



Growing Public Trust

Innovation Team Visioning Session

August 14, 2015

Center for Public Service



Meeting Objectives

1. Review the current landscape
2. Create a shared vision
3. Begin to create a path to our vision



Innovation team agreements

- Today's meeting is but one step in our collaboration
- Be open to multiple points of view, listen deeply, and speak directly and with respect to one another
- Innovation is challenging, but also fun and creative
- Create a safe space and lean into the discomfort
- Approach this with a deep respect for the work
- Step up, step back
- Be mindful about language
- Active facilitation and the bike parking lot will help us stay on track

Can we all agree?

Reviewing the Current Landscape: A Compelling Challenge

The challenge has two major and interacting components:

1. Public Engagement: Lack of long-lasting, trusting relationships with underrepresented communities
2. Decision-making: Decisions do not reflect the perspectives and priorities of underrepresented communities

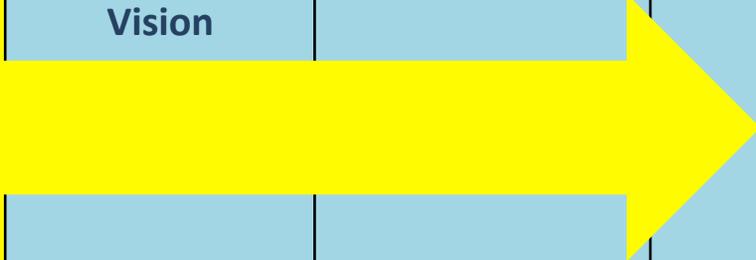
Public Engagement	Decision-making
<ul style="list-style-type: none">• Project-focused culture• Communities and CBOs are overburdened and undercompensated• Not clear that it's worth the time and effort to engage, lack of results and feedback loop• Policy issues and decision-making process are not transparent or accessible• Public meetings do not always feel relevant, useful, or accessible• Decisions being made do not feel relevant to people's daily lives• Lack of consistent and meaningful evaluation	<ul style="list-style-type: none">• Decision makers do not hear directly from underrepresented communities• Imbalance of power between underrepresented communities and other stakeholders• Spaces where decision makers interact with the public do not feel safe or welcoming• Electeds, administrative leadership, and advisory committee members do not represent the diversity of the region• Decision makers may not understand why relationships with underrepresented communities are critically important

“Our thoughts are taken, but we are left behind.”

“I want to see Metro balance the needs of the people that don't have the resources to participate with those that do.”

Where Are We in the Process?

<p>Metro and 1000 Friends received the Oregon Innovation Award</p>	<p>Research, Scoping and Unpacking the Challenge that the Innovation will Address</p> <ul style="list-style-type: none"> ➤ 3 Innovation Team meetings ➤ PEN meeting ➤ PERC meeting 	<p>Visioning</p>	<p>Prioritizing and Designing a Strategy to Achieve our Vision</p>	<p>Implementation</p>	<p>Successful Realization of Vision</p>
<p>April 2015</p>	<p>May – August, 2015</p>	<p>August 15, 2015</p>	<p>August – December, 2015</p>	<p>2016</p>	<p>2020</p>



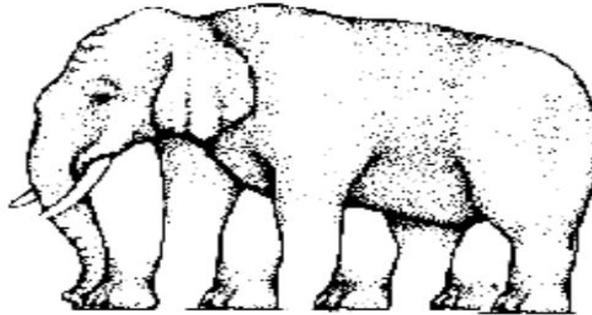
Introduction to (Future) Visioning:

Why?, What? & How?...



Why Visioning?...

- Different stakeholders view the solution to a challenge in different ways.



How many legs does this elephant have?

- Visioning allows stakeholders to create a common goal, hope and encouragement for their individual and collective work.
- Visioning offers the possibility for fundamental change or for “making a difference that counts” – while providing a “sense of control” and something tangible to move toward.
- Visioning also generates innovative thinking and passion.

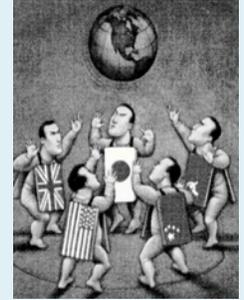
What is Visioning and the Value Add?

- Visioning is a participatory technique for supporting a team of stakeholders in creating a shared vision of a “better future together” in response to an articulated challenge.
- For us, we want to participate in an exercise of imagining what the success of our innovation work in the Metro landscape in the year 2020.
- The Value Add for us is that a vision provides “the common ground of success” for all of us to move toward collectively; it serves as the North Star for our innovation journey together...

“If you don’t know where you are going, then any road can get you there.”

-- The Cheshire Cat, [Alice in Wonderland](#)

How to do Visioning?...



- There are several ways to do visioning; we will use a hybrid – called “key words technique” that is tailored for groups of stakeholders confronting a compelling challenge.
- The Visioning exercise will have several steps:
 1. Each of us will work individually first to generate “key words” that represent our view of the vision
 2. Then we will work in 3 groups – diverse in makeup – to organize and map our words to form a common vision
 3. Finally, each group will create a overarching vision statement
 4. Each group will then report out their results and for discussion and integration

Are we ready? If so, then let’s take a short break and then return for the specific instructions...

Visioning in Action...

1. Working individually, create 2 to 4 post-its with key vision words/phrases that answer this question (3 minutes):

In the year 2020, when our innovation has been successful, what will communities' engaging with Metro in the decision-making process look and feel like?

2. Working in diverse table teams, and you have 20 minutes to organize, aggregate and map your vision words/phrases, and then create an “overarching vision statement” in 1 to 3 sentences.
3. Capture the results of your map and vision statement on a large piece of chart paper – be creative and use multiple graphics and colors. (As we say, “One picture is worth a thousand words.”)
4. Be prepared to present the results of your team’s work to the instructor and others. Participate actively, and have a good time!!

Starting Down the Path to our Vision

1. In your same teams, quickly scan the three strategies from the handout that have emerged from our collaboration so far to realize our vision
2. From the “Other” category, come up with 1-2 additional overarching, big picture strategies for realizing the vision
3. Is there anything else missing?

Next Steps... and Thank You!

- The Leadership Team will consolidate vision statements and then share.
- We will use your input on the “path to our vision” for formulating a more developed strategy.
- We will send out meeting notes for your feedback in the next two weeks.
- Please contact us if you have additional thoughts about our visioning work together.