



# Bringing Ideas and Industries Together

Portland Expo Center  
FY 2014-15 Report

# Portland's vital hub

The Portland Expo Center produces big benefits for the region with a small staff of 14 employees. In addition to generating tax revenue and economic activity, the Expo Center covers a \$1.2 million bond payment each year.

<b>Total spending</b>	\$41,013,000
<b>Total jobs</b>	430
<b>Total earnings</b>	\$16,382,000
<b>Total tax revenues</b>	\$1,297,000

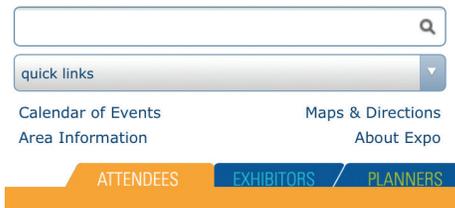


## FY 2014-15 highlights

<b>Consumer Public Events</b>	»»	<b>56</b>
<b>Miscellaneous (Concerts, Film Shoots, Trainings, etc.)</b>	»»	<b>30</b>
<b>Meetings</b>	»»	<b>17</b>
<b>Tradeshows</b>	»»	<b>8</b>
<b>Conventions</b>	»»	<b>1</b>
<b>Total events</b>	»»	<b>112</b>

## Expo Center goes mobile

More and more, people are turning to mobile devices for information on the go. An analysis of traffic showed that more than half of Expo Center's website visitors were accessing the site on their smartphone. In June 2015, Expo Center partnered with Metro and web development firm OMBU to add mobile capabilities to [www.expoctr.org](http://www.expoctr.org), helping patrons and clients access information across a spectrum of devices.



# Innovation in action

Pacific Northwest rainfall totals nearly 40 inches each year. The Expo Center's new Stormwater Green Wall is designed to manage the stormwater that collects on this exhibit roof by diverting it from roads and sewers to healthy plants and vegetation. Dedicated on October 1, 2014, the Expo Center's green wall is the first of its kind in the United States.

This project was made possible through a partnership with the City of Portland's Bureau of Environmental Services and with sponsorship from the U.S. Environmental Protection Agency's Clean Water Program. From conception to construction, the wall took less than two years to complete.



"What makes this project special is that, unlike standard green walls, the Expo's stormwater green wall treats stormwater before it hits the final drains, reducing the amount of runoff reaching our waterways."

**Matthew P. Rotchford,**  
Portland Expo  
Center Director

## Expo Center welcomes new staff



### **Chuck Dills, Operations Manager**

Chuck Dills comes to the Expo Center team with an outstanding background in customer service and technical expertise built over a decade as the Audio Visual Supervisor at the Oregon Convention Center. Chuck has jumped head first in the detailed operations of our facility and is already leading several large capital projects slated to be completed by the end of the next fiscal year.



### **Clark Moss, Parking and Ticketing Manager**

Clark Moss is the Expo Center's new Parking and Ticketing manager, joining us from TicketsWest in Spokane. Clark is an Oregon native with more than 20 years of experience managing ticketing operations. He joined the Expo Center team in late fall and has already tackled several big challenges to improve the venue's parking and ticketing operations.



# From the Director

As the largest multi-purpose facility on the West Coast, the Portland Expo Center plays host to some of the nation's most-attended consumer tradeshow events. This past year, Expo Center hosted 112 different events and welcomed close to 400,000 people into the facility.

In FY 2014-2015, we began creating a vision for how an improved Expo Center could better serve visitors, meet the evolving needs of clients, and benefit our region. To kick-start the process, we brought in consultants to review the physical campus, and evaluate our current schedule of events and business practices. We are in the midst of evaluating the results and while the planning process continues, Expo Center staff have been hard at work filling our already busy calendar with new events and expanding our sponsorship and advertising partnerships.

Thank you to our clients and community partners for being an integral part of the Expo Center's continued success.



Matthew P. Rotchford  
Portland Expo Center Director



2060 North Marine Drive  
Portland, Oregon 97217  
503 736 5200

[expocenter.org](http://expocenter.org)



Portland Expo Center  
Oregon Convention Center  
Portland's Centers for the Arts  
Oregon Zoo

[oregonmetro.gov/venues](http://oregonmetro.gov/venues)