>15-:30</b>	///   6	/// //    12	
<b>30-:45</b>			
<b>45-1:00</b>			

# Who to count?



# How do you count this?

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# How do you count this?

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5!

# How do you count this?



# How do you count this?



2!

# How do you count this?



# How do you count this?



4!

# How do you count this?

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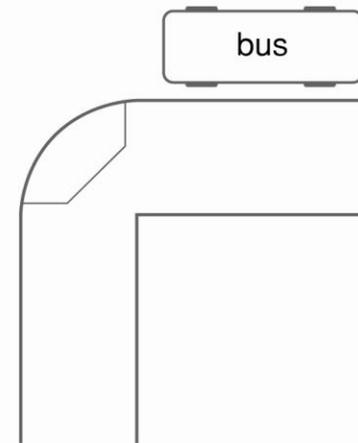
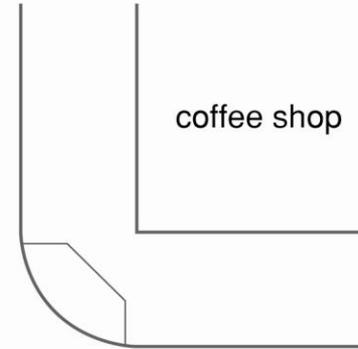
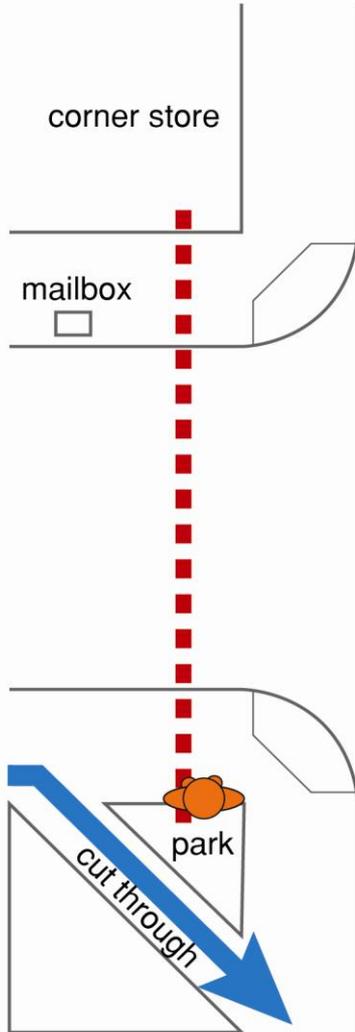
# How do you count this?

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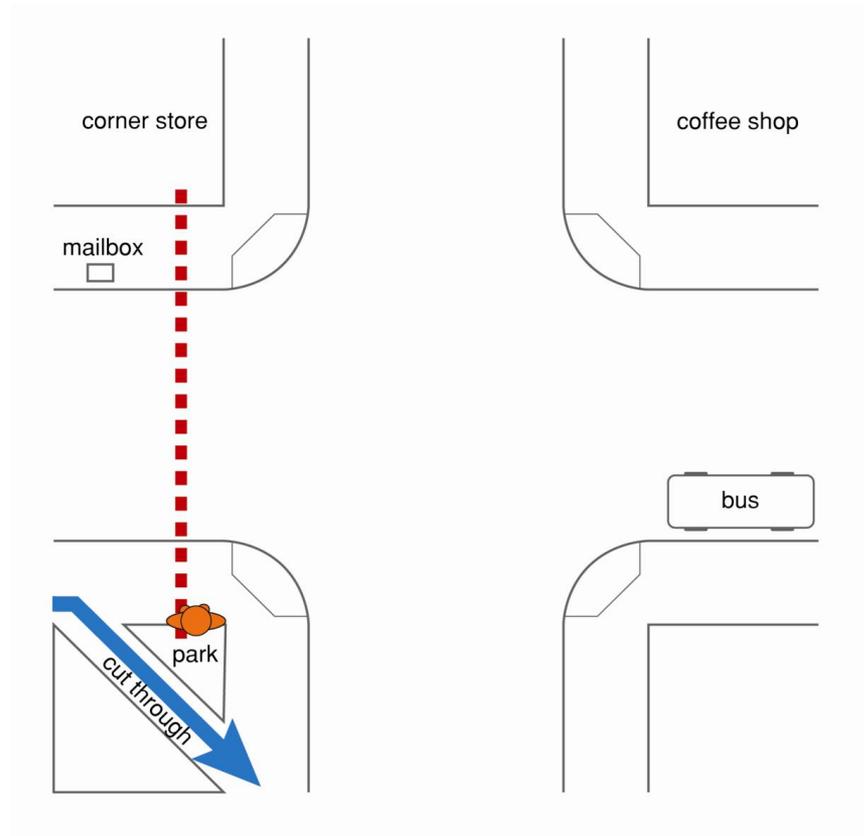


Other!

# How do you count this?

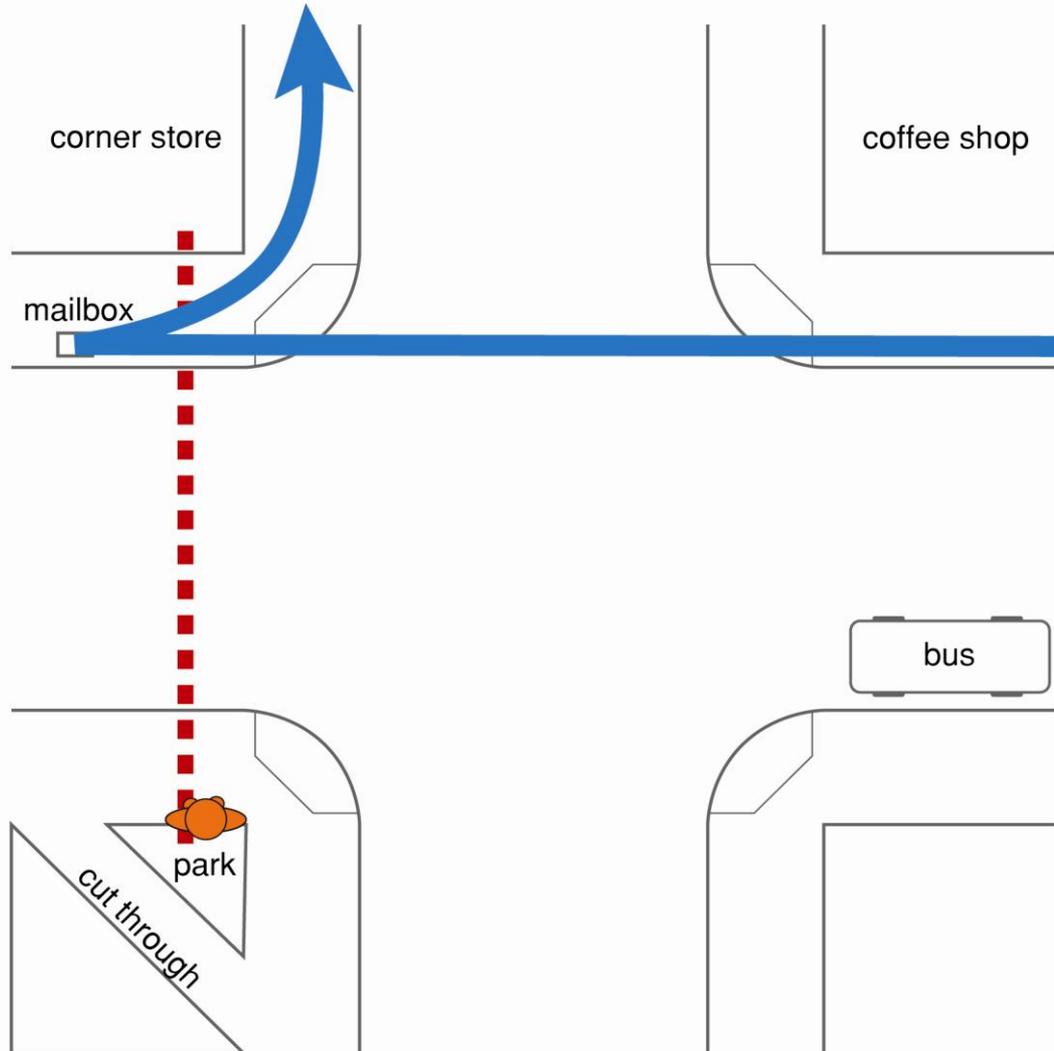


# How do you count this?

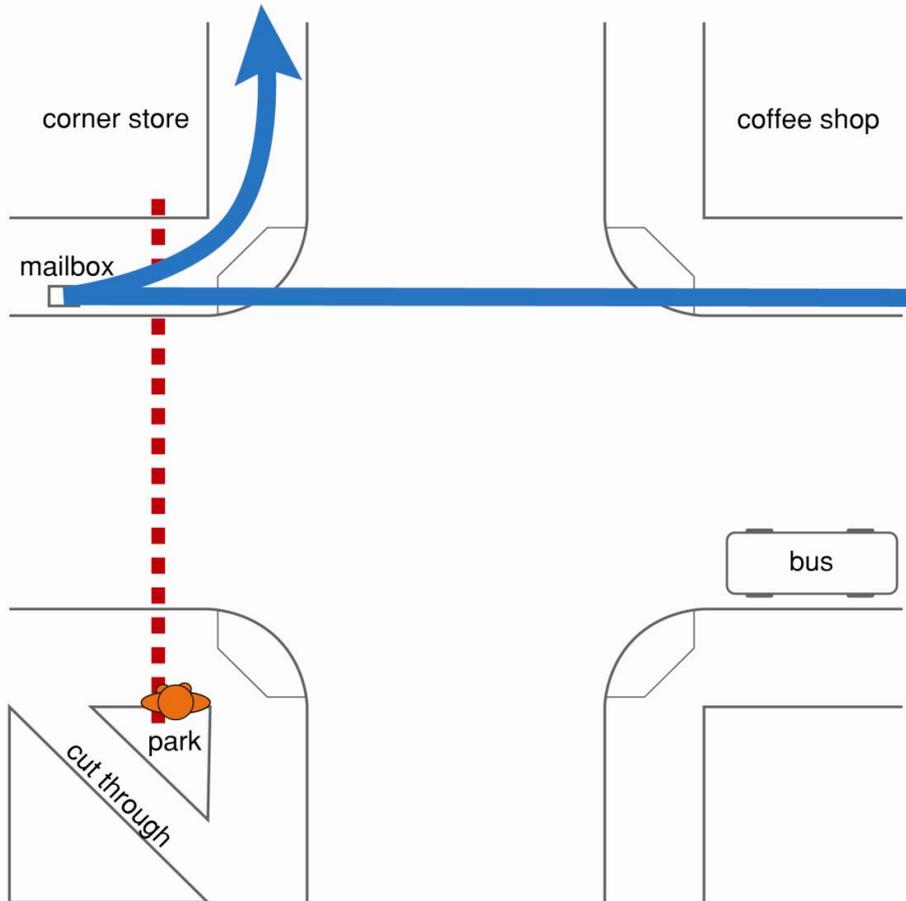


0!

# How do you count this?

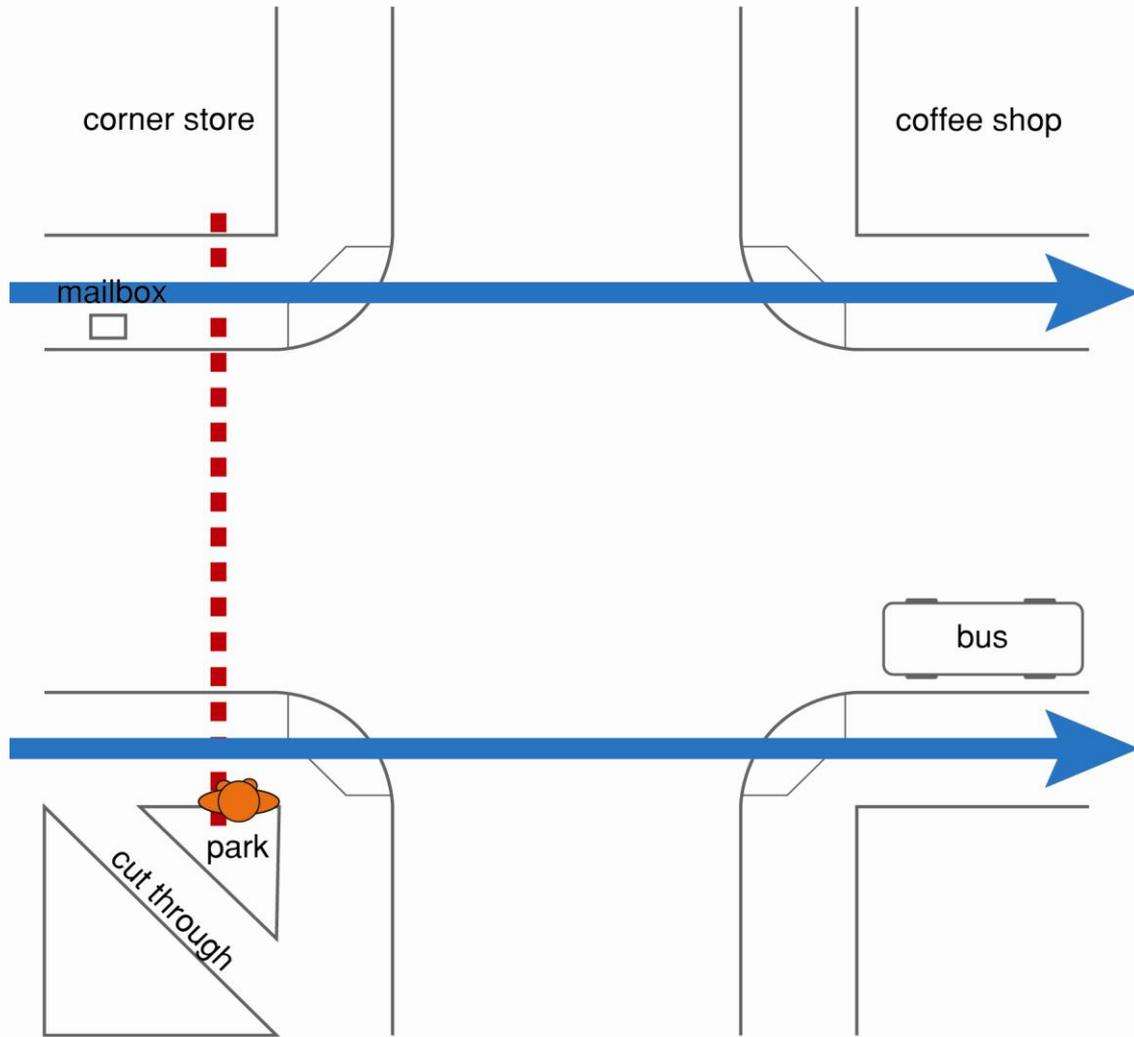


# How do you count this?

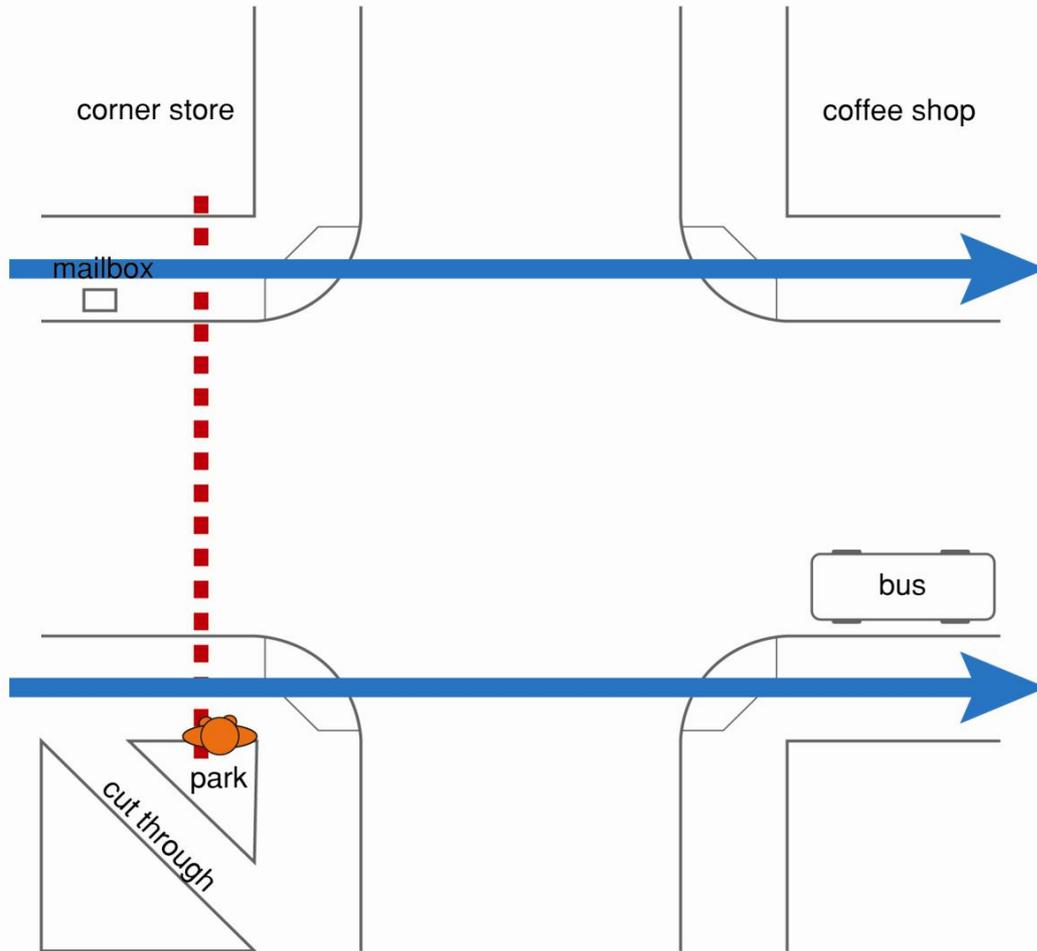


2!

# How do you count this?



# How do you count this?



# Survey Instructions

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1. Position yourself approximately 50 feet from the person conducting counts.

# Survey Instructions

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2. Approach cyclists or pedestrians in a friendly and engaging manner. Without startling them, get their attention and ask...

“Hello, do you have time to answer a few questions about walking and biking?”

# Survey Instructions

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If yes:

“My name is \_\_\_\_\_ and I’m conducting this survey for \_\_\_\_\_. The information will be used to better understand why people walk and bike where they do. The survey will take about 5 minutes.

# Survey Instructions

**1. What best describes why you are out here today?**

- For pleasure/exercising/recreation (a)
- Going to/from work or school (b)
- Shopping, doing errands, visiting friends (c)

**2. What are you doing on the trail right now?**

- Walking (a)
- Biking (b)
- Jogging (c)
- Other: \_\_\_\_\_ (d)

**3. Please check any other transportation modes in your trip today, including how you got to the trail.**

- Car (a)
- Carpool (b)
- Transit (c)
- Walk or bike (d)

**4. Where did you start this trip? (nearest street intersection)**

\_\_\_\_\_ (x) & \_\_\_\_\_ (y)

**5. Where will you end this trip? (if you will end where you started, give the furthest point reached)**

\_\_\_\_\_ (x) & \_\_\_\_\_ (y)

**6. How do you rate the path on each of the following?**

	Excellent	Good	Fair	Poor	Don't Know
Safe (1)	<input type="checkbox"/>				
Clean (2)	<input type="checkbox"/>				
Condition of trail surface (3)	<input type="checkbox"/>				
Width of trail (4)	<input type="checkbox"/>				

**7. Why are you using this trail instead of walking/riding elsewhere? Check all that apply.**

- Accessible/close (a)
- Direct/good connections (b)
- Safer than using roads (c)
- Scenic qualities (d)
- Flat / level (e)

**8. In the past month, how often have you used this trail?**

- First time ever (skip to Question 10) (a)
- 0-5 times (b)
- 6-10 times (c)
- 11-20 times (d)
- Daily (e)

**9. Please check the seasons in which you use the trail.**

- Summer (a)
- Fall (b)
- Winter (c)
- Spring (d)

**10. Home zip code: \_\_\_\_\_**

**11. Your age? \_\_\_\_\_**

**12. Your gender?**

- Female
- Male



# Survey Instructions

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## STANDARDIZED TRAIL SURVEY

Site ID: \_\_\_\_\_ Trail Name: \_\_\_\_\_ Location: \_\_\_\_\_  
To be completed by Data Collector: Date: \_\_\_\_\_ Time Period: \_\_\_\_\_ Weather: \_\_\_\_\_  
Name of Data Collector: \_\_\_\_\_ Notes: \_\_\_\_\_

3. After every question has been answered, fill out the top of the survey form.

# End of Counts and Surveys

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When you have completed all of your count sessions, please return your count and survey forms to the volunteer coordinator.

# Questions?

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