



Nature in Neighborhoods  
Conservation Education Grants  
Nov. 5, 2014

# Nature in Neighborhoods grants



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[www.oregonmetro.gov/grants/](http://www.oregonmetro.gov/grants/)



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# Nature in Neighborhoods grants



*Funded by 2013 local option levy*

Conservation Education

Restoration and Stewardship

Trails

*Funded by 2006 natural areas bond  
measure*

Capital grants





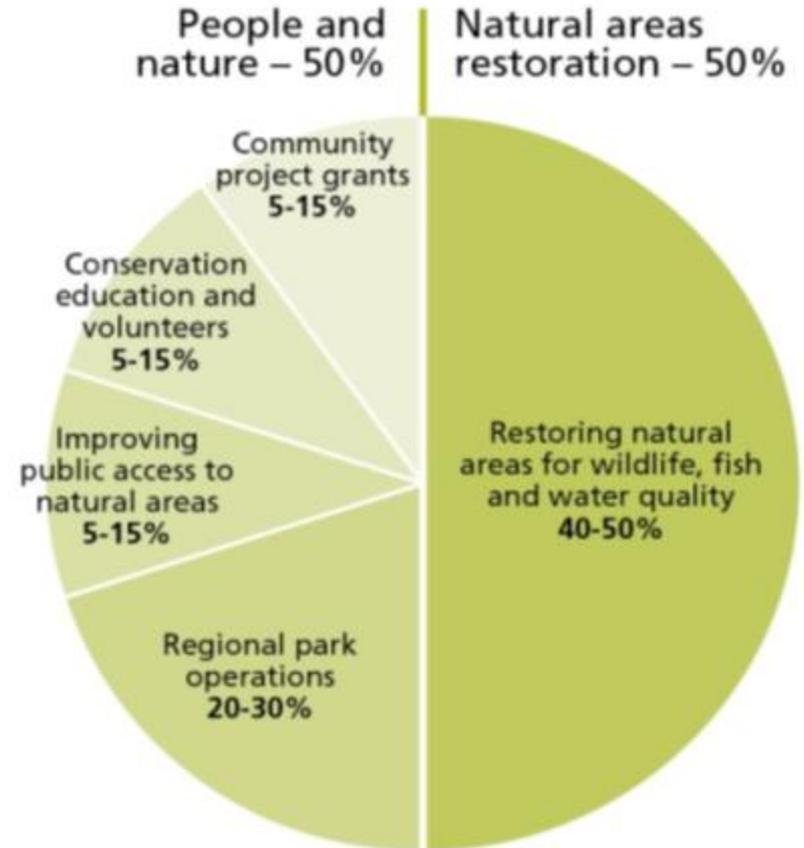
**2013 Parks and Natural Areas Levy**

# Parks and natural areas levy



Where levy funds will go

*All percentages are approximate*



# Nature in Neighborhoods grants



Connect people to their watershed  
Preserve and restore habitat

Support conservation initiatives



Expand nature education

Connect underserved communities  
with nature and nature education



Support regional trails plan



# Conservation Education Grants



Small grants – up to \$25,000

Large grants – up to \$100,000

\$700,000 awarded in 2014

\$700,000 available in 2015

\$200,000 available in 2016



# Conservation Education Grants



## Who may apply?

Non profits

Service and community-based organizations

Local governments

Park and special districts

Religious organizations

Individuals



# Conservation Education Grants



## Program

Address program goals

Three partners - minimum

Small grants - complete projects  
within 24 months

Larger grants – complete projects  
within 36 months



# Conservation Education Grants



## Financial

1:1 match

First year funding match must be secured at time of final application

Metro funds cannot be match

Overhead costs up to 10 percent of the total grant award



# Conservation Education Grants



## Location

Metro urban growth boundary or directly serve Metro-area residents

On public, private or Metro property

Written landowner permission at the time of full application



# Conservation Education Grants



**Purpose:** Conservation education grants support and create partnerships in local communities that improve water quality, fish and wildlife habitat and connect people with nature.



# Conservation Education Grants

## Goals

### Connecting people with nature examples online:

- Centro Cultural [video](#)
- Siskiyou Field Lab [application](#)

### Environmental literacy examples online:

- Nadaka Nature Park [video](#)
- Slough School [application](#)

### Develop conservation leaders examples online:

- OakQuest [article](#) and [application](#)

# Connecting people with nature: Centro STEAM



- After school/summer program for Latino youth struggling with core academic subjects
- Enhance environmental science component of program
- Partners: Clean Water Services, Pacific University, and several school districts in Washington County
- See [video](#)



# Community partnerships: Centro STEAM

**Total Project Value: \$234,739**

Metro grant: \$100,000

Cash match: \$105,200

In-kind match: \$29,539



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# Environmental literacy: Slough School



- Prepares the next generation of watershed stewards
- Hands-on ecological programming for elementary through college students
- N/NE Portland, Gresham, Fairview
- Community-based stewardship projects
- See [application](#)



# Environmental literacy: Slough School

**Total Project Value:**

**\$281,449**

Metro grant: \$66,963

Cash match: \$28,884

In-kind match: \$29,604



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# Developing Conservation Leaders: OakQuest



- Engage 50+ “citizen scientists”
- Support career training in natural resources for two Native American college-age students
- Map Oregon white oak habitat
- Fill information gap in the Regional Conservation Strategy
- OakQuest [article](#) and [application](#)



# Developing Conservation Leaders: OakQuest



**Total Project Value: \$60,579**

Metro grant: \$24,776

Cash match: \$5,538

In-kind match: \$30,284



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# 2015 evaluation criteria

- Strong partnerships
- Strategic; ties into larger framework
- Demographically and geographically, expanding opportunities
- Well-organized narratives, detailed budgets, clear goals and outcomes
- Cost/benefits per participant

# Schedule



Pre-applications due January 13

Applicant notifications February

Full application due March

Grant awards June/July

Funds available July 1, 2014



# Pre-application



Organization, program and contact information

Organizational preparedness

Program description

Location and program reach



# Pre-application evaluation

## Qualified program

- *Organization information*
- *Organizational preparedness*

## Well-crafted program

- *Program narrative*
- *Goals*
- *Partnerships*
- *Location*
- *Program reach*



# Pre-application form

## A. Organization, program and contact information (one page maximum)

Please complete the organization, program and contact information below using no more than one page.

|                             |  |
|-----------------------------|--|
| <b>Date of application</b>  |  |
| <b>Organization name</b>    |  |
| <b>Organization address</b> |  |
| <b>Organization website</b> |  |
| <b>Program contact</b>      |  |
| Name                        |  |
| Title                       |  |
| Phone                       |  |
| Email                       |  |



# Pre-application form

|   |   |
|---|---|
| <b>Fiscal agent</b><br>If different than the lead organization.                     |   |
| <b>Program partners</b><br>Committed partner organizations.                         |   |
| <b>Potential partners</b><br>Potential partner organizations.                       |   |
| <b>Program title</b>  |   |
| <b>Program summary</b><br>Provide a 20-45-word summary that describes your program. |   |
| <b>Program length</b><br>(Select only one)  | <input type="checkbox"/> One year<br><input type="checkbox"/> Up to two years<br><input type="checkbox"/> Up to three years |

# Pre-application form

Estimated amount requested: \$

Estimated match funds: \$

Estimated in-kind match: \$

Estimated total program budget: \$

**Estimated funding**

## Costs and match include

- Staff time
- Volunteer time
- Materials
- Overhead costs



# Pre-application form

## B. Organizational preparedness (one page maximum)

Please review the information below and use this guidance to describe organizational preparedness and approval from the governing body, and/or landowner. Delete the *italicized* text once you've reviewed it, and use the space below. Your answer should be no more than one page.

### Organizational preparedness

- *Explain why your organization has the experience and capacity to conduct the program, including identification of key personnel, their roles in the program and their qualifications.*
- *If applicable, a brief statement should indicate that the organization has received approval to submit the pre-application from their governing body (e.g. board, council) or management.*
- *If applicable, state whether the program has permission to use the intended public or private property. All programs must have landowner permission at the time of full application.*



# Pre-application form

## C. Program description (two pages maximum)

Please review the information below and use this guidance to describe your proposed program narrative, goals and partnerships. Delete the *italicized* text once you've reviewed it, and use the space below. Your answer should be no more than two pages.

### Program narrative

- *Include information such as audience served, time spent in the field, how the activity will be organized and executed.*
- *Describe use of proven methods and best practices within your program.*
- *Explain why the program is important for your organization and community, such as how it fits your organization's strategic plan or mission.*



# Pre-application form

## Goals (see page 3)

- *Describe the program and explain how it addresses the grant program goals and fits your organization's strategic plan or mission.*
- *Describe expected results and follow-up plans for the program goals.*
- *Present a summary of your plans to evaluate the effectiveness of the program, which you will elaborate on in the full application.*
- *Briefly describe expected outcomes of the program and why its activities are expected to achieve these outcomes.*



# Pre-application form

## Partnerships

- *Show how partnerships and collaboration with other individuals, organizations and groups in your community will be formed, strengthened and extended through this program.*
- *Describe partners that are currently committed and those you anticipate approaching.*
- *Describe the future plans to sustain the program after the grant period.*



# Pre-application form

## Mapping Resources:

[Regional Conservation Strategy viewer](#)

[Regional Equity Atlas](#)

[MetroMap](#)

[Urban Growth Boundary tool](#)

[Portland comprehensive plan app](#)

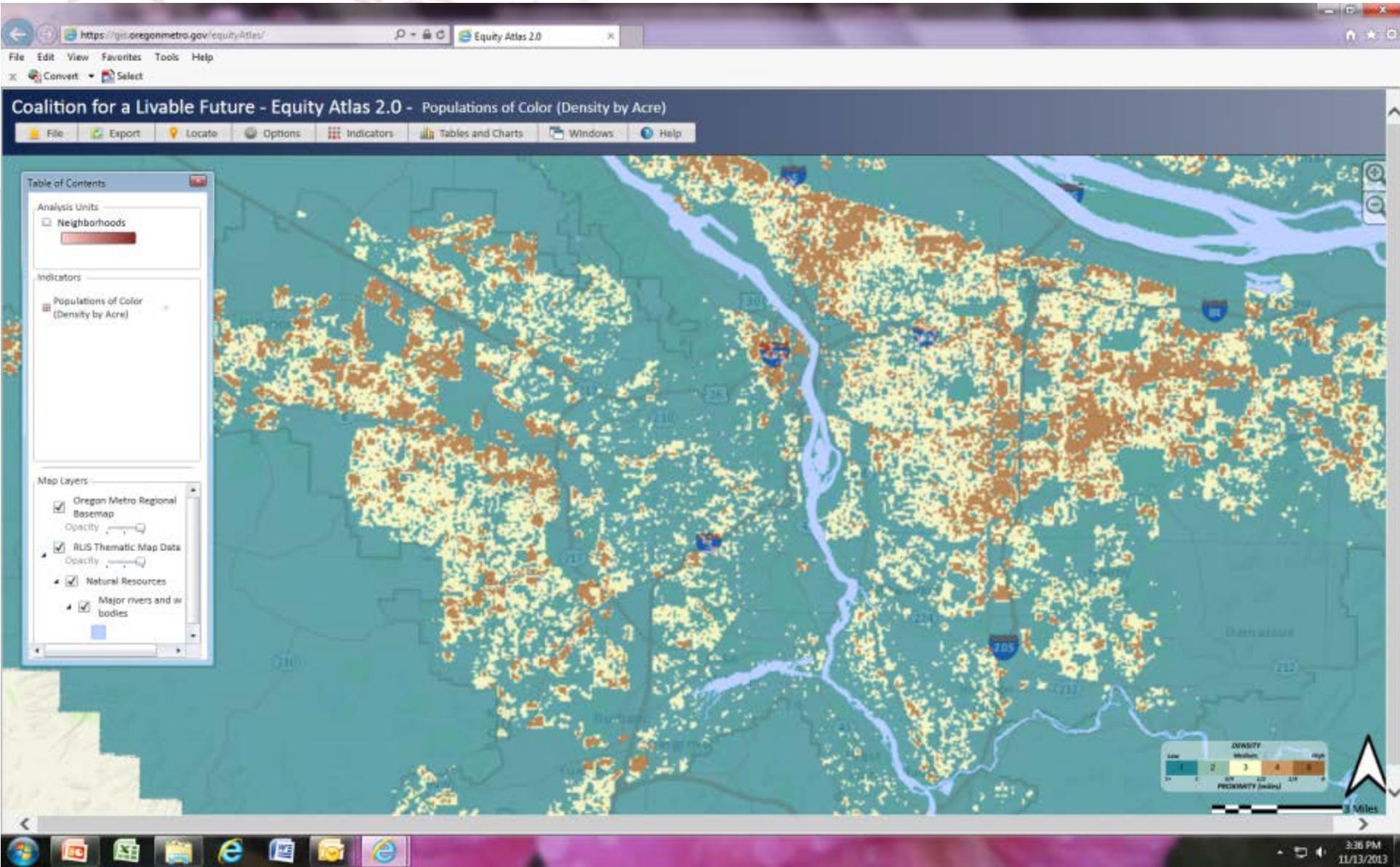
[School districts](#)

## D. Location and program reach (two pages maximum)

Provide a location/vicinity map that shows where the program and/or participating communities are located within the region. Describe from where in the region (e.g. city, school district, school boundaries, neighborhood) the program plans to recruit or engage participants. Describe the demographics and any unique characteristics of the community the program plans to recruit (e.g. race and ethnicity, language spoken most of the time at home, English language proficiency, age, gender, annual household income, different abilities, special needs.)

# Equity atlas

[www.gis.oregonmetro.gov/equityatlas](http://www.gis.oregonmetro.gov/equityatlas)



# Regional conservation strategy

[www.regionalconservationstrategy.org/site/viewer](http://www.regionalconservationstrategy.org/site/viewer)

The screenshot shows a web browser window displaying the 'Regional Conservation Strategy' website. The browser's address bar shows the URL <http://www.regionalconservationstrategy.org/site/viewer>. The website header includes the logo for 'THE INTER TWINE' and the text 'Learn About High Value Habitat In Your Area' and 'REGIONAL CONSERVATION STRATEGY'. A navigation menu contains links for 'Welcome', 'Viewer', 'About', 'FAQ', 'Docs & Maps', and 'Data'. Below the navigation is a search bar labeled 'Address: search address, hit enter' and a 'SELECT AN AREA:' dropdown menu. The main content area is a map of Portland, Oregon, with various colored overlays representing different habitat types. A 'Layers & Legend' panel on the left side of the map lists several categories:

- HIGH VALUE HABITAT**
  - Regional - Highest Value
  - Regional - High Value
  - High Value
  - Regional - Full Spectrum
- RIPARIAN HABITATS**
- LAND COVER**
- BASE DATA**
  - Watershed Boundaries
  - City Jurisdiction Boundaries
  - Urban Areas
  - Parks & Natural Areas
    - Park / Natural Area
  - Public or Non-Profit Lands
  - Schools, Cemeteries, & Golf Courses

The map shows the city of Portland with various neighborhoods labeled, including Albina, Irvington, Rose Quarter, Pearl District, Central East Side, Belmont, Hawthorne, Marquam Hill, and Sylvan. The Willamette River is visible in the center. The bottom of the screenshot shows a Windows taskbar with several application icons and a system tray displaying the time as 3:33 PM on 11/13/2013.

# Resources

[The Oregon Environmental Literacy Plan](#)

[The Intertwine Conservation Education Task Force](#)

[Portland Metro STEM Partnership](#)

[Diversifying the American Environmental Movement](#)

[It's Our Nature outdoor immersion series](#)



# Resources available

Partnership survey connector

Nature in Neighborhoods Grants Office Hours: January 5- 9, 2015

2014 Awarded Projects and examples:

- Centro Cultural [video](#)
- Siskiyou Field Lab [application](#)
- Nadaka Nature Park [video](#)
- Slough School [application](#)
- OakQuest [article](#) and [application](#)

Next Generation Science Standards Workshop (free):

- Friday, Dec. 5, 2014, 9 a.m. to 3 p.m.



# Full application



## **Pre-application plus:**

Detailed program budget

Letter of funding match

Goals and outcomes evaluation report

Three (3) letters of support

Statement of 501(c)(3) tax-exempt status

Letter of IRS determination

Letter of property permission



# Apply for the review committee!



People with experience in:

- conservation education
- volunteer coordination
- program planning
- community partnerships
- working with diverse communities

Applications due December 1





Thank you!

# Questions?



# Conservation Education Grants



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