

Regional Travel Options



Mission

[Metro's Regional Travel Options](#) program improves air quality and reduces car traffic by helping people drive less and use travel options, such as walking, biking, taking transit, vanpooling or carpooling.

Reducing the number of cars on the road cuts vehicle emissions, decreases congestion, extends the life cycle of existing roadways and promotes healthier communities.

About

RTO is guided by a [five-year strategic plan](#) developed in partnership with stakeholders. The program is funded primarily by grants from the [U.S. Department of Transportation](#) allocated by the [Regional Flexible Funds Program](#).

RTO achievements for 2010

- Reduced, by a conservative estimate, 18.9 million vehicle miles traveled annually throughout the region.
- Helped save 1,442,000 gallons of gas by working with regional partners, such as TriMet and the City of Portland to promote travel options.
- Awarded more than \$1.3 million in federal transportation grants to support projects that improve air quality, address community health and safety issues, reduce auto traffic and create more opportunities for walking and biking.

Strategies

RTO programs and strategies:

- address employer and commuter transportation needs
- save consumers money
- reduce vehicle emissions that contribute to air pollution and global warming
- encourage active transportation to enhance public health
- increase public awareness of the personal and community benefits of travel options.

RTO manages:

- [an employer outreach program](#)
- administration of [Drive Less Connect](#), a tri-state carpool and bike buddy system for matching within employment sites and the larger community.
- [a grant program](#)
- administration and evaluation of the region's [transportation management associations](#)
- program evaluation and integration
- the [Walk There!](#) and [Bike There!](#) programs
- integration of marketing travel options across the region with TMAs and the [Drive Less Save More](#) campaign
- coordinating travel options efforts across the region with public and private partners and stakeholders
- integration with Metro's [Transportation System Management and Operations](#) programs and other sustainability programs.

Find RTO's complete work plan and learn more by visiting, www.oregonmetro.gov/traveloptions.