

Regional Trail Counts



National Bicycle and Pedestrian Documentation Project



September 2011



Metro | *Making a great place*

Partners



Metro

City of Portland

City of Gresham

City of Hillsboro

City of Lake Oswego

City of Tigard

City of Tualatin

City of West Linn

City of Wilsonville

North Clackamas Parks & Recreation District

Clackamas County Parks

Tualatin Hills Park & Recreation District

Oregon State Parks & Recreation

Vancouver/Clark County Parks



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Trail count sites



Regional trail count sites



Springwater
on the Willamette



Eastbank Esplanade



Regional trail counts



Parking Day – happens in September



Some volunteers

Why counting counts



Preliminary statistics – Sept. 2011



Number of sites counted in the four-county Portland-Vancouver region.....107

- In 2008 we counted at 48 sites

Number of volunteers.....171

- Metro recruited the largest number of volunteers (31)
- Hours of service: 400 (10 work weeks)



Preliminary statistics – Sept. 2011

Number of pedestrians.....13,548 **53.7%**

Number of bicyclists.....11,410 **45.2%**

Other trail users.....271 **1.1%**

Total trail users counted..... 25,229

During two hours on one weekday and one weekend day.

Trail counts: By the numbers

• Number of males counted.....14,462 **57.3%**

- Bicyclist.....7,987
- Pedestrian.....6,274
- Other.....201

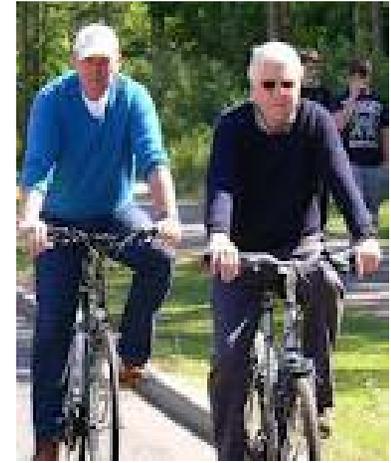
• Number of females counted.....10,767 **42.7%**

- Bicyclist.....3,423
- Pedestrian.....7,274
- Other.....70



Trail counts: By the numbers

- **Bicyclists:** Total 11,410
 - Male.....70%
 - Female.....30%
- **Pedestrians:** Total 13,548
 - Female.....54%
 - Male.....46%



Trail counts: extrapolated to annual estimates

Most used trail: Tom McCall Waterfront Park Trail

3.5 million trips per year

Top used trails:

- Eastbank Esplanade.....2,100,000 trips/yr
- South Waterfront Trail.....1,300,000 trips/yr
- Springwater on Willamette.....1,200,000 trips/yr
- Columbia Renaissance Trail.....700,000 trips/yr
- Salmon Creek Greenway.....410,000 trips/yr
- Fanno Creek Greenway.....220,000 trips/yr

Coming in 2012



- Metro will lead fifth year of regional trail counts with its partners in September
- Select count sites tied to trail projects
- Improve coordination with PSU, other regions, cities & national organizations on trail count information sharing and data analysis
- Coordinate with Metro's Active Transportation Action Plan

Coming in 2012



- Conduct analysis of 2011 trails count data
- Coordinate electronic counts (24/7) with manual counts
- Strategically select new sites to upcoming trail projects & master plans
- Use data for grant applications, public presentations, reports, etc.

Coming in 2012



- New partners: Forest Grove, Happy Valley, Sherwood, Oregon City, Washington Co. and ODOT
- Partner with local businesses, nonprofits and Travel Oregon and Travel Portland and county tourism offices.
- Coordinate with Metro Bike Modeling project.
- Outreach to our diverse communities.



Coming in 2012



- Coordination with: Regional Transportation Options (RTO), local TMAs, Travel Options programs.



- Outreach to increase women, youth, low-income and minorities in biking and walking.



- Increase trail count sites in a diversity of neighborhoods.

Increasing diversity: A goal



Bicyclists and pedestrians: FUN!



Regional trail counts team

Special thanks to:

- Jack Newlevant, Metro volunteer
- Shawn Bacon, Metro volunteer
- Jeff Johnson, Metro volunteer
- Robert Spurlock, Metro trails planner
- Bonnie Shoffner, Metro volunteer coordinator

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“Counting Counts”



Local and State
Partners

Volunteers